

FY 2018-19
ENVIRONMENTAL &
COMMUNITY
INVESTMENT
AGREEMENT (ECIA)
ANNUAL REPORT

A Report on ECIA Greenhouse Gas (GHG) Reduction and Community Programs

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BACKGROUND

On July 29, 2014, the Richmond City Council approved certification of the final Chevron Refinery Modernization Project Environmental Impact Report (EIR) and applications for a Conditional Use Permit and Design Review Permit, as well as an Environmental and Community Investment Agreement (ECIA)¹, for the Chevron Refinery Modernization Project. The [amended ECIA](#), which includes investments in community-based greenhouse gas (GHG) reduction programs, community programs, and a photovoltaic solar farm², will provide \$90 million dollars to the Richmond community over a ten-year period. The City will receive \$80 million in its coffers to fund the following GHG reduction and community programs:

GHG Reduction Programs - \$30 million

- Transportation and transit programs (including Electric City/Easy Go) - \$20.75 million
- Climate Action Plan - \$1 million
- Urban Forestry - \$2 million
- Rooftop Solar, Energy Retrofit, Zoning Ordinance Update - \$6.25 million

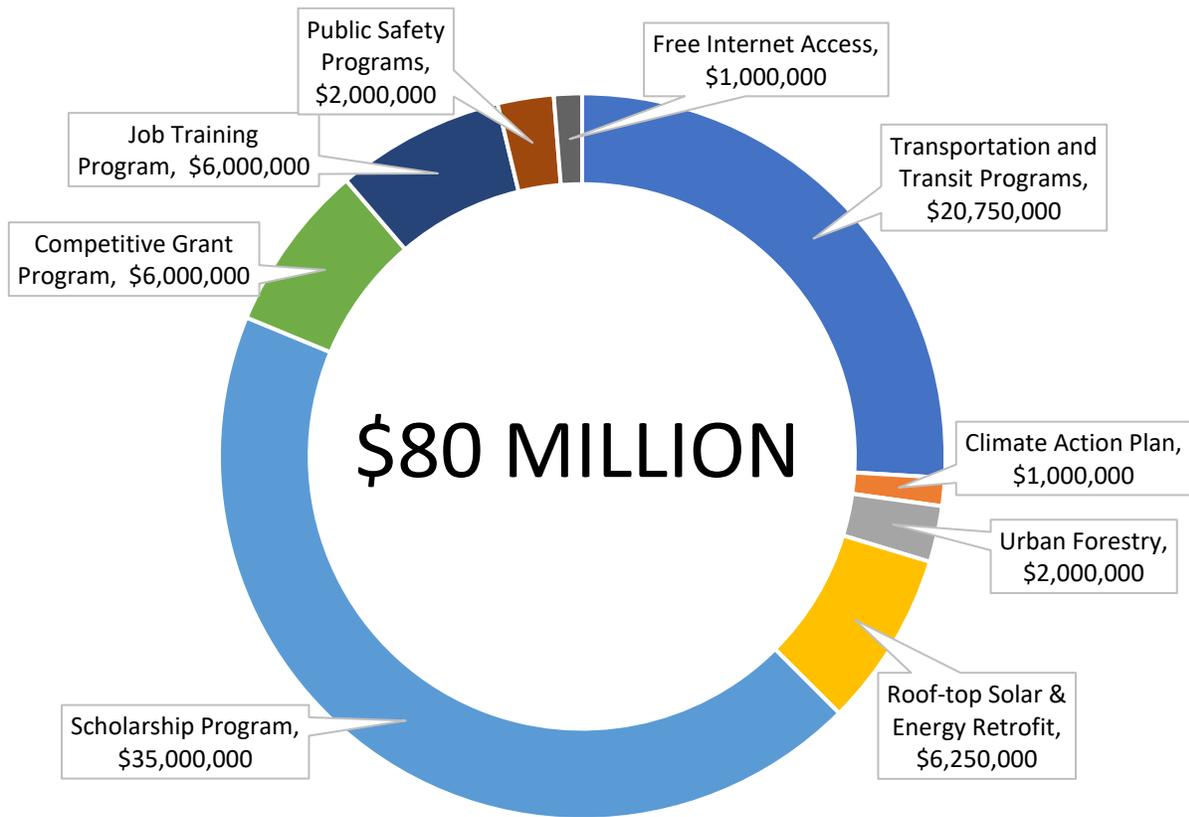
Community Programs - \$50 million

- Scholarship program - \$35 million
- Competitive grant program - \$6 million
- Job training program - \$6 million
- Public safety programs - \$2 million
- Free internet access - \$1 million

¹ The ECIA was amended in August 2015 and December 2015.

² Marin Clean Energy secured a land option and lease agreement worth \$10 million through the ECIA to lease a sixty (60) acre brownfield site at Chevron's Richmond Refinery for the purpose of developing a new, solar photovoltaic (PV) electricity generating facility.

FISCAL YEAR (FY) 2018-19 BUDGET



The FY 2018-19 ECIA budget was developed in collaboration with various City departments and on June 26, 2018, the Richmond City Council approved the FY 2018-19 ECIA budget as part of the City’s annual budget approval process. Table 1 shows the total 10-year ECIA allocation per category, the actual amount spent between FY 2015-16 through FY 2017-18, approved amount spent in FY 2018-19 per program, and the amount available to expend after the close of FY 2018-19 for use in future fiscal years.

ENVIRONMENTAL & COMMUNITY INVESTMENT AGREEMENT BUDGET

	<u>TOTAL ALLOCATION</u>	<u>FYs 2014-18 SUBTOTAL</u>	<u>2018-19 Actual</u>	<u>FYs 2014-19 TOTAL</u>	<u>TOTAL REMAINING</u>
<u>GREENHOUSE GAS REDUCTION PROGRAMS</u>					
Transportation Programs	\$ 20,750,000	\$ 1,854,373	\$ 1,382,348	\$ 3,236,721	\$ 17,513,279
First Mile/Last Mile Transportation Strategic Plan		\$ 78,452	\$ 66	\$ 78,518	
Richmond Greenway Ohlone Gap Closure		\$ 398,241	\$ -	\$ 398,241	
Carlson Blvd Crosstown Improvements		\$ 984,152	\$ 774,921	\$ 1,759,073	
23rd Street Project		\$ 78,322	\$ 12,556	\$ 90,878	
Traffic Interconnect Project		\$ 24,668	\$ 8,911	\$ 33,579	
37th Street Bicycle & Pedestrian Improvements		\$ -	\$ 287,669	\$ 287,669	
City of Richmond Electric & Hybrid Vehicles		\$ 49,461	\$ -	\$ 49,461	
Electric Vehicle Rebate		\$ (20,000)	\$ -	\$ (20,000)	
Yellow Brick Road		\$ -	\$ 104,241	\$ 104,241	
Electric Vehicle Charging Station Infrastructure/Maintenance		\$ -	\$ 9,943	\$ 9,943	
EV Station Rebate (MCE)		\$ -	\$ (15,000)	\$ (15,000)	
Bike to Work Day Sponsorship		\$ -	\$ 5,000	\$ 5,000	
Grant Writing Support		\$ 24,640	\$ -	\$ 24,640	
Staff Administrative Costs		\$ 207,250	\$ 194,042	\$ 401,292	
Community-Based GHG Reduction Grant Match		\$ 29,187		\$ 29,187	
Climate Action Plan (CAP)	\$ 1,000,000	\$ 455,347	\$ 37,506	\$ 492,852	\$ 507,148
Urban Forestry	\$ 2,000,000	\$ 325,217	\$ 167,094	\$ 492,311	\$ 1,507,689
Roof-top Solar, Energy Retrofit, Zoning Ordinance Update & Additional Programs	\$ 6,250,000	\$ 1,378,360	\$ 664,303	\$ 2,042,663	\$ 4,207,337
Zoning Ordinance Update & Associated Environmental Review		\$ 770,513	\$ 24,576	\$ 795,090	
Energy Efficiency Programs		\$ 607,847	\$ 639,727	\$ 1,247,573	
GHG Reduction Programs Sub-Total	\$ 30,000,000	\$ 4,013,297	\$2,251,251	\$6,264,547	\$23,735,453

COMMUNITY PROGRAMS					
Scholarship (Revenue to Richmond Promise, Inc.)	\$ 35,000,000	\$ 15,700,000	\$ 3,700,000	\$ 19,400,000	\$ 15,600,000
Competitive Grant Program	\$ 6,000,000	\$ 1,095,111	\$ 403,506	\$ 1,498,618	\$ 4,501,382
Programs relating to Skills, Job Training and Readiness, and Job Transition Training	\$ 6,000,000	\$ 2,978,882	\$ 1,200,000	\$ 4,178,881	\$ 1,821,119
Summer Youth Program		\$ 888,876	\$ 300,000	\$ 1,188,876	
Youth Works		\$ 150,000	\$ -	\$ 150,000	
RichmondBUILD		\$ 1,300,000	\$ 650,000	\$ 1,950,000	
Literacy for Every Adult Program		\$ 519,746	\$ 207,657	\$ 727,403	
Small Business/Entrepreneurship Support		\$ 50,000	\$ -	\$ 50,000	
RPD/Park Rangers		\$ 70,259	\$ 42,343	\$ 112,603	
Public Safety Programs	\$ 2,000,000	\$ 785,261	\$ 179,023	\$ 964,285	\$ 1,035,715
RPD Explorers Program		\$ 26,214	\$ 14,992	\$ 41,206	
Family Justice Center		\$ 22,617	\$ -	\$ 22,617	
Closed Circuit Television Cameras (Staff)		\$ 395,000	\$ -	\$ 395,000	
Replacement of CCTV Cameras		\$ 82,499	\$ 29,896	\$ 112,395	
Neighborhood Change Agent or Peace Keeper		\$ 116,000	\$ 58,000	\$ 174,000	
Diesel Apparatus System, Fire Station Alerting System Upgrade or other fire-related item(s)		\$ 114,831	\$ 36,976	\$ 151,807	
Emergency Operations System		\$ 19,140	\$ 30,860	\$ 50,000	
City-wide Community Alert/Messaging System		\$ 8,960	\$ 8,300	\$ 17,260	
Free Internet Access	\$ 1,000,000	\$ 169,860	\$ 288,626	\$ 458,486	\$ 541,514
Community Programs Sub-Total	\$ 50,000,000	\$ 20,729,114	\$ 5,771,155	\$ 26,500,270	\$ 23,499,730
TOTAL EXPENDITURES	\$ 80,000,000	\$ 24,727,411	\$ 8,022,406	\$ 32,764,817	\$ 47,235,183

ANNUAL REPORTING REQUIREMENTS

Mitigation Monitoring and Reporting Program

City staff provides annual reports to the Planning Commission regarding Chevron's compliance with the Mitigation Monitoring and Reporting Program (MMRP), per the conditional use permit. Annual reports to the Planning Commission will be provided on or before September 30th of each year beginning in 2021. Previously they were provided in March; however, since the project has components that are now operational, the date was modified by the Planning Commission to align with the finalizing of emissions data by the Bay Area Air Quality Management District. Construction commenced in July 2016 and annual report began in 2018, after the first full year of project construction. Annual reports were presented to the Planning Commission in 2018 and 2019.

Modernization Project Local Content Agreement

For both construction and non-construction jobs, Chevron is obligated to comply with and prepare and submit reports to the City's Employment and Training Department per Section 4.A of the ECIA entitled "Modernization Project Local Content Agreement." Per the ECIA, the reports shall include the following information:

- Number of hires for employment relating to the Modernization Project during the month (Modernization Hires);
- Percentage of Modernization Hires that were Richmond Domiciled Residents;
- Description of Modernization Project jobs filled by Richmond Domiciled Residents and others; and
- Amount of total monthly wages (Wage Bill) for both Modernization Hires and Richmond Domiciled Resident Modernization Hires.

The City's Employment and Training Department receives a monthly report on the hiring activities related to the Modernization Project and the information is made available upon request. Per Employment and Training, Chevron is in compliance with all obligations per Section 4.A of the ECIA.

Program and Financial Reporting

Per the guidelines of the Chevron Refinery Modernization Project Environmental Impact Review (EIR) and the ECIA, the City is required to submit annual reports on both greenhouse gas (GHG) reduction programs and community programs after the close of each fiscal year in which ECIA funds were spent. The annual reports shall include the following information:

- Project descriptions, outcomes and contributions to the City
- Performance measures including when applicable, GHG reductions metrics
- Financial report to track expenditures for all approved programs

The information to follow serves as the annual report for GHG programs funded through the ECIA in FY 2018-19 and was gathered from reports submitted by project managers.

Greenhouse Gas (GHG) Reduction Programs

Transportation and Transit Programs

Department Contact: Transportation Division/Public Works, 510-620-6869 / 510-621-1612

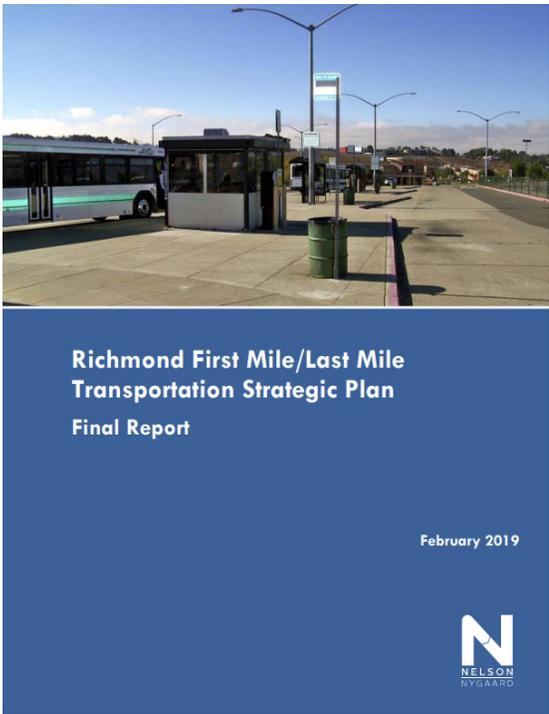
10-Year Budget Allocation for Transportation Programs	\$ 20,750,000
Total Amount Spent between FYs 2015/16 – 2018/19	\$ 3,236,721
Amount Spent in FY 2015-16	\$ 15,000
Amount Spent in FY 2016-17	\$ 350,052
Amount Spent in FY 2017-18	\$ 1,489,322
Amount Spent in FY 2018-19	\$ 1,382,348
Total Amount Remaining (at close of FY 2018-19)	\$ 17,513,279

In FY 2018-19, ECIA funds were spent on the following projects:

1. First Mile/Last Mile Transportation Strategic Plan (\$66)

The City's Transportation Division was successful in obtaining a Caltrans grant for \$259,730 to support authoring an integrated and equitable multi-modal mobility plan for adoption and implementation. City staff was therefore able to leverage the initial work on the Plan that was funded in FY 16-17 with ECIA funds. A Request for Proposals for the First Mile/Last Mile Transportation Strategic Plan (Plan) was released in May 23, 2016. The completed Plan identified assets, key transportation routes, and key deficiencies in the local and regional transportation networks and included specific recommendations to improve multi-modal connectivity within the City of Richmond, as well as adjacent communities. The Plan also focused on issues such as safety, accessibility, mobility, proximity, connectivity, multimodality, and sustainability. The goals, objectives, and policies of the Plan set forth City-wide transportation strategies to achieve long-term mobility and accessibility within the City of Richmond that extended throughout the region. The Plan was completed in February 2019 and can be located here: <http://www.ci.richmond.ca.us/3485/First-MileLast-Mile-Transportation-Strat>.

With a focus on connectivity and a reduction in greenhouse gas reductions, this study is consistent with the City’s 2030 General Plan 2030 and its obligations to develop community-based greenhouse gas reduction programs under the Chevron Environmental and Community Investment Agreement

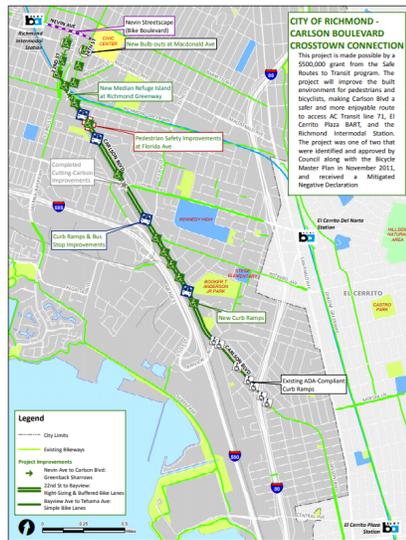


The results from the Plan identify the top strategies that the City could focus on. This list is not only used to identify projects that reduces GHG emissions that may be funded per the ECIA agreement, but also to help staff identify future projects that may also be financed by sources other than the ECIA funds.

2. Carlson Boulevard Crosstown Improvements (\$774,921)

The City’s Engineering and Capital Improvement Program Department began work on a multi-year improvement project on Carlson Boulevard to improve the built environment for pedestrians and bicyclists, making this corridor a safer and more enjoyable route for accessing AC Transit line 71, El Cerrito Plaza BART, and the Richmond Intermodal Station. Additionally, the route includes improvements along 22nd and 24th Streets which will connect to the [Nevin Ave Streetscape](#). The project will also improve access to the eastern half of the Richmond Greenway, as well as the Bay Trail via the Bayview Avenue freeway overcrossing. Key design elements are ADA-compliant curb ramps and bulb-outs, bus stop improvements including high-visibility crosswalks, refuge islands, protected bike lanes, and traffic signal improvements to make it safer for pedestrians, bicyclists, and vehicles. New design standards will be used, such as green paint in bike lane conflict zones and wayfinding signage.

The project is in line with many City efforts, such as Health In All Policies, Complete Streets, and Greenhouse Gas Reduction. Furthermore, it is anticipated to reduce greenhouse gas (GHG) emissions by 217 X 10⁶ tons of carbon dioxide over a fifteen-year period, as calculated with the California Air Resources Board Benefits Calculator Tool for the Active Transportation Program (October, 2016 Version). Carlson Blvd is highlighted for multi-modal improvements in many plans and documents, and was one of only two projects given its own environmental review when the Pedestrian and Bicycle Master Plans were approved by City Council in November 2011.



3. 23rd Street Project (\$12,556)

The 23rd Street Improvement Plan will create a commercial corridor that is safe and pedestrian-friendly, and more attractive for neighborhood-serving retail and services and mixed-use development. The 23rd Street Improvement Plan will guide development along the 23rd Street Commercial Corridor, specifically the area from Bissell Avenue to Costa Avenue, and encourage private investment by businesses and property owners. City Planning Department, in collaboration with Callander Associates Landscape Architecture, worked to (1) analyze existing conditions, changing traffic and development patterns, (2) obtain community and stakeholder input, and (3) prepare an updated project report including plans and supplemental information for the 23rd Street corridor.

ECIA funds provided funding to complete the design work. There may be future funding for 23rd Street streetscape improvements under various grant programs that promote urban greening, active transportation, and transit use. Thus in order to bring the design to current standards, and to make the 23rd Streetscape project competitive for funding under these

various grant programs, certain updates to the plan are needed (e.g., incorporating green infrastructure).



4. Traffic Interconnect Project (\$8,911)

Launched in 2017 and in progress during FY 2018-19, the Traffic Interconnect project will interconnect all traffic signals along major corridors (beginning with 23rd Street and portions of 22nd Street to modernize the traffic signals allowing for detection of all travel modes with the goal of improving efficiency and reducing delays, thus decreasing greenhouse gas production. The project will help time the signals, improve safety for pedestrians and bicyclists. The reduction of stops and the associated delay reduces emissions associated with idling, but more importantly reduces or eliminates the additional fuel use and GHG associated with deceleration and acceleration associated with stops. In the Bay Area, Metropolitan Transportation Agency (MTC) has measured that ten traffic signal synchronization projects reduced fuel consumption by 16% and reduced GHG by 239 tons (over a 5-year period).

5. 37th Street Bicycle and Pedestrian Improvements Project (\$287,669)

With funding from ECIA and a grant from the Highway Safety Improvement Program, this project is currently underway to build ADA-compliant curb ramps and install bike lanes on 37th Street between Cerrito Ave and Center Ave. Pedestrian count-down timers will be added to the signalized intersections on the route at Barrett Ave and at Macdonald Ave. 37th Street is highlighted as a Key Corridor in the city's Bicycle Master Plan and Pedestrian Plan (See page 71 in Chapter 3) because the street represents the only vehicular, bikeable, and ADA accessible connection across the BART tracks between Carlson Blvd. and I-80. This project will continue to install bike lanes on South 37th Street from Wall Ave. to Center Ave., including buffered bike lanes through the BART underpass. After additional work outside the scope of the grant funding, a signed and striped biking and walking corridor will now stretch from McBryde Ave. to Carlson Blvd., connecting several neighborhoods to shopping, transit, and other bikeways.



6. Yellow Brick Road Discussion (\$104,241)

In 2012, the City received a Caltrans Environmental Justice Transportation Planning Grant to complete the Iron Triangle Yellow Brick Road (YBR) Walkable Neighborhood Plan. This project is underway and the Plan addresses key community-identified barriers, issues, and opportunities in the public right-of-way to create a safe, pleasant, artful, and walkable network that connects community-identified key assets in the neighborhood, including local elementary schools, parks, and transit. ECIA provided funding to help meet the City’s need to complete the design and for future construction of the project. More information about the project can be found at <http://www.ci.richmond.ca.us/DocumentCenter/View/36050/Yellow-Brick-Road-Final-Plan-5-9-15?bidId=>.



7. Electric Vehicle (EV) Charging Station and Infrastructure and Maintenance (\$9,943)

Transportation Division staff was able to leverage \$9,943 in ECIA funds to install EV charging stations in Richmond. The City also received a \$15,000 rebate from Marin Clean Energy (MCE) as part of this work.

- **EVgo Equal Access Charging Hubs:** The City partnered with EVgo to provide two Equal Access Charging Hubs within DACs with a total of 8 publicly accessible DC fast chargers. These charging units were installed on city property for public access and to encourage Gig economy self-employment (i.e. Lyft, and Uber). Additional information can be found at <https://richmondstandard.com/richmond/2019/06/24/richmond-celebrates-new-evgo-fast-charging-hub-at-civic-center/>

8. Bike to Work Day (\$5,000)

On Thursday, May 9, 2019, over 450 Richmond commuters took to their bikes to join Bike to Work Day 2019. City staff members joined local community members to staff energizer stations across key bicycle corridors in the community. Energizer stations provide snacks, refreshments, and the signature Bike to Work Day tote bag, filled with goodies and swags for veteran and rookie cyclists alike. Richmond is happy to join cities across the Bay Area to support Bike to Work Day, and showcase bicycling as a safe, affordable, healthy, and accessible form of transit. To find out more information about what Richmond is doing to support bicycle and pedestrian safety and access during Bike Month and throughout the year, please visit: www.richmondcap.org.



9. Staff Costs (\$194,042)

ECIA funds were used to support City staff as they continue to develop and implement other transportation programs that will ultimately help to reduce greenhouse gas emissions. This work includes, but was not limited to:

- Working to develop a Smart Employer Shuttle concept designed to increase accessibility in areas with high transit dependence, to reduce the unit cost of service delivery, and to create entrepreneurial opportunities.
- Developing parking policy and strategies to encourage the use of public transportation and to improve transit safety.
- Continuing to actively pursue demonstration projects to test the feasibility and effectiveness of new, innovative transit services. Examples include installing of electric vehicle charging stations to accommodate car share opportunities, encouraging the purchase of hybrid / electric vehicles, and educating the community on transit options.
- Continuing to evaluate the benefits of major transportation projects based on the movement of persons and goods, rather than vehicle-movement, and look for opportunities on the arterial system to enhance ridesharing and transit.
- Working closely with the school district, businesses, and non-profit organizations in Richmond to encourage and assist with transportation / transit goals and objectives for City-wide consistency.
- Continuing to seek and apply for grants that support transportation projects and reduce greenhouse gas emissions.
- Working closely with regional agencies such as the Contra Costa Transportation Authority, and West Contra Costa Transportation Advisory Committee to implement adopted policies and to support regional Transportation Demand Management programs to achieve regional trip reductions and/or increased vehicle occupancy.
- Representing the city on multiple regional transportation planning and work groups to provide input on transportation plans, act as a liaison to other city departments (Planning, Engineering etc.) to ensure STMP fees and reporting, and Caltrans grant reports are submitted on time.
- Developing and implementing transportation planning strategies.
- Educating and working with city employees to purchase electric vehicles and manage the program that provides 4 hours of free parking each day.
- Administering the residential permit parking program and ordinance updates to reduce commuter overspill traffic and to provide parking for Richmond residents and businesses near their place of business or home.
- Applying for grants that enhance pedestrian and vehicle safety and will allow for the purchase and installation of electrical vehicle (EV) charging stations and car share services.

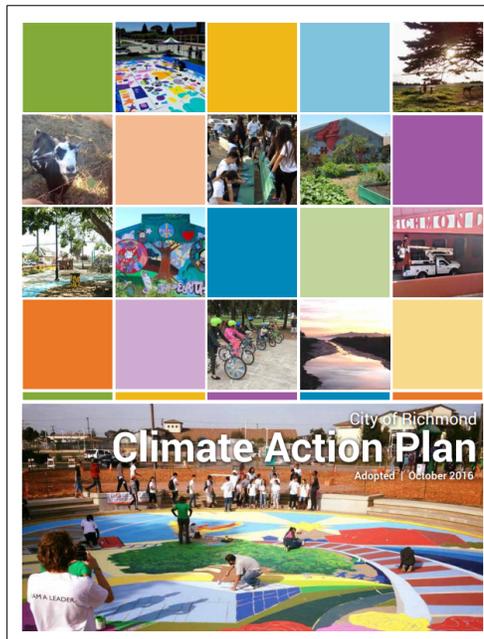
- Providing support in implementing and managing a bicycle share program through the completion of a community survey, evaluating potential sites for docking stations, approving site plans for the docking stations, and marketing for a projected launch for 2021. Information regarding the bike share project can be found at <https://ridegotcha.com/locations/richmond/>.

Climate Action Plan

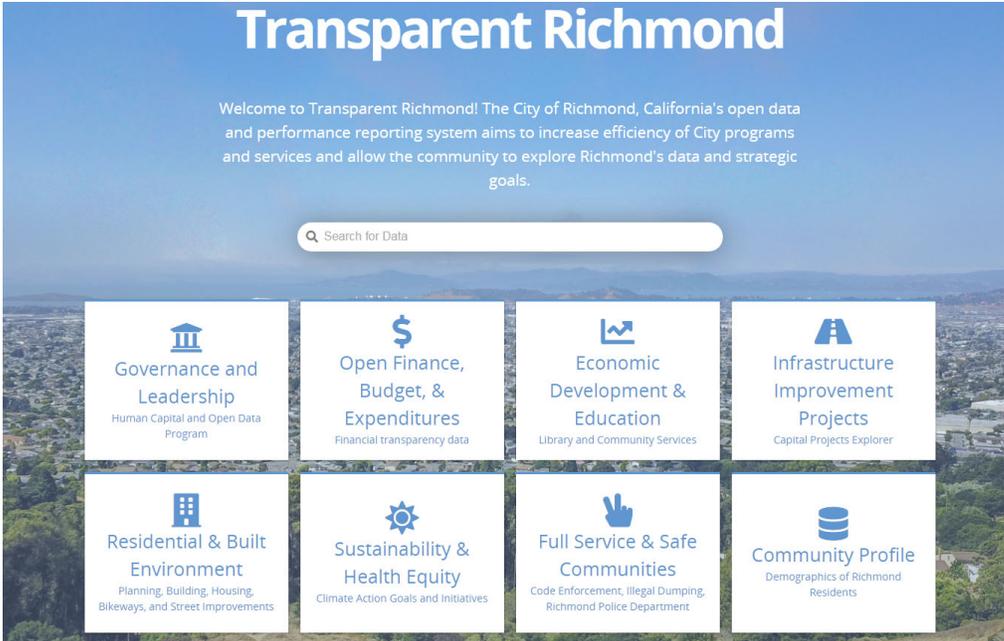
Department Contact: City Manager’s Office, 510-620-6512

10-Year Budget Allocation for Climate Action Plan	\$ 1,000,000
Total Amount Spent between FYs 2015/16 – 2018/19	\$ 492,852
Amount Spent in FY 2014-15	\$ 28,862
Amount Spent in FY 2015-16	\$ 358,363
Amount Spent in FY 2016-17	\$ 28,329
Amount Spent in FY 2017-18	\$ 39,792
Amount Spent in FY 2018-19	\$ 37,506
Total Amount Remaining (at close of FY 2017-18)	\$ 507,148

The Richmond Climate Action Plan (CAP) serves as a roadmap for how the City will reduce GHG emissions, create jobs, and prepare for the impacts of climate change on public health, infrastructure, the economy, ecosystems, and public spaces in our community. The CAP supports previous City Council directives and establishes a 2020 GHG reduction target of 15 percent below 2005 levels by 2020. Successful implementation of the CAP will result in numerous co-benefits to the community and will position the City to obtain grant funding for sustainable development programs such as affordable housing, transit-oriented development, multimodal transportation improvements, and urban forestry.



The City of Richmond, California's open data and performance reporting system aims to increase efficiency of City programs and services and allows the community to explore Richmond's data and strategic goals. To stay updated with the ongoing development of the Richmond CAP Open Data dashboard to track key performance and implementation measures, the dashboard can be accessed at www.richmondcap.org.



Urban Forestry

Department Contact: Public Works - Parks Division, 510-231-3004

10-Year Budget Allocation for Urban Forestry	\$ 2,000,000
Total Amount Spent between FYs 2015-16 – 2018-19	\$ 492,311
Amount Spent in FY 2015-16	\$ 95,547
Amount Spent in FY 2016-17	\$ 88,337
Amount Spent in FY 2017-18	\$ 141,333
Amount Spent in FY 2018-19	\$ 167,094
Total Amount Remaining (at close of FY 2018-19)	\$ 1,507,689

The City of Richmond’s Parks and Landscaping Division utilized ECIA funds, along with funds from the CalFire grant, to help fund a multi-year contract with Groundwork Richmond (GWR) to (1) perform public outreach and assist with grant writing, (2) coordinate the tree-planting, tree care, tree-inventory and carbon sequestration of trees planted in Richmond by nonprofit organizations, (3) coordinate the city’s adopt-a-tree program to encourage residents to “adopt” a tree in front of their home, and (4) support the purchase of materials and equipment. In partnership with the City Parks Department, GWR:

- Helped institute the city’s Tree Coordination Committee (comprised of city staff and nonprofit partners) to ensure coordination of all tree-planting activities
- Applied for and received \$400,000 CalFire grant to plant 413 trees in disadvantaged neighborhoods
- Worked with city staff to apply and qualify for City of Richmond Tree USA City USA designation
- Participated in Dirt World/Arbor Day MLK Day of Service, President’s Day, Earth Day and Cesar Chavez and other volunteer tree planting activities
- Participated on the Urban Forestry Advisory Committee
- Worked with City of Richmond to purchase Forest Metrix, a new tree inventory database

Metrics:

Milestones	# / % Completed
Trees planted	114
Trees maintained	458
Number of residents recruited to participate in adopt-a-tree program	57
Nonprofits engaged	3
Community members engaged through outreach via newsletter, Facebook, press releases, etc.	1,750
Number of volunteers	225
Trees inventoried	405
Carbon data captured	278 metric tons



Rooftop Solar & Energy Retrofit Programs

Department Contact: City Manager's Office, 510-620-6512

10-Year Budget Allocation for Zoning and Energy Efficiency Programs	\$ 6,250,000
Total Amount Spent between FYs 2015/16 – 2018/19	\$ 2,042,663
Amount Spent in FY 2015-16	\$ 473,806
Zoning Ordinance Update	\$ 376,964
Energy Efficiency and Renewable Programs	\$ 96,842
Amount Spent in FY 2016-17	\$ 467,355
Zoning Ordinance Update	\$ 363,551
Energy Efficiency and Renewable Programs	\$ 103,805
Amount Spent in FY 2017-18	\$ 437,199
Zoning Ordinance Update	\$ 29,999
Energy Efficiency and Renewable Programs	\$ 407,200
Amount Spent in FY 2018-19	\$ 664,303
Zoning Ordinance Update	\$ 24,576
Energy Efficiency and Renewable Programs	\$ 639,727
Total Amount Remaining (at close of FY 2018-19)	\$ 4,207,337

Zoning Ordinance Update and Associated Environmental Review

Department Contact: Planning Department, 510-620-6706

Total Amount Spent between FYs 2015/16 – 2018/19	\$ 795,090
FY 2015-16 Actual Expenditures	\$ 376,964
FY 2016-17 Actual Expenditures	\$ 363,550
FY 2017-18 Actual Expenditures	\$ 29,999
FY 2018-19 Actual Expenditures	\$ 24,576

The City of Richmond’s zoning ordinance has been in effect since 1997 and did not reflect the current goals and policies of the City’s 2030 General Plan. Beginning in July 2015, the City’s Planning Department entered into a contract with Dyett and Bhatia Urban and Regional Planners to complete the comprehensive zoning update and associated environmental documents to bring the City’s zoning map, development standards, and land use regulations into conformance with the General Plan 2030.

The Updated Zoning and Subdivision Regulations include land use regulations and development standards for zoning districts, citywide standards, and permitting and review procedures that will enable the City to implement General Plan policies in a fair and equitable manner and achieve the City’s vision and goals for economic development, the physical environment, the social environment, and cultural environment.

Energy Efficiency and Renewable Energy Programs

Department Contact: City Manager’s Office, 510-620-6512

Total Amount Spent between FYs 2015/16 – 2018/19	\$ 1,247,574
FY 2015-16 Actual Expenditures	\$ 96,842
FY 2016-17 Actual Expenditures	\$ 103,805
FY 2017-18 Actual Expenditures	\$ 407,200
FY 2018-19 Actual Expenditures	\$ 639,727

Energy Efficiency Program for Richmond Businesses

The City of Richmond contracts with DNV GL to implement energy efficiency projects on small and medium sized businesses in Richmond. The City of Richmond provides a “kicker” rebate in addition to businesses who are eligible for PG&E business rebates. For project costs up to \$3,000 the City will fully cover costs, and City funds can account for up to \$6,000 per project, with the business paying \$3,000 of project costs. The City recently amended the contract with DNV GL to add another \$500,000 in funding for the program, for a total program expenditure of up to \$1,000,000.

Total Project Impacts:

Total Businesses Served	85
Average Energize Richmond Rebate per Business	\$2,845.18
Annual Energy Bill Savings	\$166,359
Total Project Costs	\$467,482
PG&E Rebates Leveraged	\$187,845

Business Contribution	\$70,305
Richmond Rebates Provided	\$241,840
Annual GHG Reduction (Metric Tons)	409,308
Annual kWh Savings (kWh)	733,476
Annual Natural Gas Therms Savings	2,328



Solar Programs

The City of Richmond entered into a three-year partnership with GRID Alternatives (GRID) to dramatically increase the scale of solar energy deployment by providing free solar systems to income-qualifying homeowners in Richmond and North Richmond using a combination of state rebates, ECIA funds and local labor. Over a three-year span, the final outcome of this initiative will result in 130 solar systems installed for income qualifying homeowners. The systems will generate over \$2.2 million in energy cost savings for families, over 15,000 hours of job skill building experience in solar installation for community volunteers and job trainees, and nearly 7,000 tons of Greenhouse Gas emissions reductions.

Total Low-Income Solar Project Impacts for FY 2018-19:

Milestones	Amount
Kilowatts (AC) installed	179
Number of families served	81
Cost savings for Richmond residents over the system's lifetimes	\$1,088,307
GHG emissions eliminated over the system's lifetimes	2,212

Additional highlights of the City’s partnership with GRID include the implementation of a roof repair program for income qualified households to help reduce barriers to the solar program.



Solar One Project with Marin Clean Energy (MCE)

On April 18th, 2018, MCE unveiled the largest municipally owned solar project in the Bay Area, [MCE Solar One](#) in Richmond. MCE Solar One was conceived by the Richmond community to integrate renewable energy and solar facilities in the Chevron Modernization Project. MCE partnered up with RichmondBUILD Academy— which has successfully graduated hundreds of students and placed an impressive 80% of its graduates into well-paying jobs — to train and hire its skilled, local graduates for the project.



Environmental and Local Benefits of MCE Solar One:

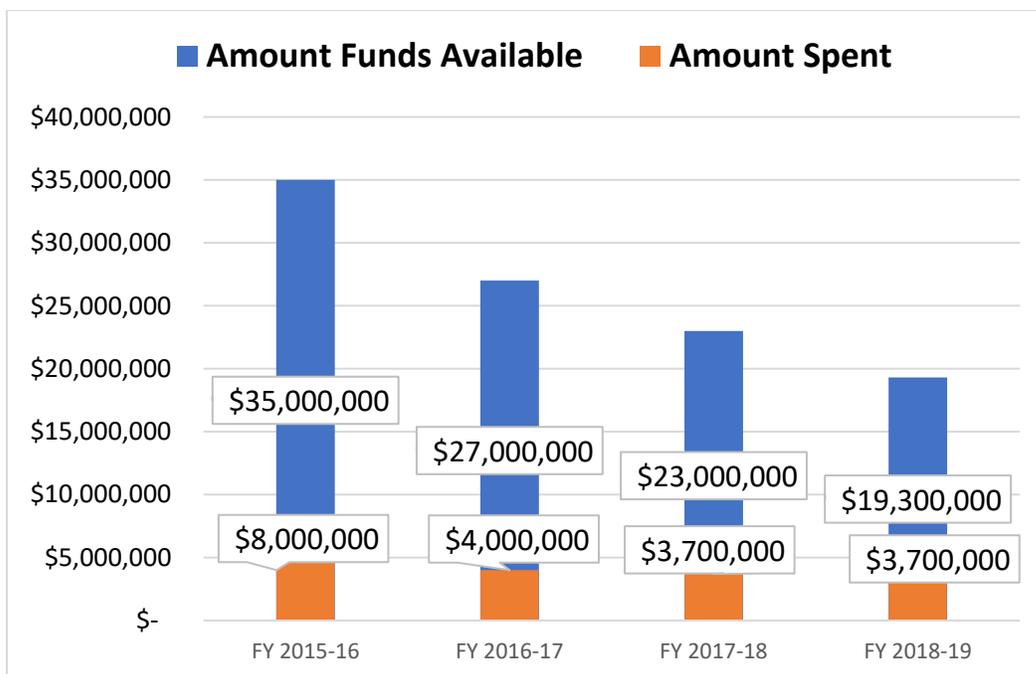
- Expected to eliminate 3,234 metric tons of carbon dioxide in one year, equivalent to taking more than 680 fossil fueled cars off of the road annually
- Repurposed 60 acres of a remediated brownfield site
- Supported 341 jobs
- Maximized local economic benefits by requiring 50% local resident workforce and engaging Richmond-based contractors and supplier

Community Programs

Promise Scholarship Program

Contact: Richmond Promise, 510-761-7231

10-Year Budget Allocation	\$ 35,000,000
Total Amount Spent between FYs 2015/16 – 2018/19	\$ 19,400,000
Amount Spent in FY 2015-16	\$ 8,000,000
Amount Spent in FY 2016-17	\$ 4,000,000
Amount Spent in FY 2017-18	\$ 3,700,000
Amount Spent in FY 2018-19	\$ 3,700,000
Total Amount Remaining (at close of FY 2017-18)	\$ 15,600,000





2018-19 Richmond Promise Summer Associates

The Richmond Promise utilized ECIA funds to help build a college-going and graduating culture in Richmond, CA through a college scholarship, collaborative cross-sector partnerships, and supportive programming. Since the Richmond Promise launched in January 2016, there are now over 1000 Richmond Promise Scholars representing the City of Richmond at 90+ colleges and universities. As of FY 2018-19, the Richmond Promise has set an effective program foundation, welcomed their fourth class of scholars, and now are focusing efforts on fundraising and sustainability.

2018-2019 Highlights and Metrics:

Milestones	# / % Completed
Scholarship applications received	711
Students supporting during college application process	+2000
Built early college awareness for middle and high school students	800
Community leaders recruited to serve as college mentors	80
Students attending Contra Costa College from 2016- 2018	+187%

The Richmond Promise is now developing a 3-year fundraising plan, with the goal of raising a minimum of \$1.5 million by 2024, and eventually \$3 million per year thereafter. With

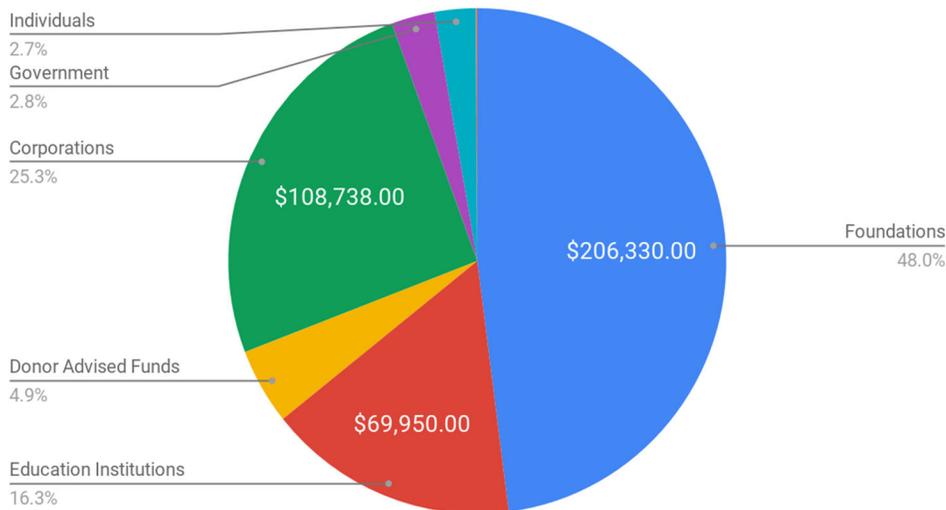
additional investment from family foundations and individual contributions, \$430,000 to date has been raised thus far to support the following goals:

- Scaling support for an additional 1000+ scholars
- Expansion of college awareness and financial aid programming
- Expansion of career-readiness mentorship program
- Sustaining and expanding Contra Costa College First Year Experience Program and expanding formalized college partnerships
- Launch of an alumni program

Fundraising & Sustainability Overview:

Type	\$ Total	Total #
Foundations	\$ 206,330	14
Corporations	\$ 108,738	36
Education Institutions	\$ 69,950	14
Donor Advised Funds	\$ 21,000	2
Government	\$ 12,124	3
Individuals	\$ 11,462	4
Other	\$ 400	1
Total	\$ 430,000	74

Revenue Raised Since Inception - \$430,000 (Outside Chevron)



Population Served: Richmond Promise Scholars are a reflection of their community. There are currently over 1000 Scholars representing the city at 90+ colleges and universities. All of our Scholars consider Richmond their hometown and all attended high school within the West Contra Costa Unified School District boundary area. The majority of our Scholars are students of color, largely mirroring the demographics of our school district and our city, with 60% describing themselves as Latinx, 15% as African American, and 12% as Asian. Our students are 62% female-identified and 38% male-identified. 65% of our Scholars are the first in their families to attend college. 70% of our students are low-income, meaning they are eligible for the Pell Grant. To determine low and middle income (LMI) students, we estimate an additional middle income population based on the median income for families in Richmond (\$57,107) in comparison to the LMI level for the county (\$77,920). Thus, the vast majority of our students, nearly 100%, are considered LMI.

Program Status: As we reflect on FYE 2019, we are proud of all we have accomplished in furthering the integrity of the organization and our impact for students and families in Richmond, but there is much that remains to be done. We welcomed the fourth class of Richmond Promise Scholars and started crafting the framework for an alumni program. We enhanced our college success supports, and developed a community career mentorship program, and deepened partnerships with colleges and universities. We also diversified investment among family foundations and individual donors. Looking ahead to the new year, we have set the foundation, demonstrated positive early outcomes, and it is time to focus our efforts largely on fundraising and sustainability, which we have started to do. As we reflect on guiding priorities and goals for 2019-2020, we are focused on the overall resiliency, sustainability, and continued impact of the organization. The following priorities rise to the top:

- **Deepen and differentiate student programming:** work with partners to differentiate and sustain college success programming to increase persistence of Richmond Promise Scholars, particularly among male-identified students of color and community college students, and create opportunities for community members and alumni to engage with Richmond Promise
- **Develop & Implement Fundraising Strategy:** Establish 3-year fundraising strategy and fundraising team to diversify investment and meet 3-year financial benchmarking goals for sustainability – linked to financial forecasting;
- **Board Development:** Diversify and continue to build capacity of the RP Board of Directors, RP Student Board, and Advisory Board to enhance the development and sustainability of Richmond Promise.
- **3-Year Strategic Plan Update:** work with staff, advisory board, and board of directors to review, report, and update our 3-year strategic plan for Richmond Promise informed by student data and financial forecasting

2018-19 Highlights & Metrics

- **College Awareness:**

- **Richmond Promise Outreach & Scholarship Applications:** We received 711 scholarship applications from the class of 2019, a 21% increase in scholarship applications in 2019 compared to the class of 2018.
- **Richmond Promise Outreach & Scholarship Applications:** We received 711 scholarship applications from the class of 2019, a 21% increase in scholarship applications in 2019 compared to the class of 2018.
- **Near Peer Ambassador Program:** Built early college awareness for over **800 Richmond middle school and high school students** through our Near-Peer Ambassador programming, which connects current college Scholars with future Scholars so they can share personal experiences. Last summer, 85% of middle school students said that working with the Near-Peer Ambassadors helped them to learn how to set goals and take steps towards them
- **80 Richmond Promise College Scholars as Near Peer Ambassadors & Summer Associates** to help deliver our middle and high school programs. Over **\$130,000** paid back to the community to Richmond Promise college students (Near Peer Ambassadors)

- **College Access:**

- Supported over **2,000 Richmond/WCC high school students** through the college application and financial aid process. Developed a classroom-based **financial aid completion program** in partnership with West Contra Costa Unified School District at Kennedy and DeAnza High Schools. Between **2018-19: Kennedy HS saw an increase from 48% to 56% and De Anza increased from 66% to 73%, both outperforming the district average.**
- **Welcomed the 4th Cohort of Scholars into the Richmond Promise Family:** This fall, we welcomed the fourth cohort of Richmond Promise Scholars and awarded scholarships to over 500 Scholars. Scholars attended College Success Workshops and met one-on-one with a Summer Associate or staff member to complete college enrollment and scholarship process steps.
- **Taking Strides to Defeat Summer Melt:** The Richmond Promise's Summer College Success Initiative has brought summer melt from **33% to 9% over three years** (2016-2019). This initiative trains a network of local college-going role models and leaders that we call Summer Associates that provide informed support to help rising Richmond Scholars complete key steps to successful on-time and full-time first year college enrollment. Before the pilot of this program in 2017, 33% of Richmond Promise scholars in our first scholarship cohort

experienced “summer melt,” meaning that although all of the scholars graduated high school, were accepted to college, and showed true interest in attendance by applying for the scholarship, 33% of them did not attend college in the fall. Once our College Success Workshops and one-on-one supportive programming began in year two, there was a significant decrease in summer melt rates among students, with only 9% of scholars not enrolling in the fall.

- **College Success:**

- **Current Scholars:** Grown to support over **1,100 Richmond Promise Scholars**, who are attending over 90 colleges and universities nationwide.
- Partnered with **Contra Costa College to launch the First Year Experience**, which has resulted in **187% increase in full time enrollment** fall after senior year among Richmond Promise Scholars at Contra Costa College between 2016 and 2018
- Recruited **80 community leaders to serve as mentors** for our college students navigate the college to career transition
- **Launched Career Coffee Chats:** Our new initiative to connect Richmond Promise Scholars and alumni to professionals to gain knowledge and build their professional network.
- **College Enrollment and Persistence** - we verify college enrollment through Richmond Promise Scholarship applications and renewal applications, as well as a verification through transcript every semester.
 - 187% increase in the number of students attending Contra Costa College between 2016 and 2018
 - 4-year students persisting at same levels as national college persistence average of 80%
- **Partnership with Beyond 12:** We have developed a partnership with Beyond 12 to provide virtual coaching to Richmond Promise Scholars with a focus on community college students and male-identified students of color. These two segments of students are persisting at rates below their peers and in the year to come we will be working to differentiate supports and close the persistence gap among community college and “4-year” attending, and male-identified and female-identified students.

- **Operations & Organizational Highlights:**

- **WCCUSD Partner of the Year:** Executive Director Jessie Stewart was selected and acknowledged as WCCUSD Partners of the year alongside Tony

Thurmond and other community partners. Cited in the nomination was the success of the Near Peer Ambassador Program, financial aid program, and rising number of Scholars, and strength of partnership across school sites.

- **Student Case Management System:** We partnered with SMS Mogli and CoPilot to develop a salesforce database to provide effective case management, data tracking, and mass texting communications to enhance data-informed support for RP Scholars. [See case study here.](#) We have built out our own Salesforce system to effectively track our students from Scholarship application through degree attainment. This system helps us understand where students need more support and how we might innovate our programming to better serve students. We use the metrics and tools to understand our impact
- Partnered with **MDRC through the College Promise Success Initiative** to develop and refine evidence-based best practices to support Scholar success, including digital supports and student case management mode and logic model to map interventions toward the goal of post-secondary attainment for all RP Scholars.

Future Plans & Goals:

- **Fundraising:** After three years of infrastructure building, developing programming, partnerships, and positive early outcomes, we are ready to bring fundraising and development to the next level for the organization to ensure the Richmond Promise sustains for generations to come. We are developing what we believe to be an attainable, yet ambitious 3-year fundraising plan, with the goal of raising a minimum of \$1.5 million by 2024, and eventually \$3 million per year thereafter. We have started to see momentum in additional investment from family foundations and individual contributions and have raised \$430,000 to date. Details outlined in the appendix below.
- **Scaling Support for an additional 1000+ Scholars:** Over the next two years, we will be welcome two additional cohorts of Richmond Promise Scholars (likely over 1000 additional Scholars). With this, comes planning and preparation to streamline, scale and sustain partnerships and effective supports to support the success of these additional Scholars. We are also focused on identifying strategies and best practices to add an additional layer of support for our male-identified students in an effort to interrupt the male-female persistence gap that we see manifest after the first year of college. Outcome goals include:
 - 90% of the Class of 2019 Richmond Promise Scholars successfully enroll full time and on time in college the fall after their senior year of high school

- **Expansion of college awareness and financial aid programming:** We will be scaling the Near Peer Ambassador program and financial aid pilot from one middle and two high schools to two middle and four high school sites, ultimately serving 600+ middle school youth at Helms & DeJean Middle Schools, and 1000+ seniors at Kennedy, El Cerrito, Richmond, and De Anza High Schools. Outcome goals include:
 - 90% of 9th graders in partner schools have a positive conversation with a college student from Richmond
 - 70% of 12th grade students in partner high schools' complete applications for state and federal financial aid (FAFSA or CADAA)

- **Expansion of career-readiness mentorship program:** Now in our second cycle, we have doubled the number of mentor/mentee matches. We aim to again double this number and identify resources and programming to scale the mentorship initiative to serve every Richmond Promise Scholars (sophomore through last year of college) who desires a mentor.
 - Scale the career mentorship program to 100 mentor-mentee matches
 - 10 businesses post internships for Richmond Promise Scholars

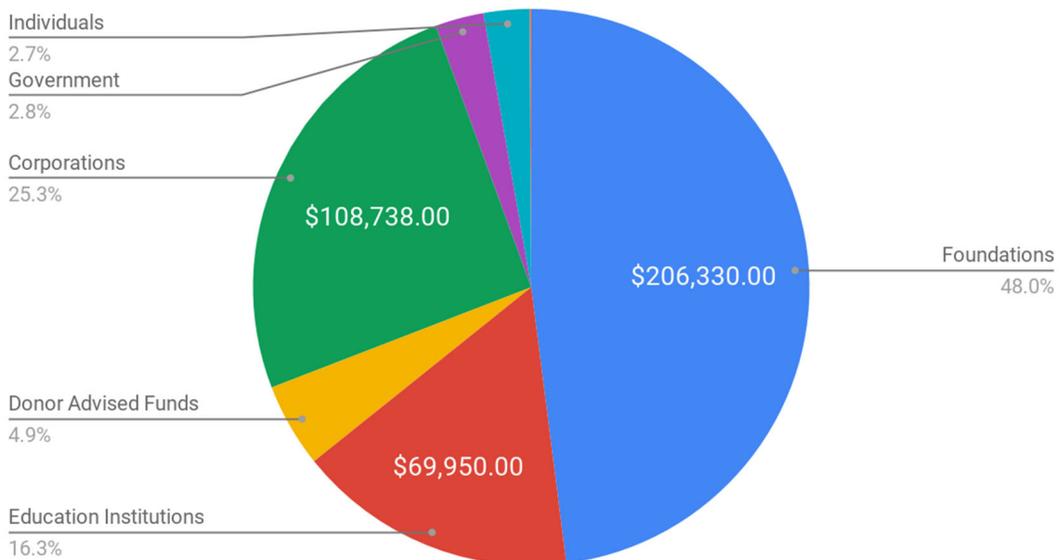
- **Sustaining and Expanding Contra Costa College First Year Experience Program & Expanding formalized college partnerships:** One of the core goals of Richmond Promise is to act as a navigator for students --- leveraging the scholarship as an incentive to connect Scholars to resources and programming that exist in high school and in college that we know make a positive difference. The Contra Costa College First Year Experience is a collaboration between Richmond Promise and Contra Costa College with the goal to enroll and support Richmond Promise Scholars through community college to transfer or terminal degree. In the year to come, we hope to sustain the impactful attributes of this programming and formalize MOU's with top colleges and universities. Outcome goals include:
 - Richmond Promise updates or establishes MOU's with top-5 colleges and universities

- **Launch of alumni program:** With our first subset of Scholars graduating this fall, we are in the process of designing an alumni program to continue engagement, career development, and stewardship among our Richmond Promise alumni. Outcome goals include:
 - Successful launch of alumni program with 50% of the college graduating class of 2020 participating

Appendix A: Fundraising & Sustainability Overview

Type	Total \$	Total #
Foundations	\$206,330	14
Corporations	\$108,738	36
Education Institutions	\$69,950	14
Donor Advised Funds	\$21,000	2
Government	\$12,124	3
Individuals	\$11,462	4
Other	\$400	1
Total	\$430,000	74

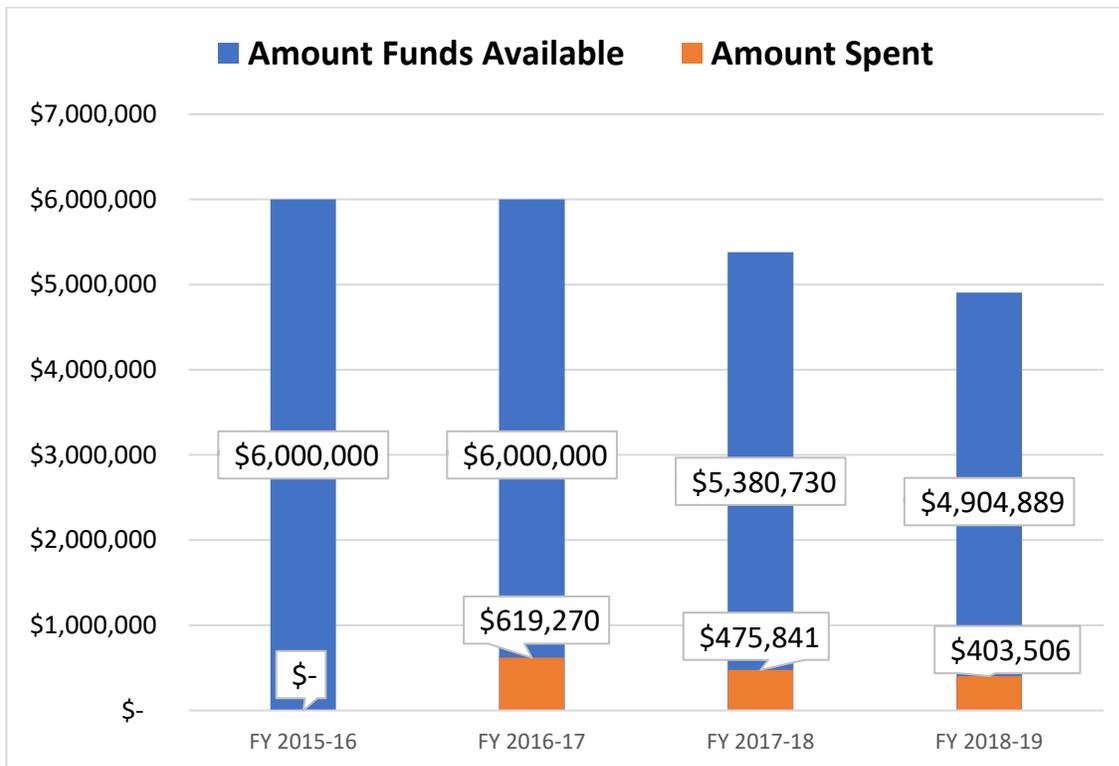
Revenue Raised Since Inception - \$430,000 (Outside Chevron)



Competitive Grant Program (City Manager’s Office)

Department Contact: City Manager’s Office, 510-620-6512

10-Year Budget Allocation	\$ 6,000,000
Total Amount Spent between FYs 2015/16 – 2018/19	\$ 1,498,617
Amount Spent in FY 2015-16	\$ 0
Amount Spent in FY 2016-17	\$ 619,270
Amount Spent in FY 2017-18	\$ 475,841
Amount Spent in FY 2018-19	\$ 403,506
Total Amount Remaining (at close of FY 2018-19)	\$ 4,501,383



Through a competitive process, \$6 million over 10 years is available to award grants to highly qualified organizations that provide programs to Richmond residents focused on community, youth, and youth sports.

For FY 2018-19 grant cycle the City Council approved updates to key components of the grant program, including the creation of four (4) grant award categories to increase organizations' access to grant funds. Category 1 represents organizations reporting less than \$50,000 in annual gross receipts. Category 2 represents organizations reporting more than \$50,000 in annual gross receipts. Category 3 represents those organizations selected and approved by the City Council from the grant applicant pool and Category 4 is a mini-grant program operated by the Community Services Department. Additional information regarding the Richmond ECIA Community Grant Program can be located on the City's website at <http://www.ci.richmond.ca.us/3250/Richmond-ECIA-Grants>.

In an effort to support potential applicants in writing and submitting successful applications, City staff provided the following support:

- Partnered with the Richmond Community Foundation to host a grant writing workshop and budget workshop prior to the application release date with a specific focus on the ECIA grant application;
- Hosted four (4) workshops to support non-profits seeking to expand their capacity and seek grant funds (workshops on logic models and fundraising were presented in May and June and workshops on collaboration and board recruitment/retention are upcoming in August and October);
- Posted all materials on the ECIA Community Grant webpage; and
- Recorded all training sessions and made them available on the ECIA Community Grant webpage.

A total of 100 grant applications were received equating to approximately \$3.5 million in requests. A City Council-approved five (5) member ECIA Grant Review Committee scored the applications and made funding recommendations to City Council for approval of 21 organizations. In addition, the Council Approved Awards (Category 3) selected and additional eight (8) organizations. The following organizations were awarded grants for the FY 2018-19 grant cycle.

Competitive Grant Program (City Manager's Office)

Department Contact: City Manager's Office, 510-620-6512

10-Year Budget Allocation	\$ 6,000,000
Total Amount Spent between FYs 2015/16 – 2018/19	\$ 1,095,111
Amount Spent in FY 2015-16	\$ 0
Amount Spent in FY 2016-17	\$ 619,270
Amount Spent in FY 2017-18	\$ 475,841
Total Amount Remaining (at close of FY 2018/19)	\$ 4,904,889

Through a competitive process, \$6 million of grant funding over 10 years is available to highly qualified organizations that provide programs to Richmond residents focused on community, youth, and youth sports. A total of \$600,000 was available to award in FY 2018-19, with a minimum grant award of \$2,500 and maximum grant award of \$50,000.

For FY 2018-19 grant cycle, the City Council approved updates to key components of the grant program, including but not limited to a revised application, more stringent eligibility requirements, and a change in funding allocations.

In an effort to support potential applicants in writing and submitting successful applications, City staff provided the following support:

- Partnered with the Richmond Community Foundation to host a grant writing workshop and budget workshop prior to the application release date with a specific focus on the ECIA grant application.
- Hosted four (4) workshops on organizational sustainability and funding, staff retention and social media best practices to support non-profits seeking to expand their capacity and seek grant funds.
- Recorded all training sessions and posted the videos and all supporting materials on the ECIA Community Grant webpage.

A total of 52 grant applications were submitted for review equating to approximately \$1.7 million in requests. A City Council-approved five (5) member ECIA Grant Review Committee scored the applications and made funding recommendations to City Council for approval of 24 organizations. In addition, the Council Approved Awards (Category 3) selected an additional six (6) organizations. The following 30 organizations were awarded grants for the FY 2018-19 grant cycle.

[Batter Up Academy, dba Wheelhouse Academy of Baseball](#)



Project: Richmond Youth Baseball Program
Grant Award: \$15,000

Description: The Richmond Youth Baseball Program serves Richmond youth ages 7-14 years of age, and offers a summer camp and after-school program that combine baseball, mentoring, life skills instruction, and STEM learning together.

Program/Project Highlights: Batter Up was capable of facilitating improvements in physical activity, health, and conditioning for its program participants, particularly increasing youth's enjoyment across all these areas. In addition, the organization leveraged the Booker T. Anderson Park summer programming registration system to attract youth. Finally, program staff focused on providing more mindfulness exercises including breath and pre-workout guided meditations.

Metrics: 87 – Number of hours of physical activity provided to youth

Participant Feedback: Parents shared that they appreciated the positivity of the program and noticed increased energy and enthusiasm from their children.

Bright Futures Growth & Development Center



Project: Bright Futures Growth and Development Center Early Childhood Education (ECE)

Grant Award: \$25,000

Description: Bright Futures Early Childhood Education program is designed to inspire and excel children ages 2-5 years of age and provides a safe and nurturing environment with curriculum based upon California Common Core State Requirement as well as the Early Childhood Environment Rating Scale. The program also provides education to identified special-need students.

Program/Project Highlights: Bright Futures structured a program to support the successful entry of young learners into kindergarten programs. Specifically, they focused instruction around establishing proficiency in basic sight words, standard geometric shapes, alphabet letters recitation, positive peer and group engagement, and simple problem solving. In addition, instructors with the aid of expert early-childhood professionals were taught how to set-up classroom spaces using the Early Childhood Environment Scale. Furthermore, staff utilized Development Profile Pre-School Tools for social emotional, motor, and cognitive development with individualized programming and assessment for each student.

Metrics: 45 – Number of early childhood learners

Participant Feedback: Parents expressed delight with the progress that their children are making in the program.



Building Blocks for Kids Collaborative (fiscal sponsor: Tides Center)



Project: Connected Schools: Connected Community
Grant Award: \$20,000



Description: Building Blocks for Kids (BBK) Connected Schools project goal is to continue hosting extracurricular Science, Technology, Engineering, and Math (STEM) activities with youth to encourage interest in Computer Science, STEM and creative exploration of STEM

technologies. The project and activities will be launched within two after-school programs at elementary schools located in Central Richmond.

Program/Project Highlights: BBK hosted Coding and STEM Club at Lincoln Elementary School and Monterey Pines Apartment Complex where students exhibited growth in their ability to identify key computer science and engineering terms, and engineering design process. During the summer Minecraft programming, in partnership with the City of Richmond Information Technology Department, campers showed mastery in using Teamspeak tools and used their teamwork and communication skills to grow competence in online citizenship, video game design, redstone engineering, and intermediate/advanced coding skills. Finally, the camp provided opportunities to educate the youth about empathy and positive behavior.



Metrics: 56 – Number of youth that participated at Lincoln, Monterey Pines, and Minecraft Camp

Participant Feedback: One parent remarked, “BBK has helped to engage my children in Minecraft and other tech coding games. My [kids] are now utilizing their free time to engage in tech rather than just media watching.”

One camper stated, “My favorite activity...was building a hide and seek course!”

College Is Real, Inc.



Project: Expanding Pathways to College Readiness and Access at Kennedy High School

Grant Award: \$12,500

Description: The Expanding Pathways to College Readiness at Kennedy High School program launched and began their replication of the outstanding success that the College Is Real program has achieved at both Richmond and De Anza High Schools, in which upwards of 90% of all students graduating high school were accepted into college.

Program/Project Highlights: The College Is Real (CIR) organization expanded to Kennedy High School and hired a full-time Program Director and in partnership with CollegeSpring’s

SAT Prep program supported juniors and seniors in test preparation. In addition, the director at KHS worked personally with each program participant to complete their college applications. Organization staff also increased the program visibility meeting with teachers and provided classroom presentations. Finally, the organization established relationships with players in both the National Football League and the U.S. Olympic Women’s Soccer Team to support efforts to grow the CIR program at Kennedy.

Metrics: 18 – Number of Kennedy juniors and seniors served

Participant Feedback: School administration has been delighted with the CIR program and expressed they wished it had started sooner.

Community Alliance for Learning



Project: College & Career Readiness Program at Kennedy High School

Grant Award: \$25,000

Description: WriterCoach Connection, a program of Community Alliance for Learning, offers the College and Career Readiness Program to the entire 11th grade class of Kennedy High School in Richmond. Students have the opportunity to practice core curriculum language arts and critical thinking skills in preparation for college and workplace readiness.

Program/Project Highlights: Students in the program were coached on how to complete complex task which were designed to hone skills considered crucial to success in college and the workforce. Specifically, 11th graders were taught how to gather, comprehend, evaluate, synthesize, and summarize information. In addition, WriterCoach trained each coach on how to validate each student’s critical thinking and writing process by connecting with each student on a personal level. Furthermore, coaches “met students where they were” recognizing the value of the diverse and rich experience that other student peers brought into the classroom.

Metrics: 279 – Number of Kennedy 11th graders served

1,103 – Number of coaching hours

73% – Percentage of students that showed improvement in critical thinking and writing

Participant Feedback: Students said, “WriterCoach made them better writers in all their subjects and their grades improved.”

Dirt World (fiscal sponsor: The Watershed Project)

Project: Dirt World Bike Park Community-Build Project

Grant Award: \$35,000



Description: Dirt World lead a community-build event to complete Dirt World Bike Park, a 2-acre park for all skill levels on the Richmond Greenway. The new park will reduce environmental health hazards, provide unique opportunities for recreational programs, and improve access to youth sports,

positive outdoor experiences, exercise and fun! Dirt World volunteers will collaborate with The Watershed Project, Groundwork Richmond, Overaa Construction and City Staff to build an outdoor classroom, construct a plaza with site furnishings, and plant trees. A teaching garden with stormwater treatment and phytoremediation may also be incorporated to complement the plaza.

Program/Project Highlights: Dirt World hired local design-build contractors to rebuild the bike terrain features for improved safety and functionality and collaborated with local community organizations to develop an innovative site stewardship program to maintain the park facility. In partnership with Bay Area BMXers program manager and the City of Richmond Community Services Department, we conducted two (2) Open Houses and provided bikes as a part of an extensive training. Also, Dirt World hosted three (3) community build events in collaboration with community organizations. Finally, staff completed the construction plan documents, initiated and continued online funding campaigns, and submitted and obtained building permits.

Metrics: 300+ – Number of Richmond residents served by park

100 – Number of volunteers that participated in community build events

15 – Number of Richmond Youth employed to support the Park

22 – Number of youth participating in summer bike camp programs



Participant Feedback: Staff stated that, “With 30-50 riders on a weekend at the park the neighborhood kids and families seem to love this new community resource.”

Hidden Genius Project



**Project: The Hidden Genius Project Intensive Immersion Program
Technology
Partnership with RYSE Center for Youth**

Grant Award: \$40,000

Description: In 2018, the Hidden Genius Project provided programming to serve at least 75 young Black men from Richmond public high schools with our 15-month Intensive Immersion Program and expanded workshops. Participants received 800+ hours of training in computer science, software development, entrepreneurship, leadership and were paired with mentors.

Program/Project Highlights: With the help of the Innovation and Youth Educators, The Hidden Genius Project successfully guided Richmond Cohort participants through an Intensive Summer Immersion program located at the Richmond RYSE Center. Genius participants developed web-based applications, learned leadership, entrepreneurship skills and web-based applications including, Java Scrip, UXUI PASCAL, C++, SQL, and worked through the Fall Immersion program. The Richmond Innovation Educator and Youth Educator also was afforded the opportunity to participate in the London England Tech Slam.

Metrics: 38 – Number of Richmond youth in the Intensive and Expanded Workshops

Participant Feedback: Parents shared how much their sons have learned and how excited they are to share their newly developed web site designs.



House of Loving Hands, Inc.



Project: Life Restoration Personal Development Program

Grant Award: \$6,190

Description: The program provides domestic violence victims that live in Richmond and Contra Costa County a safe place as well as advocacy, education, and family support services for a successful re-entry back into society.

Program/Project Highlights: House of Loving Hands (HoLH) established and set up a 24-hour Crisis Hotline that provided free and confidential access and resources to women and children who experienced intimate partner violence and domestic abuse. In addition, all program participants were placed in temporary shelter and provided with basic care and

amenities as well as case management support. Furthermore, HoLH engaged in education and outreach to over 1,000 residents utilizing social media and mailers as well as partnered with local business and schools to broaden the awareness and impact of resource centers for those experiencing domestic violence. Finally, in partnership with the West Contra Costa Family Justice Center, participants had the aid necessary to file police reports and access assistance to support their safety.

Metrics: 12 – Number of participants served

Hwa Rang Kwan North Richmond

Project: Taekwondo

Grant Award: \$6,190

Description: Declined the award

Just Imagine KidZ (fiscal sponsor: West Contra Costa Public Education Fund)



Project: A Literacy Community Service Learning Project

Grant Award: \$10,000

Description: The Just Imagine KidZ Literacy Project is a 10-week community service learning project for elementary students in grades 2 - 5 enrolled in an afterschool program. The Just Imagine KidZ Project combines core academic English Language Arts (ELA) skills, STEM activities, and provides an introduction to the field of mechanical engineering. The Project culminates in a student-led Exhibition Fair for parents and the community.

Program/Project Highlights: Just Imagine Kids Literacy worked to ensure consistent programming that addressed staff motivation, best teaching practices, strong curriculum, and most importantly, supported students. With both a strong mentoring component and cooperative learning, Just Imagine Kids used graphics (e.g., story maps) technology skill development, and real-world activities to stimulate learning. More specifically, staff engaged the students with reading material by Black inventors and scientist, using Cubelets and robotics resulting in increased enjoyment of literature and greater desire to read. Ultimately, students presented storyboards to showcase what they had learned at a formal end-of-program event for their families.

Metrics: 30 – Number of Richmond youth participants
90% - Percentage of students that completed STEM skills presentation board
85% - Percentage that demonstrated a deepened knowledge of Black History

Participant Feedback: Staff reported that parents showed great engagement when viewing the various projects that were displayed during the programs final event.

The Latina Center



Project: Summer Camp 2018: Arte, Educación y Liderazgo / Art, Education and Leadership

Grant Award: \$14,690

Description: Art, Education and Leadership offers a 4-week summer camp at the Latina Center for 75 low-income Latina/o youth ages 6-17 years in Richmond who will participate in STEAM (Science, Technology, Engineering, Art and Math) activities, field trips, games, and rich discussions on culture, race and identity.

This project is currently ongoing and an addendum will be made to this report in Spring of 2021, to reflect the work, metrics, and outcomes of this program/project.

Lead2Play (fiscal sponsor: West Contra Costa Public Education Fund)



Project: Lead2Play Youth Leadership Program

Grant Award: \$27,540

Description: Lead2Play offered students leadership programs that promoted leadership skills and physical activity at two (2) Richmond schools: one (1) middle, and one (1) elementary. This unique, youth-driven leadership program put kids in charge of designing, leading, and engaging peers in fitness, play, and sports activities that were designed to be fun and habit-forming.

Program was cancelled/declined funding.

This project is currently ongoing and an addendum will be made to this report in Spring of 2021, to reflect the work, metrics, and outcomes of this program/project.

Men and Women of Valor



Project: Life Skills Training Program

Grant Award: \$10,000

Description: Men & Women of Valor provided a life skills training program that helped to mitigate participant's social, emotional, and psychological issues. The program used activity-based curriculum, research-proven frameworks, inclusive group discussions, and realistic action plans to teach participant's conflict resolution, confidence building, and healthy decision-making skills.

This project is currently ongoing and an addendum will be made to this report in Spring of 2021, to reflect the work, metrics, and outcomes of this program/project.

Mira Vista Parent Teacher Association (PTA)



Project: Mira Vista Eco-literacy and Nutrition Garden Education Center

Grant Award: \$10,000

Description: The Mira Vista Eco-literacy and Nutrition Garden Education Center benefits students, parents, teachers, and neighboring communities. The program focuses on ecology, nutrition, health, environment, and sharing knowledge and new skills with others. The

robust gardens and specialized curricula were used to increase access to quality outdoor education in Richmond.

Program/Project Highlights: The Mira Vista Garden Center engaged all the students in the school gardens through classroom visits, and created garden, nutrition and ecology-based lessons tailored to different grade levels. Parent volunteers performed basic garden maintenance during the months such as weeding, dumping compost, and repairing irrigation. Students started the school year enjoying a showcase of sunflowers, preparing fresh salsa and salads, and several classes made applesauce. Three sister crops, beans, corn, and squash were planted and harvested utilizing Native American techniques. 5th graders harvested and prepared pumpkin soup for 100 people, 3rd graders made pasta with garden vegetables, and 4th graders made beautiful gourd ornaments. Finally, soil science was taught by a Master Gardener, Dr. Dennis Shusterman, and students were featured in the East Bay Times during the Winter.

Metrics: 275 – Number of Richmond youth served



35+ – Classroom visits

Participant Feedback: Several new kindergarten families came and expressed enthusiasm to participate in the garden’s beautification process and to help prepare the grounds for the children and staff.



Raspberry Pi Academy



Project: Mentoring for Academic Success (MAS)

Grant Award: \$20,000

Description: The Raspberry Pi Academy aimed to bridge the digital divide that impacts underserved students of color ranging in age from 11-18 years by exposing them to IT career pathways. The training focused on programming (coding & engineering) and hardware (artificial intelligence & repairing various devices).

Program/Project Highlights: The Raspberry Pi participants worked on both individual and group projects that range from device repair to engineering and online games to expose them to technical career pathways. More specifically, students shared their projects before the entire group, and participated in group lectures focused on the tech industry by technology professionals. Participants also toured the Computer History Museum, and Microsoft and Google Facilities. In addition, students earned certificates of participation that supported common core state standards centered around STEM/STEM and Computer Science for K-12 schools. Most remarkable was the intern participants commitment and ability to guide the program and to lead peers in learning.

Metrics: 15 – 20 – Number of Richmond youth participants

Rubicon Programs, Inc. (Re-Entry Success)



Project: ALPHA Program: Skills, Supports, and Attitudes for Re-Entry Success

Grant Award: \$50,000

Description: The ALPHA program will expand on the success of the previously funded ECIA grant by providing a structured, robust bundle of services and activities to increase self-sufficiency and reduce recidivism for 42-48 formerly incarcerated people at medium to high risk of recidivism (as measured by Correctional Assessment and Intervention System (CAIS) score or equivalent).

Program/Project Highlights: Skills, Supports, and Attitudes for Reentry Success was a collaborative, collective impact program that provided a supportive framework for people who are committed to “getting it right” but needed targeted, stable, structured and sustained reinforcement in order to develop a solid foundation and reduce their risks of recidivism. The RSC partnered with Probation to train Alpha facilitators in the Thinking for a Change (T4C) curriculum. This transition in programming was beneficial for Alpha members as they received supportive services; such as, alcohol and other drugs (AODS), legal services, family reunification, mentoring, mental health services and more. In addition, due to the large number of interested RSC members in the Alpha program, the program increased the number of 12-15 participants per cohort, with three (3) cohorts during the grant cycle.

Metrics:

39 – Number of program graduates

80% - Percentage of participants reported improved family dynamics

80% - Percentage of participants that reported housing stability

0 – Number of participants that reported re-arrest or new charges

Participant Feedback:

Feedback from the participants and community has all been very positive. Referrals to the program by word of mouth has increased enrollment to its capacity for each cohort. Probation referrals have increased as well as more Probation Officers (DPOs) are understanding the Alpha model and have bought into its process and success.



Renaissance Entrepreneurship Center



**Project: Creating Economic Opportunity
through Small Business Ownership for
Lower-Income Richmond Men and Women**

Grant Award: \$20,000

Description: Renaissance Richmond served 50 lower income men and women, assisting them to develop the skills, confidence, and networks needed to start a small business.

Program/Project Highlights: Renaissance hosted 4 intensive training courses in both English and Spanish: Start Smart (5-week course), Business Preparation (10-week course), Women's Empowerment (5-week course), and Urban Fire (12-week course) aimed at small business owners and new entrepreneurs develop the knowledge set, skills, and expanded networks and networking acumen to increase their opportunities for success. In addition, the organization helps participants navigate and complete viable business plans. Overall, the program targeted and supported specifically those individuals identified as low-income and supported them with additional course offering on social media management, retail and food business, and accounting. Additionally, we're proud of the new amount and increase of clients attending computational-based trainings as clients had traditionally avoided the financial or quantitative course because of the intimidation related to mathematics. Finally, Urban FIRE course were offered at the Barret Homes affordable housing complex in the Iron Triangle.

Metrics: 246 – Number of Richmond residents served

20 – Number of clients that completed a business plan

Participant Feedback: Staff noted a growing number of clients embrace the analytic nature of business.

Rich City Rides (fiscal sponsor: Urban Tilth)



Project: High School Bike Club

Grant Award: \$6,930

Description: The Rich City Rides High School Bike Club program (HSBC) mentored students to create youth-led bicycle clubs. Students became bicycle ambassadors and increased bicycling habits among Richmond residents. The HSBC are stewards for parks, lead cycling activities, and model leadership through kindness, respect, intelligence, and caring for all Richmond residents.



This project is currently ongoing and an addendum will be made to this report in Spring of 2021, to reflect the work, metrics, and outcomes of this program/project.

Richmond Art Center (RAC)



**RICHMOND
ART CENTER**

Project: Teen Art Program

Grant Award: \$10,000

Description: RAC launched a comprehensive Teen Art program designed to engage both middle and high school students in a series of in-depth workshops and multi-week classes, and to establish a Teen Advisory Council representing the teens interest in pursuing visual arts through a variety of professional development opportunities.

Program/Project Highlights: The Richmond Art Center expanded its on-site studio program to reach the middle and high school age students, with the majority of the classes taking place in the summer. Classes focused on mastery of artistic mediums including ceramics, painting, drawing, and problem-solving and creative thinking. In partnership with the RYSE Youth Center, teens participated in a 10-week workshop on personal and physical borders cultivating in a mural that premiered at both the Art Center and the San Francisco Borders Without Art conference. Finally, the Art Center piloted its teen internship program where they had opportunities to work with Summer Camp Youth Teaching Artist.



Metrics: 126 – Number of Richmond residents served

Participant Feedback: The teens who participated in crafting the mural noted that they felt they had a voice in creating and designing the mural based on their own experiences.

Richmond Main Street Initiative



Project: The Magic Mile – (Re)Discover Downtown

Grant Award: \$10,000

Description: The Magic Mile project will assess the landscape of the Richmond Main Street commercial district to explore and learn what makes a community vibrant and what makes it come alive through video storytelling produced by youth. Youth will profile merchants, shoppers, property owners and residents who are at the heart of a revitalized historic Downtown Richmond.

Program/Project Highlights: “The Magic Mile – (Re)Discover Downtown” project created the Richmond Main Street Youth Media Crew and of which, created a 3-part youth-driven and youth-centered documentary series that explored the history of Downtown Richmond. Youth participating in the project reported that their understanding of civic governance and leadership increased. Specifically, they noted that Downtown Richmond and the potential is has for the future fed their ambitions to own businesses in the Downtown corridor. Participants brought a strong desire to learn more about the community, lift up the voices of residents and contributed to changing the narrative of Richmond. Additionally, the intentional visual impact of their projects was inclusive of past and current residents and filled with a culturally representative, locally-owned, family-friendly community.

Metrics: 3 – Number of Richmond youth artist project completed

Participant Feedback: One participant noted, “I...learned about the important of authentic storytelling and ensuring peoples stories are shared respectfully and represent their ideas correctly.”

Richmond Police Activities League (RPAL)

Richmond Police Activities League
“Make RPAL Your PAL”



Project: Richmond Ambassadors Programs

Grant Award: \$10,000

Description: RPAL Ambassadors program is a comprehensive strategy to revitalize our commercial districts, starting with the reduction of blight while impacting quality of life issues; progressing to physical improvements, marketing, and economic development through the leadership of young people.

This project is currently ongoing and an addendum will be made to this report in Spring of 2021, to reflect the work, metrics, and outcomes of this program/project.

RotaCare Bay Area



Project: Richmond RotaCare Free Clinic

Grant Award: \$40,000

Description: Richmond RotaCare Free Clinic is Richmond's only free medical clinic. Located in the Richmond Family Justice Center, the Clinic responds to the health needs of the community through a corps of 80 active medical

and support volunteers who are committed to serving those with the greatest need and least access.

Program/Project Highlights: RotaCare Bay Area supported health and wellness in an effort to eliminate health disparities in our community by providing free, bilingual medical care to the uninsured. Specifically, the clinic performed exams, diagnosis, and formulated and implemented treatment plans for patients in cost-effective and medically beneficial ways. Furthermore, the Women’s Clinic provide family planning and counseling, pregnancy testing, and gynecological exams. Also, the Transitional Care Clinic promoted preventative and long-term care for chronic diabetic, asthmatic, and hypertensive patient with behavioral health educations to improve health literacy. Most importantly, hundreds of patients with no access to insurance or ability to pay for healthcare have received free medical and support!

- Metrics:
- 13 – Number of Richmond residents served in the Flu Clinic
 - 26 – Number of Richmond residents served in the Women’s Clinic
 - 296 – Number of Richmond residents served in the Urgent Care Clinic

Participant Feedback: One patient stated, “Since I have been coming here, I have been very pleased with the care. I feel very comfortable here, the staff are very kind. Coming here has helped me greatly, especially with the sots of medications and testing...I am very thankful for the clinic RotaCare Richmond.”



Social Progress, Inc. (fiscal sponsor: Greater Richmond Interfaith Program)

Project: Choices

Grant Award: \$10,000

Description: Social Progress, Inc. helped to prevent delinquency in youth by encouraging long-term engagement with school. This project promoted goal setting and addressed the issues of peer pressure, gang involvement, poverty, and drug abuse. Parents were recruited as partners to model behavior and help youth set manageable goals. Additionally, Social Progress, Inc. supported parents in facilitating discussions surrounding academic performance and school attendance.

This project is currently ongoing and an addendum will be made to this report in Spring of 2021, to reflect the work, metrics, and outcomes of this program/project.

Urban Tilth

Project: Let it THRIVE: Bringing healthy eating and active living to Unity Park

Grant Award: \$20,000

Description: Let it THRIVE brought life to Unity Park including kids activities, Zumba classes, new farmer's market, Summer Movie Night, Kids Carnival, community bike rides, the Unity Park Bike Hub, and a new park host to help insure Unity Park remains a safe, welcoming place where kids and families thrive!

This project is currently ongoing and an addendum will be made to this report in Spring of 2021, to reflect the work, metrics, and outcomes of this program/project.



The Watershed Project

Project: Richmond Service Learning Opportunities



Grant Award: \$25,000

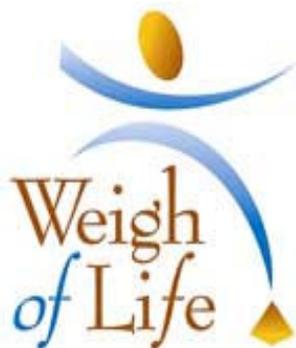
Description: The Watershed Project and Service Learning Program sought to engage 200 K-12 Richmond students in hands-on service learning opportunities in their home community of Richmond, taking students to community built restoration sites along the Richmond Greenway and Richmond Shoreline.

Program/Project Highlights: The Service Learning Program coordinated with classrooms and teachers at Kennedy High School, Richmond High School, and Vista High School. Both Richmond and Vista completed field trips to Point Pinole Regional Shoreline while Kennedy went to the Richmond Greenway, with successful coordination and delivery of buses for each trip. Through the program, participants engaged in student-directed activities at Point Pinole where there is a community-built oyster reef, and they learned about oyster anatomy, eco-systems services, ocean acidification, and ecosystems resilience.

Metrics: 410 – Richmond high schools students served

Participant Feedback: One student shared, "I enjoyed actually learning something and not just memorizing." Another student stated, "I really enjoyed the field trip, I was able to learn more about oyster and do the learning outside, which [I] love."

Weigh of Life



Project: The Road to Healthy, Active, Balance Living

Grant Award: \$15,000

Description: The program provided services to low-income Richmond and San Pablo residents who did not have access to exercise or healthy cooking classes, needed basic health check-ups and other necessary resources. The program addressed the socio-economic issues families faced that lead to health disparities in our cities.

This project is currently ongoing and an addendum will be made to this report in Spring of 2021, to reflect the work, metrics, and outcomes of this program/project.

West Coast Chess Alliance (fiscal sponsor: West Contra Costa Public Education Fund)



Project: Chess for Success: A Program to Engage, Enrich, & Empower Young Minds

Grant Award: \$20,000

Description: Chess for Success provided one-hour of weekly chess instruction for 21 weeks to the highest grade in nine, low-performing Richmond public elementary schools and five Richmond community centers during the 2018-19 academic year, and five weeks of summertime chess instruction for Richmond PAL and Girls, Inc. youth programs.

Program/Project Highlights: Focused on enrichment for in-class instruction for 5th, 6th, 7th graders, the West Coast Chess Alliance established itself as community partner with the West Contra Costa Unified District. This project engaged youth through mentally stimulating enrichment learning activities that encouraged critical thinking and increased problem-solving skills. Furthermore, the program exposed students who had no previous exposure to chess, and provided an introduction to the rules, movements, and strategic thinking necessary to be successful transition into the game.

Metrics: 260 – Number of Richmond youth served.

Participant Feedback: One student shared that the motto of the program was, “Always think before you make a move, not only in chess but in life.”



West County DIGS (fiscal sponsor: Earth Island Institute)



Project: Building a Peace Garden in Richmond's Iron Triangle

Grant Award: \$10,000

Description: West County DIGS set a goal to restore the under-resourced Lincoln School Garden Program and make existing West County DIGS support services, such as teacher training, tailored curriculum, networking opportunities, and garden supplies available to Lincoln School and other interested teachers in schools serving Richmond residents.

Program/Project Highlights: The Lincoln School Garden Committee increased student and teacher participation in the garden, created and implemented a plan to engage the garden as an outdoor classroom, found ways to use the space for mindfulness practice, and increased the yield of produce and other edibles from the garden. More specifically, Garden Educators noted an increase in the hours of instruction provided for in the garden, particularly for cooking classes and soil science. Also, the Lincoln Restorative Justice team used the Peace Garden to mediate conflicts and to talk with students experiencing difficulties and/or trauma. Finally, in addition to the improvements made to the Lincoln school garden infrastructure (e.g., irrigation installed, new plantings), the garden curricula was developed and inspired by the American Association for the Advancement of Science. Ultimately, the garden became a safe space and a place for agency, importance and usefulness for the students.

Metrics: 172 – Number of Richmond youth served

277 – Number of Garden Instruction

Participant Feedback: One student remarked, “I learned about the worms. I learned more about worms like what they eat, how they move, and how they live. Don’t kill worms because they are good for the garden soil.”

West County Reads (fiscal sponsor: West Contra Costa Public Education Fund)

Project: Community Literacy Project

Grant Award: \$22,150

Description: West County Reads provided access to multicultural books, resources, and materials. The project created events that promoted literacy enrichment for Richmond families through their new multicultural bookstore at Hilltop and throughout the community in partnership with community-based organizations.



Youth Code Now (fiscal sponsor: West Contra Costa Public Education Fund)



Project: Quality After School STEM and Academic Intervention Programs

Grant Award: \$10,000

Description: The Youth Code Now project provided under-served and under-represented children and youth in Richmond equitable and high-quality after-school STEM and academic intervention programs. Goals included inspiring our youth to excel socially, emotionally, physically and academically through tutoring and mentorship, and exposing our youth to technologies and its impact on society.



Program/Project Highlights: The STEM and Intervention Program provided coding sessions, academic enrichment and intervention programs to Dover Elementary School 3rd and 4th graders. Students were introduced to programming languages using Scratch and HTML. All of the students participated in the Math Intervention/Improvement Programs designed for individual and STEM-based group activities. Students learned how they could create games, animation, and even develop their own website using basic HTML and CSS programming language. Furthermore, using a methodical approach each student was able to receive one-on-one tutoring to tackle basic elementary operations problems. Each student showed improvement and at the end of the program students demonstrated an interest and engagement in learning math with constant progress in bi-weekly math test scores.

Metrics: 44 – Number of Richmond of youth served

Participant Feedback: An after-school coordinator noted, “The students told me how much they love the program. Thank you for your hard work, and I look forward to seeing you guys during the fall semester.”

CSD Mini-Grant Program



Department Contact: Community Services, 510-620-6553

The Richmond Community Services Department (CSD) Mini-Grant Program, a component of the Richmond Environmental Community Investment Agreement (ECIA) Grant Program, was approved by the City Council in January 2017. In alignment with the ECIA Grant, the Community Services Grant provides support for those organizations that serve the needs of community, youth, and youth sports. The mini-grants are designed to support organizations that are Richmond-serving and that partner with and/or consistently utilize facilities managed by the CSD. The total amount available for the FY 2018-2019 grant cycle was \$50,000. Grant awards can be up to \$5,000, and the number of grant awards available will be determined based on the amount of each award. For the FY 2018-2019, the CSD awarded 10 grant awards, amounts ranging from \$2,500 to \$5,000.

10-Year Budget Allocation	\$ 000,000
Total Amount Spent between FYs 2017/18 – 2018/19	\$ 100,000
Amount Spent in FY 2017-18	\$ 50,000
Amount Spent in FY 2018-19	\$ 50,000
Total Amount Remaining (at close of FY 2018-19)	\$ 000,000

Bay Area Creative

Project: SPARC Poetry Program and Filmmaking Works

Grant Award: \$5,000



Description: Bay Area Creative provides learning opportunities for creative expression and the study of cultural impacts of famous and contemporary works of spoken word poetry that empower individuals to develop empathic communication skills and foster positive change in themselves and their communities.

Program Highlights: Bay Area Creative provided 22 spoken word and film making workshop sessions over the course of two months and the poetry facilitators were Richmond natives. Filmmaking was conducted in June, with filmmakers teaching students videography techniques and filming performances of peers and various other activities at Camp Achieve.

Metrics: 22 – Sessions on Poetry and Filmmaking Sessions for students

Berkeley Chess Club

Project: Chess Classes at Camp ACHIEVE

Grant Award: \$5,000

Description: The Berkeley Chess School (BCS) is a 501(c)3, nonprofit organization dedicated to enhancing children's cognitive, academic, and social skills through chess. The Berkeley Chess School now serves over 7,000 children annually at 150 sites in the greater Bay Area offering multi-level chess classes, teams, camps, scholastic tournaments, and a comprehensive program for adults. BCS programs integrate demanding curriculum with high expectations, positive relationship-building with peers and adults, a healthy environment, and meaningful engagement.



Program Summary/Highlights: For the past two years, the Berkeley Chess School has provided an hour of weekly chess instruction for all children enrolled in the City of Richmond's Achieve Summer Camp program. The grant supported eight weeks of chess instruction for Richmond children participating in summer activities at the Booker T. Anderson, Nevin, Parchester Village, and Shields-Reid Community Centers.

Metrics: 160 children served by this project
40-50 children participated in the summer chess education program at each site

Richmond College Prep Schools

Project: Athletic Program

Grant Award: \$2,500



Description: The athletic program for Richmond College Prep Schools aims to provide quality physical education to the students that are attending the elementary and middle schools. This is a comprehensive program that covers education and exercise during school hours, as well as after-school enrichment class and competitive sports.

Program Summary/Highlights: The grant provided support to the following sports-based education, football, lacrosse, archery, hockey, soccer, tennis, basketball, ultimate frisbee, rugby, volleyball by dramatically enhancing the school's ability to provide a competitive, intermediate school sports. A majority of the programs were held at the Martin Luther King Jr. Park and also included the Booker T. Anderson Community Center and the Recreation Complex. Portions of the grant were used pay for our basketball team's registration and rest of the grant were used for fees and possible equipment purchases. This funding support has

strengthened our relationship and partnership with the City of Richmond’s Community Services Department.

Metrics: Increased enrollment in student athletes at CSD-managed parks

West Contra Costa Education Fund

Project: Camp ACHIEVE—North Richmond Read Aloud Program



Grant Award: \$5,000

Description: The Ed Fund, West Contra Costa’s Public Education Fund, was founded in 1983 in response to the decline in funding to public education caused by the passage of Proposition 13, which severely cut funding to local public schools. We believe that when communities work together to eliminate inequities, our youth will thrive. The West Contra Costa Public Education Fund mobilizes resources for our students and aligns the efforts of our partners to ensure that all students succeed in college, career, and life.

Program Summary/Highlights: The Read Aloud Program provided weekly opportunities for adults to read to campers, gave free books to families and helped negotiate a contract with UpMetrics to provide a mobile attendance tracking platform for all six community centers during the summer and school year. Moving forward, the City will be able to accurately and easily track student engagement. The Ed Fund also submitted an application for the Hellen Putnam Award for model partnerships between municipalities and the community in which Camp ACHIEVE was awarded.

Metrics: Received the Helen Putnam Award for the Camp ACHIEVE program

Pogo Park

Project: Art Classes at Elm Playlot

Grant Award: \$5,000

Description: Founded in 2007, Pogo Park is a community development corporation based in Richmond, California. Pogo Park transforms blighted, neglected, and little-used city parks in one of the Bay Area’s toughest inner-city neighborhoods—Richmond’s Iron Triangle—into safe, beautiful, and green public spaces for children to play and the community to come together.



Program Summary/Highlights: Pogo Park held free drop-in art classes at Elm Playlot between February 1 and May 1, 2019. The \$5,000 grant we received from the Richmond Community Services Department helped us to leverage a private donation of \$25,000. In essence, the \$5,000 grant became a \$30,000 investment in our Art Program. During the time period of the grant, 1,100 people signed into Elm Playlot. Children and youth who attended

the art classes learned how to draw, paint, sculpt, and work with clay as a vehicle to express themselves and discover their inherent potential.

Metrics: 53 – Art Classes at Elm Playlot

[Rich City Rides](#)

Project: Martin Luther King Jr. Day of Service

Grant Award: \$2,500

Description: Rich City Rides is a bike shop with a mission. Our programs focus on creating opportunities to improve health and economics by promoting cycling as a social, sustainable and green mode of transportation. Our dedicated staff and volunteers come together to help create a healthier city.



Program Summary/Highlights: Rich City Rides co-hosted the Martin Luther King National Day of Service with 3 volunteer activities: A Community Mural Art Build, their annual Unity Community Bicycle Ride, and Unity Park Bike Hub build out. Rich City Rides hosted weekly bicycle repair workshops and community wellness rides at the newly built Unity Park Bike Hub on the Richmond Greenway. Rich City Rides co-hosted Park Rx Day at John F. Kennedy Park with a bicycle repair booth and pump track bicycle skills workshop. Since relocating our community activities to the Unity Park Bike Hub on the Richmond Greenway, our rides have grown from 12-20 weekly participants to 25-40. Within three months of our partnership with the Richmond Community Services Department, we've already lead over 300 youth and families on guided tours to parks, including Booker T. Anderson Park, John F. Kennedy Park, Shields Reid, Lucas Park, Boorman Park, Virginia Playlot, Pogo Park, Unity Park, and many others activating the streets, bike paths, people, parks, and places of Richmond.

Metrics: 12 new members in the Riders of Kennedy club – 20 waiting for orientation – The Riders of Kennedy, a youth bicycle club project of Rich City Rides, participated in Park Rx Day and assisted with ride marshaling for the community wellness rides.

[Richmond Tennis Association](#)

Project: Youth Tennis Program

Grant Award: \$5,000

Description: The mission of the Richmond Tennis Association is to improve healthy lifestyles for Richmond residents of all



ages through active participation in vigorous tennis programs in enhanced facilities and adjacent parks.

Program Summary/Highlights: With the collaboration of CSD staff, a during-school program has been established at MLK Park with College Prep School for grades 5-8 in April and in May it was transitioned to an after-school program. Equipment was ordered to support the establishment of a Tots Tennis Program at the Hurlbut Tennis Courts behind the Richmond Natatorium and the after-school program at the Caliber Academy grammar school on the tennis courts behind JFK High School.

Metrics: 200 – youth participants received tennis instruction on Wednesdays and Fridays each week in April.

Richmond Police Activities League (RPAL)

Project: RPAL Sports Program



Grant Award: \$2,500

Description: The Richmond Police Activities League (RPAL) is a non-profit corporation founded in 1982 to provide access to a wide variety of activities for youth in the community of West Contra Costa County. Richmond PAL's mission is to provide a safe and nurturing environment for youth through recreational, educational, cultural and social programs while building positive relations between police officers and the community.

Program Summary/Highlights: The grant funds provided by the City allowed us to create two successful basketball leagues on Wednesdays and Saturdays and to play in five tournaments. Funds provided an opportunity for a larger number of kids to participate, especially in our Saturday Basketball League. A partnership was developed with Salesian Boys and Girls Club to offer indoor and outdoor year-round sports and overall, more parents were willing to help with keeping teams organized.

Metrics: 2 – successful coordinated Basketball Leagues
5 – Tournaments

Weigh of Life

Project: Exercise Equipment



Grant Award: \$2,500

Description: We promote a healthy lifestyle in West Contra Costa County.

Program Summary/Highlights: The funding provided by the City was originally supposed to be used for much needed exercise equipment, however after agreement with City Staff Rochelle Polk and Ranjana Maharaj, the grant would be used to subsidize past due rent for Shields Reid and Nevin Center locations. The support of this grant to subsidize the past due rent was huge for our very small non-profit as it allowed us to continue our work with creating comprehensive exercise and nutrition classes.

West Coast Chess Alliance

Project: Chess Tournament



Grant Award: \$5,000

Description: The West Coast Chess Alliance (WCCA) is a not-for-profit community-based chess advocacy organization, under the fiscal sponsorship of the West Contra Costa Public Education Fund (edFund) and is an affiliate of the United State Chess Federation. Our mission is to utilize the many educational and social benefits of playing chess to engage, enrich and empower young minds living in at-risk communities. Our goal is to develop educational enrichment programming for local youth and community building around the game of chess.

Program Summary/Highlights: We have completed 3 community chess tournaments and participated in the Richmond Chess Festival. We also conducted summer chess camps at both May Valley Community Center and Richmond Recreation Complex, along with after-school chess enrichment classes at the Nevin, May Valley, and Shields-Reid Community Centers in Fall of 2019.

Metrics: One outcome of the 8th Annual McKinley Williams-John Easterling Community Chess Tournament was that several high students participated and showed interest in a possible high chess league.

Job Training Programs

Department Contact: Employment & Training, 510-621-1781

10-Year Budget Allocation	\$ 6,000,000
Total Amount Spent between FYs 2015/16 – 2018/19	\$ 4,258,542
Amount Spent in FY 2015-16	\$ 529,452
Summer Youth Program	\$ 294,438
YouthWORKS	\$ 150,000
Literacy for Every Adult Program (LEAP)	\$ 85,014
Amount Spent in FY 2016-17	\$ 1,169,768
Summer Youth Program	\$ 294,438
RichmondBUILD	\$ 650,000
Literacy for Every Adult Program (LEAP)	\$ 198,483
Park Rangers	\$ 26,847
Amount Spent in FY 2017-18	\$ 1,279,661
Summer Youth Program	\$ 300,000
RichmondBUILD	\$ 650,000
Literacy for Every Adult Program (LEAP)	\$ 236,249
Small Business/Entrepreneurship Support (Co-Biz Richmond)	\$ 50,000
Park Rangers	\$ 43,412
Amount Spent in FY 2018-19	\$ 1,279,661
Summer Youth Program	\$ 300,000
RichmondBUILD	\$ 650,000
Literacy for Every Adult Program (LEAP)	\$ 236,249
Small Business/Entrepreneurship Support (Co-Biz Richmond)	\$ 50,000
Park Rangers	\$ 43,412
Total Amount Remaining (at close of FY 2018-19)	\$ 1,741,458

Summer Youth Program (Employment and Training)

Department Contact: Employment & Training, 510-621-1781

Total Amount Spent between FYs 2015/16 – 2018/19	\$ 1,188,876
FY 2015-16 Actual Expenditures	\$ 294,438
FY 2016-17 Actual Expenditures	\$ 294,438
FY 2017-18 Actual Expenditures	\$ 300,000
FY 2018-19 Actual Expenditures	\$ 300,000

The Summer Youth Employment Program (SYEP) is a component of the YouthWORKS division of the Employment and Training department and is equipped to provide work-based learning opportunities to Richmond youth aged 16 to 21. SYEP provides underserved and at-risk youth with supportive and meaningful employment experiences. While younger youth are encouraged to remain in school and are provided workforce exposure, our older youth and young adults have an opportunity to reflect on post-secondary and/or career options and are provided with direct opportunities to acquire the skills and experience needed to secure employment.

Additionally, the SYEP staff facilitates meaningful and interactive workshops designed to provide participants with the opportunity to develop the skills necessary to meet Richmond’s present and future employment needs. SYEP offers a well-rounded program helps youth prepare for their next job. Youth are employed at a variety of job sites including “green jobs” opportunities such as City Rides, Groundwork, Rising Sun and Urban Tile. The youth received training on safety in the workplace, finance and technical skills related to specific worksites. At the end of the summer program, participants may be transitioned, as appropriate, into our year-round WIOA programs.

RichmondBUILD (Employment and Training)

Department Contact: Employment & Training, 510-621-1781

Total Amount Spent between FYs 2015/16 – 2018/19	\$ 1,950,000
FY 2016-17 Actual Expenditures	\$ 650,000
FY 2017-18 Actual Expenditures	\$ 650,000
FY 2018-19 Actual Expenditures	\$ 650,000

RichmondBUILD provides pre-apprenticeship construction skills training for Richmond residents. Training and support services include:

- Industry recognized training and certifications;
- Refinery safety training
- OSAH 10 & Hazwoper 40
- Solar installation
- Case management and job placement
- Support services including boots, tools, and union dues

2019 was a great year for the RichmondBUILD Academy! We held three cohorts and our demographics were very reflective of the community we serve. The demographics were as follows:

- ⇒ 50% African American
- ⇒ 30% Latino
- ⇒ 10% Asian
- ⇒ 10% Other
- ⇒ 80% Male
- ⇒ 20% Female

Our outreach consisted of email blasts to various local non-profits, postings on KCRT, and sign-ups at the One-Stop Career Center. Staff also attended community events, union events, and Alameda/Contra Costa county re-entry events for our Academy outreach. Our placement rate was very strong too.

Staff has worked closely with employers like Overaa Construction, Service West, Swinerton Construction, AiS Modular, People Ready, and IQ Environmental. We also worked closely with the unions through direct entry agreements with the Carpenters, Laborers, Iron Workers, Heat and Frost, and Plumbers & Steamfitters Unions. We had an 80% job placement.

We also had a number of highlights for the Academy in 2019:

- Increased female participation in the RichmondBUILD job training program
- Held an extra EPA training session due to high demand from the community
- Recipient of the Acterra Award (Action for a Healthy Planet) Business Environmental Awards for Environmental Project-Marin Clean Energy (MCE), RichmondBUILD and the City of Richmond

As a result, our graduates now have great middle-class careers with upward mobility that they would have never had without the RichmondBUILD Academy. Check out the article on us with photos and more details on the Richmond Standard during 2019: <https://bit.ly/3uLLmjB>.

Literacy for Every Adult Program (Library and Cultural Services – LEAP)

Department Contact: LEAP, 510-307-8084

Total Amount Spent between FYs 2015/16 – 2018/19	\$ 755,995
FY 2015-16 Actual Expenditures	\$ 85,014
FY 2016-17 Actual Expenditures	\$ 198,483
FY 2017-18 Actual Expenditures	\$ 236,249
FY 2018-19 Actual Expenditures	\$ 236,249

The Literacy for Every Adult Program (LEAP), a free program sponsored by the Richmond Public Library, provides basic literacy instruction, one-on-one tutoring, small group instruction, GED preparation, English as a Second Language, digital literacy skills in both English and Spanish, and an online high-school diploma program, to prepare residents for further academic or career opportunities. ECIA funds were utilized to support two (2) staff positions.

Project Status and Achievements

During the FY 2018-19 LEAP enrolled and served 344 residents. LEAP graduated 13 adults with the Career Online High School Diploma Program; and 13 passed the GED.

The program continued to experience a drop-in enrollment due to employment opportunities geared toward low-skilled and low-wage workers. We continued our outreach efforts to reach more students and using a special grant, we worked with local businesses to encourage collaboration between education providers and businesses.

Project Performance:

Indicator/Milestone	# Completed	Status
High School Diploma	13	Graduated
GED	13	Graduated
ABE-GED Learning Gains	30	CASAS Pre & Post testing

Park Rangers (Richmond Police Department)

Department Contact: Richmond Police Department, 510-233-1214

Total Amount Spent between FYs 2015/16 – 2018/19	\$	113,671
FY 2016-17 Actual Expenditures	\$	26,847
FY 2017-18 Actual Expenditures	\$	43,412
FY 2018-19 Actual Expenditures	\$	43,412

Park Rangers provide a link between park visitors and the police department with service, safety, and integrity. Park Rangers are responsible for the following activities:

- Conducting perimeter, interior patrols on foot or using automobile, truck, bicycle, and all-terrain vehicle of over fifty City parks, trails, beaches, schools, community centers, family resource centers, skate parks, and other facilities within the City limits to ensure safety of patrons and City property and equipment;
 - Providing public assistance and first aid, and reporting emergencies to the appropriate agencies;
 - Conducting crowd and traffic control; and
 - Interpreting and enforcing City rules, regulations, municipal, penal and vehicle code sections regarding park use.
-

Public Safety Programs

Department Contact: Richmond Police Department, 510-233-1214

10-Year Budget Allocation	\$ 2,000,000
Total Amount Spent between FYs 2015/16 – 2018/19	\$ 978,215
Amount Spent in FY 2015-16	\$ 421,944
Explorers (RPD)	\$ 9,856
Family Justice Center (RPD)	\$ 17,088
Closed Circuit Television (CCTV) Program (RPD)	\$ 395,000
Amount Spent in FY 2016-17	\$ 170,365
Explorers (RPD)	\$ 12,174
Family Justice Center (RPD)	\$ 5,529
CCTV (RPD)	\$ 37,246
Change Agents/Peace Keepers (ONS)	\$ 58,000
Diesel System Apparatus (RFD)	\$ 57,416
Amount Spent in FY 2017-18	\$ 192,953
Explorers (RPD)	\$ 4,184
CCTV (RPD)	\$ 45,253
Change Agents/Peace Keepers (ONS)	\$ 58,000
Diesel System Apparatus (RFD)	\$ 57,416
Emergency Notification System (RFD)	\$ 28,100
Amount Spent in FY 2018-19	\$ 192,953
Explorers (RPD)	\$ 4,184
CCTV (RPD)	\$ 45,253
Change Agents/Peace Keepers (ONS)	\$ 58,000
Diesel System Apparatus (RFD)	\$ 57,416
Emergency Notification System (RFD)	\$ 28,100
Total Amount Remaining (at close of FY 2018-19)	\$ 1,021,785

Richmond Police Department Police Explorers

Department Contact: Richmond Police Department, 510-233-1214

Total Amount Spent between FYs 2015/16 – 2018/19	\$ 30,398
FY 2015-16 Actual Expenditures	\$ 9,856
FY 2016-17 Actual Expenditures	\$ 12,174
FY 2017-18 Actual Expenditures	\$ 4,184
FY 2018-19 Actual Expenditures	\$ 4,184

The Richmond Police Department (RPD) Explorer Post #110 strives to create interest in law enforcement by exposing youth to the many duties police officers perform while building self-confidence and character. The purpose of the Police Explorer Program is to provide the young men and women of the community the opportunity to explore their interests and aptitudes in the field of law enforcement by on-the-job exposure. Through service to the community, the Explorers are taught the necessity of civic duty. ECIA funds were used to support travel, registration fees, and uniforms for Explorers.



Closed Circuit Television Cameras (CCTV)

Department Contact: Richmond Police Department, 510-233-1214

Total Amount Spent between FYs 2015/16 – 2018/19	\$ 522,932
FY 2015-16 Actual Expenditures	\$ 395,000
FY 2016-17 Actual Expenditures	\$ 37,426
FY 2017-18 Actual Expenditures	\$ 45,253
FY 2018-19 Actual Expenditures	\$ 45,253

The closed-circuit TV (CCTV) cameras are located in key areas of the City and help to identify suspects, gather leads, and discourage individuals from committing crimes. ECIA funds helped cover routers, antennas, cameras and other CCTV-related expenses.

Change Agents/Peace Keepers (Office of Neighborhood Safety)

Department Contact: Office of Neighborhood Safety (ONS), 510-620-5422

Total Amount Spent between FYs 2015/16 – 2018/19	\$ 174,000
FY 2016-17 Actual Expenditures	\$ 58,000
FY 2017-18 Actual Expenditures	\$ 58,000
FY 2018-19 Actual Expenditures	\$ 58,000

The ECIA Chevron Grant Program supports the positions of Neighborhood Change Agent (NCA) and/or Peacekeeper. NCA's and Peacekeepers engages individuals and communities most impacted by gun violence, works to build healthy and consistent relationships with those most likely to be involved in gun violence as a victim or perpetrator, serves as a credible mentor, case manager, and life skills coach and serves as a bridge between "systems of care" and those it engages daily. ONS mediates conflict that often leads to cyclical and retaliatory gun violence in the Richmond Community.



The ECIA Grant funds assisted the ONS Department with hiring peacekeepers to provide additional support to youth with conflict meditation, supportive services and life skills development training. ONS was able to serve the Richmond Community as follows:

Clients Served	147
Hours of Street Outreach Coverage	10,275
1 to 1 face to face engagements	6,140
Social Services Navigation Support	728
Conflict Mediated	37
Violence Interruptions	16

Emergency Operations System (Richmond Fire Department – Office of Emergency Services)

Department Contact: Office of Emergency Services, 510-620-6866

Total Amount Spent between FYs 2015/16 – 2018/19	\$ 56,200
FY 2017-18 Actual Expenditures	\$ 28,100
FY 2018-19 Actual Expenditures	\$ 28,100

Through a contract with APTIM Environmental, the City’s Office of Emergency Services, used ECIA funds for the Emergency Support Functions (ESFs) planning project. The ESFs provide the structure for coordinating interagency support for a response to an incident. ESFs are mechanisms for grouping functions most frequently used to provide support at the local level, both for declared disasters and emergencies. ESFs stand activated, ready for use for any given incident focusing on response and recovery resources as well as the health and safety of the whole community. A Request for Proposals for a professional contractor was generated and a successful vendor was selected for the contract amount of \$53,000.

The Office of Emergency Services manages the emergency notification system for the city. Using the Nixle platform, the city is able to send rapid alerts and advisory notification to community subscribers via text message or email. This program positively impacts the Richmond community by providing a platform to quickly get residents important information on possible emergency actions they need to take (such as evacuation, shelter-in-place, etc.)

There are currently over 14,000 subscribers.



The Fire Department procured necessary personal protective equipment using FY19 ECIA funds. This purchase supported public safety in the community by providing fundamental safety equipment to first responders.



Diesel System Apparatus (Richmond Fire Department)

Department Contact: Richmond Fire Department, 510-307-8031

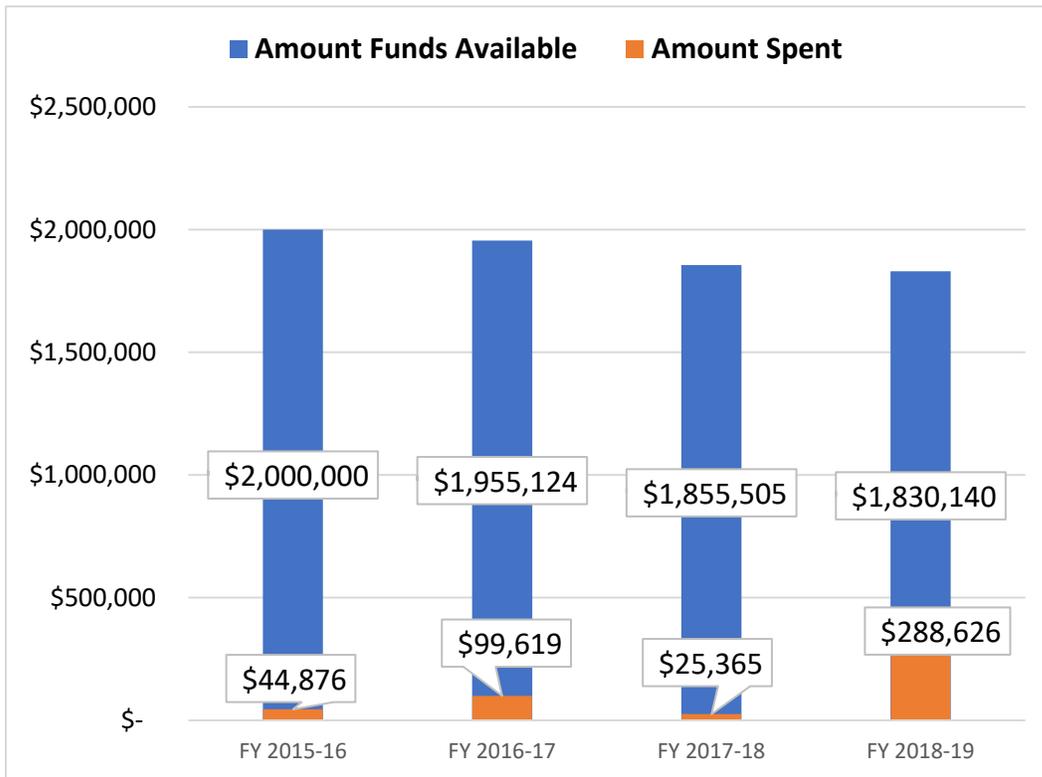
Total Amount Spent between FYs 2015/16 – 2018/19	\$ 172,248
FY 2016-17 Actual Expenditures	\$ 57,416
FY 2017-18 Actual Expenditures	\$ 57,416
FY 2018-19 Actual Expenditures	\$ 57,416

The Ward Diesel Exhaust System is an exhaust system attached to a fire apparatus to filter away harmful particulates that can fill fire stations when the apparatus enters and exits the fire stations and optionally when on scene of incidents. Diesel exhaust is produced when an engine burns diesel fuel. Diesel exhaust is a complex mixture of thousands of gases and fine particles (commonly known as soot) that contains more than 40 toxic air contaminants. Unfortunately, diesel exhaust from these engines contains substances that can pose a risk to human health, and proper mitigation measures are necessary. Each diesel fueled apparatus in the fire department that enter and exit the stations will be outfitted with a Ward Diesel system. Because the system operates automatically, members are no longer being exposed to the harmful fumes involved with connecting a hose to the exhaust system. Fire stations are not being contaminated and the health and welfare of the members is increased.

Free Internet (Information Technology)

Department Contact: Information Technology, 510-620-6970

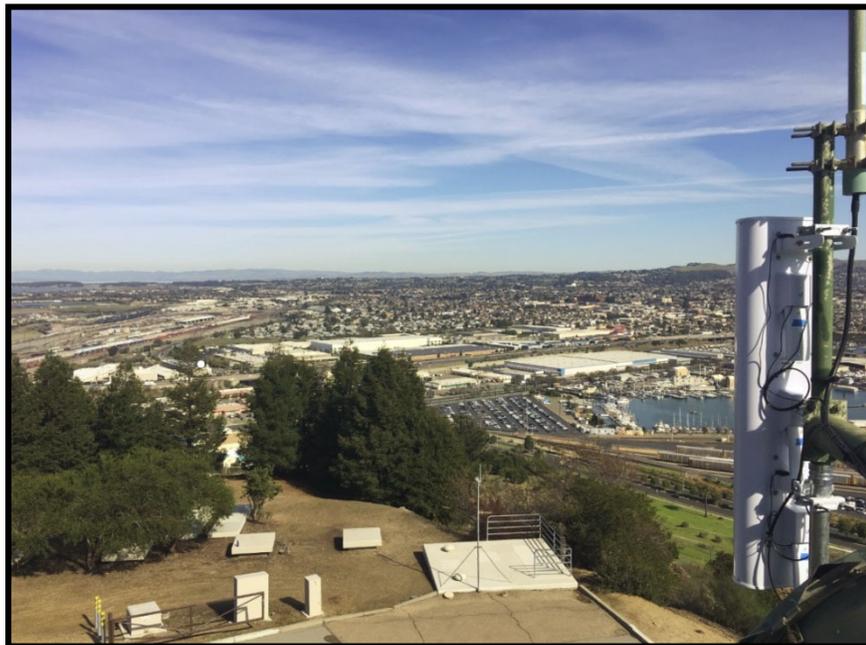
10-Year Budget Allocation	\$ 1,000,000
Total Amount Spent between FYs 2015/16 – 2018/19	\$ 458,486
Amount Spent in FY 2015-16	\$ 44,876
Amount Spent in FY 2016-17	\$ 99,619
Amount Spent in FY 2017-18	\$ 25,365
Amount Spent in FY 2018-19	\$ 288,626
Total Amount Remaining (at close of FY 2018-19)	\$ 541,514



The City of Richmond faces the challenge to bridge the digital divide in the underserved areas of the City, especially those within the Iron Triangle area. Information Technology in collaboration with the WCCUSD, Internet Archive, and City departments will design and deploy free internet to fence-line communities within the City of Richmond. An estimated 2000 Wi-Fi antennas are needed for this project and the cost for equipment, installation and maintenance is \$500 per home for a proposed total cost of \$1,000,000. The project installs

wireless internet access at three public housing sites including Friendship Manor, Triangle Court, and Nevin Plaza.

The first phase of the project consisted of design, testing, engineering, planning, and installation of backhaul Wi-Fi antennas for the community internet system was completed. Future phases will consist of additional Wi-Fi tower upgrades and installation of Wi-Fi antennas.



Phase one of the Community Free Wi-Fi project has been successfully completed with the implementation of sustainable internet access at three housing authorities including

- Triangle Court – 98 Units
- Friendship Manor – 58 Units
- Nevin Plaza – 142 Units

Phase two will provide a strategic expansion of city parks and active community centers. Collaboration with Co-Projects is being considered and the implementation of reinforced community Wi-Fi between Nicholl Knob and Internet Archive as well as the enhancement of critical infrastructure on the Wi-Fi backbone that allows for future expansion.