



**THE NCS**<sup>TM</sup>  
The National Community Survey<sup>TM</sup>

## Richmond, CA

Comparisons by Geographic Subgroups

2019



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# Summary

The National Community Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Richmond’s Comparisons by Geographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by geographic areas. Nine geographic subareas were tracked for comparison and the number of completed surveys for each are in the figure below. Areas 8 and 9 were combined due to the lower number of completed surveys for Area 9.

Figure 1: Geographic Areas

Area	Number of Completed Surveys
Area 1: May Valley, El Sobrante Hills, Greenbrair, Carriage Hills North, Carriage Hills South, Country Side, Greenridge Heights	72
Area 2: Hilltop Bayview, Hilltop Green Fairmeded/Hilltop, Hilltop Village, Parchester Village, Country Club Vista	126
Area 3: Shields Reid, Iron Triangle, Coronado, Santa Fe, Atchison Village, Belding Woods, Civic Center	178
Area 4: North & East, Richmore Village	155
Area 5: Pullman, Park Plaza, Cortez.Stege, Eastshore, Parkview, Laurel Park	90
Area 6: Panhandle Annex, Richmond Annex, Southwest Annex	72
Area 7: Point Richmond, Marina Bay	147
Area 8/Area 9: Richmond Heights/General Richmond	72

## Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by geographic area. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The “Overall” column, which shows the ratings for all respondents, also has a column designation of “(A)”, but no statistical tests were done for the overall rating.

For each pair of subgroup ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 1 below, respondents in Area 5 (E) gave significantly higher ratings to the overall image or reputation of Richmond than respondents in Areas 1 (A), 2 (B), 3 (C), 4 (D), 6 (F), 7 (G), and 8-9 (H), as denoted by the “A B C D F G H” listed in the cell of the ratings for Area 5.

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Table 1: Community Characteristics - General

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
The overall quality of life in Richmond	26%	36% C	24%	37% C	52% A B C D	51% A B C	46% A C	47% A C	38%
Overall image or reputation of Richmond	7%	10%	13%	13%	29% A B C D F G H	17%	8%	7%	13%
Richmond as a place to live	35%	44%	41%	49% A	58% A B C	62% A B C H	50% A	43%	47%
Your neighborhood as a place to live	77% C D E	64% C	35%	63% C	59% C	64% C	89% B C D E F	87% B C D E F	65%
Richmond as a place to raise children	22%	30% G	22%	21%	39% A C D G H	41% A C D G H	18%	23%	26%
Richmond as a place to retire	27%	22%	21%	29%	40% B C	40% B C	42% A B C D	34%	31%
Overall appearance of Richmond	22% H	20% H	14%	16%	25% C H	15%	16%	8%	17%

Table 2: Community Characteristics - Safety

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall feeling of safety in Richmond	17%	27%	17%	24%	31% A C H	36% A C H	29% C H	15%	24%
In your neighborhood during the day	67%	69% C	55%	74% C	75% C	88% A B C D	87% A B C D E	89% A B C D E	74%
In Richmond's downtown/commercial area during the day	46%	35%	45%	51% B	60% B C G	49%	41%	52% B	46%

Table 3: Community Characteristics - Mobility

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall ease of getting to the places you usually have to visit	39%	40%	45%	63% A B C E	50%	73% A B C E G	52%	63% A B C	52%
Traffic flow on major streets	25%	30%	31%	46% A B C	49% A B C	47% A B C	53% A B C	46% A B C	40%
Ease of public parking	50%	52%	44%	67% A B C E	47%	63% C E	63% C E	52%	55%
Ease of travel by car in Richmond	47%	53%	56%	72% A B C H	65% A	70% A B	62% A	57%	61%
Ease of travel by public transportation in Richmond	18%	28%	48% A B G	40% A	56% A B D F G H	36% A	31%	35%	38%
Ease of travel by bicycle in Richmond	18%	27%	50% A B	56% A B	45% A B	40% A	43% A	56% A B	44%

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	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Ease of walking in Richmond	23%	26%	42% A B	48% A B G	59% A B C F G H	37%	32%	36%	39%
Availability of paths and walking trails	31%	30%	37%	46% B	42%	41%	56% A B C F H	34%	41%

Table 4: Community Characteristics - Natural Environment

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Quality of overall natural environment in Richmond	42%	32%	30%	40%	37%	42%	48% B C H	32%	38%
Air quality	19%	15%	24%	35% A B C	33% B	35% A B	30% B	33% B	28%
Cleanliness of Richmond	20% G H	15%	14%	12%	11%	15%	10%	8%	13%

Table 5: Community Characteristics - Built Environment

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall "built environment" of Richmond (including overall design, buildings, parks and transportation systems)	16%	24%	19%	30% A C	33% A C	35% A C	31% A C	24%	26%
Public places where people want to spend time	15%	21%	22%	25%	26%	46% A B C D E G H	27%	17%	25%
Variety of housing options	18%	24%	25%	24%	32%	24%	35% A D	27%	26%
Availability of affordable quality housing	30% F	19%	22%	25% F	22%	9%	24% F	33% F	23%
Overall quality of new development in Richmond	16%	26%	19%	29%	39% A C	33%	43% A B C D	41% A C	30%

Table 6: Community Characteristics - Economy

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall economic health of Richmond	15%	14%	16% H	18% H	22% H	20% H	15%	5%	16%
Richmond as a place to work	31%	41%	28%	33%	51% A C D	37%	41%	37%	36%
Richmond as a place to visit	20%	16%	17%	28% B C	45% A B C D F H	26%	39% A B C D F H	23%	27%

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	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Employment opportunities	18%	19%	13%	24%	36% A B C G	24%	22%	23%	21%
Shopping opportunities	17%	17%	13%	14%	30% A B C D G	22%	12%	20%	17%
Cost of living in Richmond	11%	21%	24%	26% A	36% A B C	26%	33% A B	26%	26%
Overall quality of business and service establishments in Richmond	10%	17%	21%	28% A B	30% A B	46% A B C D E G H	28% A	28% A	26%
Vibrant downtown/commercial area	6%	4%	12% B	6%	24% A B C D F G	6%	10%	14% B	10%

Table 7: Community Characteristics - Recreation and Wellness

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Health and wellness opportunities in Richmond	23%	28%	23%	40% A C	42% A B C	46% A B C	35% C	35%	33%
Fitness opportunities (including exercise classes and paths or trails, etc.)	34%	42% C	28%	45% C	47% C	46% C	49% A C	47% C	42%
Recreational opportunities	25%	30%	31%	47% A B C	41%	43% A	49% A B C	45% A B	39%
Availability of affordable quality food	39%	33%	35%	36%	38%	40%	37%	35%	36%
Availability of affordable quality health care	31%	24%	33%	40% B	37%	39% B	53% A B C D E H	34%	36%
Availability of preventive health services	33%	25%	35%	34%	36%	38%	58% A B C D E F H	33%	37%
Availability of affordable quality mental health care	20%	15%	15%	19%	29% B C H	19%	35% B C D H	10%	20%

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Table 8: Community Characteristics - Education and Enrichment

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall opportunities for education and enrichment	18%	21%	24%	27%	32% A	32%	29%	24%	26%
Availability of affordable quality child care/preschool	8%	24%	21%	21%	26% A	23%	39% A C D H	8%	21%
K-12 education	5%	15%	17%	20% A	21% A	19%	22% A	10%	17%
Adult educational opportunities	19%	42% A	30%	29%	30%	46% A	35%	44% A	34%
Opportunities to attend cultural/arts/music activities	15%	25%	28%	35% A	42% A B	40% A	38% A B	35% A	33%
Opportunities to participate in religious or spiritual events and activities	40%	44%	49%	69% A B C	60% A	65% A B	69% A B C	65% A B	57%

Table 9: Community Characteristics - Community Engagement

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Opportunities to participate in social events and activities	8%	18%	32% A B	37% A B	43% A B	35% A B	35% A B	30% A	31%
Opportunities to volunteer	29%	43%	48% A	62% A B C	60% A B	74% A B C	59% A B	71% A B C	55%
Opportunities to participate in community matters	25%	36%	38%	62% A B C	51% A B	54% A B	59% A B C	49% A	48%
Openness and acceptance of the community toward diversity	57%	45%	46%	63% B C	61% B C	64% B C	66% B C	51%	56%
Neighborliness of residents in Richmond	35%	24%	31%	51% A B C E	38% B	45% B	60% A B C E F	46% B	42%

Table 10: Governance - General

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
The City of Richmond	26%	26%	27%	41% A B C	49% A B C G	57% A B C D G	33%	43% B C	36%
The value of services for the taxes paid to Richmond	20%	18%	17%	22%	32% B C	50% A B C D E G H	21%	33% B C	24%
The overall direction that Richmond is taking	28%	15%	31% B	43% A B C	49% A B C	50% A B C	36% B	65% A B C D G	37%
The job Richmond government does at welcoming citizen involvement	25%	23%	24%	43% A B C	44% A B C	51% A B C	46% A B C	52% A B C	37%
Overall confidence in Richmond government	19%	14%	17%	26%	31% B C	33% B C	24%	28%	23%

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	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Generally acting in the best interest of the community	18%	17%	25%	34% A B	36% A B	41% A B C	30% B	38% A B	29%
Being honest	25%	15%	16%	32% B C	39% B C	47% A B C	34% B C	31% B	28%
Treating all residents fairly	26%	12%	25% B	33% B	34% B	43% B C	40% B C	42% B C	30%
Overall customer service by Richmond employees (police, receptionists, planners, etc.)	40%	38%	29%	55% B C G	54% C	63% A B C G	40%	44%	44%
The Federal Government	20%	19%	15%	20%	23%	15%	28% C	21%	20%

Table 11: Governance - Safety

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Police/Sheriff services	41%	49% C	33%	48% C	59% A C	57% C	68% A B C D	56% C	50%
Fire services	79%	86% C	67%	85% C E	72%	95% A C E H	86% C E	75%	80%
Ambulance or emergency medical services	79% H	84% C E H	65%	76% H	65%	88% C E H	75% H	56%	73%
Crime prevention	40% C	34%	22%	31%	45% C D G	41% C	29%	35%	33%
Fire prevention and education	67% B C	43%	41%	67% B C	57%	68% B C	54%	53%	55%
Animal control	25% C	23% C	10%	26% C	31% C	41% B C	34% C	47% A B C D	26%
Emergency preparedness (planning for natural disasters)	24%	38% C	23%	54% A C	50% A C	55% A C	52% A C	57% A C	42%

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Table 12: Governance - Mobility

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Traffic enforcement	30%	26%	26%	27%	32%	37%	31%	26%	29%
Street repair	15%	16%	12%	20%	29% A B C F H	11%	19%	14%	17%
Street cleaning	30%	28%	24%	38% C G	29%	34%	25%	37%	30%
Street lighting	42%	39%	38%	50% C	38%	55% B C E	45%	52%	44%
Sidewalk maintenance	20%	25%	16%	21%	21%	20%	24%	27%	21%
Traffic signal timing	35%	20%	43% B H	47% B H	44% B H	52% B H	39% B	26%	39%
Bus or transit services	24%	33%	41% H	43% A H	54% A B H	55% A B H	38%	21%	40%

Table 13: Governance - Natural Environment

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Garbage collection	75% B C	57%	53%	68% C	72% B C	86% B C D H	77% B C	66%	67%
Recycling	52%	58%	55%	67% A C	65%	82% A B C D E H	76% A B C	65%	64%
Yard waste pick-up	69% B C	46%	48%	77% B C	65% B C	80% B C	70% B C	70% B C	64%
Preservation of natural areas such as open space, farmlands and greenbelts	48%	51%	38%	49%	54%	48%	54% C	57% C	49%
Richmond open space	35%	53%	43%	47%	49%	49%	60% A C	54%	49%

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Table 14: Governance - Built Environment

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Storm drainage	37%	50% C	32%	39%	51% C	51% C	48% C	54% C	43%
Sewer services	55%	46%	52%	57%	59%	79% A B C D E G H	51%	49%	55%
Power (electric and/or gas) utility	43%	41%	60% A B	58% B	53%	53%	66% A B	55%	54%
Utility billing	38%	36%	42%	49%	54% B	44%	60% A B C F	55% B	47%
Land use, planning and zoning	19%	24%	11%	34% C	33% C	20%	26% C	24%	23%
Code enforcement (weeds, abandoned buildings, etc.)	19% G	16% G	10%	13%	18% G	20% G	5%	18%	14%

Table 15: Governance - Economy

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Economic development	20%	9%	15%	18%	38% A B C D G	25% B	21%	31% B C	21%

Table 16: Governance - Recreation and Wellness

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
City parks	40%	45% C	31%	55% C	46% C	73% A B C D E	64% A B C E	56% C	50%
Recreation programs or classes	35%	29%	23%	42% C	49% B C	62% A B C	53% B C	54% B C	40%
Recreation centers or facilities	30%	29%	23%	46% B C	46% C	60% A B C	50% A B C	58% A B C	40%
Health services	19%	21%	34%	32%	48% A B D	37%	45% A B	40% A B	34%

Table 17: Governance - Education and Enrichment

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Public library services	42%	40%	45%	69% A B C E	51%	60% B	60% A B C	71% A B C E	54%
City-sponsored special events	30%	34%	37%	61% A B C	50%	56% A B	54% A B C	48%	46%

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Table 18: Governance - Community Engagement

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Public information services	29%	40%	33%	47%	46%	48%	47%	64% A B C	43%

Table 19: Participation General

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Sense of community	19%	26%	23%	36% A C	41% A B C	46% A B C	46% A B C	38% A C	34%
Recommend living in Richmond to someone who asks	45%	59%	51%	63% A C	61% A	73% A C	77% A B C D E	67% A C	62%
Remain in Richmond for the next five years	72%	73%	67%	83% C E	69%	93% A B C E H	84% B C E	76%	77%
Contacted the City of Richmond (in-person, phone, email or web) for help or information	42%	54%	54%	49%	44%	54%	51%	40%	50%

Table 20: Participation - Safety

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Was NOT the victim of a crime	81% D	83% C D	70%	65%	80% D	88% C D	87% C D	84% C D	78%
Did NOT report a crime	63% D	73% C D G	59% D	47%	63% D	64% D	61% D	67% D	61%
Stocked supplies in preparation for an emergency	63% B	48%	66% B D	51%	63% B	63%	59%	52%	58%

Table 21: Participation - Mobility

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Walked or biked instead of driving	34%	37%	57% A B	60% A B	66% A B	69% A B	69% A B C	65% A B	57%
Carpooled with other adults or children instead of driving alone	47%	39%	45%	48%	48%	43%	37%	53% G	45%
Used bus, rail, subway or other public transportation instead of driving	57%	44%	67% B	78% A B C E G	61% B	79% A B E G	64% B	77% A B E	66%

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Table 22: Participation - Natural Environment

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Recycle at home	91%	96% A	97% A	98% A E	92%	95%	100% A E	100% A E	97%
Made efforts to make your home more energy efficient	75%	77%	79%	82% G	95% A B C D F G H	82%	72%	82%	80%
Made efforts to conserve water	98% C D G	95% C G	87%	90%	94%	95% C	88%	97% C G	92%

Table 23: Participation - Built Environment

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
NOT under housing cost stress	65% B C D E	32%	48% B	45%	40%	58% B E	56% B E	54% B	48%
Did NOT observe a code violation	32% D	29% D	23%	18%	23%	30%	21%	36% C D G	25%

Table 24: Participation - Economy

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Purchase goods or services from a business located in Richmond	78%	88% A	94% A E G	89% A	83%	89%	83%	99% A B D E G	88%
Economy will have positive impact on income	33% G	26%	21%	20%	40% B C D F G H	25%	18%	25%	25%
Work in Richmond	30%	32%	41% D H	29%	44% D H	31%	32%	26%	34%

Table 25: Participation - Recreation and Wellness

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Used Richmond recreation centers or their services	26%	27%	43% A B	34%	46% A B	31%	43% A B	45% A B	37%
Visited a neighborhood park or City park	72%	75%	87% A B H	85% A B H	88% A B H	80%	92% A B F H	73%	83%
Eat at least 5 portions of fruits and vegetables a day	89% E	90% E	91% E	90% E	77%	85%	87% E	92% E	88%
Participate in moderate or vigorous physical activity	79%	88% D	82%	78%	82%	90% D	90% D	87%	84%
Reported being in "very good" or "excellent" health	66% B C D E	40%	36%	47% C	47%	54% C	58% B C	53% C	48%

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Table 26: Participation - Education and Enrichment

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Used Richmond public libraries or their services	46%	43%	50% F	59% B F G	73% A B C D F G H	30%	43%	53% F	50%
Participated in religious or spiritual activities in Richmond	32% F	44% D F G	44% D F G	27% F	47% D F G	13%	21%	42% D F G	34%
Attended a City-sponsored event	35%	55% A	59% A F	53% A	47%	42%	59% A F	45%	52%

Table 27: Participation - Community Engagement

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Campaigned or advocated for an issue, cause or candidate	30%	42%	34%	42%	34%	45%	45% A	41%	39%
Contacted Richmond elected officials (in-person, phone, email or web) to express your opinion	31%	26%	32%	31%	23%	29%	28%	36%	30%
Volunteered your time to some group/activity in Richmond	36%	27%	39% B	45% B	48% B	40%	40% B	56% A B C G	41%
Participated in a club	15%	17%	16%	27% A C	27% C	21%	28% A C	17%	21%
Talked to or visited with your immediate neighbors	89%	83%	82%	91% B C	83%	98% B C E	95% B C E	96% B C E	89%
Done a favor for a neighbor	84% B	58%	81% B	84% B E	73% B	91% B E	83% B	90% B E	80%
Attended a local public meeting	29%	39%	40%	34%	46% A	33%	45% A	34%	38%
Watched (online or on television) a local public meeting	34%	42% F G	34%	36%	40% F G	24%	25%	40% F G	34%
Read or watch local news (via television, paper, computer, etc.)	89% D	96% D E G H	92% D H	79%	85%	95% D H	85%	81%	88%
Vote in local elections	96% D F H	91% F	88%	85%	90% F	79%	95% D F H	82%	89%

Table 28: Community Focus Areas

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., essential/very important)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall feeling of safety in Richmond	93% C	99% C D F H	83%	92% C	94% C	88%	95% C H	85%	91%
Overall ease of getting to the places you usually have to visit	71%	83% C D	67%	69%	86% A C D	84% C D	77% C	76%	75%
Quality of overall natural environment in Richmond	76%	83% C	73%	86% C	88% C	87% C	88% C H	75%	82%

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	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
Percent rating positively (e.g., essential/very important)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Overall "built environment" of Richmond (including overall design, buildings, parks and transportation systems)	65%	80% A	78% A	84% A	83% A	81% A	85% A	73%	80%
Health and wellness opportunities in Richmond	74%	92% A C D G H	77% G	74%	85% G	84% G	67%	79%	78%
Overall opportunities for education and enrichment	75%	93% A C D G	71%	82% C	84% C	83% C	73%	83% C	80%
Overall economic health of Richmond	89%	91%	89%	95% F	90%	86%	95% F	93%	91%
Sense of community	81%	87% C G	74%	86% C G	87% C G	82%	73%	76%	80%

Table 29: Importance of City Issues

	Geographic Area								Overall
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
How important, if at all, are the following issues for the City to address within the next two years? (Percent rating as "Essential" or "Very important").	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(A)
Expanding community wi-fi	55% C F	49% F	40%	51% F	55% C F	33%	42%	45%	46%
Providing quality affordable housing	69%	78%	75%	76%	82%	84% A	71%	76%	76%
Improving traffic flow and pedestrian safety	78%	84% C G H	70%	75%	91% C D G H	90% C D G H	72%	69%	78%
Preserving historic buildings	43%	58% A	48%	56%	54%	50%	53%	57%	53%
Improving park conditions	71%	84% A C	71%	76%	86% A C H	73%	82% C	72%	77%
Providing more parks and open space	71%	63%	67%	65%	70%	63%	69%	69%	67%
Renovating community centers and expanding programming	57%	79% A C D F G	58%	61%	69%	60%	65%	66%	64%
Upgrading existing and developing more athletic fields	46%	61% D F G	57% F G	47%	73% A C D F G H	38%	38%	52%	52%
Improving street and pedestrian lighting	71%	90% A D F G H	84% A D F G H	64%	87% A D F G H	71%	72%	65%	76%
Developing job training opportunities	67%	78% G	76% G	78% G	85% A F G	68%	58%	78% G	74%
Addressing blighted properties	78%	87% C	76%	84%	91% A C	81%	81%	83%	82%
Reducing crime and disorder	97% C F	98% C F	83%	97% C F	94% C F	84%	96% C F	95% C F	93%

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How important, if at all, are the following issues for the City to address within the next two years? (Percent rating as "Essential" or "Very important").	Geographic Area								Overall (A)
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Increasing transportation options (i.e. car/bike share, shuttles)	67%	67%	64%	73%	75%	69%	69%	69%	69%
Positively marketing the City	65%	64%	58%	62%	75% C F	56%	67%	62%	63%
Improving downtown Richmond	74%	83% H	82% H	83% H	80% H	84% H	77%	66%	80%
Improving street paving conditions	88% G H	88% G H	83% H	82% H	95% C D G H	85% H	76%	70%	84%
Improving environmental quality	90%	87%	87%	85%	94% H	92%	90%	83%	88%
Providing supportive services to previously incarcerated persons	60%	70% G	66%	70% G	78% A G	78% A G	56%	82% A C G	69%
Increasing the generation of revenue to support City services	63%	83% A C F H	64%	76% C	76%	65%	73%	67%	72%
Improving the financial stability of the City	88% C	96% C F	78%	92% C	91% C	84%	93% C	86%	88%
Increasing services to support the homeless population (provision of housing, mental health services, etc.)	65%	92% A C D G H	68%	79% A C	84% A C G	83% A C	72%	74%	77%
Improving collaboration and services with the West Contra Costa Unified School District	77% G	82% G	78% G	81% G	86% G	78% G	60%	81% G	77%
Increasing economic development activities (i.e. small business support, business attraction, retention and incentives, marketing and outreach, etc.)	85% F	83%	77%	91% C F G	87% C F	72%	77%	87% F	82%
Providing more local retail and shopping opportunities for Richmond residents	75% F	91% A C F G	76% F	81% F	82% F	60%	73% F	78% F	78%

Table 30: Resident Health

Compared to one year ago, how would you rate your health in general now?	Geographic Area								Overall (A)
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Compared to one year ago, how would you rate your health in general now?	19%	34% A C F	16%	38% A C F G H	32% C	20%	24%	22%	26%

Table 31: Impact of City Services on Health and Well-Being

Please rate the impact of the following City services on your health and well-being: (Percent rating as "Very positive impact" or "Moderate positive impact").	Geographic Area								Overall (A)
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Parks	46%	65% A	69% A	67% A	76% A	73% A	79% A B D	76% A	69%
Recreation programs	34%	44%	34%	41%	64% A B C D F G	40%	34%	50% C	41%

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Please rate the impact of the following City services on your health and well-being: (Percent rating as "Very positive impact" or "Moderate positive impact").	Geographic Area								Overall (A)
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
Police	53%	44%	44%	56% C	68% B C	62% B C	61% B C	62% B C	55%
Fire	57%	54%	50%	48%	59%	69% C D	60%	54%	55%
Street quality	40%	57% A C	40%	51%	66% A C D G H	58% A C	51%	47%	51%
Street lighting	48%	57%	45%	45%	71% A C D G	56%	52%	57%	53%
Library services	45%	35%	50% B	46%	68% A B C D F G	43%	42%	58% B G	48%
Affordable and quality housing	44%	50% C D	34%	31%	65% A B C D G	50% C D	38%	52% C D	43%
Traffic safety	59%	53%	46%	49%	69% B C D	64% C D	58%	61% C	55%
Blight abatement	39%	46% C	31%	44% C	65% A B C D G	55% C	45% C	54% C	45%

Table 32: Concern about Unfair Treatment

In the last year, how often, if at all, did you worry about you, someone in your family or any other person of your same race, ethnicity or nationality experiencing unfair treatment because of your race, ethnicity, or color?	Geographic Area								Overall (A)
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
	42%	58% A F G H	52% F G H	46% F G	59% A F G H	28%	31%	37%	46%

Table 33: Line Additions to Question 10

Please rate the quality of each of the following services in Richmond: (Percent rating as "Excellent" or "Good").	Geographic Area								Overall (A)
	Area 1	Area 2	Area 3	Area 4	Area 5	Area 6	Area 7	Area 8-9	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
City-sponsored job training program	24%	27%	35%	40%	40%	36%	36%	46%	35%
City-maintained trees/public landscaping/street medians	13%	21%	18%	21%	20%	13%	31% A C F	23%	21%