

# FY 2017-18 ENVIRONMENTAL & COMMUNITY INVESTMENT AGREEMENT (ECIA) ANNUAL REPORT

Carlos Martinez, City Manager

A Report on ECIA Greenhouse Gas (GHG) reduction and  
community programs.

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# FISCAL YEAR 2017-2018 ENVIRONMENTAL & COMMUNITY INVESTMENT AGREEMENT ANNUAL REPORT

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## **BACKGROUND**

On July 29, 2014, the Richmond City Council approved certification of the final Chevron Refinery Modernization Project Environmental Impact Report (EIR) and applications for a Conditional Use Permit and Design Review Permit, as well as an Environmental and Community Investment Agreement (ECIA)<sup>1</sup>, for the Chevron Refinery Modernization Project. The [amended ECIA](#), which includes investments in community-based greenhouse gas (GHG) reduction programs, community programs, and a photovoltaic solar farm<sup>2</sup>, will provide \$90 million dollars to the Richmond community over a ten-year period. The City will receive \$80 million in its coffers to fund the following GHG reduction and community programs:

### **GHG Reduction Programs - \$30 million**

- Transportation and transit programs (including Electric City/Easy Go) - \$20.75 million
- Climate Action Plan - \$1 million
- Urban Forestry - \$2 million
- Roof-top solar, energy retrofit, zoning ordinance update - \$6.25 million

### **Community Programs - \$50 million**

- Scholarship program - \$35 million
- Competitive grant program - \$6 million
- Job training program - \$6 million
- Public safety programs - \$2 million
- Free internet access - \$1 million

## **FISCAL YEAR (FY) 2017-18 BUDGET**

Staff from the City Manager's Office and the Finance Department worked with other department staff to develop the FY 2017-18 annual budget which specified the funding allocations for each program area. On July 26, 2016, the Richmond City Council approved the FY 2017-18 ECIA budget. The cash positive ending balance for each FY is due to the fact that revenue is received in the fiscal year prior to when the funds will be spent in an effort to avoid negative impacts to the general fund.

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<sup>1</sup> The ECIA was amended in August 2015 and December 2015.

<sup>2</sup> Marin Clean Energy secured a land option and lease agreement worth \$10 million through the ECIA to lease a sixty (60) acre brownfield site at Chevron's Richmond Refinery for the purpose of developing a new, solar photovoltaic (PV) electricity generating facility.

Table 1 shows the total 10-year ECIA allocation per category, the actual amount spent in FY 2015-16 and approved amount spent in FY 2017-18 per program, and the amount available to expend after the close of FY 2017-18 for use in future fiscal years.

**TABLE 1: 10-YEAR TOTAL BUDGET & AMOUNT SPENT THROUGH FY 2017-18**

<u>PROGRAM</u>	<u>TOTAL 10-YEAR ALLOCATION</u>	<u>FY 2017-18 AMOUNT SPENT</u>
<b>Transportation &amp; Transit Programs</b>	<b>\$ 20,750,000</b>	<b>\$ 1,482,299</b>
First Mile/Last Mile Transportation Plan		\$ 50
Richmond Greenway Ohlone Gap Closure		\$ 211,765
Carlson Blvd Crosstown		\$ 984,152
23rd Street Project		\$ 71,300
Traffic Interconnect Project		\$ 24,668
Electric & Hybrid Vehicles (net difference between purchase price of \$49,461 and rebate of \$20,000)		\$ 29,461
EV Station Grant Matches		\$ 4,834
Administrative Cost		\$ 156,069
<b>Climate Action Plan</b>	<b>\$ 1,000,000</b>	<b>\$ 39,792</b>
<b>Urban Forestry</b>	<b>\$ 2,000,000</b>	<b>\$ 141,333</b>
<b>Roof-top Solar &amp; Energy Retrofit</b>	<b>\$ 6,250,000</b>	<b>\$ 437,199</b>
Zoning Ordinance Update		\$ 29,999
Energy Efficiency Programs		\$ 407,200
<b>GHG REDUCTION PROGRAMS SUB -TOTAL</b>	<b>\$ 30,000,000</b>	<b>\$ 2,100,623</b>
<b>Richmond Promise (Scholarship)</b>	<b>\$ 35,000,000</b>	<b>\$ 3,700,000</b>
<b>Competitive Grant Program</b>	<b>\$ 6,000,000</b>	<b>\$ 475,841</b>
<b>Job Training Programs</b>	<b>\$ 6,000,000</b>	<b>\$ 1,279,661</b>
Summer Youth Program		\$ 300,000
RichmondBUILD		\$ 650,000
Small Business Support (Co-Biz Richmond)		\$ 50,000
Literacy for Every Adult Program		\$ 236,249
Park Rangers		\$ 43,412
<b>Public Safety Programs</b>	<b>\$ 2,000,000</b>	<b>\$ 192,952</b>
Explorers		\$ 4,184
CCTV Program		\$ 45,253
ONS Peace Keepers		\$ 58,000
Fire Diesel System Apparatus		\$ 57,416
Emergency Operations System		\$ 28,100
<b>Free Internet Program</b>	<b>\$ 1,000,000</b>	<b>\$ 25,365</b>
<b>COMMUNITY PROGRAMS SUB-TOTAL</b>	<b>\$ 50,000,000</b>	<b>\$ 5,673,819</b>
<b>TOTAL</b>	<b>\$ 80,000,000</b>	<b>\$ 7,774,442</b>

## **ANNUAL REPORTING REQUIREMENTS**

### **Mitigation Monitoring and Reporting Program**

City staff plan to begin providing annual reports to the Planning Commission regarding Chevron's compliance with the Mitigation Monitoring and Reporting Program (MMRP) after the first full year of project construction, per the conditional use permit. Annual reports to the Planning Commission will be provided on or before March 31<sup>st</sup> of each year beginning after the first full year of project construction. Construction commenced in July 2016.

### **Modernization Project Local Content Agreement**

For both construction and non-construction jobs, Chevron is obligated to comply with and prepare and submit reports to the City's Employment and Training Department per Section 4.A of the ECIA entitled "Modernization Project Local Content Agreement." Per the ECIA, the reports shall include the following information:

- Number of hires for employment relating to the Modernization Project during the month (Modernization Hires);
- Percentage of Modernization Hires that were Richmond Domiciled Residents;
- Description of Modernization Project jobs filled by Richmond Domiciled Residents and others; and
- Amount of total monthly wages (Wage Bill) for both Modernization Hires and Richmond Domiciled Resident Modernization Hires.

The City's Employment and Training Department receives a monthly report on the hiring activities related to the Modernization Project and the information is made available upon request. Per Employment and Training, Chevron is in compliance with all obligations per Section 4.A of the ECIA.

### **Program and Financial Reporting**

Per the guidelines of the Chevron Refinery Modernization Project Environmental Impact Review (EIR) and the ECIA, the City is required to submit annual reports on both greenhouse gas (GHG) reduction programs and community programs after the close of each fiscal year in which ECIA funds were spent. The annual reports shall include the following information:

- Project descriptions, outcomes and contributions to the City
- Performance measures including when applicable, GHG reductions metrics
- Financial report to track expenditures for all approved programs

The information to follow serves as the annual report for GHG programs funded through the ECIA in FY 2017-18 and was gathered from reports submitted by project managers.

# Greenhouse Gas (GHG) Reduction Programs

## Transportation and Transit Programs

**Department Contact:** City Manager's Office, 510-620-6512

<b>10-Year Budget Allocation for Transportation Programs</b>	<b>\$ 20,750,000</b>
<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 1,852,185</b>
Amount Spent in FY 2015-16	\$ 15,000
Amount Spent in FY 2016-17	\$ 350,052
Amount Spent in FY 2017-18	\$ 1,487,133
<b>Total Amount Remaining (at close of FY 2017-18)</b>	<b>\$ 18,897,815</b>

Over ten years, a total of \$20,750,000 is currently allocated for transit-related programs. Transportation-related programs could consist of, but are not limited to, the following:

- Development and implementation of a comprehensive plan to increase electric vehicle usage, electric vehicle subsidies and charging stations;
- Programs to implement green transportation programs such as private car sharing, city-wide shuttle service, coordinator group trips, car-pooling, transit passes, and bicycle sharing programs to increase mobility and walkability for Richmond residents;
- Supporting infrastructure, services, programs and technology to accommodate various transit options;
- Rebates to residents for the purchase of electric vehicles; and
- Expand neighborhood transportation services and programs to enhance neighborhood accessibility in Richmond.

In FY 2017-18, ECIA funds were spent on the following projects:

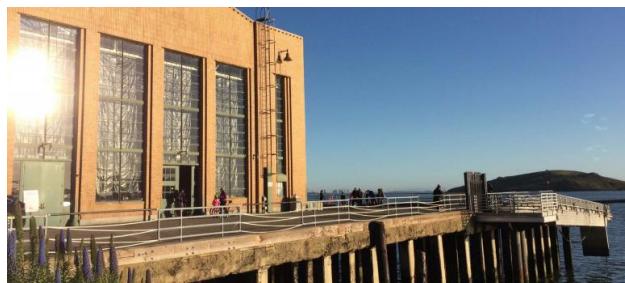
### First Mile/Last Mile Transportation Strategic Plan

A Request for Proposals for the First Mile/Last Mile Transportation Strategic Plan (Plan) was released in May 23, 2016. The completed Plan identified assets, key transportation routes, and key deficiencies in the local and regional transportation networks and included specific recommendations to improve multi-modal connectivity within the City of Richmond, as well as adjacent communities. The Plan also focused on issues such as safety, accessibility, mobility, proximity, connectivity, multimodality, and sustainability. The City's Transportation Division was successful in obtaining a Caltrans grant for \$259,730 to support authoring an integrated and equitable multi-modal mobility plan for adoption and implementation. City staff was therefore able to leverage the initial work on the Plan that was funded in FY 16-17 with ECIA funds.

The goals, objectives, and policies of the Plan set forth City-wide transportation strategies to achieve long-term mobility and accessibility within the City of Richmond that extended throughout the region.

While awaiting the completion and implementation of the Plan, City staff continued to develop and implement other transportation programs that ultimately helped to reduce greenhouse gas emissions. This work included, but was not limited to:

- Working to commence a Smart Employer Shuttle concept designed to increase accessibility in areas with high transit dependence, to reduce the unit cost of service delivery, and to create entrepreneurial opportunities.
- Developing parking policy and strategies to encourage the use of public transportation and to improve transit safety.
- Continuing to actively pursue demonstration projects to test the feasibility and effectiveness of new, innovative transit services. Examples include installing of electric vehicle charging stations to accommodate car share opportunities, encouraging the purchase of hybrid / electric vehicles, and educating the community on transit options.
- Continuing to evaluate the benefits of major transportation projects based on the movement of persons and goods, rather than vehicle-movement, and look for opportunities on the arterial system to enhance ridesharing and transit.
- Working closely with the school district, businesses, and non-profit organizations in Richmond to encourage and assist with transportation / transit goals and objectives for City-wide consistency.
- Continuing to seek and apply for grants that support transportation projects and reduce greenhouse gas emissions.
- Working closely with regional agencies such as the Contra Costa Transportation Authority, and West Contra Costa Transportation Advisory Committee to implement adopted policies and to support regional Transportation Demand Management programs to achieve regional trip reductions and/or increased vehicle occupancy.



## RICHMOND FIRST MILE/LAST MILE TRANSPORTATION STRATEGIC PLAN

### Existing Conditions and Needs Assessment

## **Electric Vehicle Charging Station and Infrastructure and Maintenance**

Transportation Division staff's efforts were directed to minimize gas emissions originating from internal combustible engines into the environment, minimize transportation costs, provide mobility as a service, reduce vehicle miles traveled, encourage alternate forms of transportation such as car share, walking or biking, assist with Vision Zero strategies and assist with the city fleet conversion to integrate all electric vehicles. For our efforts and participation in the public fleet rebates the city was recognized by the California Energy Commission as a top 50 performer.

In FY 2017-18, staff:

- Obtained grant funding and received public fleet rebate funds to purchase two zero emission battery powered vehicles for the transportation program (purchased for \$49,461 and received a rebate for \$20,000);
- Authored a staff report to receive support from Council regarding the proposed adoption of AB 1236 which would streamline EV charging station permitting, allow EV charging stations within city parks parking lot locations, and pursue Demonstration Partnerships to test new transportation technology;
- Upgraded and expanded the EV charging station at the City of Richmond/Richmond Art Center parking lot;
- Worked directly with a team at Tesla, Marina Neighborhood Council, Harbor Master and Engineering and Facilities staff to develop project scope, receive public input, and locate potential EV fast charging station locations;
- Worked directly with EVgo, City Manager Lindsey, the Parking and Traffic Advisory Group, Mechanics Bank, and Engineering to locate potential locations for a public EV fast charging station/car share hub;
- Hosted the Annual National Drive Electric Event and coordinated free EV test drives, as well as financial information and access to community programs that promoted electric vehicle and solar energy use;
- Managed the Neighborhood Permit Parking program which aims to reduce/deter commuter miles driven while searching for free parking in communities that are adjacent to transit hubs; and
- Report and manage city commuter benefit activities including: registration of employee electric vehicles to receive free EV charging at city stations, manage and coordinate maintenance of all city EV charging stations, update Commuter Benefit Ordinance, and educate /encourage carpool commuting.

## **Richmond-Ohlone Greenway Gap Closure Project**

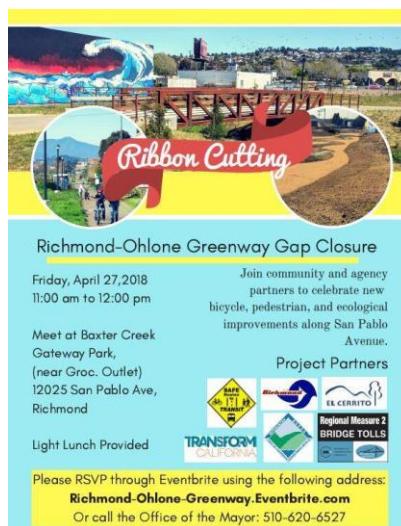
The City of Richmond is utilizing ECIA funds, in conjunction with other state and regional funding, to construct the Richmond-Ohlone Greenway Gap Closure Project, a multi-use trail connection. The project represents the third phase of the Richmond Greenway

Project, which will provide a continuous bicycle and pedestrian pathway in Richmond from Garrard Boulevard and the Richmond Parkway to San Pablo Avenue. The Richmond Greenway will connect the San Francisco Bay Trail at the west with the Ohlone Greenway in the City of El Cerrito at the east. The completed project included installation of a new multi-use trail, a new crosswalk and pedestrian/bicycle activated traffic signal on San Pablo Avenue, and a new bridge over realigned and restored Baxter Creek as well as associated improvements and landscaping.

The project was completed in April 2018. This project improves bicycle and pedestrian safety through the installation of a pedestrian activated crossing at San Pablo Avenue, as well as increasing pedestrian and bicycle modes of transportation between home and school, transit stations such as BART, places of employment, shopping, and recreation. At the end of FY 2017-18, a total of \$398,241 was spent to implement this project. This project is anticipated to reduce greenhouse gas (GHG) emissions by  $1,282 \times 10^6$  tons of carbon dioxide over a forty year period, as calculated with the California Air Resources Board Benefits Calculator Tool for the Urban Greening Grant Program (February, 2019 Version).



Concept Design for Ohlone Greenway Gap Closure Project



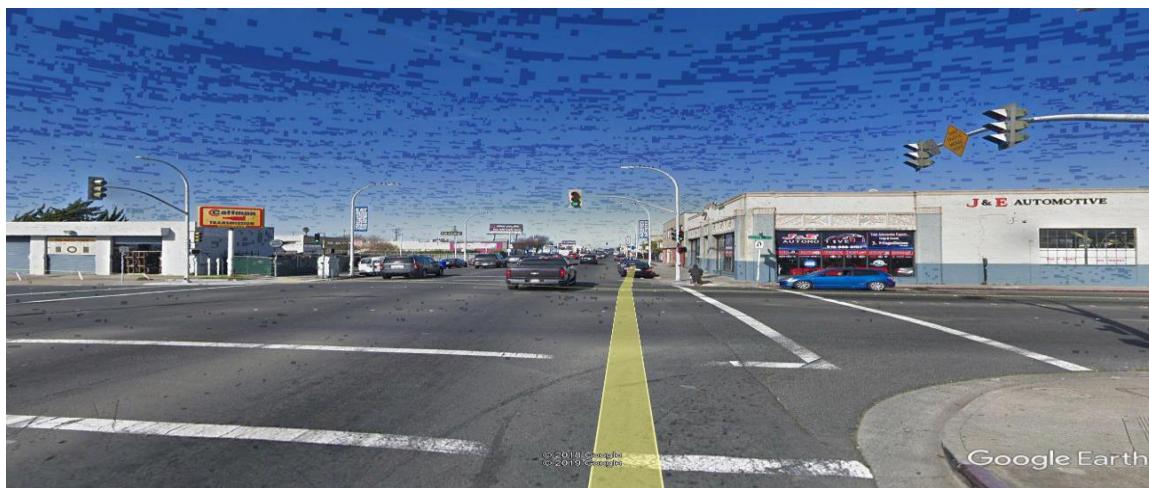
Ribbon Cutting Ceremony – April 27, 2018

## **Carlson Boulevard Crosstown Improvements**

The City's Engineering and Capital Improvement Program Department began work on a multi-year improvement project on Carlson Blvd. to install ADA compliant curb ramps, bicycle facilities, and traffic signal improvements along this corridor, to make it safer and more efficient for pedestrians, bicyclists, and vehicles. Additionally, the project includes state-of-the-art bus shelters for select locations along the corridor which will be prepped for Wi-Fi access and real-time transit information from AC Transit. The funds will be used to support project construction, construction management and contingency. A total of \$1.75M was allocated for this project and in FY 2017-18, a total of \$984,152 was spent on the project. This project is anticipated to reduce greenhouse gas (GHG) emissions by  $217 \times 10^6$  tons of carbon dioxide over a fifteen year period, as calculated with the California Air Resources Board Benefits Calculator Tool for the Active Transportation Program (October, 2016 Version).

## **Traffic Interconnect Project**

Interconnect all traffic signals along major corridors (beginning with 23<sup>rd</sup> St. and portions of 22<sup>nd</sup> St.) to modernize the traffic signals allowing for detection of all travel modes with the goal of improving efficiency and reducing delays, thus decreasing greenhouse gas production. The reduction of stops and the associated delay reduces emissions associated with idling, but more importantly reduces or eliminates the additional fuel use and GHG associated with deceleration and acceleration associated with stops. In the Bay Area, MTC has measured that ten traffic signal synchronization projects reduced fuel consumption by 16% and reduced GHG by 239 tons (over a 5-year period). A total of \$1.2M was allocated for this first phase of the project and in FY 2017-18, a total of \$24,668 was spent in preparing plans and specifications for the public bid process.



View of 23<sup>rd</sup> Street – Traffic Interconnect Project

## **23rd Street Project**

The City Planning Department, in collaboration with Callander Associates Landscape Architecture, worked to (1) analyze existing conditions, changing traffic and development patterns, (2) obtain community and stakeholder input, and (3) prepare an updated project report including plans and supplemental information for the 23<sup>rd</sup> Street corridor. The work under this contract will help the City assemble the funding needed to create a commercial corridor that is attractive, safe, and pedestrian-friendly. These improvements would also make the street more attractive for neighborhood-serving retail and services and mixed-use development.

There may be future funding for 23rd Street streetscape improvements under various grant programs that promote urban greening, active transportation, and transit use. In order to bring the design to current standards, and to make the 23rd Streetscape project competitive for funding under these various grant programs, certain updates to the plan are needed (e.g., incorporating green infrastructure). A total of \$85,000 was allocated for this project and \$71,300 was spent in FY 2017-18.



## Climate Action Plan

**Department Contact:** City Manager's Office, 510-620-6512

<b>10-Year Budget Allocation</b>	<b>\$ 1,000,000</b>
<b>Total Amount Spent between FYs 2014/15 – 2017/18</b>	<b>\$ 455,204</b>
Amount Spent in FY 2014-15	\$ 28,862
Amount Spent in FY 2015-16	\$ 358,363
Amount Spent in FY 2016-17	\$ 28,187
Amount Spent in FY 2017-18	\$ 39,792
<b>Total Amount Remaining (at close of FY 2017-18)</b>	<b>\$ 544,796</b>

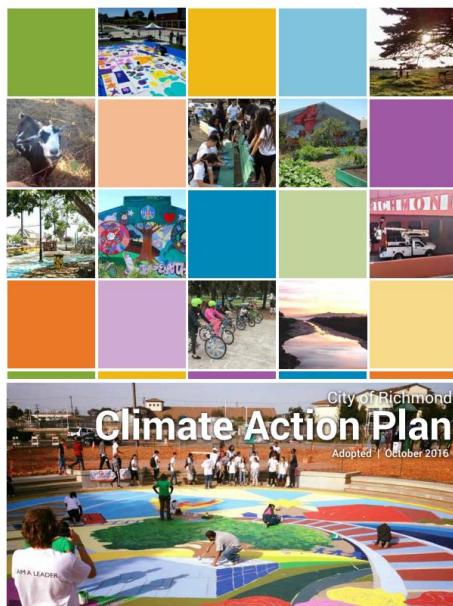
On October 25, 2016, the Richmond City Council unanimously approved an ambitious and innovative [Climate Action Plan \(CAP\)](#) to address the impacts of climate change and lower greenhouse gas emissions in Richmond. The CAP inventories the City's emissions sources, establishes emissions reduction targets, and identifies City and community actions to reduce emissions. The CAP also ensures that the City is prepared for the potential impacts of climate change on public health, infrastructure, ecosystems, and public spaces.

The City completed a climate change adaptation study in partnership with the Bay Conservation and Development Commission's Adapting to Rising Tides Initiative as an initial step to prepare the community for the impacts of climate change. The CAP builds on the goals and policies in the City's [General Plan 2030](#) and the [Health in All Policies \(HiAP\)](#) Strategy and Ordinance to advance the City's efforts to build health equity by reducing local GHG emissions. The City also partnered with the UC Berkeley Center for Cities and Schools' [Y-PLAN](#) program. The CAP benefited from involving over 250 enthusiastic Richmond youth in the planning process, and integrating the community's commitment to health equity.

The CAP serves as a roadmap for how the City will reduce GHG emissions, create jobs, and prepare for the impacts of climate change on public health, infrastructure, the economy, ecosystems, and public spaces in our community. The CAP supports previous City Council directives and establishes a 2020 GHG reduction target of 15 percent below 2005 levels by 2020. Successful implementation of the CAP will result in numerous co-benefits to the community, and will position the City to obtain grant funding for sustainable development programs such as affordable housing, transit oriented development, multimodal transportation improvements, and urban forestry. It will also help to secure grant funding for the implementation of strategies that maximize local benefits and formalizes the City's commitment to using culturally and linguistically responsive outreach, emphasizing community participation and benefits.

In FY 2017-18, staff developed the Richmond CAP Open Data dashboard to track key performance and implementation measures. The CAP Open Data dashboard is

accessible at [www.richmondcap.org](http://www.richmondcap.org). The City is monitoring Climate Action Plan implementation to assess whether performance objectives are being met, and to inform what adjustments may be needed to keep performance on track to achieve the City's climate action and community health goals.



Climate Action Plan Report

## Urban Forestry

**Department Contact:** Department of Infrastructure & Maintenance Operations - Parks Division, 510-231-3004

<b>10-Year Budget Allocation for Urban Forestry</b>	<b>\$ 2,000,000</b>
<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 325,217</b>
Amount Spent in FY 2015-16	\$ 95,547
Amount Spent in FY 2016-17	\$ 88,337
Amount Spent in FY 2017-18	\$ 141,333
<b>Total Amount Remaining (at close of FY 2017-18)</b>	<b>\$ 1,674,783</b>

The City of Richmond's Parks and Landscaping Division, in partnership with Groundwork Richmond (GWR), a Richmond-based non-profit organization that aims to improve and manage the physical environment through collaboration, worked together to focus on expanding Richmond's urban forest with the plan to reduce greenhouse gas emissions and to increase the tree canopy. With ECIA funds, GWR is contracted to: (1) perform public outreach and assist with grant writing, (2) coordinate the tree-planting, tree care, tree inventory and carbon sequestration of trees planted in Richmond by non-profit organizations, (3) coordinate the City's adopt-a-tree program to encourage residents to "adopt" a tree in front of their home, (4) support the purchase of materials and equipment, (5) work with local nonprofits to plant trees throughout the city, inventory

trees, (6) track carbon gas sequestration data for the city, (7) outreach to residents about the benefits of trees and canvassing for tree adoptions, and (8) manage three major tree-planting events including Earth Day, Arbor Day and MLK Day of Service.

Some of the highlights from FY 17-18 include the following metrics:

<u>Milestones</u>	<u>Number Completed</u>
Trees Planted	342
Carbon Stored in Tree Group (over 40 years)	3,495,046 (lbs CO <sub>2</sub> e) <sup>3</sup>
Electricity Savings from Tree Group (over 40 years)	75,528 (kWh) <sup>4</sup>
Natural Gas Savings from Tree Group (over 40 years)	2,162 (MMBTU) <sup>5</sup>
GHG Benefits of Carbon Stored in Live Project Trees	1539 (MT CO <sub>2</sub> e) <sup>6</sup>
GHG Benefits from Energy Savings	132 (MT CO <sub>2</sub> e)



Arbor Day 2017 at Unity Park



Greening the Last Mile



Martin Luther King, Jr. Day of Service

<sup>3</sup> Pounds of Carbon Dioxide or Carbon Dioxide Equivalent

<sup>4</sup> Kilowatt Hours

<sup>5</sup> One Million British Thermal Units

<sup>6</sup> Metric Ton of Carbon Dioxide or Carbon Dioxide Equivalent

## Zoning Updates, Roof-top Solar, & Energy Retrofit Programs

<b>10-Year Budget Allocation for Zoning and Energy Efficiency Programs</b>	\$ 6,250,000
<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	\$ 1,378,360
<b>Amount Spent in FY 2015-16</b>	\$ 473,806
Zoning Ordinance Update	\$ 376,964
Energy Efficiency and Renewable Programs	\$ 96,842
<b>Amount Spent in FY 2016-17</b>	\$ 467,355
Zoning Ordinance Update	\$ 363,550
Energy Efficiency and Renewable Programs	\$ 103,805
<b>Amount Spent in FY 2017-18</b>	\$ 437,199
Zoning Ordinance Update	\$ 29,999
Energy Efficiency and Renewable Programs	\$ 407,200
<b>Total Amount Remaining (at close of FY 2017-18)</b>	\$ 4,871,640

### Zoning Ordinance Update

**Department Contact:** Planning Department, 510-620-6706

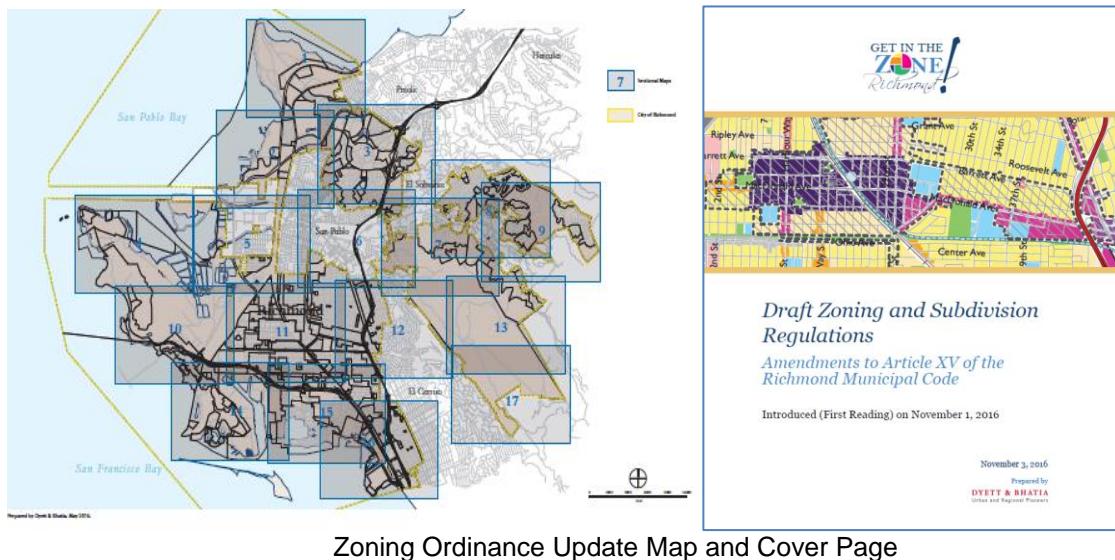
<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	\$ 770,514
FY 2015-16 Actual Expenditures	\$ 376,964
FY 2016-17 Actual Expenditures	\$ 363,551
FY 2017-18 Actual Expenditures	\$ 29,999

The City of Richmond's current zoning ordinance has been in effect since 1997 and does not reflect the current goals and policies of the City's 2030 General Plan. Beginning in July 2015, the City's Planning Department entered into a contract with Dyett and Bhatia Urban and Regional Planners to complete the comprehensive zoning update and associated environmental documents to bring the City's zoning map, development standards, and land use regulations into conformance with the General Plan 2030.

The Updated Zoning and Subdivision Regulations include land use regulations and development standards for zoning districts, citywide standards, and permitting and review procedures that will enable the City to implement General Plan policies in a fair and equitable manner and achieve the City's vision and goals for economic development, the physical environment, the social environment, and cultural environment.

The new Zoning Map shows how the zones and overlay districts are applied throughout the City. These zones and overlay districts implement the Land Use Element of the General Plan. The Richmond City Council approved and adopted the Zoning Update and

Zoning Map on November 15, 2016. Between FY A total of \$785,513 of ECIA funds were used to support this update.



Zoning Ordinance Update Map and Cover Page

## Energy Efficiency and Renewable Energy Programs

**Department Contact:** City Manager's Office, 510-620-6512

Total Amount Spent between FYs 2015/16 – 2017/18	\$ 607,847
FY 2015-16 Actual Expenditures	\$ 96,842
FY 2016-17 Actual Expenditures	\$ 103,805
FY 2017-18 Actual Expenditures	\$ 407,200

The following energy efficiency programs were implemented in FY 2017-18:

### Solar Programs

**Solar Installation for Homeowners:** The City of Richmond entered into a three-year partnership with GRID Alternatives (GRID) to dramatically increase the scale of solar energy deployment by providing free solar systems to income-qualifying homeowners in Richmond and North Richmond using a combination of state rebates, ECIA funds and local labor. Over a three-year span, the final outcome of this initiative will result in 130 solar systems installed for income-qualifying homeowners. The systems will generate over \$2.2 million in energy cost savings for families, over 15,000 hours of job skill building experience in solar installation for community volunteers and job trainees, and nearly 7,000 tons of Greenhouse Gas emissions reductions.

Additional highlights of the City's partnership with GRID include the implementation of a roof repair program. The program repairs and replaces roofs for income qualified

households to reduce barriers to the solar program. The City hosted the annual 2018 Solarthon event at Atchison Village, where 18 homes were solarized in one day.

### **Total Low Income Solar Project Impacts for FY 2017-18:**

<u>Milestones</u>	<u>Amount</u>
Kilowatts (AC) installed	141
Number of families served	77
Cost savings for Richmond residents over the system's lifetimes	\$1,132,165
GHG emissions eliminated over the system's lifetimes	2,099
Hours of hands-on skill building for volunteers and job seekers	2,970



Solar Installation at Atchison Village

Energy Efficiency Program for Richmond Businesses: The City contracts with DNV GL to implement energy efficiency projects on small and medium-sized businesses in Richmond. The City provides a “kicker” rebate in addition to the rebates businesses are eligible for through PG&E. For project costs up to \$3,000, the City will fully cover costs, and City funds can account for up to \$6,000 per project, with the business paying \$3,000 of project costs. The City recently amended the contract with DNV GL to add another \$500,000 in funding for the program, for a total program expenditure of up to \$1,000,000.

### **Total Project Impacts:**

Total Businesses Served	193
Average Energize Richmond Rebate per Business	\$2,246.15
Annual Energy Bill Savings	\$310,734
Total Project Costs	\$879,900
PG&E Rebates Leveraged	\$372,399
Business Contribution	\$106,502
Richmond Rebates Provided	\$433,508
Annual GHG Reduction (Metric Tons)	393
Dollars per ton (Richmond \$/metric tons)	\$121
Annual kWh Savings (kWh)	1,596,028
Annual Natural Gas Therms Savings	4,774



Energy Efficiency Upgrades at Richmond Businesses

## **Solar One Project with Marin Clean Energy (MCE)**

**Department Contact:** City Manager's Office, 510-620-6512

The City of Richmond partnered with MCE to develop the “Solar One” 10 megawatt solar energy farm. Solar One is the Bay Area’s largest publicly owned solar program and was facilitated by the ECIA agreement, which secured the land lease for \$1 for 25 years. For images of the site, please view an aerial [video](#) of the project. Solar One is located on a 60-acre site located adjacent to the Chevron Richmond refinery.

On April 18th, 2018, MCE unveiled the largest municipally-owned solar project in the Bay Area, [MCE Solar One](#) in Richmond. MCE Solar One was conceived by the Richmond community to integrate renewable energy and solar facilities in the Chevron Modernization Project. MCE teamed up with RichmondBUILD — which has successfully graduated hundreds of students and placed an impressive 80% of its graduates into well-paying jobs — to train and hire its skilled, local graduates for the project. It now generates enough annual power to provide electricity to nearly 3,500 homes.

### Environmental and Local Benefits:

- Expected to eliminate 3,234 metric tons of carbon dioxide in one year, equivalent to taking more than 680 fossil fueled cars off of the road annually
- Repurposed 60 acres of a remediated brownfield site
- Supported 341 jobs
- Maximized local economic benefits by requiring 50% local resident workforce and engaging Richmond-based contractors and supplier



Solar One Project



Ribbon Cutting – April 18, 2018

## Community Programs

### **Richmond Promise Scholarship Program**

**Contact:** Richmond Promise, 510-761-7231

<b>10-Year Budget Allocation</b>	<b>\$ 35,000,000</b>
<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 15,700,000</b>
Amount Spent in FY 2015-16	\$ 8,000,000
Amount Spent in FY 2016-17	\$ 4,000,000
Amount Spent in FY 2017-18	\$ 3,700,000
<b>Total Amount Remaining (at close of FY 2017-18)</b>	<b>\$ 19,300,000</b>

Launched in January 2016, the Richmond Promise is a community-wide college scholarship fund and college success initiative to build a college graduating culture in Richmond, CA. The cornerstone of the Richmond Promise is a \$1,500 community-wide scholarship, renewable up to 4 years. The scholarship pays for the full cost of attendance to any 2-year, 4-year, or Career Technical Education (CTE) not-for profit school. It is available for any student who is a Richmond or North Richmond resident, graduates from a high school within the WCCUSD boundaries, attends at least high school (9th – 12th grade) at an eligible school, and completes the FAFSA/Dream Act by the March 2<sup>nd</sup> Cal Grant deadline. The Richmond Promise is a 501c3 charitable organization with institutional partnerships with the City of Richmond, West Contra Costa Unified School District (WCCUSD), Contra Costa College, University of California and California State University systems.

The goals of Richmond Promise are to increase the number of students, particularly who are low-income and first in their family to go to college, who:

1. Are exposed to college resources, role models, and experiences throughout K-16
2. Successfully transition to an accredited university/college directly from high school
3. Successfully transfer from community college to a 4-year university

4. Complete an associate's degree, bachelor degree, or career + technical education

Richmond Promise offers support to all scholars at 3 key momentum points: middle school to high school; high school to college; college through degree and career. While outreach is conducted at all 16 schools within West Contra Costa Unified School District, the pre-college awareness and access programming is focused on the Kennedy family of schools.

**Richmond Promise Core Programming:**

- **Middle School to High School (Early College Awareness):** This program brings current Richmond Promise Scholars attending local colleges to Richmond middle and high schools to have a series of classroom-based college and career conversations with students. This Near Peer model allows young students to see themselves in the Ambassadors, making it clear that college is for them.
- **High School to College: (College Affordability // Scholarship & Financial Aid Completion):** Richmond Promise partners with WCCUSD and community based partners to ensure comprehensive outreach and capacity building for scholarship and financial aid completion, and overall college knowledge. The Richmond Promise is launching a financial aid pilot with 2 high schools to ensure students achieve this critical milestone by implementing our Financial Aid Advising Pilot. This ensures that the program reaches all students, not just those who may access out-of-school support systems. Richmond Promise staff will work with school sites to take all students through FAFSA and Dream Act (if eligible) completion
- **First Year of College through Degree Completion:** The Richmond Promise can further support Richmond students to achieve their degrees by expanding our college success programming which includes: Summer Success Advising, Case Management, Campus Networks, and Mentorship.



## **Richmond Promise Core Milestones:**

- **900+** Scholars, attending **90+** Colleges & Universities
  - **471 Scholars in class of 2018**
- **71%** First Generation College Students
- **33** Near Peer Ambassadors, current Scholars employed to deliver college access curriculum to Richmond 8th and 9th graders
- **13** Summer Associates, current Scholars employed to deliver both college access curriculum and staff our Summer Success Workshops met with **300+** rising college students to support the college transition
- **400** rising first-year college students attended **5** College Success Workshops
- **Expanded Community-wide Outreach**
  - **200+** workshops, presentations, community tabling events, and office hours
  - **90+** office hours at WCCUSD high schools to support financial aid completion
  - **30+** next steps workshops
  - **5** college success workshops
  - **300+** one-on-one summer coaching appointments
- **68% Increase in Richmond Promise Scholars over 3 years:** The number of full-time and on-time enrolled Richmond Promise Scholars has increased by 68% over 3 years (2016: 255; 2017: 394; 2018: 429)
- **Scholarship Operations and Data Management Platform through Salesforce:**

One of the most significant milestones was the development of systems and procedures to successfully bring scholarship operations and data-management in-house. Through a partnership with CoPilot, a college access organization in Austin, we built a customized platform on Salesforce to a) collect and track/monitor all student data; b) allow for mass text and email communication; c) provide data-informed student support; and d) track all scholarship disbursements. While the platform could not have launched without Scholarship America, it was recognized that the scholarship processing is inextricably linked with student support, and long-term sustainability, transparency, and effectively and equitably serving our students requires timely and accurate data.
- **Expansion & Scale of Near Peer Ambassador Program:** To date, the Near Peer Ambassador Program has served over 700 Richmond students and become a flagship of the Richmond Promise's pre-college programming. It has also been well-received and in high demand from partners within WCCUSD – scaling beyond Kennedy High School to reach middle school students over summer schools (see spotlight below). It has been funded to continue for another 2 years thanks to the Flora Family Foundation and the program is seeking funding from additional partners to sustain and institutionalize.
- **Launch of Summer Associates Program:** With funding from Americorps VISTA, Richmond Promise hired 13 college students to work for 8 weeks over the summer. This was an absolute highlight of the program thus far and an embodiment of the mission as students: a) supported rising seniors through the high school to college

transition through summer success workshops and one-on-one appointments; b) expanded the Near Peer Ambassador Program to reach 400+ Helms and DeJean students during summer school; and c) developed their own career skills through a professional experience with the Richmond Promise. Thanks to the college success workshops and one-on-one meetings between rising RP students and Summer Associates, 91% of RP Scholars in the Class of 2018 enrolled full time and on-time this fall. That's a 22% increase from the first year, demonstrating the impact of personal supports and strategic intervention along with the scholarship check.

- **Scholars Celebration draws nearly 1000 people:** The Richmond Promise Scholars Celebration was a success. It has become a tradition and celebration that generates community-wide college awareness. Ebony Lewis, Executive Director of Undergraduate Admissions at UC Davis, was the keynote speaker along with members of the City Council and West Contra Costa Unified School District Trustees.
- **Launch of College Networks:** Leveraging youth leadership and the growing critical mass of RP students who are on college campuses with the desire to come back and give back to Richmond, two programs have been piloted for near-peer support with promising momentum. This year, the Richmond College Networks at SF State, UC Davis, UC Berkeley and UC San Diego stated they would welcome the opportunity to discuss the possibility of support to make this happen.
- **Flora Family Foundation Renewal:** The Flora Family Foundation was the first foundation to invest in Richmond Promise outside of the ECIA funding. This funding is to support the Near Peer Ambassador Program – they are considering re-upping the funding for \$50,000 over an additional 2 years.
- **Hiring of Fundraising Manager & Development Strategic Fundraising Plan:** Financial sustainability of the Richmond Promise is a primary goal. A development manager was hired to support the development and execution of a fundraising strategy for long-term growth and sustainability.
- **Contra Costa College Promise Pathway Launched:** The Richmond Promise First Year Experience was initiated through a memorandum of understanding (MOU) with Contra Costa College (CCC) in 2017 and strengthened and actualized through Promise Innovation Grant funding. This has provided Richmond Promise the opportunity to work in coordination and collaboration with CCC staff to support and steward Richmond Promise Scholars through a successful transition to CCC with the goal of timely transfer. Key to this is the staffing of college success coaches who provide targeted support for RP students. The grant funding runs out after this year. Three-year numbers of successful full-time and on-time enrollment to CCC are an early indicator of success. Unfortunately, no data yet exist on the transfer rates, but it is hopeful that the college will recognize these early impacts and the importance of these types of support and identify a way to continue.

**3-year RP CCC: 2016: 46      2017: 83      2018: 124**

- **Launch of Pilot Mentor Program:** With the support of Nancy DeVille, Americorps VISTA, a mentoring pilot program was developed where professionals share

knowledge, skills, and perspectives to foster the personal and professional growth of our Scholars who are attending out of state. The goal was to connect Richmond Promise Scholars attending college outside of California with professionals, preferably Richmond natives and/or someone who currently works in a career field the student wishes to pursue.

- **Updated MOU with WCCUSD and School Partners:** With scholarship operations and data management now internal, we worked with pro-bono attorneys to develop a cybersecurity plan and to re-design the MOU between Richmond Promise and school partners. WCCUSD and all other schools have signed and executed the new MOU's, which include more robust data sharing to better understand academic indicators as metrics for college access and success.
- **Increase in on-time College Enrollment over 3 Years:** Due to summer programming and interventions, summer melt has plummeted even as cohort sizes increase. This has been particularly acute for our 2-year students.

### **Key Collaborations**

Collaboration is at the heart of the Richmond Promise. With the mission bigger than any one person or organization, collaboration is a necessity with multiple cross-sector stakeholders:

- **City of Richmond:** The City of Richmond continues to be a founding and foundational partner of the Richmond Promise. The City is a key partner in promoting access to the scholarship through digital and visual communication, and provides in-kind space for workshops in the multi-purpose room and in the computer lab that allows individualized and group support. In addition, the City Manager serves on the Board of Directors, providing insight and policy direction for the organization. The hope is to continue to build collaboration with the City of Richmond by exploring a public-service pathway for career pipeline development for our Scholars and employee giving options for financial sustainability.
- **West Contra Costa Unified School District:** RP continues to build and deepen its partnership with West Contra Costa Unified School District (WCCUSD). It also has updated and renewed its data sharing MOU and has had early success in developing Near Peer Ambassador Program in partnerships with Kennedy High School and DeJean and Helms Middle Schools. Strong partnerships exist both horizontally and vertically throughout the schools and the district. One area in need of improvement is financial aid completion. We continue to see opportunity for a district-led, coordinated effort and we will be piloting a classroom based intervention this year with the hope that if successful, it may scale district-wide. RP is also working with WCCUSD to access National Student Clearinghouse information for a comparative data set on post-secondary access and matriculation.
- **Contra Costa College:** Contra Costa College (CCC) is the largest receiving institution of Richmond Promise Scholars and a foundational college partner. Given

that so many students begin their college careers at Contra Costa College and 2-year students can benefit from additional support, this has been a priority partnership over the past two and a half years. The Richmond Promise First-Year Experience was initiated through a MOU with Contra Costa College in 2017 and strengthened and actualized through Promise Innovation Grant funding. This has provided Richmond Promise the opportunity to work in coordination and collaboration with CCC staff to support and steward Richmond Promise Scholars through a successful transition to CCC with the goal of timely transfer. Thanks to this partnership and coordinated supports, the number of Richmond students who successfully begin college at CCC has tripled over the past three years.

- **AmeriCorps VISTA:** Richmond Promise received a 3-year capacity-building grant to allow for a no-cost sharing agreement with AmeriCorps VISTA. Richmond Promise hired 3 positions to support the development of scholarship operations, community-wide outreach, and the mentorship pilot. This has increased capacity and allowed RP to build important systems to sustain our scholarship operation and college access/success programming.
- **College Forward & CoPilot:** Richmond Promise worked with CoPilot, a tool by college success non-profit College Forward, to build out a customized student database that allows for case management and scholarship processing. This partnership has allowed optimization of resources while providing a higher level of service to our students and families.
- **Partnership with Manpower Demonstration Research Corporation (MDRC) Promise Success Initiative:** MDRC, a nonprofit, nonpartisan education and social policy research organization, is partnering with the College Promise Campaign and the State Higher Education Executive Officers (SHEEO) Association to launch the College Promise Success Initiative. With anchor funding from the Great Lakes Higher Education Corporation & Affiliates, this initiative will provide technical assistance and continuous improvement and research support to college promise and free college programs. The focus of the initiative will be helping promise programs use research-based best practices to improve students' academic outcomes. In addition to MDRC's continuing project with Detroit Promise, the College Promise Success Initiative is working with the Los Angeles Community College District, the Community College of Rhode Island, the Flint Promise, the Richmond Promise, and Portland Community College to enhance their college promise programs.

To date, there are 900+ Richmond Promise Scholars representing Richmond on 90+ colleges and universities across the country. With our Scholars, we are building a home-grown pipeline of young leaders – with dreams and goals of coming back and giving back to their community. The Promise is more than a scholarship and even more than degree attainment -- we are creating a homegrown leadership and career pipeline to shape the trajectory of Richmond. Our early number of scholars are a testament to the

growing momentum, but the Promise continues to be a continuous and collaborative work in progress. Please see concrete numbers and milestones above for further impact.

### **Increasing Equitable Access and Building a College Going Culture**

There is a continued commitment to increasing awareness of and access to the Richmond Promise Scholarship and recognizing the need to continue to increase the number of eligible students who access the scholarship, and who are successful in getting to and staying in college. RP continues to build partnerships with community based organizations, and is grappling with strategies to continue to build and expand college awareness and access community wide:

- **Establishing a Promise Center:** Establishing a brick and mortar Promise Center in the City that is open to students and families year-round is a goal. As the programming intensifies, there is a clear need and opportunity to have a space that community members and students can access easily and feel welcome. Furthermore the visual storefront is a powerful way to increase visibility.
- **WCCUSD & National Student Clearinghouse Data:** There is a need for comparative data sets to understand whether and how Richmond Promise is impacting college access and success. This necessitates post-secondary data from WCCUSD through National Student Clearinghouse. It continues to be unclear who is pulling this data and RP is working on getting this information within the fiscal year.
- **Focus on college success – particularly for young men and 2-year bound students:** Scholarships are only one piece in supporting college success. With 3 cohorts of Richmond Promise Scholars currently in college, the early data indicates there is a persistence gap for our young men and our 2-year bound students. Over 70 percent of Richmond Promise Scholars are first in their family to go to college. In a study by NCES, it was found that nearly 33 percent of first generation students completely leave college without return after 3 years, and that only 56 percent of first generation students attained a degree or were still enrolled in college 6 years after entering post-secondary education. This would mean that by 2022, the Richmond Promise might expect that only about 200 of our first generation scholars who were awarded the scholarship in 2016 will have received a degree or still be in enrolled in college. The preliminary persistence data moderately reflects these trends. Particularly after students' first year in college, there is a dip in enrollment at the beginning of their second year. Data-informed interventions and "coaching" have been found to positively impact college success – particularly for underrepresented students. Currently, RP is conducting a solutions assessment to understand options and cost structure to determine whether and how RP may overlay these important supports for the students along with the scholarship.
- **Development of career placement & local pipeline:** As mentioned above, RP would like to increase collaboration with the City of Richmond to create a public service pipeline for Richmond Promise Scholars interested in careers in public

service. The mission is to ensure that every student in this city has the opportunity to succeed through college and return to Richmond as leaders and change-makers. It is our mandate to make sure that youth from Richmond can thrive in Richmond and be critical actors in the workforce, leadership, and future trajectory of Richmond for generations to come. RP is already seeing its mission lived out through the Near-Peer Ambassador program, through which current scholars are employed and return to Richmond to deliver college awareness and access curriculum in our local middle and high schools. There is an opportunity to formalize collaboration with the City of Richmond to create a local pipeline of Richmond Scholars to explore and achieve careers in public service for the City of Richmond. RP are talking to RichmondWorks about possible pilot project to get this off the ground.

- **Sustainability:** RP is starting to develop partnerships with local businesses and industries in Richmond to ensure sustainability of the Promise. The hope is to collaborate with the City, business community, and our board to develop these relationships.



## College Success | RP Summer Associates



## **Competitive Grant Program** (City Manager's Office)

**Department Contact:** City Manager's Office, 510-620-6512

<b>10-Year Budget Allocation</b>	<b>\$ 6,000,000</b>
<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 1,095,111</b>
Amount Spent in FY 2015-16	\$ 0
Amount Spent in FY 2016-17	\$ 619,270
Amount Spent in FY 2017-18	\$ 475,841
<b>Total Amount Remaining (at close of FY 2017/18)</b>	<b>\$ 4,904,889</b>

Through a competitive process, \$6 million over 10 years is available to award grants to highly qualified organizations that provide programs to Richmond residents focused on community, youth, and youth sports. A total of \$475,541 was available to award in FY 2017-18, with a minimum grant award of \$5,000 and maximum grant award of \$50,000.

For FY 2017-18 grant cycle the City Council approved updates to key components of the grant program, including the creation of four (4) grant award categories to increase organizations' access to grant funds. Category 1 represents organizations reporting less than \$50,000 in annual gross receipts. Category 2 represents organizations reporting more than \$50,000 in annual gross receipts. Category 3 represents those organizations selected and approved by the City Council from the grant applicant pool and Category 4 is a mini-grant program operated by the Community Services Department. Additional information regarding the Richmond ECIA Community Grant Program can be located on the City's website at <http://www.ci.richmond.ca.us/3250/Richmond-ECIA-Grants>.

In an effort to support potential applicants in writing and submitting successful applications, City staff provided the following support:

- Partnered with the Richmond Community Foundation to host a grant writing workshop and budget workshop prior to the application release date with a specific focus on the ECIA grant application;
- Hosted four (4) workshops to support non-profits seeking to expand their capacity and seek grant funds (workshops on logic models and fundraising were presented in May and June and workshops on collaboration and board recruitment/retention are upcoming in August and October);
- Posted all materials on the ECIA Community Grant webpage; and
- Recorded all training sessions and made them available on the ECIA Community Grant webpage.

A total of 100 grant applications were received equating to approximately \$3.5 million in requests. A City Council-approved five (5) member ECIA Grant Review Committee scored the applications and made funding recommendations to City Council for approval of 21 organizations. In addition, the Council Approved Awards (Category 3) selected and additional eight (8) organizations. The following 28 organizations were awarded grants for the FY 2017-18 grant cycle.

### **City of Richmond – Economic Development**

#### **Project: Kiva Richmond Entrepreneur Start Up Fund**

**Grant Award: \$25,000**



**Description:** The Kiva Richmond Entrepreneur Start Up Fund plans to work directly with underserved Richmond residents seeking to start their own entrepreneurial business. Through Kiva and the Employment Development Department, Richmond entrepreneurs will have access to financial literacy workshops to serve as a gateway for entrepreneurial development. The program model allows for eligible participants to receive Kiva project assistance and a matching ECIA grant to fund their initial “start-up”.

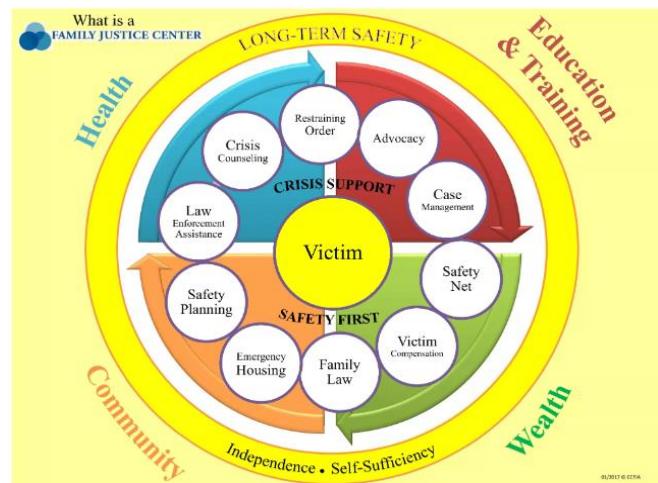
*(This organization was granted an extension until June 30, 2019, so final reports and metrics have not been submitted. This report will be updated after the close of FY 18-19.)*

### **Contra Costa Family Justice Center**

#### **Project: West Family Justice Center**

**Grant Award: \$45,000**

**Description:** The Family Justice Center is a warm and welcoming one-stop Center for families affected by domestic violence, sexual assault, elder abuse, child abuse, and human trafficking. By locating many service providers in one place, the organization helps people in crisis find hope, safety, and healing through a single door.



**Program/Project Highlights:** Partnered with 19 on-site providers, the Center supported individuals experiencing interpersonal violence through trauma-informed and client-centered services. Each client worked with a Navigator, a single and trusted point of contact who guided and connected clients with the services they needed. The number of clients and families served steadily increased over all four quarters and during the grant period several workshops where

**“If it wasn’t for you being there all the time, and for you calling me, I would have given up by now.”**  
-Anonymous

hosted, including: Introduction to Restorative Justice and Labor Trafficking 101.

#### Metrics:

- Richmond residents/families served during grant period: 384
- Total number of trained service and community members trained: 45

### **Desarrollo Familiar, Inc. (Familias Unidas)**

**Project: Youth Matters**



**Grant Award: \$50,000**

**Description:** Youth Matters provided trauma-informed mental health and violence prevention services for youth ages 12-18 and their families at Lovonya DeJean Middle School, Richmond High School and at Familias Unidas' clinic in Richmond. The program also provided training for staff to recognize and respond to signs of trauma.

*(This organization was granted an extension until June 30, 2019, so final reports and metrics have not been submitted. This report will be updated after the close of FY 18-19.)*

### **East Bay Center for the Performing Arts**

**Project: Deep Roots – Wide World Arts Access Programs**

**Grant Award: \$17,500**

**Description:** DEEP ROOTS WIDE WORLD Arts Access Programs restores access to the arts at high-need schools by partnering with sites to provide 4,000 children and youth foundational hands-on experiences in culturally diverse art forms during the school year and summer.



*(This organization was granted an extension until June 30, 2019, so final reports and metrics have not been submitted. This report will be updated after the close of FY 18-19.)*

### **Girls, Inc.**

**Project: The Girls Inc. Experience**

**Grant Award: \$25,000**

**Description:** The Girls Inc. Experience provides 300+ girls annually with dynamic programming and enrichment activities based on six (6) core elements of a holistic



approach that combats the unique challenges girls face in our area. We provide services all over Richmond, and partner with dozens of other Richmond organizations.

Program/Project Highlights: With over 90% of its young girls coming from low-income or at risk households, The Girls Inc. Experience supported a 10-week summer program, a Body Positive curriculum, and facilitated a college-bound orientation that encouraged expanded career outlooks and core competencies that promote health. Participants also met with women executives from both Chevron and the Lawrence Berkeley Livermore Labs. In addition, the program expanded to two new additional sites: Korematsu Middle School and Nystrom Elementary School.

Metrics: Percentage of participants that would refer the program to a friend: 100%

### **Golden Hour Restoration Institute**

#### **Project: Richmond Ecological Restoration Instruction Program**

**Grant Award: \$9,000**

Description: Richmond Ecological Restoration Instruction Program (RERIP) is a year-long certificate program that provides service-based learning for Richmond residents to engage in ecological restoration work. This program teaches youth valuable skills, making their work more meaningful and effective at restoring habitat in Richmond.

*(This organization was granted an extension until June 30, 2019, so final reports and metrics have not been submitted. This report will be updated after the close of FY 18-19.)*

### **Groundwork Richmond**

#### **Project: Scaling up the Green Team Effect**

**Grant Award: \$24,349**

Description: *Scaling up the Green Team* facilitated a Summer 2018 Youth Employment Program. Groundwork Richmond reserved sufficient grant funding for School Year education, documentary activities of recreational and community service projects, while supporting Green Team transportation needs and developing new media to promote their program and Richmond, CA.



Program/Project Highlights: Green Team Leaders (GTL) traveled to Yosemite National Park, Yellowstone National Park, and Muir Wood National Monument for

backcountry/outdoor leadership training. Also, in partnership with the Richmond Community Services Department, the Green Team hosted a “Mountains 2 Mainstreet” program at the Grand Tetons National Park. In addition, the Leadership Retreat with Tertium Quid, Inc. filmed the leadership component of Groundwork Richmond promotional film *The Green Team Responds*. Finally, the GLT cohort was trained on outreach strategies around environmental justice and public health impacts of green infrastructure, and led the City’s Arbor Day celebration in partnership with Parks & Landscaping, Urban Forestry Advisory Committee, and Richmond Trees and Rotary.

**Metrics:** Total number of clients served: 3500+

**Participant Feedback:** One participant remarked, “If it wasn’t for all the opportunities this program has given me, I probably would not be where I am now - going to college, learning new life skills and simply progressing. You guys are truly an inspiration and I am just glad I am here today.”

### **Healing Circles**

**Project: Angels, Butterflies & Doves-Healing Circles, Support Group Initiatives**

**Grant Award: \$6,670**

**Description:** The program identified and supported mothers and families, in Richmond and North Richmond, who have been directly impacted by violent crimes. The program conducted outreach to families and provided coaching to the participants in an effort to help turn their pain into power.



**Program/Project Highlights:** Healing Circles operationalized a three-part community engagement training series that centered on leadership, cultural parenting, and supported group facilitation. The program was successful in drawing a diverse group of individuals from different backgrounds, ethnic groups and neighborhoods within Richmond. Consequently, participants facilitated Healing Vigils in the city creating space for listening to powerful stories shared by crime survivors. Additionally, the group was awarded a travel grant to attend the annual Survivors Speak Conference in Sacramento,

and the Executive Director of Mothers Against Senseless Killings (MASK), was named the Survivors Speaks Richmond Chapter Leader.

Metrics:

- Total number of clients served: 35
- Total number of participants in three-part sessions: 15
- Total number of paid stipends from grant funds: 15

## **Hercules Running Rebels**

### **Project: Hercules Running Rebels Travel and Equipment Project**

**Grant Award: \$10,000**

Description: The Hercules Running Rebels is a youth Track and Field team located in Hercules, CA. The program serves Richmond youth and involves the training, support and education of young track and field athletes 6-18 years old. The ECIA grant award was dedicated to support the travel needs for Richmond athletes and coaches.

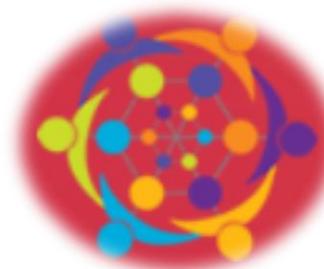
*(This organization was granted an extension until June 30, 2019, so final reports and metrics have not been submitted. This report will be updated after the close of FY 18-19.)*

## **Inspiring Communities**

### **Project: Inspiring Richmond**

**Grant Award: \$44,926**

Description: Inspiring Communities is increasing the availability of chronic disease management programs in the East Bay area, by providing evidence-based diabetes and obesity prevention education and counseling to underserved populations within the City of Richmond.



Program/Project Highlights: The program promoted health and health education to residents centered on Diabetes self-management and prevention. Specifically, a cohort of participants ranging from 5-14 individuals participated in a year-long program with 29 clients within the case-management model to support those diagnosed with Diabetes and those with higher risk of developing diabetes. Service locations included Chavez School, Kennedy High, Greenwood Academy, True Fellowship Church, Girls Inc, Heritage Senior Apartments, City of Richmond Library, and Casa Adobe Apartments

Metrics:

- Total number of Richmond residents served: 121
- Total number of Diabetes Prevention workshops (year-long cohort): 22
- Total number of Diabetes Self-Management workshops: 36

Participant Feedback: 75 percent of participants surveyed, noted improvement in self-care management skills and an increased knowledge of the main complications associated with diabetes and specialist for prevention and control.

### **Lifelong Medical Care**

#### **Project: Richmond Community Wellness Initiative, Phase II**

**Grant Award: \$50,000**

Description: LifeLong Medical Care's project will continue to reduce health disparities and improve overall health in Richmond. The expanded initiative will assist underserved Richmond residents with improving disease management, providing access to preventative screenings, and enrolling Richmond residents in health insurance.



Program/Project Highlights: The program was certified by the California Department of Public Health to assist Richmond residents in managing asthma symptoms and preventing the onset of asthma complications using evidence-based strategies. In addition, the program provided bi-lingual support for chronic disease management, and identified patients due for both cervical and colorectal cancer screenings. Finally, in an effort to improve outreach and inreach, Lifelong streamlined its chart preparation and tracking mechanisms, increased the number of patients that kept appointments, and improved clinic workflow overall. Location of services included: William Jenkins Health Center, Brookside Richmond Health Center, and Lifelong Richmond Health Center. Participants of the program remarked that they were grateful for the information and resources shared during the asthma classes.

#### **Metrics:**

- Total number of Richmond residents served: 1500+
- Total number residents screened for colorectal and cervical cancer: 300+
- Total number of residents enrolled in health insurance plan: 450+

### **Maya's Music Therapy Fund**

#### **Project: Maya's Music Therapy Fund's 29<sup>th</sup> Annual Spring Music Festival**

**Grant Award: \$5,500**

Description: Maya's Music Therapy Fund's 29<sup>th</sup> Annual Spring Music Festival provided an opportunity for clients with developmental disabilities to perform onstage and be seen for their abilities rather than their disabilities. The clients were able to show their



families and the public what they have accomplished during their music therapy sessions.

Program/Project Highlights: The program supported individual clients and groups in preparation for the annual festival through personalized weekly music therapy sessions. Staff negotiated in-kind donations for food and refreshments and recruited volunteers to support the performers and attendees. In addition, the program utilized the Richmond Community Services Department Recreation Complex for the Spring Music Festival.

Metrics:

- Total number of Richmond Residents served: 19
- Total number of attendees at the Annual Spring Music Festival: 200

## Men and Women of Purpose

### **Project: Self-Enhancement Program**

**Grant Award: \$6,670**

Description: Men and Women of Purpose's Self-Enhancement Program helps people with co-occurring disorders (substance abuse disorders combined with mental health disorders).

Program/Project Highlights: The program hosted weekly group sessions at the Re-Entry Success Center and conducted follow-up groups and one-on-one sessions at the Men and Women of Purpose office and Rubicon Programs office. Participants engaged a multi-phased curriculum that highlighted family reunification, relapse prevention, legal consequence, and the physical aspects of recovery.

To support the curriculum and the phases, events were held, including a Mother's Day Celebration in partnership with Rubicon and a Family Reunification Bowling Night. In addition, participants built networks of support through mentorship opportunities to support awareness of the causes, conditions, and behaviors that alleviate symptoms and improve successful outcomes. Participants reported successes including, sobriety, employment, and stable housing.



Metrics: Total number of Richmond residents served: 108

## The Mindful Life Project

### Project: Continuous Support for Richmond Youth through Mindfulness

**Grant Award: \$30,000**

Description: The “Continuous Support for Richmond Youth Through Mindfulness” project aimed to positively impact underserved youth in Richmond, CA that deal with trauma due to generational poverty, violence and community challenges. Mindful Life Project supports youth wellness through mindfulness-based social-emotional programs, helping students navigate challenging emotions and experiences in healthy ways.

Program/Project Highlights: The project supported the development and wellness of students weekly to empower them through mindfulness and other healing modalities leading to improved self-awareness, self-regulation, attention, impulse control, and resiliency leading to lifelong success. Each classroom served received one, 25 minute mindfulness lesson weekly in a culturally relevant way, weaving in expressive arts, yoga, and performing arts. Additionally, the Mindful Life team performed data collection and analysis for both teachers and students to gauge impact on classroom learning and comprehension and delivery.

*“Mindfulness means so much. It helps me in my life when I have problems that I can’t solve myself...you don’t need [any]one to show you what*

#### Metrics:

- Total number of Richmond residents served: 5,000
- Total number of *Title 1* Richmond elementary schools served: 11



## Multicultural Institute

### Project: Mentoring for Academic Success (MAS)

**Grant Award: \$20,000**

Description: Mentoring for Academic Success (MAS) offers academic support to underserved students and their families in order to close the achievement gap and decrease racial inequality in



education. It accomplishes this by helping one student at a time to strengthen their skills, set goals, and ultimately prepare for college.

Program/Project Highlights: The MAS program served youth during its summer Youth Writing Festival. The month-long intensive offered up to 35 low-income 3<sup>rd</sup> – 9<sup>th</sup> grade students an opportunity to explore writing and science, technology, engineering, arts, and mathematics (STEAM) concepts through daily writing prompts, experiments, and weekly field trips. Also, tutors facilitated one-on-one meetings with parents before and after tutoring sessions to discuss student progress and challenges. The program concluded with a special ceremony where students presented their writing before family and friends and received a published anthology of their written work.

Metrics: Total number of Richmond residents served: 54

Participant Feedback: One student remarked, “The Youth Writing Festival is a good thing for me. It is helping me with my writing. I have learned a lot these past few weeks.”

## **New Life Movement**

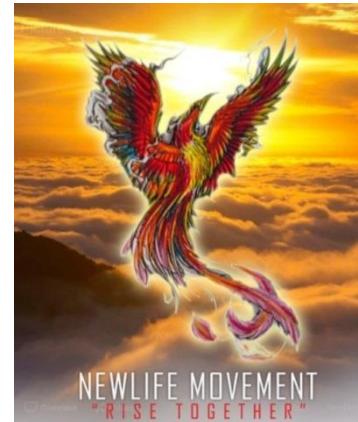
### **Project: New Life Movement Partner-Up**

**Grant Award: \$6,670**

Description: New Life Movement (NLM) aims to serve the community at John F. Kennedy Park in Richmond, CA by “engaging criminal and disadvantaged minds and helping them become successful law abiding citizens” through the following three (3) skill building programs: Reactions, Partner Up, and Youth Safety.

Program/Project Highlights: The program leveraged the experience, resources, and network of NLM staff to engage and inspire youth, ages 16-24, and mitigate the systemic effects associated with underserved neighborhoods. In partnerships with Clean Point Energy and Washington National, an externship model, “Partner Up” was developed to allow youth to explore their career interest and built in interactions with professionals within their local business community. Youth who participated in “Partner Up” received stipends at the completion of their program. Additionally, a local construction company has committed to assist NLM in securing physical space for further programming. Many of the youth thanked NLM for providing positive mentorship and opportunities for jobs.

Metrics: Total number of Richmond residents served: 88



## Point Richmond Music

**Project: Point Richmond Music Free Summer Concert Series**

**Grant Award: \$7,000**

Description: The Point Richmond Music (PRM) Free Summer Concert Series hosted and compensated musicians and sound production for free outdoor concerts between July 2017 and June 2018.



Program/Project Highlights: Approximately, two dozen PRM volunteers participated in the preparation and execution of the 2017 concert series. The series featured 10 diverse Bay Area bands over five Friday evenings.

Metrics: Total number of attendees served: ~ 1,250. As a free un-ticketed concert series there were no precise attendance figures or counts.

Participant Feedback: One attendee remarked, "It warms my heart...Music night is my daughter's favorite event, she plans for it months in advance! Thank you for providing a venue for all of our community to come together and just have a good time being neighborly!"

## Richmond Friends of Recreation

**Project: Swim Lessons for Richmond Youth**

**Grant Award: \$24,725**

Description: Richmond Friends of Recreation planned to support swimming lessons for Richmond youth through three (3) programs, including Every Third Grader Learns to Swim, the Buffalo's (handicapped children swimming in the Special Olympics) Swim Team, and swimming lessons for kayakers.



*(This organization was granted an extension until June 30, 2019, so final reports and metrics have not been submitted. This report will be updated after the close of FY 18-19.)*

## Richmond Main Street Initiative

**Project: It's Happenin' in Downtown Richmond**

**Grant Award: \$10,000**

Description: Richmond Main Street Initiative's (RMSI) stakeholder representation expanded to include a new Youth Council who will communicate to boards and commissions, represent, advocate, and enhance RMSI's revitalization efforts while mastering civic leadership and public relations skills. RMSI's Youth Entrepreneur Day expanded to teach and mentor entrepreneurship and essential skills.



Program/Project Highlights: Program participants planned, promoted, and served as youth mentors and Downtown experts for the Youth Entrepreneur Day. They developed the challenge themes for the working groups and were paired with volunteer mentors, serving as facilitators, to help them work through the business planning and presentation preparation process. In addition, the Youth Committee staffed the Spirit & Soul Festival Youth Stage, and made recommendations on marketing and promotion through social media, utilizing geo-targeted event branding, and assisting in event management.

Metrics: Total number of Richmond residents served: 58

Participant Feedback: One participant remarked, "Wow this really matters!"

## Richmond Museum of History

**Project: Rich Local History Inspires a Bright Future!**

**Grant Award: \$25,000**

Description: The Richmond Museum of History aimed to provide subsidized field trips from local schools to the Richmond Museum during the 2017/2018 year, create a teacher's guide to integrate local history content into the curriculum, and conduct evaluations to learn how the museum can better serve classrooms.



*(This organization was granted an extension until June 30, 2019, so final reports and metrics have not been submitted. This report will be updated after the close of FY 18-19.)*

## Richmond Steelers Youth Football and Cheer

**Project: Richmond Steeler Youth Football and Cheer - A new generation**

**Grant Award: \$6,670**

Description: The Richmond Steeler Elite program serves youth and their families by providing: a safe haven, mentorship opportunities, educational enrichment activities/events, exposure to healthy eating practices, and access to medical services, scholarships, and football and cheer activities.

*(This organization was granted an extension until June 30, 2019, so final reports and metrics have not been submitted. This report will be updated after the close of FY 18-19.)*

## Richmond Tennis Association

**Project: Nichol Park Tennis Court Resurface**

**Grant Award: \$25,000**

Description: The mission of the Richmond Tennis Association is to improve the healthy lifestyles for Richmond residents of all ages through active participation in vigorous tennis programs along with enhanced facilities and adjacent parks. ECIA funds were awarded to resurface four (4) tennis courts at Nichol Park.



*(This organization was granted an extension until June 30, 2019, so final reports and metrics have not been submitted. This report will be updated after the close of FY 18-19.)*

## Rosie the Riveter Trust

**Project: Rosie's Girls Summer Camp**

**Grant Award: \$10,000**

Description: Rosie's Girls, is a summer camp offered free to low-income Richmond middle school girls. The camp introduces the history of ground-breaking WWII "Rosies," builds confidence through hands-on exploration of non-traditional women's skills such as welding, and provides confidence, team and leadership building training aimed at a bold and confident future.



Program/Project Highlights: The program hosted a six- week camp where girls took part in confidence building activities, daily “Girl Talk Circles”, end of the day reflections and all participants were encouraged to keep journals. In partnership with the YMCA, the teen leaders were given additional responsibility and specialized leadership coaching. The Rosie’s Girls participated in field trips to the Rosie the Riveter/WWII Homefront National Historic Park, Alcatraz, and Yosemite. Girls also received mentorship from 30 women who shared their experience and demonstrated various career opportunities including: coding, construction, metal work, health technology, robotics, local government, public safety, and more.

Metrics: Total number of Richmond residents served: 28

Participant Feedback: One participant stated, “I learned that young women can do anything they put their minds to.”

### **Saffron Strand**

**Project: Building Capacity to Serve**

**Grant Award: \$6,670**

Description: Building Capacity to Serve is a program designed to help its homeless members with transportation needs to re-enter the workforce. Through the purchase of a small van and with the help of volunteer drivers, members will have access to transportation to our training center, job interviews, health care, etc.



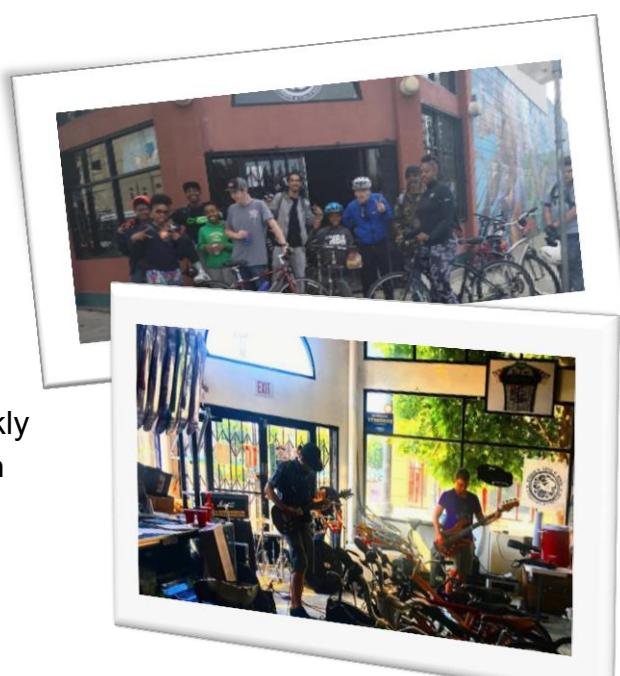
*(This organization was granted an extension until June 30, 2019, so final reports and metrics have not been submitted. This report will be updated after the close of FY 18-19.)*

### **Urban Tilth (Rich City Rides)**

**Project: Bikes for All**

**Grant Award: \$6,670**

Description: The Bikes for All program brings bicycle access, healthy activity, safety, and basic mechanic skills training to youth and their families. The program consists of workshops, guided community rides, and park cleanups. Participants receive refurbished bicycles for consistently engaging in RCR’s weekly and monthly activities – activities that bring youth



together encouraging community stewardship and civic pride

Program/Project Highlights: Rich City Rides (RCR) worked to facilitate numerous outreach and community ride events including: Self-Care Sunday Community Bicycle Tours, park clean-ups, and Martin Luther King Jr. National Day of Service Unity Ride. All event participants consisted of student guest volunteers from both Richmond and Kennedy High Schools touring Richmond and North Richmond regional parks, playgrounds, and community gathering spaces. Also, with additional support from partners, RCR hosted over 30 weekly bicycle repair workshops and was able to loan out over 170 bicycles to ride participants.

Metrics:

- Total number of Richmond residents served: 224
- Total number of bicycle tour participants: 162
- Total number of bicycles provided: 52

“Riding with Rich City Rides has made me happ[ier] and healthier.”

-Participant

## **West Contra Costa Public Education Fund**

### **Project: Kennedy College Bound Network**

**Grant Award: \$45,000**



Description: The Kennedy College Bound Network is a collaboration between the Ed Fund, Kennedy High School, WriterCoach Connection, Richmond Chamber of Commerce, and the Richmond Promise. Our goal is to provide essential college and career supports to over 800 Kennedy students from 9<sup>th</sup> – 12<sup>th</sup> grade to dramatically increase post-secondary readiness, matriculation and success.

Program/Project Highlights: The Richmond Promise Near-Peer Ambassador Program deepened institutional alignment and partnership with the West Contra Costa Unified School District (WCCUSD) and Kennedy High School to scale the Near-Peer Ambassador Program to reach all 250 9<sup>th</sup> grade students. In addition, in collaboration

with Kennedy High School staff a UC Davis field trip for all 9<sup>th</sup> grade Kennedy students was organized. Writer Coach Connection's college and Career program gave students assignments designed to practice both core curriculum and language art anchor skills, including: reading, analysis, evaluation, quotation integration, annotation, vocabulary selection, audience awareness, organization, collaboration, communication, etc. The Richmond Chamber of Commerce, also in partnership with WCCUSD, recruited for summer internships to prepare students for continued success, connecting with community members and providing paid internships with local business.

Metrics: Total number of Richmond residents served: 1,055

Participant Feedback: Kennedy teachers and graduate tutors shared that they have never seen students so engaged during the Near-Peer Ambassador program.

### **YES to Nature**

**Project: Youth Leadership Pathway: Nurturing Richmond Leaders**

**Grant Award: \$15,000**



Description: YES's "Youth Leadership Pathway" program provides Richmond youth with transformational facilitated experiences in nature, and year-round training to gain leaderships, jobs, and life skills that will support them to become successful adults.

Program/Project Highlights: The project provided Richmond youth with transformational, facilitated experience in nature, and year-round training. With a whole child approach to their work, YES engaged participants' families through weekend Family Camps. YES's project provided children aged 8-17 with access to weeklong residential summer camps, and with opportunities throughout the year to sustain the benefits of the summer camp experience through year-round opportunities including: YES Family Camps, Camp Days outings, and Richmond Ranger Activities. YES is also serving at least 30 teen participants through the Camp-to-Community year-round leadership development program. YES' staff performed camp and ranger outreach at the following WCCUSD schools: Verde, Chavez, Peres, Lake, Dover, Grant, Lincoln, Downer, King, and Ford.

### Metrics:

- Total number of Richmond residents served: 608
- Percentage of campers reported feeling more confident after camp than before: 87%
- Percentage of campers reported forming new friendships with peers/counselors: 93% (*Results from post-program surveys following summer camps*)

Participant Feedback: One parent participant remarked, “YES is truly an amazing program. If it was not for this program my girls would not get these types of experiences.... I would not be able to afford such programs.”

### **Youth Finance Institute (YFI)**

#### **Project: Money Talk Workshop Series**

**Grant Award: \$5,000**

Description: Workshops were designed to provide financial literacy topics that are easy to understand and will bring the material alive with vibrant presentation materials and fun learning games that get students excited about personal finance.

Program/Project Highlights: The program assisted youth in acquiring the knowledge necessary for basic money management life skills. The workshops included four topics: Budgeting & Banking, Credit Management, First Job, and Financial Aid for College. In addition, the program partnered with Richmond Promise and also Kennedy High School to host personalized workshops for their students throughout the year. Finally, YFI hired interns to build out their social media accounts and consequently doubled the number of followers across all program platforms.



### Metrics:

- Total number of Richmond residents served: 374
- Total number of workshops for Richmond residents: 19
- Percentage of students who felt their knowledge of budgets increased: 96%

Participant Feedback: One school administrator remarked, “Programs like these are so necessary for our community. Thank you for bringing this program to our students. You and your interns are wonderful.”

## Job Training Programs

<b>10-Year Budget Allocation</b>	<b>\$ 6,000,000</b>
<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 2,978,881</b>
<b>Amount Spent in FY 2015-16</b>	<b>\$ 529,452</b>
Summer Youth Program	\$ 294,438
YouthWORKS	\$ 150,000
Literacy for Every Adult Program (LEAP)	\$ 85,014
<b>Amount Spent in FY 2016-17</b>	<b>\$ 1,169,768</b>
Summer Youth Program	\$ 294,438
RichmondBUILD	\$ 650,000
Literacy for Every Adult Program (LEAP)	\$ 198,483
Park Rangers	\$ 26,847
<b>Amount Spent in FY 2017-18</b>	<b>\$ 1,279,661</b>
Summer Youth Program	\$ 300,000
RichmondBUILD	\$ 650,000
Literacy for Every Adult Program (LEAP)	\$ 236,249
Small Business/Entrepreneurship Support (Co-Biz Richmond)	\$ 50,000
Park Rangers	\$ 43,412
<b>Total Amount Remaining (at close of FY 2017-18)</b>	<b>\$ 3,021,119</b>

### Summer Youth Program (Employment & Training)

**Department Contact:** Employment & Training, 510-621-1781

<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 888,876</b>
FY 2015-16 Actual Expenditures	\$ 294,438
FY 2016-17 Actual Expenditures	\$ 294,438
FY 2017-18 Actual Expenditures	\$ 300,000

The Summer Youth Employment Program (SYEP) is a component of the YouthWORKS division of the Employment and Training department, and is equipped to provide work based learning opportunities to Richmond youth aged 16 to 21. SYEP provides

underserved and at at-risk youth with supportive and meaningful employment experiences. While younger youth are encouraged to remain in school and are provided workforce exposure, our older youth and young adults have an opportunity to reflect on post-secondary and/or career options, and are provided with direct opportunities to acquire the skills and experience needed to secure employment.

Additionally, the SYEP staff facilitates meaningful and interactive workshops designed to provide participants with the opportunity to develop the skills necessary to meet Richmond's present and future employment needs. SYEP offers a well-rounded program helps youth prepare for their next job. Youth are employed at a variety of job sites including "green jobs" opportunities such as City Rides, Groundwork, Rising Sun and Urban Tile. The youth received training on safety in the work place, finance and technical skills related to specific worksites. At the end of the summer program, participants may be transitioned, as appropriate, into our year round WIOA programs.

**The Summer Youth Employment Program Highlights Include:**

- Provided meaningful employer-based work experiences for 172 Richmond youth at 36 worksites;
- Provided each youth the opportunity to work 100 hours at \$11.00 per hour;
- Provided youth with disabilities opportunities to work up to 230 hours at \$11.50 per hour;
- Provided community connections through collaborations with such entities like the West Contra Costa Unified School District and the Department of Rehab to support the workforce development and workforce board;
- Prior to job placement, each youth completed workshops:
  - Money Management: budgeting, banking tools and products, savings goals, and financial safety tips
  - Workplace Etiquette: interviewing, dress code, communication styles, cultural sensitivity, workplace diversity, conflict resolution, and workplace leadership
  - Organizational Safety: basic skills to recognize and deal with workplace hazards, as well as understanding the protections that should be in the workplace, and filling in gaps in preparation for jobs in the open market;
- Youth earnings provided a return on investment into the local economy; and
- The program targets in-school and out of school youth, who are unemployed and in need of employability skills.

**Metrics**

<b>Indicator</b>	<b>Completed</b>
Number of work sites	38
Youth placements	172
Workshop completion	150
Site Supervisor Evaluations	30
Number of Youth with Individualized Education Program (IEP)	22



Summer Youth Employment Program Work Sites

## **RichmondBUILD (Employment & Training)**

**Department Contact:** Employment & Training, 510-621-1781

<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 1,300,000</b>
FY 2016-17 Actual Expenditures	\$ 650,000
FY 2017-18 Actual Expenditures	\$ 650,000

RichmondBUILD provides pre-apprenticeship construction skills training for Richmond residents. Training and support services include:

- Industry recognized training and certifications;
- Refinery safety training;
- OSAH 10 & Hazwoper 40;
- Solar installation;
- Case management and job placement; and
- Support services including boots, tools, and union dues.

In FY 2017-18, ECIA funds were used to:

- Provide 108 Richmond residents with job training and job placement services in the construction or construction administration support areas;
- 90 percent of RichmondBUILD graduates obtained industry related employment at an average wage of \$18 an hour; and
- 20 Richmond residents obtained non-construction related employment on the Modernization Project.



RichmondBUILD students on job site at Solar One Project

### **Literacy for Every Adult Program (Library & Cultural Services – LEAP)**

**Department Contact:** LEAP, 510-307-8084

<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 519,746</b>
FY 2015-16 Actual Expenditures	\$ 85,014
FY 2016-17 Actual Expenditures	\$ 198,483
FY 2017-18 Actual Expenditures	\$ 236,249

The Literacy for Every Adult Program (LEAP), a free program sponsored by the Richmond Public Library, provides basic literacy instruction, one-on-one tutoring, small group instruction, GED preparation, English as a Second Language, digital literacy skills in both English and Spanish, and an online high-school diploma program, to prepare residents for further academic or career opportunities. ECIA funds were utilized to support two (2) staff positions.

During FY 2017/18, LEAP:

- Provided meaningful instruction in basic literacy skills 533 adults from age 17 to 70;
- Provided digital literacy to 63 adults to prepare them for online GED testing and academic course work post-GED;
- Graduated 21 adults with the Career Online High School program;
- Provided English language instruction to 98 adults enabling adults to move toward their goals of employment, school engagement and citizenship; and
- Assisted in preparing 23 students for the GED with all of students passing at least one part of the test, and 11 students receiving their GED.

## Park Rangers (Richmond Police Department)

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**Department Contact:** Richmond Police Department, 510-233-1214

Total Amount Spent between FYs 2015/16 – 2017/18	\$ 70,259
FY 2016-17 Actual Expenditures	\$ 26,847
FY 2017-18 Actual Expenditures	\$ 43,412

In FY 16-17, the Richmond Police Department launched a new employment opportunity for the position of Richmond Park Ranger. Park Rangers provide a link between park visitors and the police department with service, safety, and integrity. Park Rangers are responsible for the following activities:

- Conducting perimeter, interior patrols on foot or using automobile, truck, bicycle, and all-terrain vehicle of over fifty City parks, trails, beaches, schools, community centers, family resource centers, skate parks, and other facilities within the City limits to ensure safety of patrons and City property and equipment;
- Providing public assistance and first aid, and reporting emergencies to the appropriate agencies;
- Conducting crowd and traffic control; and
- Interpreting and enforcing City rules, regulations, municipal, penal and vehicle code sections regarding park use.



Richmond Park Ranger Program

## **Small Business (City Manager's Office - Economic Development Division)**

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**Department Contact:** City Manager's Office, 510-620-6512

<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 50,000</b>
FY 2017-18 Actual Expenditures	\$ 50,000

As a partnership between the Richmond Main Street Initiative, the Richmond Chamber of Commerce and the Renaissance Entrepreneurship Center, CoBiz will provide access to innovative technologies, collective marketing and a supportive, professional peer network of individuals and businesses that will share ideas, expertise, challenges and resources. ECIA funding was used to provide funding to Richmond Main Street Initiative for its role in the planning and development of CoBiz Richmond. CoBiz Richmond will be a state of the art co-working facility in downtown Richmond. It will serve the needs of the small businesses, entrepreneurs, and freelance creative workforce in Richmond, North Richmond, and surrounding areas. The modern, ergonomically designed office spaces will be furnished with local art, ample amenities, welcoming personnel, and technology services to meet the needs of Richmond's budding innovation community.

The BART lease for the project received final approval in the fall of 2017, and the ground breaking for construction commenced the summer of 2018. In addition, Richmond Main Street was awarded a sizeable grant, of Chevron USA Funds, being facilitated by the Richmond Community Foundation to support the project. With construction well underway, staff anticipates that site will be set to open in December of 2018.

Furthermore, the public-private-partnership of the City's ECIA grant, Richmond Main Street Initiative, Richmond Community Foundation as the fiscal sponsor of the Chevron USA funds, BART, and Ernst Valery, Principal with SAA/EVI, have made it possible to bring much needed business support services, a new coffee shop and restaurant to downtown Richmond.

## **Public Safety Programs**

<b>10-Year Budget Allocation</b>	<b>\$ 2,000,000</b>
<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 785,262</b>
<b>Amount Spent in FY 2015-16</b>	<b>\$ 421,944</b>
Explorers (RPD)	\$ 9,856
Family Justice Center (RPD)	\$ 17,088
Closed Circuit Television (CCTV) Program (RPD)	\$ 395,000
<b>Amount Spent in FY 2016-17</b>	<b>\$ 170,365</b>
Explorers (RPD)	\$ 12,174
Family Justice Center (RPD)	\$ 5,529

CCTV (RPD)	\$ 37,246
Change Agents/Peace Keepers (ONS)	\$ 58,000
Diesel System Apparatus (RFD)	\$ 57,416
<b>Amount Spent in FY 2017-18</b>	<b>\$ 192,953</b>
Explorers (RPD)	\$ 4,184
CCTV (RPD)	\$ 45,253
Change Agents/Peace Keepers (ONS)	\$ 58,000
Diesel System Apparatus (RFD)	\$ 57,416
Emergency Notification System (RFD)	\$ 28,100
<b>Total Amount Remaining (at close of FY 2017-18)</b>	<b>\$ 1,214,738</b>

## Richmond Police Department Explorers

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**Department Contact:** Richmond Police Department, 510-233-1214

<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 26,214</b>
FY 2015-16 Actual Expenditures	\$ 9,856
FY 2016-17 Actual Expenditures	\$ 12,174
FY 2017-18 Actual Expenditures	\$ 4,184

The Richmond Police Department (RPD) Explorer Post #110 strives to create interest in law enforcement by exposing youth to the many duties police officers perform while building self-confidence and character. The purpose of the Police Explorer Program is to provide the young men and women of the community the opportunity to explore their interests and aptitudes in the field of law enforcement by on-the-job exposure.

Through service to the community, the Explorers are taught the necessity of civic duty. Explorers provide security for public events, fingerprint community children, volunteer at police substations, work with the Amber Schwartz and Polly Klass Foundations, perform as role players for the crisis/hostage negotiations team training, and perform clerical duties and data entry. ECIA funds were used to support travel, registration fees, and uniforms for Explorers.



Richmond Police Department Explorers

## Closed Circuit Television Cameras (CCTV)

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**Department Contact:** Richmond Police Department, 510-233-1214

Total Amount Spent between FYs 2015/16 – 2017/18	\$ 477,679
FY 2015-16 Actual Expenditures	\$ 395,000
FY 2016-17 Actual Expenditures	\$ 37,426
FY 2017-18 Actual Expenditures	\$ 45,253

The closed-circuit TV (CCTV) cameras are located in key areas of the City and help to identify suspects, gather leads, and discourage individuals from committing crimes. ECIA funds helped cover routers, antennas, cameras and other CCTV-related expenses.



CCTV Officer at Work

## Change Agents/Peace Keepers (Office of Neighborhood Safety)

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**Department Contact:** Office of Neighborhood Safety (ONS), 510-620-5422

Total Amount Spent between FYs 2015/16 – 2017/18	\$ 116,000
FY 2016-17 Actual Expenditures	\$ 58,000
FY 2017-18 Actual Expenditures	\$ 58,000

The Office of Neighborhood Safety (ONS) is responsible for building partnerships and strategies that produce sustained reductions in firearm assaults and related retaliations and deaths in Richmond and directing gun violence prevention and intervention initiatives that foster greater community well-being and public safety. ONS street outreach staff, including Change Agents and Peace Keepers, reach out to those most likely to be involved in gun violence, those most resistant to change and those chronically unresponsive to help. ONS hired six (6) Peacekeepers to assist Neighborhood Change Agents in conflict resolution and gun violence mediation services. In FY 2017-18, ONS engaged 22 fellows and 250 conflict resolutions.



Participants in Life Skills Class

## Diesel System Apparatus (Richmond Fire Department)

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**Department Contact:** Richmond Fire Department, 510-307-8031

Total Amount Spent between FYs 2015/16 – 2017/18	\$ 114,832
FY 2016-17 Actual Expenditures	\$ 57,416
FY 2017-18 Actual Expenditures	\$ 57,416

The Ward Diesel Exhaust System is an exhaust system attached to a fire apparatus to filter away harmful particulates that can fill fire stations when the apparatus enters and exits the fire stations and optionally when on scene of incidents. Diesel exhaust is produced when an engine burns diesel fuel. Diesel exhaust is a complex mixture of thousands of gases and fine particles (commonly known as soot) that contains more than 40 toxic air contaminants. Unfortunately, diesel exhaust from these engines contains substances that can pose a risk to human health, and proper mitigation measures are necessary. Each diesel fueled apparatus in the fire department that enter and exit the stations will be outfitted with a Ward Diesel system. Because the system operates automatically, members are no longer being exposed to the harmful fumes involved with connecting a hose to the exhaust system. Fire stations are not being contaminated and the health and welfare of the members is increased.

## Emergency Operations System (Richmond Fire Department – Office of Emergency Services)

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**Department Contact:** Office of Emergency Services, 510-620-6866

Total Amount Spent between FYs 2015/16 – 2017/18	\$ 28,100
FY 2017-18 Actual Expenditures	\$ 28,100

Through a contract with APTIM Environmental, the City's Office of Emergency Services, used ECIA funds for the Emergency Support Functions (ESFs) planning project. The ESFs provide the structure for coordinating interagency support for a response to an incident. ESFs are mechanisms for grouping functions most frequently used to provide support at the local level, both for declared disasters and emergencies. ESFs stand activated, ready for use for any given incident focusing on response and recovery resources as well as the health and safety of the whole community. A Request for Proposals for a professional contractor was generated and a successful vendor was selected for the contract amount of \$53,000.

## **Free Internet (Information Technology)**

**Department Contact:** Information Technology, 510-620-6970

<b>10-Year Budget Allocation</b>	<b>\$ 1,000,000</b>
<b>Total Amount Spent between FYs 2015/16 – 2017/18</b>	<b>\$ 169,860</b>
Amount Spent in FY 2015-16	\$ 44,876
Amount Spent in FY 2016-17	\$ 99,619
Amount Spent in FY 2017-18	\$ 25,365
<b>Total Amount Remaining (at close of FY 2017-18)</b>	<b>\$ 830,140</b>

The City of Richmond faces the challenge to bridge the digital divide in the underserved areas of the City, especially those within the Iron Triangle area. Information Technology in collaboration with the WCCUSD, Internet Archive, and City departments will design and deploy free internet to fence-line communities within the City of Richmond. An estimated 2000 Wi-Fi antennas are needed for this project and the cost for equipment, installation and maintenance is \$500 per home for a proposed total cost of \$1,000,000. The project installs wireless internet access at three public housing sites including Friendship Manor, Triangle Court, and Nevin Plaza.

The first phase of the project consisted of design, testing, engineering, planning, and installation of backhaul Wi-Fi antennas for the community internet system. Future phases will consist of additional Wi-Fi tower upgrades and installation of Wi-Fi antennas.

### In FY 2017-18, staff:

- Installed all access points with the housing sites and began to install the wireless and wireline links to the Internet Archive;
- Provided wireless access to the internet for 298 residential units at three public housing sites using the 802.11ac standard;
- Partnered with Internet Archive to provide the connection to the internet;
- Provided a minimum download/upload speed of 40/20 Mbs between 7:00pm to 11:00pm; and

- Leveraged the City's existing fiber network to improve reliability of the system.



Install at Triangle Court