



THE NCSTM
The National Community SurveyTM

Richmond, CA

Comparisons by Demographic Subgroups

2019



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About

The National Community Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Richmond's Comparisons by Demographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by length of residency, annual household income, race, race/ethnicity, and age.

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as "excellent" or "good," or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by selected respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent "real" differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The "Overall" column, which shows the ratings for all respondents, also has a column designation of "(A)", but no statistical tests were done for the overall rating.

For each pair of subgroups ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 1 below, respondents who had lived in Richmond for 6-20 years (B) gave significantly higher ratings to Richmond as a place to live than those who had lived in the city for 5 years or less (A), as denoted by the "A" listed in the cell of the ratings for those who had lived in Richmond for 6-20 years (B). This was also true of people who were white alone, not Hispanic (A) over those who were Hispanic and/or another race (B) and residents aged 35-54 (B) and 55+ (C) over residents aged 18-34 (A).

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less (A)	6-20 years (B)	More than 20 years (C)	Less than \$49,999 (A)	\$50,000 to \$149,999 (B)	\$150,000 or more (C)	White (A)	Not white (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	18-34 (A)	35-54 (B)	55+ (C)	
The overall quality of life in Richmond	37%	40%	35%	35%	41%	32%	43%	37%	42%	37%	29%	39% A	45% A	38%
Overall image or reputation of Richmond	10%	17% A C	11%	18% C	13% C	5%	10%	16% A	10%	15%	10%	13%	15%	13%
Richmond as a place to live	43%	52% A	44%	45%	49%	46%	52%	45%	53% B	45%	36%	50% A	53% A	47%
Your neighborhood as a place to live	64%	66%	61%	51%	68% A	68% A	72% B	59%	74% B	59%	50%	65% A	76% A B	65%
Richmond as a place to raise children	17%	32% A	24%	30% C	26% C	12%	22%	27%	21%	27%	21%	26%	30% A	26%
Richmond as a place to retire	23%	34% A	29%	30%	30%	27%	31%	30%	35%	28%	20%	28%	41% A B	31%
Overall appearance of Richmond	13%	23% A C	14%	20% C	18% C	8%	12%	20% A	13%	19% A	13%	17%	19%	17%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less (A)	6-20 years (B)	More than 20 years (C)	Less than \$49,999 (A)	\$50,000 to \$149,999 (B)	\$150,000 or more (C)	White (A)	Not white (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	18-34 (A)	35-54 (B)	55+ (C)	
Overall feeling of safety in Richmond	13%	29% A	26% A	23%	27% C	17%	27%	22%	27%	22%	9%	25% A	34% A B	24%
In your neighborhood during the day	73%	74%	70%	70%	74%	74%	77%	71%	79% B	70%	65%	74% A	81% A B	74%
In Richmond's downtown/commercial area during the day	39%	54% A C	42%	48% C	49% C	34%	45%	47%	45%	47%	43%	47%	49%	46%

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Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Overall ease of getting to the places you usually have to visit	47%	58% A	51%	48%	54%	53%	54%	53%	57%	51%	49%	50%	58% A	52%
Traffic flow on major streets	48% C	41%	34%	36%	41%	44%	48% B	37%	50% B	36%	35%	39%	46% A	40%
Ease of public parking	59% C	58% C	48%	50%	54%	65% A B	64% B	50%	68% B	49%	53%	57%	54%	55%
Ease of travel by car in Richmond	68% C	60%	55%	59%	58%	68%	65%	59%	67% B	58%	62%	63%	57%	61%
Ease of travel by public transportation in Richmond	32%	41%	38%	41%	37%	29%	35%	39%	37%	38%	33%	41%	39%	38%
Ease of travel by bicycle in Richmond	31%	57% A C	35%	43%	44%	39%	37%	48% A	34%	48% A	37%	50% A	43%	44%
Ease of walking in Richmond	33%	46% A C	35%	46% C	38% C	25%	36%	41%	33%	42% A	30%	40% A	44% A	39%
Availability of paths and walking trails	38%	46% C	35%	40%	40%	37%	43%	40%	43%	40%	35%	38%	51% A B	41%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Quality of overall natural environment in Richmond	35%	39%	34%	33%	40% C	30%	43% B	33%	44% B	34%	29%	38% A	44% A	38%
Air quality	29%	31% C	23%	33% B C	25%	23%	29%	27%	30%	27%	30%	27%	27%	28%
Cleanliness of Richmond	9%	18% A C	11%	15% C	13% C	4%	9%	15% A	9%	15%	6%	14% A	17% A	13%

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Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less (A)	6-20 years (B)	More than 20 years (C)	Less than \$49,999 (A)	\$50,000 to \$149,999 (B)	\$150,000 or more (C)	White (A)	Not white (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	18-34 (A)	35-54 (B)	55+ (C)	
Overall "built environment" of Richmond (including overall design, buildings, parks and transportation systems)	28%	29%	23%	30% C	29% C	12%	23%	29%	25%	28%	25%	24%	30%	26%
Public places where people want to spend time	22%	29%	23%	30% C	25% C	12%	22%	27%	25%	25%	27% B	18%	30% B	25%
Variety of housing options	30% C	30% C	20%	21%	27%	34% A	32%	25%	34% B	24%	26%	27%	27%	26%
Availability of affordable quality housing	29% C	24% C	16%	13%	21% A	46% A B	23%	22%	23%	22%	24%	24%	19%	23%
Overall quality of new development in Richmond	35% C	34% C	23%	27%	31%	35%	32%	30%	34%	30%	35%	28%	28%	30%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less (A)	6-20 years (B)	More than 20 years (C)	Less than \$49,999 (A)	\$50,000 to \$149,999 (B)	\$150,000 or more (C)	White (A)	Not white (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	18-34 (A)	35-54 (B)	55+ (C)	
Overall economic health of Richmond	12%	21% A	16%	22% C	17% C	6%	12%	19% A	11%	19% A	14%	16%	18%	16%
Richmond as a place to work	30%	41% A	37%	32%	38%	42%	39%	36%	43%	35%	30%	33%	46% A B	36%
Richmond as a place to visit	27%	29%	23%	23%	30% A C	16%	28%	26%	32% B	24%	20%	23%	36% A B	27%
Employment opportunities	23%	24%	19%	20%	22%	22%	28% B	19%	28%	20%	22%	20%	23%	21%
Shopping opportunities	13%	25% A C	13%	21% C	18% C	7%	13%	20% A	12%	20% A	14%	18%	18%	17%
Cost of living in Richmond	29% C	29% C	19%	18%	26% A	35% A B	31% B	23%	33% B	23%	25%	27%	25%	26%
Overall quality of business and service establishments in Richmond	24%	32% C	19%	26%	27%	19%	27%	25%	31%	24%	31% B	23%	24%	26%
Vibrant downtown/commercial area	11%	13% C	8%	13%	10%	8%	7%	13% A	7%	13% A	15% C	9%	7%	10%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less (A)	6-20 years (B)	More than 20 years (C)	Less than \$49,999 (A)	\$50,000 to \$149,999 (B)	\$150,000 or more (C)	White (A)	Not white (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	18-34 (A)	35-54 (B)	55+ (C)	
Health and wellness opportunities in Richmond	30%	36%	31%	35% C	36% C	18%	36%	31%	34%	33%	30%	33%	36%	33%
Fitness opportunities (including exercise classes and paths or trails, etc.)	40%	44%	42%	41%	45% C	33%	45%	41%	46%	41%	39%	33%	53% A B	42%
Recreational opportunities	38%	45% C	33%	34%	42%	34%	44% B	36%	45%	37%	39%	34%	44% B	39%
Availability of affordable quality food	32%	43% A C	33%	37%	37%	31%	35%	38%	37%	37%	31%	34%	43% A B	36%
Availability of affordable quality health care	32%	41%	33%	35%	35%	34%	40%	33%	44% B	32%	31%	34%	43% A B	36%
Availability of preventive health services	32%	40%	31%	31%	34%	41%	41% B	32%	47% B	30%	33%	33%	43% A B	37%
Availability of affordable quality mental health care	23% C	25% C	13%	21%	20%	14%	25%	18%	29% B	17%	19%	22%	18%	20%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less (A)	6-20 years (B)	More than 20 years (C)	Less than \$49,999 (A)	\$50,000 to \$149,999 (B)	\$150,000 or more (C)	White (A)	Not white (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	18-34 (A)	35-54 (B)	55+ (C)	
Overall opportunities for education and enrichment	21%	30%	24%	30% C	27% C	11%	26%	25%	27%	25%	25%	23%	29%	26%
Availability of affordable quality child care/preschool	25%	23%	17%	25%	20%	15%	25%	19%	25%	21%	24%	22%	19%	21%
K-12 education	17%	18%	15%	22% C	18% C	3%	17%	16%	18%	16%	18%	15%	18%	17%
Adult educational opportunities	34%	31%	36%	26%	36% A	31%	37%	31%	37%	31%	37% B	23%	43% B	34%
Opportunities to attend cultural/arts/music activities	28%	39% A C	27%	30%	35% C	24%	33%	32%	37%	31%	39% B	27%	33%	33%
Opportunities to participate in religious or spiritual events and activities	63%	55%	54%	51%	62% A C	38%	68% B	50%	70% B	51%	60%	50%	61% B	57%

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Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Opportunities to participate in social events and activities	29%	34%	29%	29%	33%	26%	33%	31%	34%	30%	31%	27%	35%	31%
Opportunities to volunteer	59% C	59% C	47%	40%	64% A C	50%	71% B	46%	72% B	48%	50%	53%	63% A B	55%
Opportunities to participate in community matters	46%	50%	45%	32%	56% A C	38%	62% B	40%	65% B	40%	40%	46%	56% A B	48%
Openness and acceptance of the community toward diversity	61% C	58% C	47%	39%	60% A	65% A	63% B	51%	68% B	50%	52%	57%	60%	56%
Neighborhoodliness of residents in Richmond	42%	42%	36%	28%	44% A	44% A	54% B	31%	59% B	31%	31%	39%	51% A B	42%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
The City of Richmond	34%	39%	33%	35%	38%	28%	36%	36%	38%	35%	35%	37%	36%	36%
The value of services for the taxes paid to Richmond	21%	29%	23%	24%	27% C	15%	28%	22%	28%	23%	23%	23%	27%	24%
The overall direction that Richmond is taking	49% B C	38% C	28%	30%	42% A	35%	39%	39%	40%	38%	48% B C	33%	34%	37%
The job Richmond government does at welcoming citizen involvement	40%	41% C	30%	28%	42% A C	29%	37%	37%	41%	35%	40% B	28%	45% B	37%
Overall confidence in Richmond government	28% C	27% C	15%	24%	24%	16%	26%	22%	26%	22%	26%	21%	23%	23%
Generally acting in the best interest of the community	38% C	29%	23%	26%	32% C	22%	34% B	26%	34%	27%	34%	26%	29%	29%
Being honest	36% C	29%	22%	25%	31%	22%	35% B	25%	36% B	25%	38% B	22%	29%	28%
Treating all residents fairly	37% C	31%	24%	27%	30%	32%	38% B	26%	38% B	27%	33%	25%	34% B	30%

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Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Overall customer service by Richmond employees (police, receptionists, planners, etc.)	40%	50% C	40%	36%	46% A	48%	44%	44%	46%	43%	44%	41%	46%	44%
The Federal Government	22%	21%	16%	22%	19%	16%	23%	18%	24%	18%	15%	21%	23% A	20%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Police/Sheriff services	50%	52%	47%	41%	51% A	53% A	54% B	46%	58% B	46%	38%	45%	64% A B	50%
Fire services	77%	83%	78%	78%	79%	87%	86% B	76%	92% B	74%	70%	77%	89% A B	80%
Ambulance or emergency medical services	62%	75% A	75% A	70%	74%	73%	80% B	68%	89% B	66%	63%	69%	84% A B	73%
Crime prevention	17%	36% A	37% A	27%	37% A C	23%	37% B	28%	39% B	29%	18%	30% A	47% A B	33%
Fire prevention and education	49%	52%	59%	57%	54%	47%	56%	54%	57%	53%	56%	47%	62% B	55%
Animal control	32%	24%	24%	28%	23%	28%	25%	26%	24%	27%	25%	25%	28%	26%
Emergency preparedness (planning for natural disasters)	42%	45%	37%	38%	43%	42%	42%	40%	47%	38%	43%	36%	48% B	42%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Traffic enforcement	25%	34% C	25%	38% B C	25%	22%	25%	30%	26%	30%	27%	32%	27%	29%
Street repair	19% C	20% C	12%	19%	15%	15%	12%	19% A	11%	19% A	16%	20%	14%	17%

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Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Street cleaning	33% C	33% C	21%	28%	29%	30%	29%	29%	30%	28%	30%	31%	28%	30%
Street lighting	45%	43%	44%	39%	46%	40%	52% B	39%	54% B	40%	43%	44%	46%	44%
Sidewalk maintenance	23%	25% C	16%	24%	18%	24%	22%	21%	19%	22%	20%	24%	20%	21%
Traffic signal timing	45% C	42% C	29%	40%	37%	39%	40%	38%	40%	38%	46% C	39%	34%	39%
Bus or transit services	33%	43% A	43%	46% C	40% C	25%	44%	38%	46%	38%	29%	43% A	46% A	40%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18- 34	35- 54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Garbage collection	61%	71% A	67%	64%	67%	68%	74% B	62%	75% B	63%	52%	68% A	77% A B	67%
Recycling	60%	67%	64%	59%	64%	65%	71% B	59%	73% B	60%	50%	67% A	72% A	64%
Yard waste pick-up	57%	67% A	63%	62%	62%	63%	75% B	55%	75% B	57%	55%	64%	70% A	64%
Preservation of natural areas such as open space, farmlands and greenbelts	53% C	51%	42%	44%	53%	49%	51%	48%	49%	50%	62% B C	42%	48%	49%
Richmond open space	54% C	52% C	41%	41%	55% A	47%	54%	46%	52%	48%	55%	46%	48%	49%

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Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less (A)	6-20 years (B)	More than 20 years (C)	Less than \$49,999 (A)	\$50,000 to \$149,999 (B)	\$150,000 or more (C)	White (A)	Not white (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	18- 34 (A)	35- 54 (B)	55+ (C)	
Storm drainage	37%	46%	45%	42%	41%	51%	44%	43%	43%	44%	38%	41%	51% A B	43%
Sewer services	56%	59% C	49%	46%	56%	63% A	65% B	47%	65% B	50%	46%	60% A	57% A	55%
Power (electric and/or gas) utility	51%	57%	54%	60% B	50%	58%	56%	53%	55%	53%	50%	53%	59%	54%
Utility billing	47%	51% C	42%	46%	45%	50%	52% B	43%	53% B	44%	46%	43%	52% B	47%
Land use, planning and zoning	25%	29% C	17%	28%	20%	30%	23%	24%	20%	25%	23%	24%	22%	23%
Code enforcement (weeds, abandoned buildings, etc.)	7%	19% A	13%	24% B C	11%	6%	13%	13%	9%	15% A	12%	12%	15%	14%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less (A)	6-20 years (B)	More than 20 years (C)	Less than \$49,999 (A)	\$50,000 to \$149,999 (B)	\$150,000 or more (C)	White (A)	Not white (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	18- 34 (A)	35- 54 (B)	55+ (C)	
Economic development	16%	27% A C	17%	22%	20%	13%	19%	20%	20%	21%	22%	19%	21%	21%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less (A)	6-20 years (B)	More than 20 years (C)	Less than \$49,999 (A)	\$50,000 to \$149,999 (B)	\$150,000 or more (C)	White (A)	Not white (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	18- 34 (A)	35- 54 (B)	55+ (C)	
City parks	54%	48%	47%	48% C	55% C	32%	53%	48%	56% B	47%	48%	44%	58% A B	50%
Recreation programs or classes	36%	41%	41%	43%	40%	32%	46%	37%	48%	37%	40%	33%	50% B	40%
Recreation centers or facilities	40%	39%	39%	42%	38%	37%	43%	37%	47%	37%	41%	33%	47% B	40%
Health services	39%	37%	29%	38%	30%	38%	38%	32%	36%	34%	37%	30%	38%	34%

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Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Public library services	54%	57%	51%	53%	54%	52%	58%	52%	60%	52%	46%	53%	62%	54%
City-sponsored special events	45%	52% C	41%	39%	51% A	44%	53% B	42%	57% B	43%	44%	43%	52%	46%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Public information services	39%	46%	41%	45%	41%	39%	40%	43%	42%	43%	42%	37%	49% B	43%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Sense of community	29%	39% A C	28%	27%	38% A C	23%	40% B	29%	42% B	29%	26%	33%	41% A	34%
Recommend living in Richmond to someone who asks	65% C	64% C	55%	55%	62%	66%	69% B	56%	71% B	57%	54%	62%	69% A	62%
Remain in Richmond for the next five years	68%	82% A	75%	77% C	78% C	66%	77%	75%	78%	75%	62%	82% A	82% A	77%
Contacted the City of Richmond (in-person, phone, email or web) for help or information	54%	49%	48%	33%	57% A	53% A	55% B	46%	57% B	46%	44%	45%	58% A B	50%

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Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Was NOT the victim of a crime	81%	75%	78%	74%	78%	82%	82% B	75%	84% B	75%	80% B	72%	83% B	78%
Did NOT report a crime	62%	60%	62%	63%	60%	64%	58%	64%	59%	63%	63%	56%	65% B	61%
Stocked supplies in preparation for an emergency	54%	64% A C	55%	51%	57%	69% A B	58%	57%	60%	56%	58%	56%	60%	58%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Walked or biked instead of driving	62% C	58%	52%	61%	57%	52%	64% B	53%	66% B	53%	65% C	59% C	49%	57%
Carpooled with other adults or children instead of driving alone	49%	44%	40%	38%	45%	50% A	43%	43%	41%	45%	56% B C	44% C	36%	45%
Used bus, rail, subway or other public transportation instead of driving	77% C	69% C	54%	64%	68%	62%	72% B	61%	72% B	62%	86% B C	62%	56%	66%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Recycle at home	99% B	95%	97%	93%	98% A	99% A	100% B	95%	100% B	95%	98%	95%	97%	97%
Made efforts to make your home more energy efficient	82%	78%	84%	83%	81%	76%	80%	82%	78%	83%	85% C	80%	76%	80%
Made efforts to conserve water	87%	92% A	95% A	88%	94% A	91%	94%	91%	93%	92%	87%	92% A	95% A	92%

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Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
NOT under housing cost stress	55% C	47%	44%	24%	45% A	100% A B	58% B	43%	61% B	42%	46%	47%	51%	48%
Did NOT observe a code violation	25%	30% C	19%	28% C	23%	18%	21%	26%	21%	26%	25%	26%	24%	25%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Purchase goods or services from a business located in Richmond	81%	89% A	93% A	86%	92% A C	81%	86%	90%	84%	90% A	83%	89% A	91% A	88%
Economy will have positive impact on income	20%	29% A	24%	20%	27% A	28%	23%	26%	18%	28% A	22%	28%	23%	25%
Work in Richmond	31%	39%	31%	31%	36%	35%	32%	35%	33%	35%	38% C	38% C	25%	34%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Used Richmond recreation centers or their services	31%	43% A	36%	41%	38%	32%	41%	35%	39%	37%	38%	36%	38%	37%
Visited a neighborhood park or City park	82%	86% C	79%	82%	85%	83%	83%	82%	86%	81%	87% C	86% C	78%	83%
Eat at least 5 portions of fruits and vegetables a day	84%	90%	88%	83%	89% A	90%	86%	89%	84%	90% A	84%	90%	88%	88%
Participate in moderate or vigorous physical activity	80%	84%	87% A	82%	85%	88%	84%	85%	85%	84%	87% B	80%	87% B	84%
Reported being in "very good" or "excellent" health	50%	49%	46%	38%	51% A	54% A	57% B	42%	59% B	42%	46%	49%	48%	48%

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Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Used Richmond public libraries or their services	43%	56% A	48%	54% C	52% C	36%	44%	53% A	46%	51%	47%	55% C	46%	50%
Participated in religious or spiritual activities in Richmond	21%	39% A	38% A	38% C	35% C	22%	24%	38% A	21%	39% A	32%	37%	31%	34%
Attended a City-sponsored event	51%	55%	49%	49%	57% C	43%	55%	51%	54%	51%	53%	51%	51%	52%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Campaigned or advocated for an issue, cause or candidate	36%	43%	37%	36%	41%	43%	46% B	35%	48% B	35%	37%	33%	48% A B	39%
Contacted Richmond elected officials (in-person, phone, email or web) to express your opinion	25%	29%	34% A	25%	30%	37% A	34% B	27%	38% B	25%	27%	22%	39% A B	30%
Volunteered your time to some group/activity in Richmond	32%	47% A	41% A	44% C	45% C	27%	48% B	36%	49% B	37%	42%	39%	41%	41%
Participated in a club	18%	23%	23%	25% C	24% C	11%	26% B	18%	26% B	19%	17%	21%	24% A	21%
Talked to or visited with your immediate neighbors	85%	89%	91%	82%	90% A	94% A	92% B	86%	95% B	85%	84%	86%	95% A B	89%
Done a favor for a neighbor	65%	85% A	84% A	81% C	81% C	71%	82%	77%	86% B	76%	70%	78% A	89% A B	80%
Attended a local public meeting	36%	36%	41%	35%	39%	39%	44% B	33%	45% B	34%	35%	31%	48% A B	38%
Watched (online or on television) a local public meeting	26%	33%	43% A B	31%	38%	32%	26%	39% A	25%	39% A	31%	33%	37%	34%
Read or watch local news (via television, paper, computer, etc.)	74%	91% A	95% A	92% B C	86%	83%	84%	90% A	87%	88%	81%	87% A	93% A B	88%
Vote in local elections	84%	85%	95% A B	77%	92% A	98% A	91%	87%	94% B	86%	84%	84%	97% A B	89%

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Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less (A)	6-20 years (B)	More than 20 years (C)	Less than \$49,999 (A)	\$50,000 to \$149,999 (B)	\$150,000 or more (C)	White (A)	Not white (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	18-34 (A)	35-54 (B)	55+ (C)	
Overall feeling of safety in Richmond	91%	86%	96% B	90%	92%	90%	91%	90%	93%	90%	92% B	86%	96% B	91%
Overall ease of getting to the places you usually have to visit	80% C	74%	72%	81% C	77% C	63%	74%	76%	74%	77%	76%	73%	79%	75%
Quality of overall natural environment in Richmond	85%	81%	79%	81% C	86% C	71%	83%	81%	82%	82%	80%	80%	86%	82%
Overall "built environment" of Richmond (including overall design, buildings, parks and transportation systems)	83%	77%	81%	83% C	81%	74%	82%	79%	79%	81%	84% B	74%	84% B	80%
Health and wellness opportunities in Richmond	68%	81% A	84% A	84% C	80% C	66%	73%	81% A	70%	82% A	77%	75%	84% B	78%
Overall opportunities for education and enrichment	74%	83% A	82% A	85% C	82% C	70%	75%	83% A	73%	83% A	80%	77%	83%	80%
Overall economic health of Richmond	95% B	89%	91%	89%	93%	93%	92%	91%	91%	92%	93%	89%	92%	91%
Sense of community	75%	84% A	81%	87% C	81% C	69%	79%	81%	76%	82%	77%	81%	82%	80%

Table 29: Importance of City Issues

How important, if at all, are the following issues for the City to address within the next two years? (Percent rating as "Essential" or "Very important").	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less (A)	6-20 years (B)	More than 20 years (C)	Less than \$49,999 (A)	\$50,000 to \$149,999 (B)	\$150,000 or more (C)	White (A)	Not white (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	18-34 (A)	35-54 (B)	55+ (C)	
Expanding community wi-fi	47%	46%	46%	63% B C	42%	33%	37%	51% A	33%	52% A	50%	42%	48%	46%
Providing quality affordable housing	72%	77%	78%	82% C	81% C	57%	74%	78%	74%	78%	75%	73%	80%	76%
Improving traffic flow and pedestrian safety	76%	75%	81%	84% C	77%	74%	72%	81% A	71%	81% A	71%	79% A	81% A	78%
Preserving historic buildings	43%	53% A	60% A	65% B C	52% C	39%	51%	54%	50%	55%	57% B	48%	56%	53%
Improving park conditions	77%	78%	77%	79%	79%	72%	73%	80% A	73%	80% A	79%	76%	77%	77%
Providing more parks and open space	70%	69%	64%	76% B C	67% C	56%	62%	70% A	62%	70% A	77% B C	65%	63%	67%

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How important, if at all, are the following issues for the City to address within the next two years? (Percent rating as "Essential" or "Very important").	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Renovating community centers and expanding programming	68%	61%	66%	65% C	70% C	51%	55%	71% A	50%	72% A	67%	63%	65%	64%
Upgrading existing and developing more athletic fields	48%	55%	52%	61% B C	51%	42%	37%	61% A	35%	60% A	52%	54%	50%	52%
Improving street and pedestrian lighting	71%	75%	82% A B	86% B C	74%	72%	66%	83% A	65%	82% A	77%	74%	79%	76%
Developing job training opportunities	65%	74% A	80% A	78% C	76% C	59%	60%	81% A	58%	80% A	76%	70%	75%	74%
Addressing blighted properties	84%	79%	83%	81%	85%	79%	82%	82%	81%	82%	85% B	75%	88% B	82%
Reducing crime and disorder	96% B	87%	96% B	93%	95% C	88%	93%	93%	93%	93%	95% B	88%	97% B	93%
Increasing transportation options (i.e. car/bike share, shuttles)	79% C	71% C	60%	78% B C	66%	65%	66%	71%	65%	72% A	72%	69%	68%	69%
Positively marketing the City	67%	63%	61%	65%	65%	56%	60%	66%	54%	67% A	60%	60%	70% A B	63%
Improving downtown Richmond	85% B	77%	79%	81% C	84% C	65%	75%	83% A	74%	83% A	82%	78%	81%	80%
Improving street paving conditions	79%	81%	90% A B	93% B C	81%	79%	77%	88% A	75%	88% A	85%	80%	88% B	84%
Improving environmental quality	91%	87%	87%	89%	89%	84%	84%	90% A	83%	90% A	86%	87%	92%	88%
Providing supportive services to previously incarcerated persons	69%	72%	66%	81% B C	67% C	57%	61%	73% A	58%	74% A	80% B C	64%	65%	69%
Increasing the generation of revenue to support City services	75%	69%	73%	74%	75% C	65%	68%	74%	65%	75% A	75%	67%	74%	72%
Improving the financial stability of the City	88%	88%	89%	88%	90%	89%	89%	89%	88%	89%	92% B	83%	92% B	88%
Increasing services to support the homeless population (provision of housing, mental health services, etc.)	77%	75%	79%	83% C	80% C	65%	76%	79%	73%	80% A	80% B	72%	80% B	77%
Improving collaboration and services with the West Contra Costa Unified School District	74%	78%	79%	84% C	77%	74%	68%	83% A	69%	82% A	82% C	77%	74%	77%

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How important, if at all, are the following issues for the City to address within the next two years? (Percent rating as "Essential" or "Very important").	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Increasing economic development activities (i.e. small business support, business attraction, retention and incentives, marketing and outreach, etc.)	84%	84%	79%	86%	81%	86%	78%	85% A	76%	86% A	90% B C	78%	81%	82%
Providing more local retail and shopping opportunities for Richmond residents	79%	74%	81% B	83%	77%	74%	74%	81% A	70%	82% A	81%	76%	78%	78%

Table 30: Resident Health

	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Compared to one year ago, how would you rate your health in general now?	26%	27%	25%	26%	25%	26%	21%	29% A	21%	28% A	25%	31% C	21%	26%

Table 31: Impact of City Services on Health and Well-Being

Please rate the impact of the following City services on your health and well-being: (Percent rating as "Very positive impact" or "Moderate positive impact").	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Parks	71%	71%	67%	73%	70%	64%	70%	69%	69%	70%	74% C	69%	65%	69%
Recreation programs	34%	46% A	42%	51% B C	38%	35%	30%	48% A	27%	48% A	40%	45%	38%	41%
Police	56%	52%	58%	53%	53%	65% A B	54%	56%	53%	56%	48%	52%	64% A B	55%
Fire	51%	50%	65% A B	66% B	49%	61% B	51%	58%	51%	57%	49%	49%	67% A B	55%
Street quality	42%	52% A	57% A	56%	49%	48%	44%	55% A	42%	55% A	45%	49%	56% A	51%
Street lighting	44%	54% A	58% A	60% B	49%	53%	44%	57% A	41%	58% A	50%	51%	57%	53%

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Please rate the impact of the following City services on your health and well-being: (Percent rating as "Very positive impact" or "Moderate positive impact").	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
Library services	43%	55% A C	45%	58% B C	44%	40%	39%	53% A	40%	52% A	51%	47%	46%	48%
Affordable and quality housing	42%	45%	42%	50% C	42%	37%	38%	46% A	35%	47% A	43%	42%	43%	43%
Traffic safety	49%	58%	57%	56%	55%	56%	50%	59% A	50%	58% A	51%	54%	60%	55%
Blight abatement	41%	42%	52% A B	46%	46%	48%	41%	48%	41%	48%	44%	42%	51% B	45%

Table 32: Concern about Unfair Treatment

In the last year, how often, if at all, did you worry about you, someone in your family or any other person of your same race, ethnicity or nationality experiencing unfair treatment because of your race, ethnicity, or color?	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
	42%	46%	49%	51%	43%	47%	21%	60% A	19%	58% A	57% C	48% C	34%	46%

Table 33: Line Additions to Question 10

Please rate the quality of each of the following services in Richmond: (Percent rating as "Excellent" or "Good").	Length of residency			Annual household income			Race		Race/ethnicity		Age			Overall (A)
	5 years or less	6-20 years	More than 20 years	Less than \$49,999	\$50,000 to \$149,999	\$150,000 or more	White	Not white	White alone, not Hispanic	Hispanic and/or other race	18-34	35-54	55+	
	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(C)	
City-sponsored job training program	19%	46% A C	28%	32%	37%	31%	31%	36%	34%	36%	43%	29%	40%	35%
City-maintained trees/public landscaping/street medians	23%	19%	21%	20%	19%	22%	17%	22%	19%	21%	21%	17%	23%	21%