



RICHMOND FUND FOR CHILDREN AND YOUTH

**Service Provider Working Group Meeting
December 5, 2019**

Agenda

1. Welcome and Introductions
2. Department of Children and Youth Updates
3. Landscape of Community-Based Organizations in Richmond and North Richmond
4. Community Needs Assessment Overview and Discussion
5. Opportunities for Collaboration
6. General Announcements
7. Upcoming Service Provider Working Group Meeting

Welcome and Introductions

Department of Children and Youth Updates

Richmond Kids First Initiative (Measures E & K)

- Richmond voters approved Measures E and K, known as the Richmond Kids First Initiative, on June 5, 2018
- Established the Department of Children and Youth and the Richmond Fund for Children and Youth
- Established a 15-member Oversight Board
- Requires a portion of General Fund revenue be set aside to fund youth programs and services
- Measure K acts as the revision ordinance for Measure E



THE RICHMOND DEPARTMENT OF CHILDREN AND YOUTH NEEDS YOU!

The Richmond Department of Children and Youth is seeking 15 Richmond and North Richmond residents to serve on the inaugural **Oversight Board** and attend monthly meetings for the Richmond Fund for Children and Youth.

Do you want to?

- Make Richmond a better place for youth
- Help guide funding for youth-serving organizations
- Receive free training and professional development opportunities

Richmond and North Richmond residents over the age of 15 are eligible to apply!

APPLICATIONS AVAILABLE, JUNE 2019
APPLICATION DEADLINE: AUGUST 30, 2019

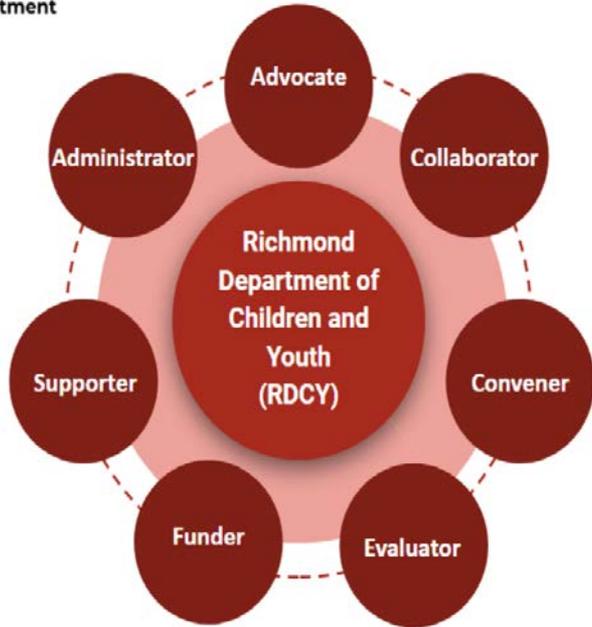
Apply online at: www.richmondyouth.org
or visit 450 Civic Center Plaza (third floor)
to pick up English and Spanish applications

For more information, contact us at
(810) 620-6529

Meals, snacks, childcare, and transportation and translation services may be provided at Oversight Board meetings.

Department of Children and Youth

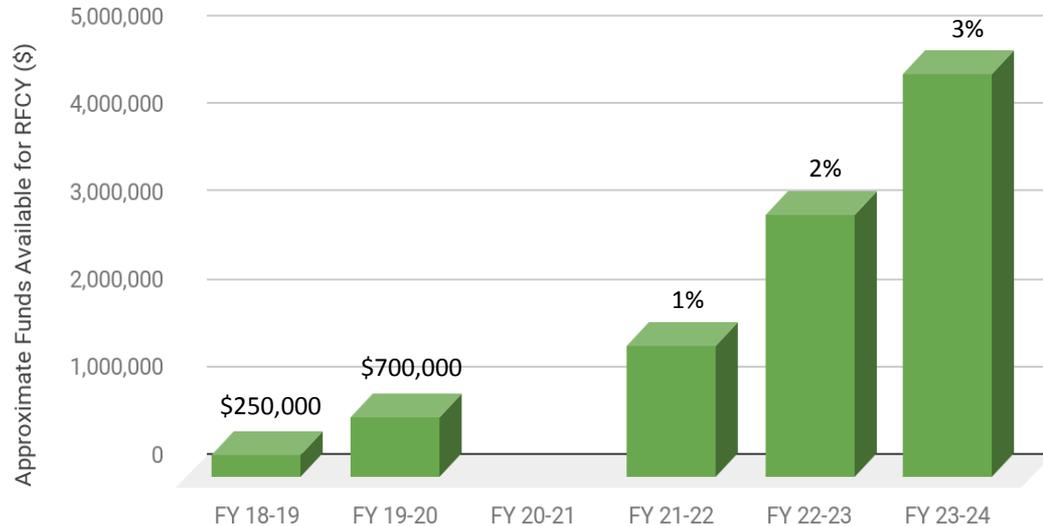
Department Roles



Supporter	Provide support to the Board (Board recruitment, retention, development, training, agenda setting, meeting facilitation, etc.)
Funder	Develop and administer the grant program in alignment with the Community Needs Assessment and Strategic Investment Plan
Convener	Hold space for City interdepartmental meetings, as well as cross-entity meetings to discuss service delivery, opportunities for collaboration, etc.
Collaborator	Collaborate with various governmental, faith-based, CBOs, philanthropy and community organizations to support work in the community and ensure that children and youth needs are met
Advocate	Work to advocate for services, adequate funding, etc. for children and youth supported by this Fund
Administrator	Administer the grant program in alignment with Measures E & K and Board direction
Evaluator	Develop and implement a process to evaluate and/or support the evaluation of grantees, the grant process, collaborative work with other entities, and the program. Will use the evaluation process to document the collective impact of the Fund

Richmond Fund for Children and Youth

Estimated Amount of Funding for RFCY Separated by Fiscal Year



Fiscal Year

1% of the GF ~ \$1,656,952*

2% of the GF ~ \$3,313,904*

3% of the GF ~ \$4,970,856*

*Numbers Based on Adopted FY 2019-20 Budget

Eligible Uses for the Fund:

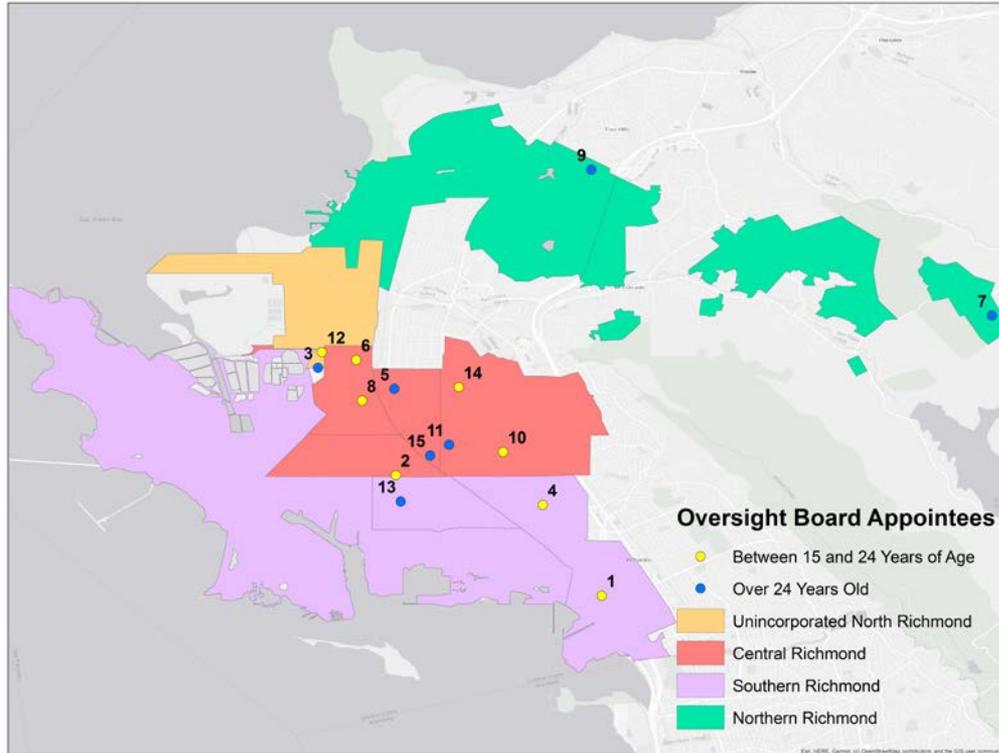
- Violence Prevention and Response
- Education and Job Training
- Parent / Guardian Support
- Media, Arts, Culture and Technology
- Youth and Family Leadership, Organizing and Civic Engagement
- Health and Well-Being
- Environmental Health and Justice
- Outdoor Education and Recreation
- Deportation Support

For those experiencing or being threatened with deportation

Oversight Board



Oversight Board Demographic Information



10 neighborhood councils are represented by the Oversight Board

5 Oversight Board members are a parent of Richmond youth

2 local high schools represented

Multiple languages are represented

Educational backgrounds range from High School to Ph.D. Degrees

Gender identities include **11** females and **3** males

Service Provider Working Group (SPWG)



- Broad cross-section of youth-serving providers
- Provide input to the Oversight Board and Department
- Use their knowledge of the Richmond and North Richmond community to serve as subject matter experts

SPWG Feedback from 8/28/19

- Engagement with West Contra Costa Unified School District
- Recommendations for consultant and community needs assessment:
 - Go beyond surveys & questionnaires
 - Address accessibility barriers: language, location, time, disability, etc.
 - Knowledge of Richmond context
 - Work experience in Richmond or similar cities
 - Clear timelines & deliverables are part of proposal elements and scoring criteria
- Provide a series of trainings and supports for the Oversight Board
- Additional recommendations will continue to be re-visited throughout community needs assessment process (e.g. utilize existing data resources, explore community-based participatory research methods, etc.)

Department Collaborations



Interdepartmental Collaboration

- Community Services Department
- Employment and Training
- Library and Cultural Services
- Office of Neighborhood Safety



WCCUSD Collaboration

- Data
- Expanded Learning
- Family & Community Engagement

UC Berkeley Interns/Fellows

- Sarah Ferrell, MSW Intern, UCB
 - Community Needs Assessment & Strategic Investment Plan Process
 - Asset Mapping
 - RDCY Oversight Board Support
- Anna Leverage, PLUS Fellow with UCB's Center for Cities & Schools
 - Research on data best practices
 - Using data to tell a compelling story of RDCY's impact
 - Incorporating youth voice and empowerment in its data practices

Y-PLAN & UC Berkeley Collaboration



Berkeley
UNIVERSITY OF CALIFORNIA

*Troy Porter, Recreation Supervisor
Kennedy High alumnus, 1985*

Tentative Timeline (Dates Subject to Change)

November 5, 2019	City Council Selection of Oversight Board
December 2019	First Oversight Board Meeting
December 2019 – May 2020	Community Needs Assessment Outreach and Development Process
June – November 2020	Strategic Investment Plan Development Process
December 2020	Strategic Investment Plan Approval by City Council
January 2021	Richmond Fund for Children and Youth Grant Application Released

Thank You!

Any Questions?

Landscape of Community-Based Organizations (CBOs) in Richmond and North Richmond

“An assets orientation does not imply ignoring problems and needs or throwing out rational, strategic planning...assets-oriented approaches invite more creativity in assessment and planning than collection and perusal of statistical data alone can engender.”

CBO Landscape Analysis

- Just one aspect of the Community Needs Assessment
- Process:
 - Collaboration & input from SPWG
 - Collaboration & one-on-one feedback from CBOs
 - Informed by consultant's CNA (*community workshops & feedback*)
- Types:
 - Asset profiles & inventories
 - Social network landscaping
 - Geographic, spatial maps

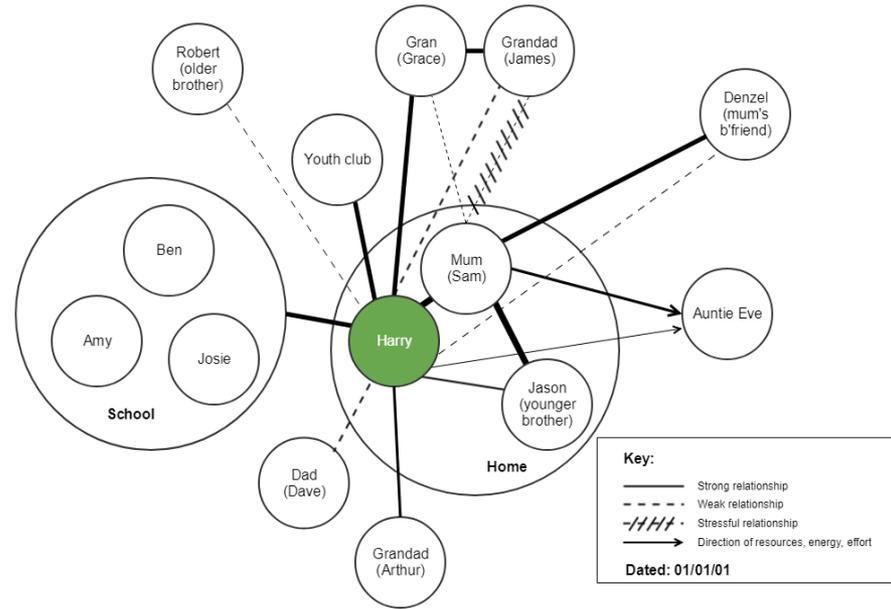
Asset Profiles & Inventories

- Number of programs at an organization
- Number of youth in the programs
- Demographics of participants: race/ethnicity, age, residency, languages, LGBTQ, legal status, etc.
- Types of services
- Facilities, material resources & equipment, etc.

2	Master	Year-specific	Organization	Organizational Budget	Budget 17-18?	led 17-18	led 18-19?	led 18-19	A: Program	Program Description	CIA
3	D	1920-15	18 Reasons	\$1,207,300.00	No		Yes		Cooking Matters for Families		Health/Fitness
4		1920-2	ABLE Community Development Foundation, Inc.	\$100,000.00	No		No		Asian Senior Health Services Expanded	To set up the services to meet the Bay Area Community Resources	Health/Fitness
5	L	1920-12	Bay Area Community Resources	\$37,818,471.00	No		No		Visual and Performing Arts	Community Resources	Arts & Literacy
6	N	1920-14	Child Abuse Prevention Council of Contra Costa County (CAPC)	\$2,137,216.00	Yes		No		Speak Up Be Safe (SUBS) - research-based, Child Safety	The school-based, research-based, Child Safety	Educational/Literacy
7	JJJJ3	1617-14	Community Housing Development Corporation	\$266,582.00		Yes		No	North Richmond Resource	Richmond Resource	Educational/Literacy
8	CC	1920-29	Construction Resource Center	\$1,164,195.00	No		No		CRC Work-Based Internship	CRC will deliver a career	Educational/Literacy
9	KKKK3	1617-15	Contra Costa Family Justice Center	\$2,805,228.00		No		No	Mentes Positivas en Accion (MPA)	Mentes Positivas en Accion	Health/Fitness
10	HH	1920-34	Crescent Park EAH, LP	\$7,174,715.00	No		No		The Green Box - Opening	Crescent Park designed	Leadership/Development
11	OOOO3	1617-19	East Bay Center for the Performing Arts	\$2,531,585.00		Yes		No	Deep Roots Wide World Arts Access	DEEP ROOTS WIDE WORLD Arts Access	Arts & Literacy
12	C	1920-3	Ephesians Community Development	\$223,335.00	No		No		The Excel Education & Literacy	Seeking financial assistance to	Educational/Literacy
13	FFFF1	1718-35	Girls Inc. of West Contra Costa	\$361,756.00		Yes		No	The Girls Inc. Experience	(17-18) The Girls Inc. Experience	Leadership/Development
14	BB	1920-28	Greater Love Ministries	\$16,000.00	No		No		Greater Love Ministries Community Life	Greater Love Ministries Program is	Environmental
15	Y	1920-25	House of Loving Hands, Inc.	\$20,000.00	No			Yes	Restoration Personal	To provide Domestic Violence	Re-Emergency Services

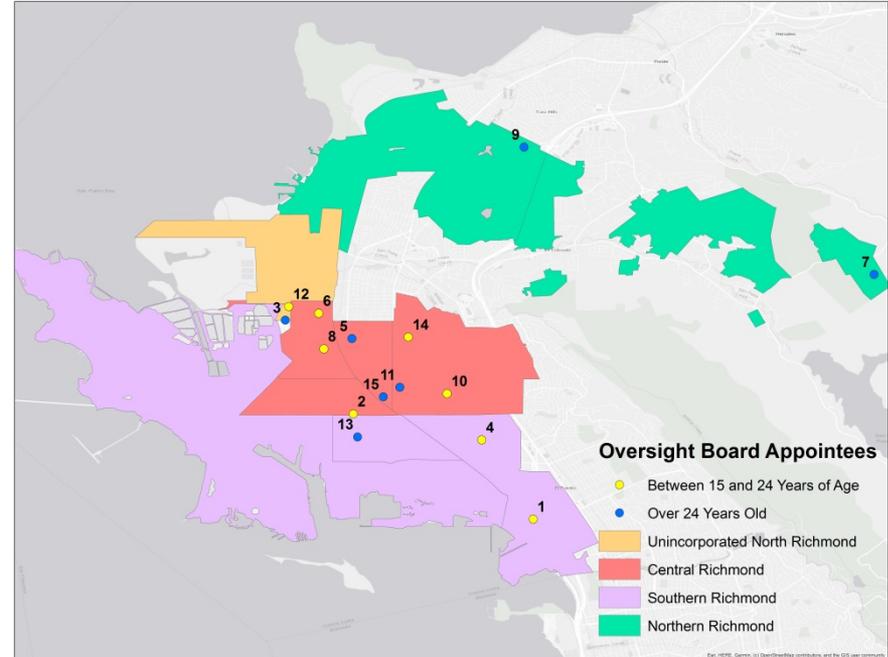
Social Network Landscaping

- Strength of relationships between CBOs
- Direction of relationships between CBOs
- Types of exchanges & linkages between CBOs:
 - Refer youth to other organization
 - Case management & coordination
 - Exchange money
 - Share physical space and resources
 - Feedback on strategic plans, program design
- Level of influence among residents
- Level of influence in institutions, government, with other CBOs



Geographic, Spatial Maps

- Where is the CBO physically?
- Where are programs from a CBO held/operated?
- Where are CBOs in relationship to other community resources (public schools, public transit, parks, religious sites, etc.)
- Where do program participants come from?



Help inform our first iteration of the landscape analysis!

- What organizations are missing from this list?
- What are one or two main program areas they are known for? What ages do they serve?

- Violence Prevention & Response
- Education & Job Training
- Parent/Guardian [Family] Support
- Media, Arts, Culture, & Technology
- Youth and Family Leadership, Organizing, & Civic Engagement
- Health and Well-Being
- Environmental Health & Justice
- Outdoor Education & Recreation
- Deportation Support

Community Needs Assessment Overview and Discussion

Community Needs Assessments (CNA) and Strategic Investment Plan (Plan)

- CNA will identify "gaps" between current conditions and desired conditions, while acknowledging community strengths/resources
- Each Plan shall set forth funding priorities for a three-year period, and a plan for overseeing and evaluating the Fund and the programs supported by the Fund
- The initial Plan shall be approved by a majority of the Oversight Board and presented to the City Council for approval by 12/30/2020
- The Plan must begin to be implemented by 06/2021

Y-PLAN Collaboration

Department staff is working collaboratively with Kennedy High School's Information Technology Academy to better understand how to best serve and engage youth in Richmond



*Teyona Galloway,
Oversight Board Member*

Y-PLAN Collaboration

Project Question:

- How can the newly created Department of Children and Youth best serve all young people in Richmond?

Components:

- **What's already there?** (landscape analysis of current services + programs)
- **What are the biggest needs?** (community needs assessment)
- **How do we best reach all young people (0-24 years)?**
(using tech + online tools, surveys, working with middle school, videos, etc.)

UCB Grad Student Research Team

- **Background Report on CNA's**
 - Nationwide analysis
 - Specific focus on San Francisco, Oakland, San Pablo, & San Jose
 - Other needs assessment type projects such as RYSE Listening Campaign

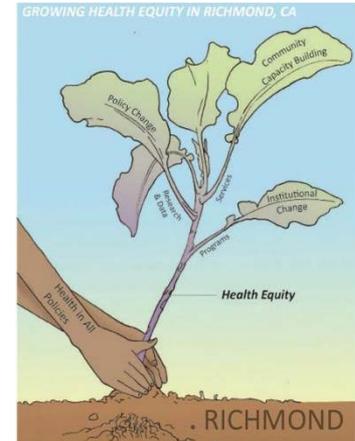


UCB Grad Student Research Team

- **Framework for community engagement**
 - “How do we center youth voice and value their experiences?”
 - Directly involve youth and those who serve youth in the process
 - Rooted in health equity & social justice



LOCAL AND REGIONAL
GOVERNMENT ALLIANCE ON
RACE & EQUITY



UCB Grad Student Research Team

Specific Outreach Methods

- **Surveys:**
 - Youth
 - All CBOs
 - Parents/Guardians
 - Teachers / School Staff & Administrators
 - Mental/Physical Health Providers
- **Focus Groups**
 - Youth (8 - 12 years)
 - Youth (13 - 17 years)
 - Transitional age youth (18 - 24 years)
 - Young parents
 - Youth educators
- **Key Informant Interviews**
 - Transitional-aged youth
 - Homeless youth
 - Young men
 - LGBTQ youth
 - Youth in unincorporated Richmond
 - Staff working in youth organizations
 - Undocumented youth

Request For Proposal (RFP) Process



The RFP

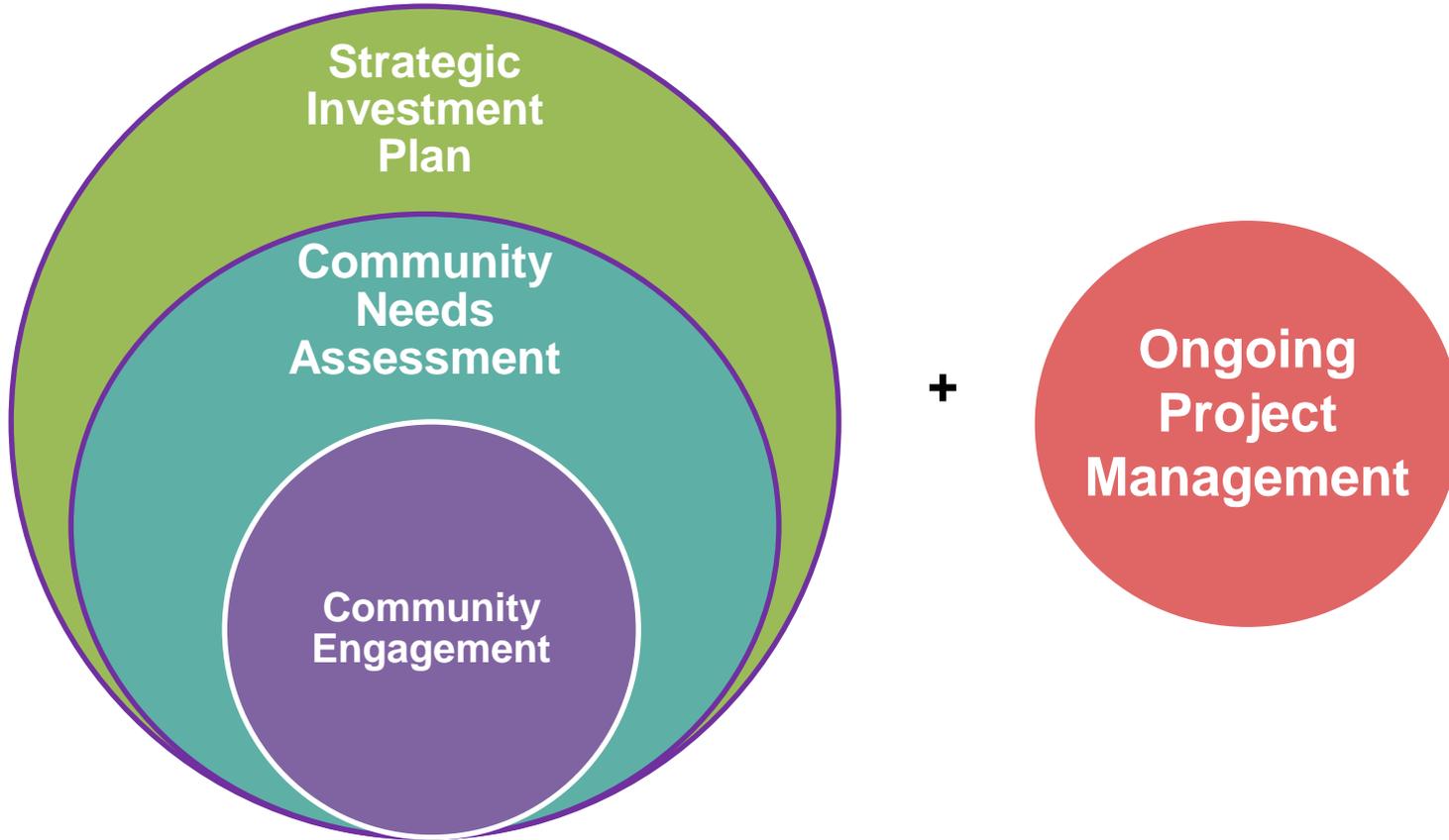
The RFP includes:

- Introduction & Background
- Qualifications of Applicants
- Scope of Services
- Timeline
- Proposal Elements
- Selection & Evaluation Process
- General City Requirements

Proposals must include...

- ✓ Detailed description of how they will complete work outlined in Scope of Services
- ✓ Timeline of activities
- ✓ Previous work samples
- ✓ Staff overview and resumes
- ✓ Proposed budget and costs
- ✓ References

Scope of Services



Community Engagement Plan



- Listening sessions, focus groups, interviews, questionnaires, workshops, and/or town halls
- Includes youth as key stakeholders
- Includes SPWG as key stakeholders
- Accommodations: English & Spanish, childcare, etc.
- Share learnings back with public/participants afterwards
- Guides the processes for community needs assessment and strategic investment plan

Community Needs Assessment



- This is a process which will lead to a written report
 - Assets & resources
 - Needs & gaps in services
 - Long-term and short-term outcomes for young people
- Aligns to priority populations (*system-involved youth, teen families, LGBTQ youth, undocumented youth, etc.*)
- Identifies strategies to achieve those outcomes and goals

Strategic Investment Plan



- Turns the community needs assessment into a plan for action
- Guides the grant-making process for first three-year cycle (FY21-22, 22-23, 23-24), such as :
 - *What types of programs should be funded?*
 - *How much funding should be allocated to each strategy?*
- Oversight Board must approve the Strategic Investment Plan
- City Council must approve and adopt the Strategic Investment Plan no later than Dec. 31, 2020

Ongoing Project Management



- Consultant will be main leader in developing materials and planning for event facilitation
- Consultant will stay in regular communication with Department staff
- Consultant will be available to meet in person with Department staff and the Oversight Board

Qualifications

- Experience working in and with diverse communities and with non-English speaking communities
- Experience including youth in strategic planning and community engagement activities
- Knowledge of Richmond community and local youth services and context
- Staffing demonstrates sufficient diversity and representativeness in the context of the City of Richmond
- Can provide high-quality examples of community needs assessments and strategic plans to substantiate experience

Opportunities for Collaboration

Community Needs Assessment

- Collaboration with the Department of Children and Youth
 - Is your organization able to host a community event (e.g. focus group, listening session, etc.)?
- Are there any additional opportunities for collaboration?

General Announcements

Next Steps

Future RDCY Activities

- The next Service Provider Working Group meeting will be held on Wednesday, March 11, 2020 from 3:00pm – 4:30pm
- RDCY Newsletters – December 2019 Issue coming soon!
- Consultant Selection & CNA Process
- Presentation from Y-PLAN students – January/February 2020

IN THE LOOP

with the Richmond Department of Children and Youth



What is In the Loop?

In the Loop will be the monthly newsletter shared by the Richmond Department of Children and Youth to ensure that the



We have seated an Oversight Board

Contact Information



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