

# REBUTTAL ARGUMENT TO ARGUMENT IN FAVOR MEASURE U

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2020 AUG 24 PM 1:26

Measure U will hurt Richmond's small businesses, making it more difficult for local employees and for families already struggling to stay here and provide for their households.

Measure U dramatically increases taxes on the small businesses that serve our community, not on the large corporations in Richmond. Local restaurants, neighborhood shops, and the small businesses in our neighborhoods will be devastated by Measure U.

Although Measure U was intended to punish the large corporations, it is our small businesses that will suffer, and Measure U will prevent other businesses from locating here.

Measure U will undermine the efforts to finally bring back a basic grocery store to Richmond, already known as a "food desert" due to existing city policies that make it difficult to operate businesses in Richmond. Measure U will make it even harder.

- Measure U hurts small local businesses
- Measure U incentivizes employee reductions
- Measure U undermines access to local services

Rather than making it more difficult for businesses to keep their doors open, our elected leaders should be incentivizing businesses willing to employ local people, pay their fair share of taxes and serve our neighborhoods. Measure U just makes it harder on those businesses.

As business owners, employees, residents and neighbors, we are all in this together. But Measure U will make it harder for small businesses to stay in Richmond where local small businesses are already battling to keep their employees on payroll and their doors open.

Vote NO on Measure U.

Each Rebuttal Argument may be up to 250 words.

Election Code 9167, 9317

The undersigned Proponent(s) or Author(s) hereby state that such argument is true and correct to the best of their knowledge and belief.

Name James Lee  
Title President/CEO Richmond Chamber of Commerce  
Signature \_\_\_\_\_

Name Gonzalo Ochoa  
Title President, 23<sup>rd</sup> St. Merchant's Association  
Signature \_\_\_\_\_

Name Joe L. Fisher  
Title Owner, Fisher Realtors  
Signature \_\_\_\_\_

Name Martino Gonzales  
Title Owner, El Agave Azul Restaurant  
Signature \_\_\_\_\_

Name Jean Yves Charon  
Title Co-Founder Galaxy Desserts  
Signature \_\_\_\_\_  
August 2020

Election Date: **November 3, 2020**

Measure: U Gross Receipts Tax Initiative

## SIGNER SIGNATURE STATEMENT

All arguments concerning measures filed pursuant to Division 9 of the Elections Code (E.C. 9600) shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument.

The undersigned Proponent(s) or Author(s) of the (select one of the following):

- ARGUMENT IN FAVOR (300 WORDS)     
  ARGUMENT AGAINST (300 WORDS)  
 REBUTTAL TO ARGUMENT IN FAVOR (250 WORDS)     
  REBUTTAL TO ARGUMENT AGAINST (250 WORDS)

of ballot measure (proposition) U at the City of Richmond CA Election to be held on November 3, 2020 here by state that such argument is true and correct to the best of his/hers/their knowledge and belief.

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PRINT NAME EXACTLY as it will appear in the Voter's Information Pamphlet	SIGNATURE	PRINT TITLE AND NAME OF ASSOCIATION EXACTLY (IF APPLICABLE) as it will appear in the Voter's Information Pamphlet.	Are you signing on behalf of an association? YES or NO*	DATE
JAMES LEE		President / CEO Richmond Chamber of Commerce	✓	08/24/20
GONZALO OCHOA		President 23rd St. Merchant's Association	✓	8/24/2020
JOE L. FISHER		Owner Fisher Realtors		8/24/20
MARTINO GONZALES		Owner El Agave Azul Restaurant		08/24/20
JEAN YVES CHARON		Co-Founder Galaxy Desserts	✓	08/24/2020
PERSON TO CONTACT REGARDING THIS ARGUMENT:				
Name: <u>KATRINKA RUK</u>		Telephone: <u>510) [REDACTED]</u>		
Address: <u>[REDACTED]</u>		Email Address: <u>[REDACTED]</u>		

NOTE: Signers Names & Titles shown at the bottom of the Argument being submitted must appear exactly the same as shown on the Signers Signature Statement shown above. *If different, information above will be used.*

\*If the argument or rebuttal is being signed by a principal officer on behalf of an association that is supporting or opposing the measure, the name of the association will appear in the Voter Information Pamphlet on the first line, followed by the principal officer's name and title on the second line as the following example illustrates: