Exhibit C: Public Art in Private Development Process Chart

Private Developer submits the Public Art in Private Development Application Form to Arts and Culture Manager within 60 days of submitting the Planning Application and selects option below.

On-Site Art

Meet with Arts and Culture Manager within 60 days of submitting Planning Application to discuss the process.

Selection of On-Site Art Project Management Option:
1. Delegate On-Site Art project management to the City of Richmond Arts and Culture Staff
2. Employ a private art consultant
3. Private Developer may directly propose an Artist or On-Site Art (Not recommended)

PAAC Preliminary Review (See Section II.D.3 for specific details): Private Developer presents summary of project, site drawings, etc to PAAC within 90 days of submitting Public Art in Private Development Application form

Additional PAAC Meetings if preferred by Private Developer

PAAC Final Review (See Section II.D.5 for specific details): Applicant presents art plan with description of proposed artwork, samples of Artist's previous work, detailed drawings or photographs, rendering showing the artwork, a timeline for installation, maintenance plan, CAPA/VARA Waiver, etc

Arts and Culture Commission Approval:
After PAAC approves the proposal, the Commission must approve it. No presentation is required for Commission approval.

City Council Information Item and/or Approval of Contracts: All On-Site Art will go to City Council as an information item. City Council shall approve any contracts over $10,000 related to Public Art in Private Development

Final Steps: Once Artwork application has been approved, Private Developer may apply for building permit. Private Developer shall identify and secure all applicable permits prior to construction or installation of Public Art. Arts and Culture Manager shall verify prior to issuance of Certificate of Occupancy or Final Inspection that Artwork and required identification plaque were installed as approved by PAAC and Commission

Designated Public Art Space by Special Process

Meeting with Arts and Culture Manager within 60 days of submitting a Planning Application with preliminary proposal

If Arts and Culture Manager determines preliminary proposal meets requirements of Public Art Program, the Private Developer will receive instructions on documentation and requirements for next steps.

In-lieu Contribution

Developer pays public art contribution to Public Art Projects Account alongside other fees due for Private Development project building permit issuance. To verify that it has been paid, the Arts and Culture Manager signs the building permit card.