

**CITY OF RICHMOND
IMPARTIAL ANALYSIS OF MEASURE U**

Current Law

Under the Richmond Municipal Code, there is a business license fee that must be paid by all businesses operating in Richmond, subject to certain exemptions. Generally, the business license fee amount to be paid is based on the businesses' number of employees.

Measure U

Measure U has been placed on the ballot by the Richmond City Council. Measure U would make the following changes to the Richmond Municipal Code:

Measure U would repeal the current business license fee structure and replace it with a business license tax. The business license tax amount would typically be based on the type of business activity involved and the amount of gross revenue generated in Richmond. Specific businesses and business activities specified in the Ordinance would be exempt from paying the tax.

The City Manager, or his/her designee, is authorized to adopt rules and regulations and take all other steps consistent with the Ordinance, in order to implement the Ordinance.

The City Council may amend the ordinance, so long as such amendment does not result in any increase of a business license tax. The City Council may reduce any of the tax rates in the Ordinance, and may terminate such reductions, without voter approval.

The new business tax rates would take effect on July 1, 2021, unless the City Council exercises its right to extend this date.

THE ABOVE STATEMENT IS AN IMPARTIAL ANALYSIS OF MEASURE U. IF YOU DESIRE A COPY OF THE INITIATIVE, PLEASE CALL THE RICHMOND CITY CLERK'S OFFICE AT 510-620-6513 AND A COPY WILL BE MAILED AT NO COST TO YOU.