

AGENDA ITEM REQUEST FORM

Department: clerk

Department Head: Pamela Christian

Phone: 7-6-21

Meeting Date: 7/6/2021

Final Decision Date Deadline: _____

STATEMENT OF THE ISSUE: On December 15, 2020, the City Council approved a contract with National Demographics Corporation (NDC) to reestablish the district boundaries within the City of Richmond. The 2020 census count data will be released on or around September 28, 2021. State law requires that new district maps must be adopted by April 17, 2022, for the November 2022 election.

INDICATE APPROPRIATE BODY

- | | | | | |
|---|---|--|---|---|
| <input checked="" type="checkbox"/> City Council | <input type="checkbox"/> Redevelopment Agency | <input type="checkbox"/> Housing Authority | <input type="checkbox"/> Surplus Property Authority | <input type="checkbox"/> Joint Powers Financing Authority |
| <input type="checkbox"/> Finance Standing Committee | <input type="checkbox"/> Public Safety Public Services Standing Committee | <input type="checkbox"/> Rules and Procedures Standing Committee | <input type="checkbox"/> Local Reuse Authority | <input type="checkbox"/> Other _____ |

ITEM _____

- | | | |
|---|--|--------------------------------------|
| <input type="checkbox"/> Presentation/Proclamation/Commendation (3-Minute Time Limit) | <input type="checkbox"/> Ordinance | <input type="checkbox"/> Other _____ |
| <input checked="" type="checkbox"/> Public Hearing | <input type="checkbox"/> Council As Whole | |
| <input type="checkbox"/> Contract/Agreement | <input type="checkbox"/> Claims Filed Against City of Richmond | |
| <input type="checkbox"/> Grant Application/Acceptance | <input type="checkbox"/> Video/PowerPoint Presentation (contact KCRT @ 620.6759) | |
| <input type="checkbox"/> Resolution | | |

RECOMMENDED ACTION: HOLD the first required public hearings to review the redistricting process for City Council elections and receive public input regarding the composition of potential City Council districts – City Clerk's Office (Pamela Christian 510-620-6513).

REVIEWS/APPROVALS **DO NOT WRITE IN THIS SPACE**

Only items submitted by City Staff have been reviewed and approved for this agenda by the **FINANCE DIRECTOR or DESIGNEE, CITY ATTORNEY or DESIGNEE, and CITY MANAGER or DESIGNEE.**

AGENDA ITEM NO:
<ITEM_OUTLINE>



AGENDA REPORT

CITY CLERK'S OFFICE

DATE: July 6, 2021
TO: Mayor Butt and Members of the City Council
FROM: Pamela Christian, City Clerk
SUBJECT: PUBLIC HEARING - REDISTRICTING

STATEMENT OF THE ISSUE:

On December 15, 2020, the City Council approved a contract with National Demographics Corporation (NDC) to reestablish the district boundaries within the City of Richmond. The 2020 census count data will be released on or around September 28, 2021. State law requires that new district maps must be adopted by April 17, 2022, for the November 2022 election.

RECOMMENDED ACTION:

HOLD the first required public hearings to review the redistricting process for City Council elections and receive public input regarding the composition of potential City Council districts – City Clerk's Office (Pamela Christian 510-620-6513).

FINANCIAL IMPACT OF RECOMMENDATION:

Cost associated with these activities are included in the City Clerk's Office Fiscal Year 21-22 budget for elections.

DISCUSSION:

At the January 14, 2020, City Council Meeting, the City Council adopted **Ordinance No. 4-20** and approved District Map #115B establishing the boundaries for district elections in the City of Richmond. The Council set the election sequence to Districts 1, 5, and 6 to begin with the November 3, 2020, election; and Districts 2, 3, and 4 to begin with the November 2022 election.

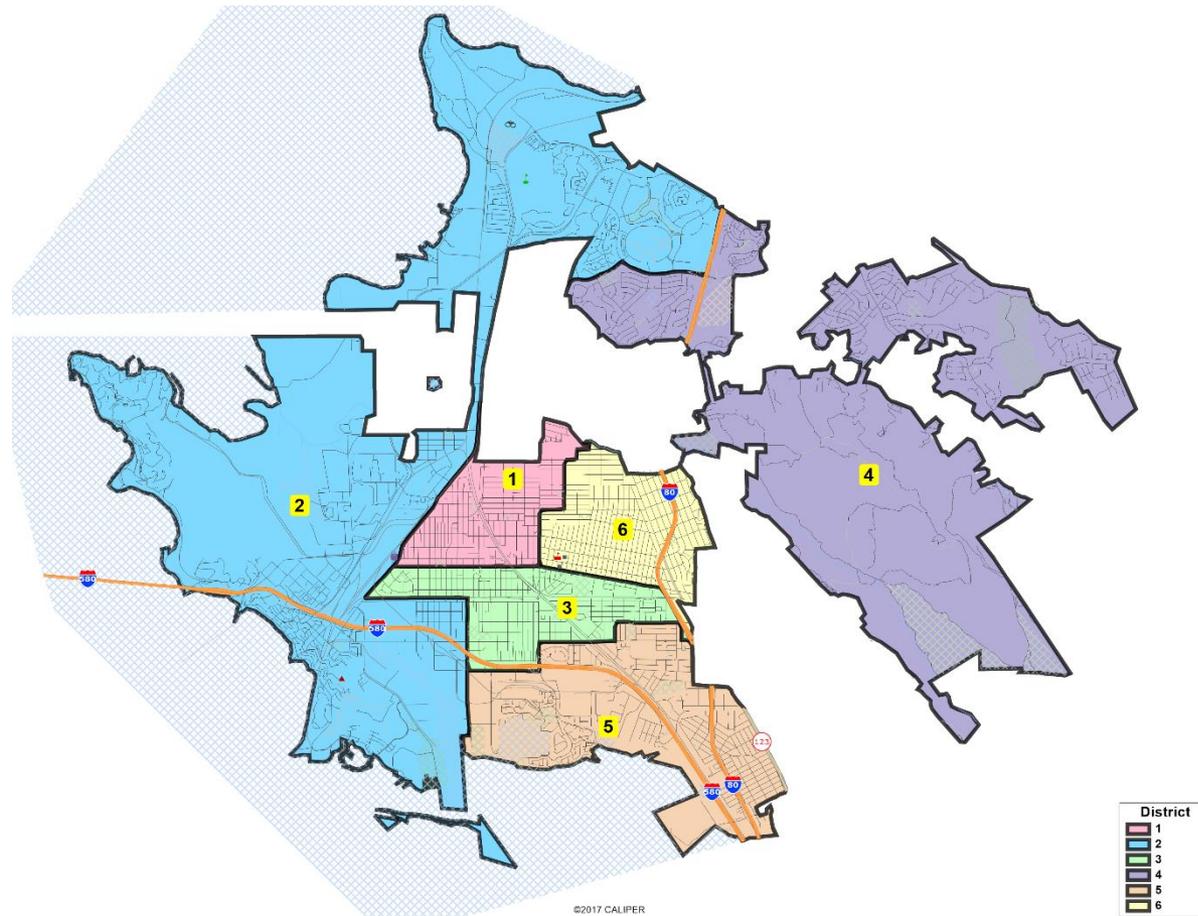
Every 10 years, local governments must use new census data to redraw their district lines to reflect how local populations have changed. [Assembly Bill 849 \(2019\)](#) requires cities and counties to engage communities in the redistricting process by holding public hearings and/or workshops and doing public outreach, including to non-English-speaking communities. Due to delays caused by the COVID-19 pandemic and other events, the next census count will be released on or around September 28, 2021, which is much later than originally anticipated. New district maps must be adopted by the Council no later than April 17, 2022, for the November 2022 election.

NDC will guide the city to reestablish the district boundaries. The redistricting process will involve several public hearings that will allow for significant public input on the formation of the districts. Spanish translation services will be available at all public hearings.

Please visit the Redistricting webpage at: www.ci.richmond.ca.us/Redistricting for more information.

ATTACHMENTS:

NDC Presentation



City of Richmond

Introduction to Redistricting

July 6, 2021

Shalice Tilton, Sr. Consultant
National Demographics Corporation

Redistricting Process

Step	Description
Two Initial Hearings 7/6/21 & 9/14/21	Held prior to release of draft maps. Education and to solicit input on the communities in the Districts.
Census Data Release Mid/Late August	Census Bureau releases official 2020 Census population data.
California Data Release Early October 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data.
Two Draft Map Hearings 3/1/2022 & 4/5/2022	Two Public Hearings to discuss and revise the draft maps and to discuss the election sequence.
Map Adoption By 4/17/2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance.*

Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities

Geographically contiguous
Undivided neighborhoods and “communities of interest”
(Socio-economic geographic areas that should be kept together)
Easily identifiable boundaries
Compact
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:
“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years
Respect voters’ choices / continuity in office
Future population growth
Preserving the core of existing districts

Demographic Summary of Existing Districts

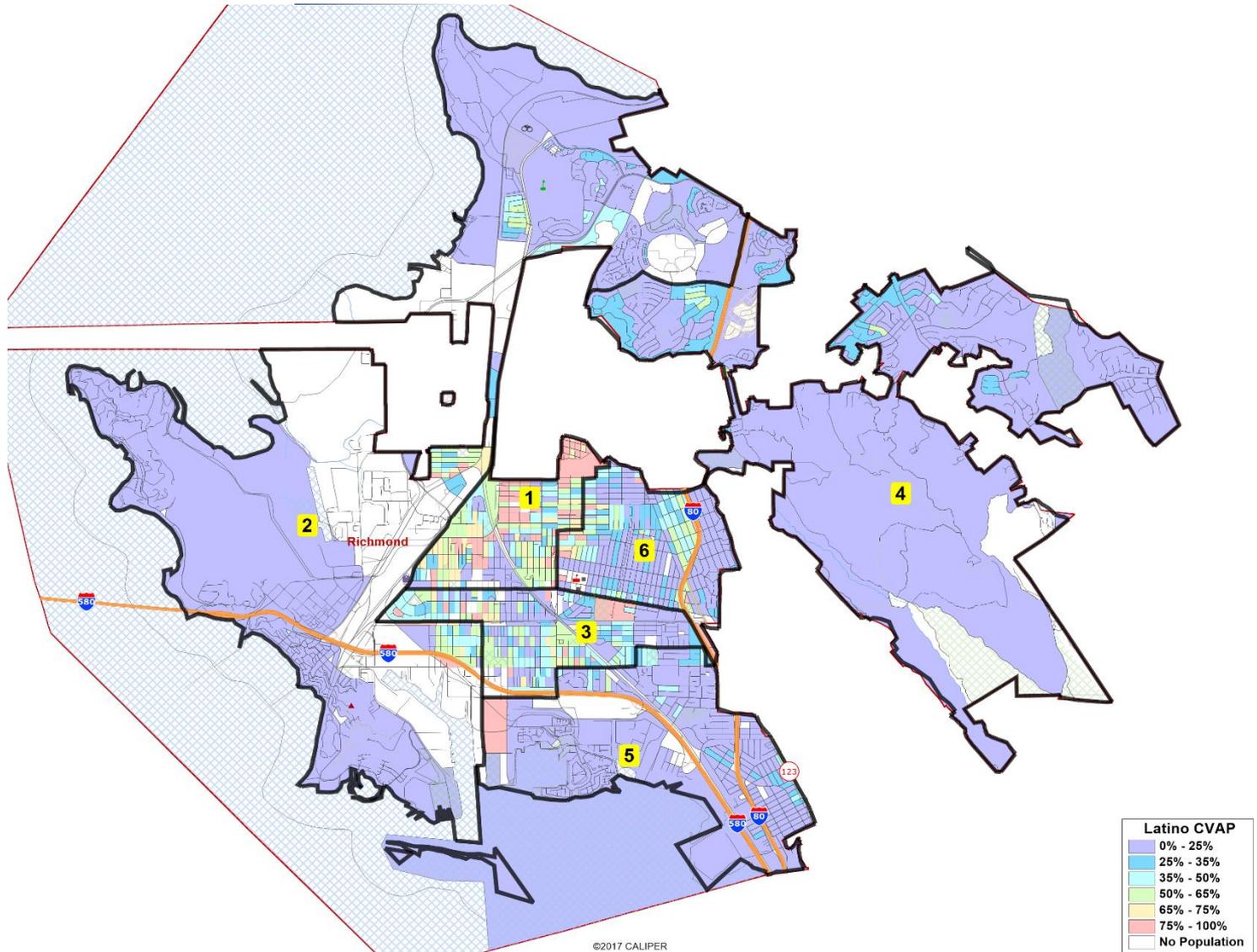
City of Richmond - Current Districts

District		1	2	3	4	5	6	Total
2020	2020 Est. Total Pop	19,089	19,684	17,226	18,056	19,314	17,728	111,098
	Deviation from ideal	573	1,168	-1,290	-460	798	-788	2,458
	% Deviation	2.58%	5.26%	-5.81%	-2.07%	3.59%	-3.55%	11.06%
2010 Total Pop	% Hisp	68%	30%	53%	20%	22%	43%	39%
	% NH White	5%	21%	5%	24%	23%	24%	17%
	% NH Black	19%	27%	35%	28%	35%	15%	27%
	% Asian-American	6%	20%	4%	24%	15%	15%	14%
Citizen Voting Age Pop	Total	7,774	11,770	9,087	12,818	12,805	10,683	64,937
	% Hisp	53%	22%	34%	20%	14%	27%	26%
	% NH White	9%	32%	11%	27%	30%	33%	25%
	% NH Black	23%	26%	42%	23%	37%	20%	28%
	% Asian/Pac.Isl.	14%	17%	9%	29%	17%	18%	18%

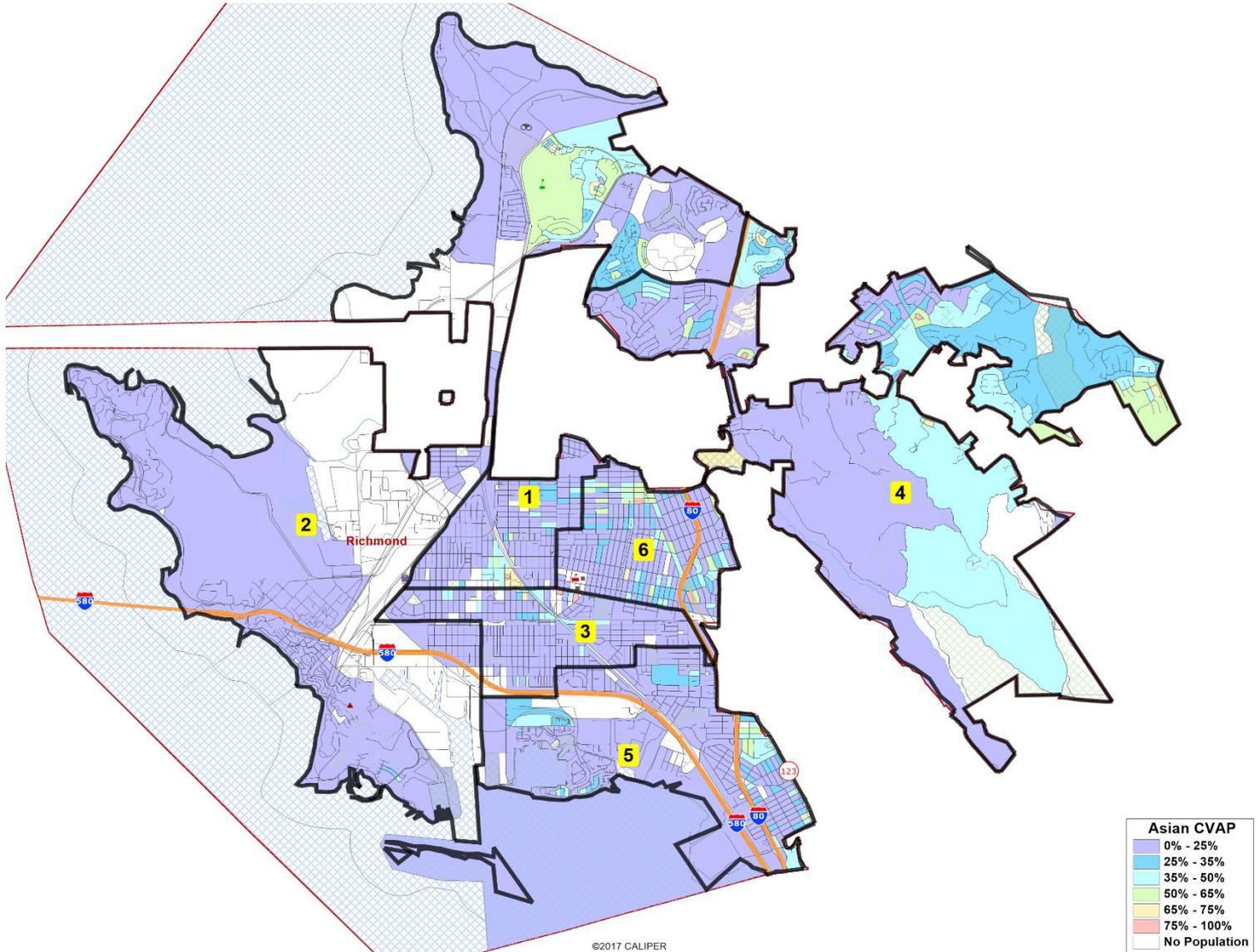
Estimates using official 2020 demographic data and NDC's estimated total population figures.

Each of the five districts must contain about 22,220 people.

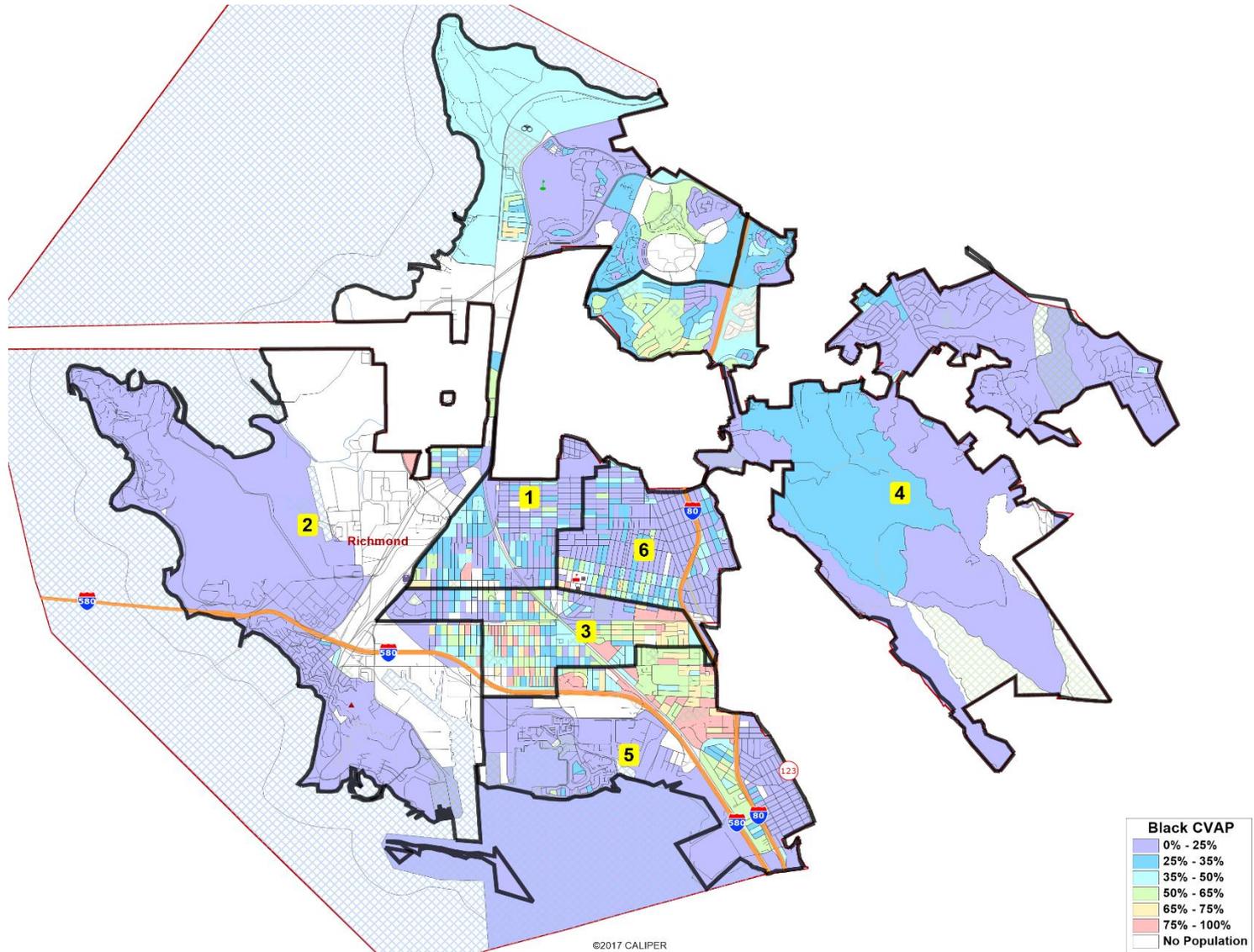
Latino CVAP



Asian-American CVAP



African-American CVAP



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Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.



Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by county policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Beyond Neighborhoods: Communities

Under the California Elections Code, “community of interest” has a very specific definition in the context of districting and redistricting cities and counties:

A “community of interest” is a population that shares common social or economic interests **that should be included within a single district for purposes of its effective and fair representation.**

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

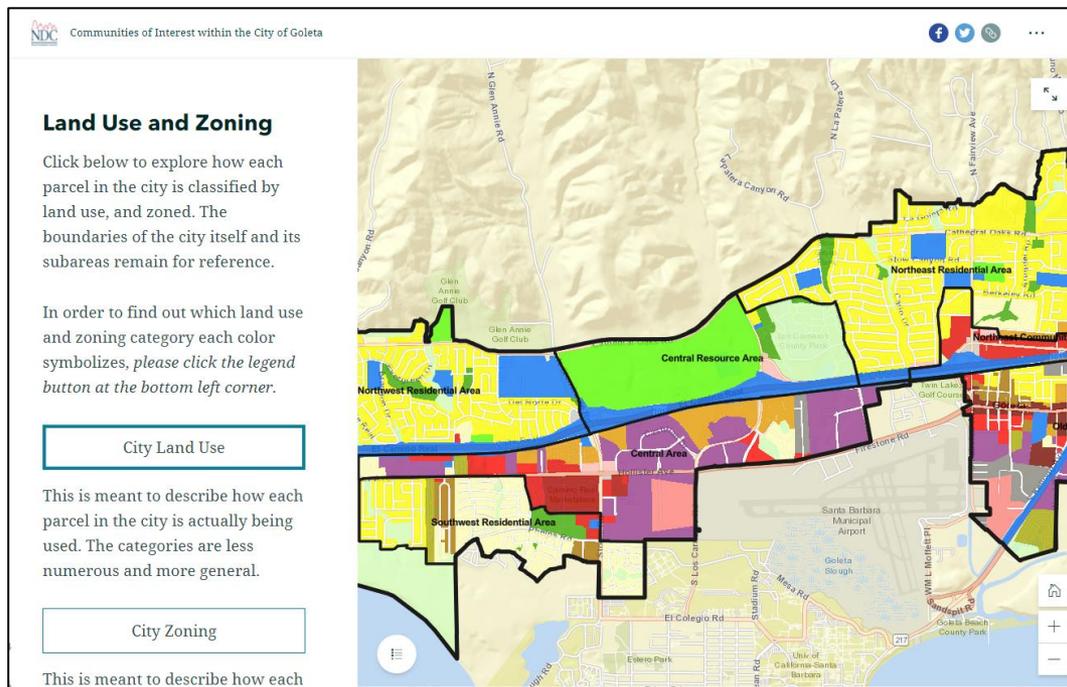
Public Mapping and Map Review Tools

- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
 - Simple “review draft maps” tool
 - Easy-to-use “Draw your neighborhood” tool
 - Paper- and Excel-based simple “Draw a draft map” tools
 - Powerful, data-rich “Draw a draft map” tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

Story Map

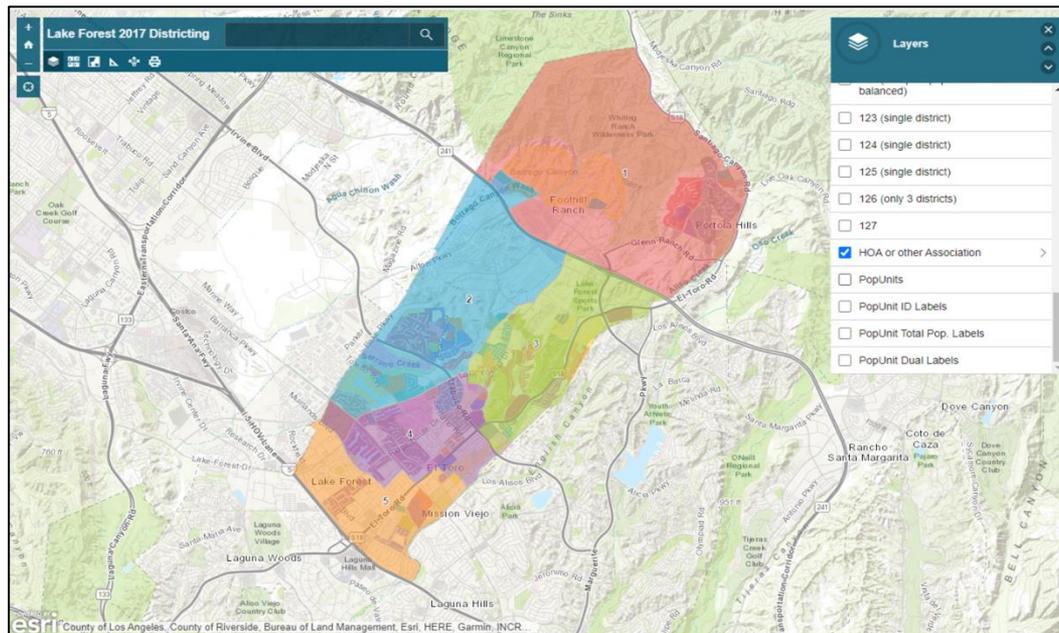
- Easy to use “story” of demographic and other data
 - Similar to PowerPoint, but interactive
 - Used to identify “communities of interest”
 - Sample map from Goleta



Simple Map Review Tool

Online Interactive Review Map

- ESRI's “ArcGIS Online” – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of “community of interest” and other data



Simple Map Drawing Tool

Paper “Public Participation Kit”

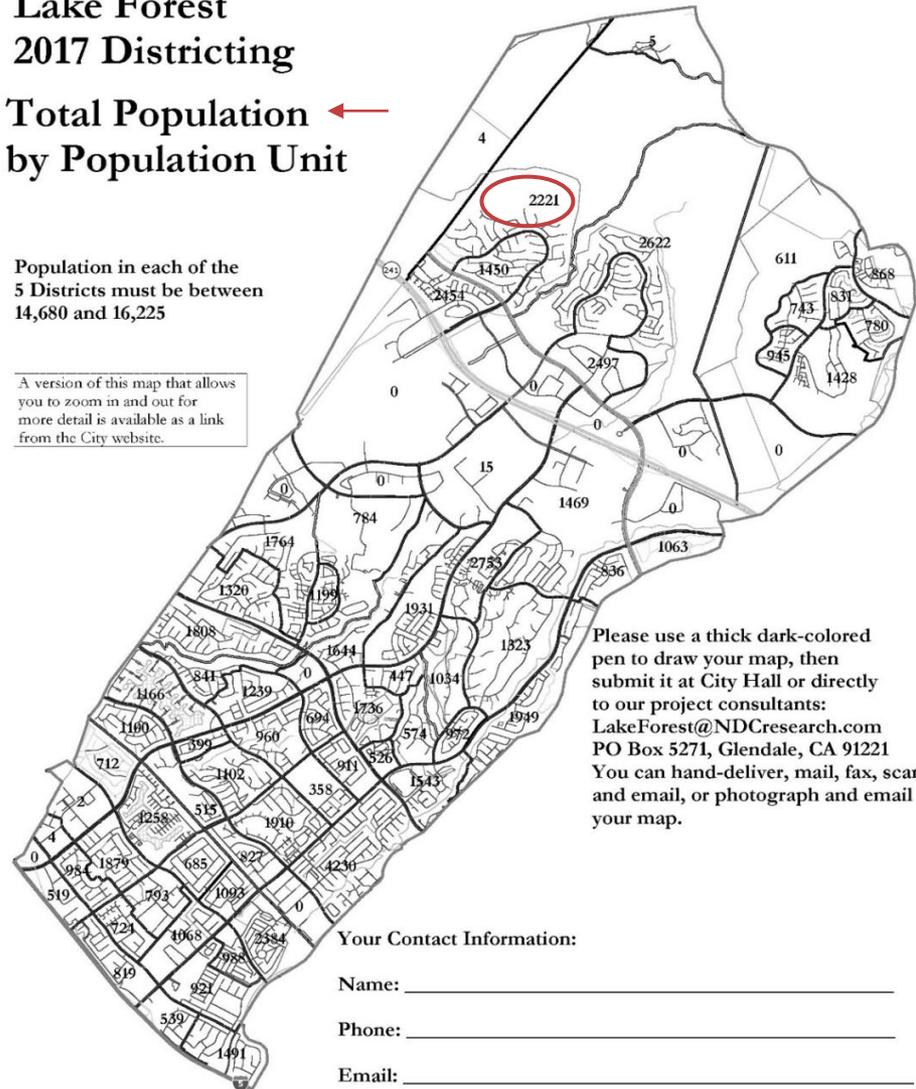
- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers

Lake Forest 2017 Districting

Total Population ← by Population Unit

Population in each of the 5 Districts must be between 14,680 and 16,225

A version of this map that allows you to zoom in and out for more detail is available as a link from the City website.



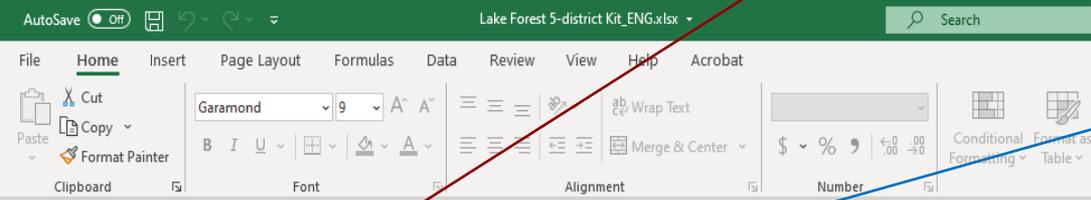
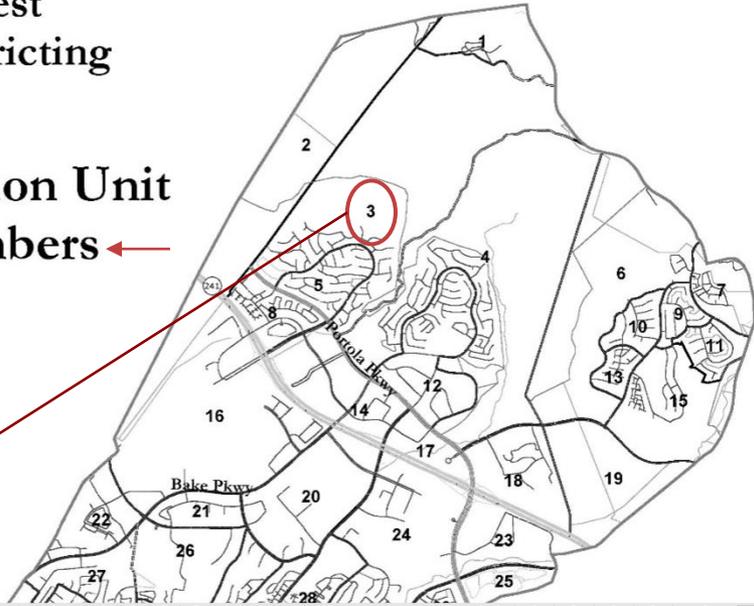
Simple Map Drawing Tool + Excel Supplement

“Public Participation Kit”

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math

Lake Forest
2017 Districting

Population Unit
ID Numbers ←



Sums by District Assigned		Ideal population: 15,314																													
City of San Buenaventura 2017 Public Participation Kit		enter your name here																													
Group	Category	Counts							Unassigned	Total	Percentages							Unassigned	Total												
		1	2	3	4	5	6	7			1	2	3	4	5	6	7														
Total Population	Tot. Pop.	0	0	0	0	0	0	0	107,197	107,197																					
	Deviation from Ideal	-15,314	-15,314	-15,314	-15,314	-15,314	-15,314	-15,314	0	-100%	-100%	-100%	-100%	-100%	-100%	-100%														0.00%	
	Hispanic	0	0	0	0	0	0	0	34,182	34,182	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!													32%	32%
	Non-Hispanic White	0	0	0	0	0	0	0	64,294	64,294	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!														60%

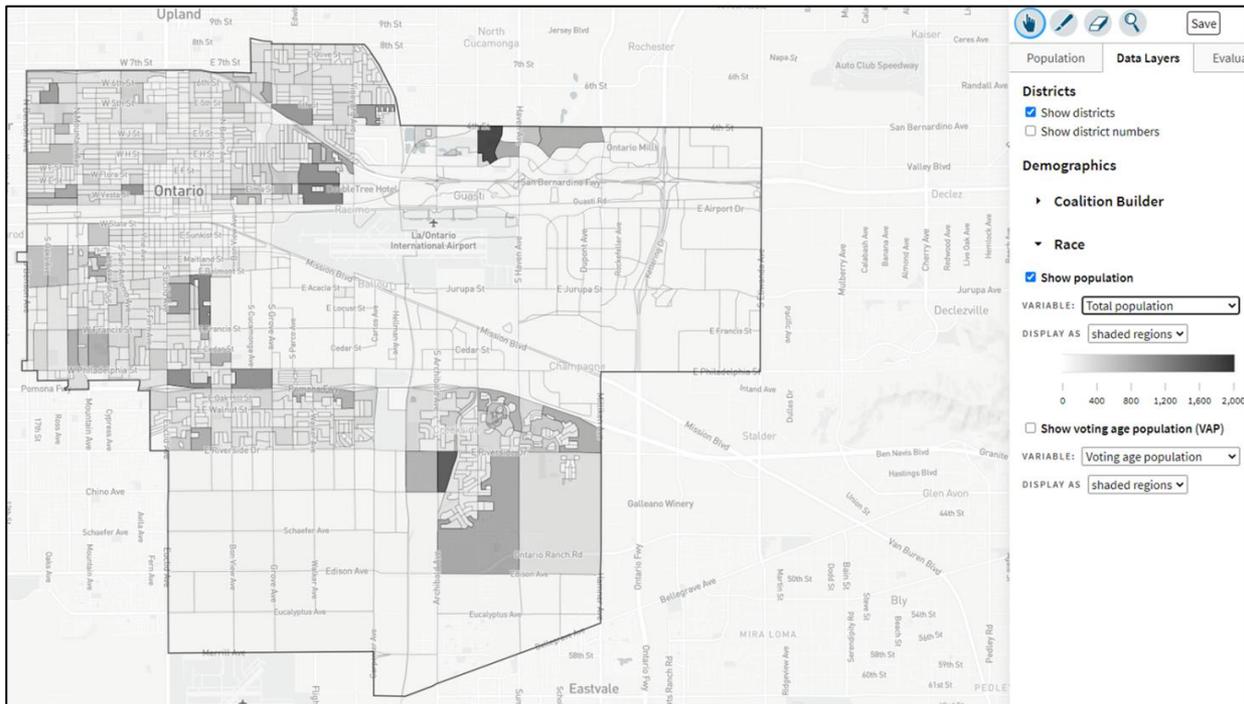
District (1-7)	Unit	Tot. Pop.	Hispanic	White	Black	Asian	NH Asian	total	Hispanic	White	Black	Asian	tot	Hispanic	White	Black	Asian	tot	latino	asn	fil	tot
1	1	1,216	642	557	18	15	873	397	442	12	831	390	441	0	574	195	7	3	245	63		
2	2	2,367	1,128	1,053	43	96	1,784	741	899	74	1,915	730	1,140	0	45	1,299	435	14	7	555	140	
3	3	1,643	768	278	42	25	1,036	741	236	15	400	235	145	0	20	505	286	3	4	161	73	
4	4	1,768	734	855	62	84	1,272	464	685	62	1,231	461	639	19	111	1,022	366	11	11	391	89	
5	5	2,001	209	1,655	14	79	1,639	144	1,392	64	1,511	88	1,337	12	38	1,776	146	46	7	1,069	67	
6	6	612	56	499	4	39	517	37	440	26	471	22	423	3	15	525	38	15	2	337	18	
7	7	1,753	1,180	501	70	10	1,945	767	474	10	780	335	440	0	0	777	378	7	4	241	70	

Submitter's Comments about the plan:
 Please check this map and make sure before ...

DistrictR

“Draw Your Community of Interest” focus

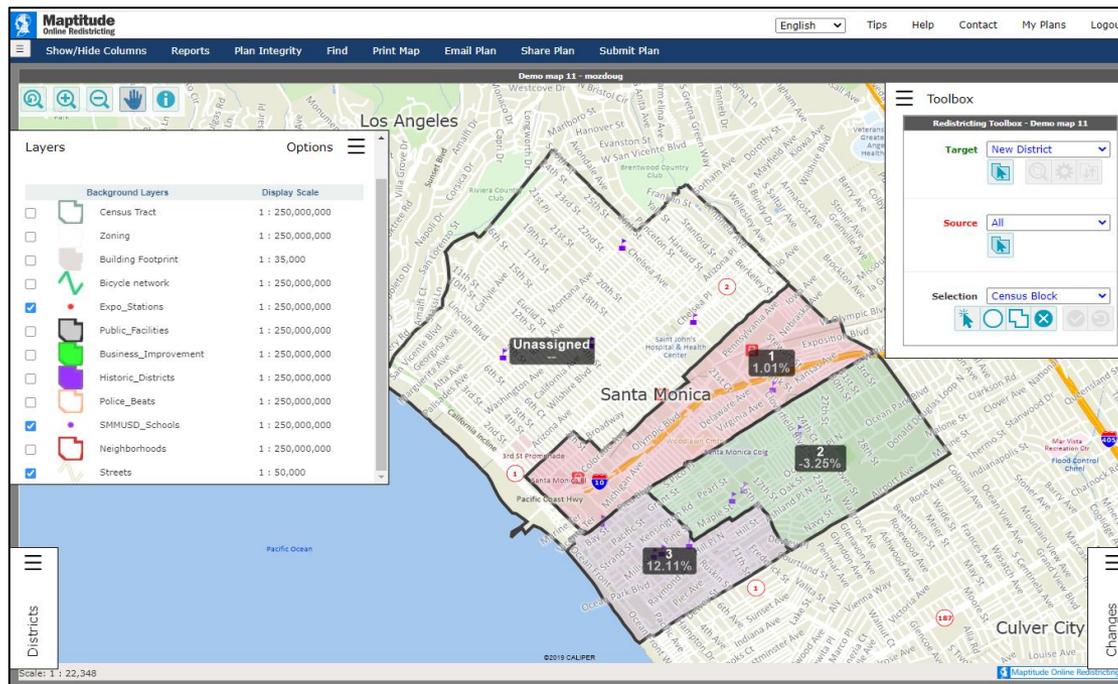
- Also includes simple district-mapping tool
- Only available in English
- Similar external options: Representable.org, DrawMyCACommunity.org



Caliper's “Maptitude Online Redistricting”

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean
- [Quick Start Guide](#)



Public Hearing & Discussion

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

Any questions about the mapping tools?

SECOND PUBLIC HEARING

Discussion, then Action:

Vote on areas that meet each AB 849 definition:

- “neighborhoods”
- “communities of interest . . . that should be included within a single district for purposes of its effective and fair representation.”