

City of Richmond

Introduction to Redistricting

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Redistricting Process

Step	Description
Two Initial Hearings 7/6/21 & 9/14/21	Held prior to release of draft maps. Education and to solicit input on the communities in the Districts.
Public Workshop 8/25 2 p.m. & 6 p.m.	Public workshop to review redistricting process and introduction to mapping tools.
Census Data Release August 12	Census Bureau released official 2020 Census population data in legacy format which must be reformatted..
California Data Release Early October 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data, then three-week waiting period before the City or the City's consultant may release maps.
Two Draft Map Hearings 3/1/2022 & 4/5/2022	Two Public Hearings to discuss and revise the draft maps and to discuss the election sequence.
Map Adoption By 4/17/2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance.*

Redistricting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities

Geographically contiguous
Undivided neighborhoods and “communities of interest”
(Socio-economic geographic areas that should be kept together)
Easily identifiable boundaries
Compact
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years
Respect voters’ choices / continuity in office
Future population growth
Preserving the core of existing districts

Demographic Summary of Existing Districts

City of Richmond - Current Districts

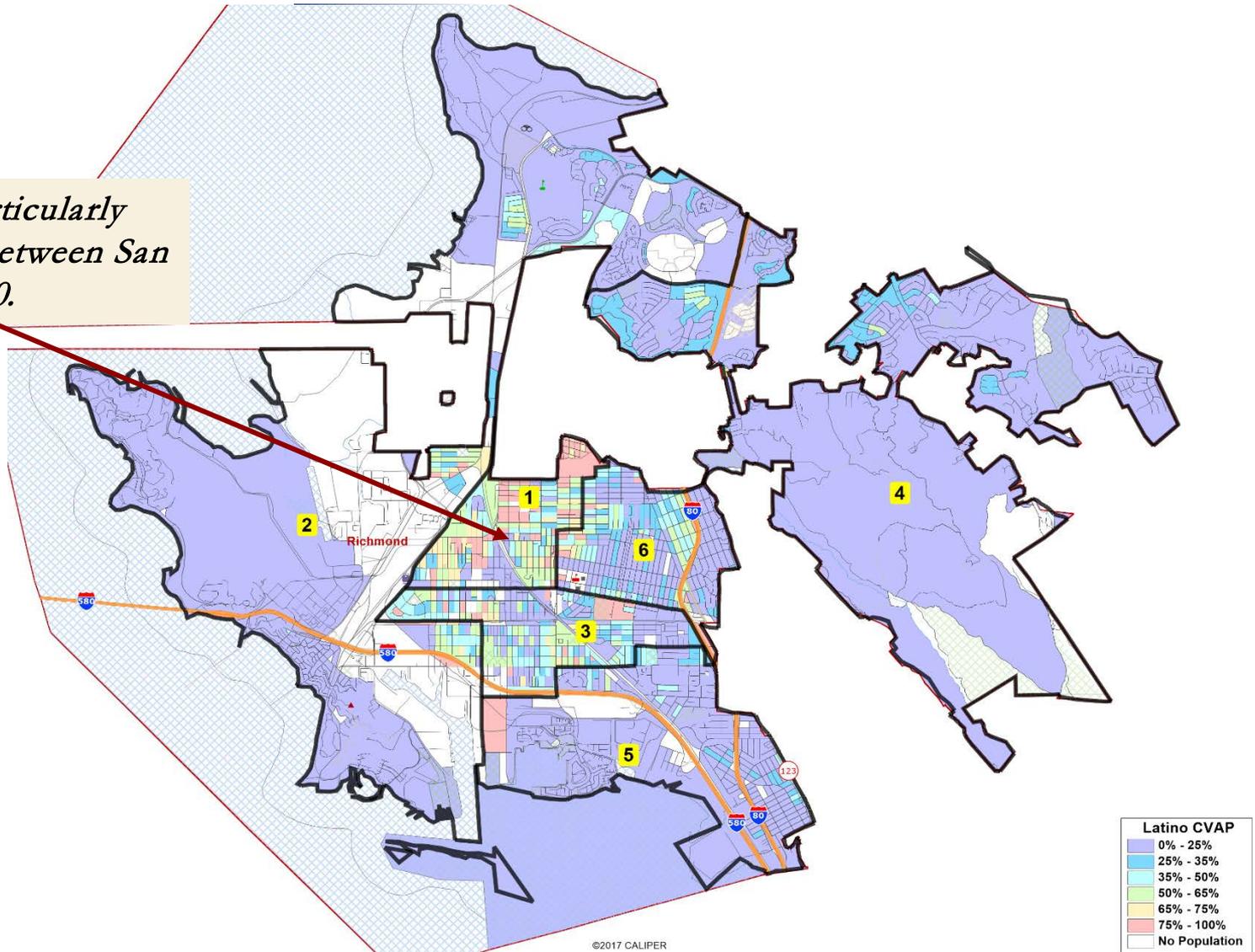
District		1	2	3	4	5	6	Total
2020	2020 Est. Total Pop	19,089	19,684	17,226	18,056	19,314	17,728	111,098
	Deviation from ideal	573	1,168	-1,290	-460	798	-788	2,458
	% Deviation	2.58%	5.26%	-5.81%	-2.07%	3.59%	-3.55%	11.06%
2010 Total Pop	% Hisp	68%	30%	53%	20%	22%	43%	39%
	% NH White	5%	21%	5%	24%	23%	24%	17%
	% NH Black	19%	27%	35%	28%	35%	15%	27%
	% Asian-American	6%	20%	4%	24%	15%	15%	14%
Citizen Voting Age Pop	Total	7,774	11,770	9,087	12,818	12,805	10,683	64,937
	% Hisp	53%	22%	34%	20%	14%	27%	26%
	% NH White	9%	32%	11%	27%	30%	33%	25%
	% NH Black	23%	26%	42%	23%	37%	20%	28%
	% Asian/Pac.Isl.	14%	17%	9%	29%	17%	18%	18%

Estimates using official 2020 demographic data and NDC's estimated total population figures.

Each of the five districts must contain about 22,220 people.

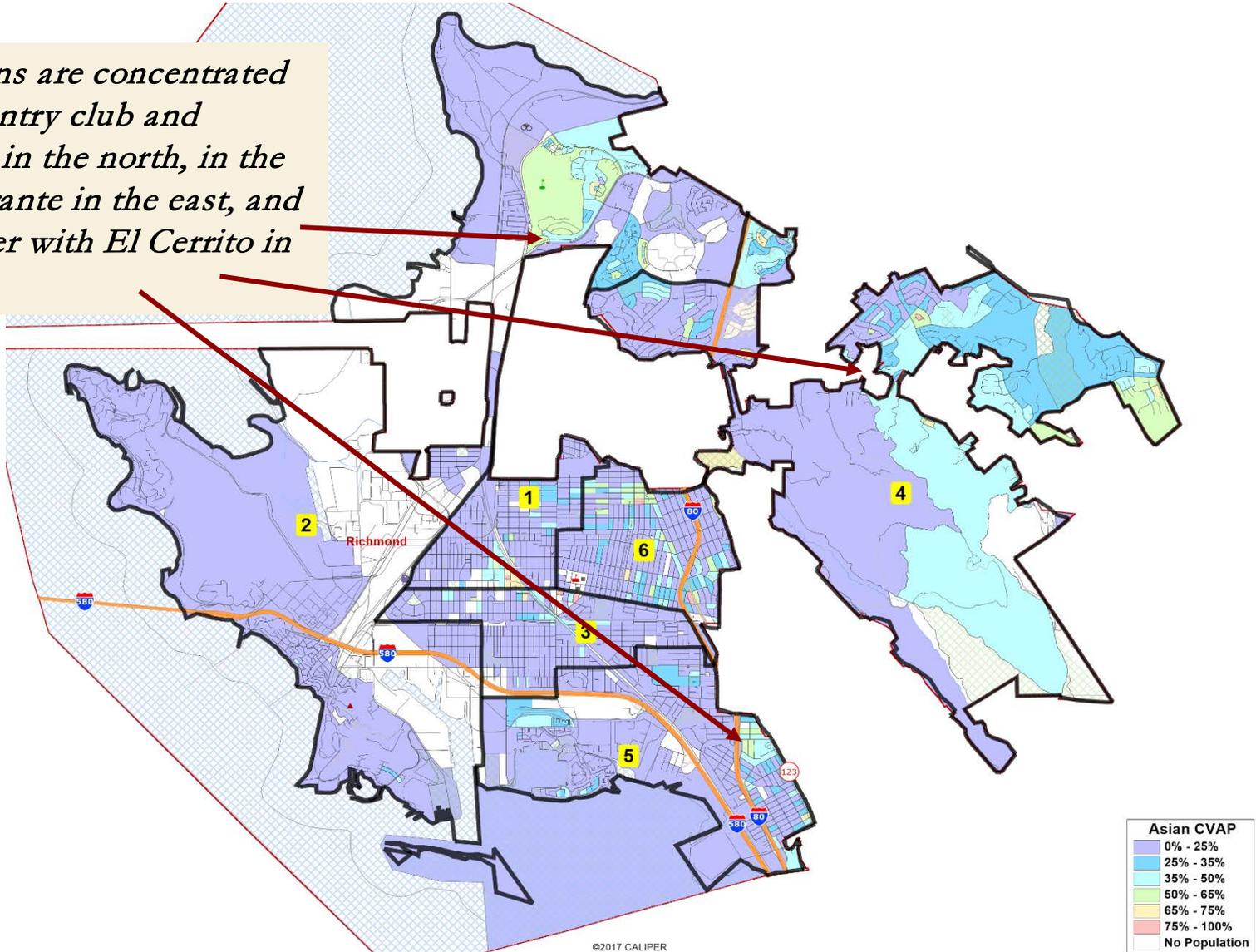
Latino CVAP

Latinos are particularly concentrated between San Pablo and I-580.



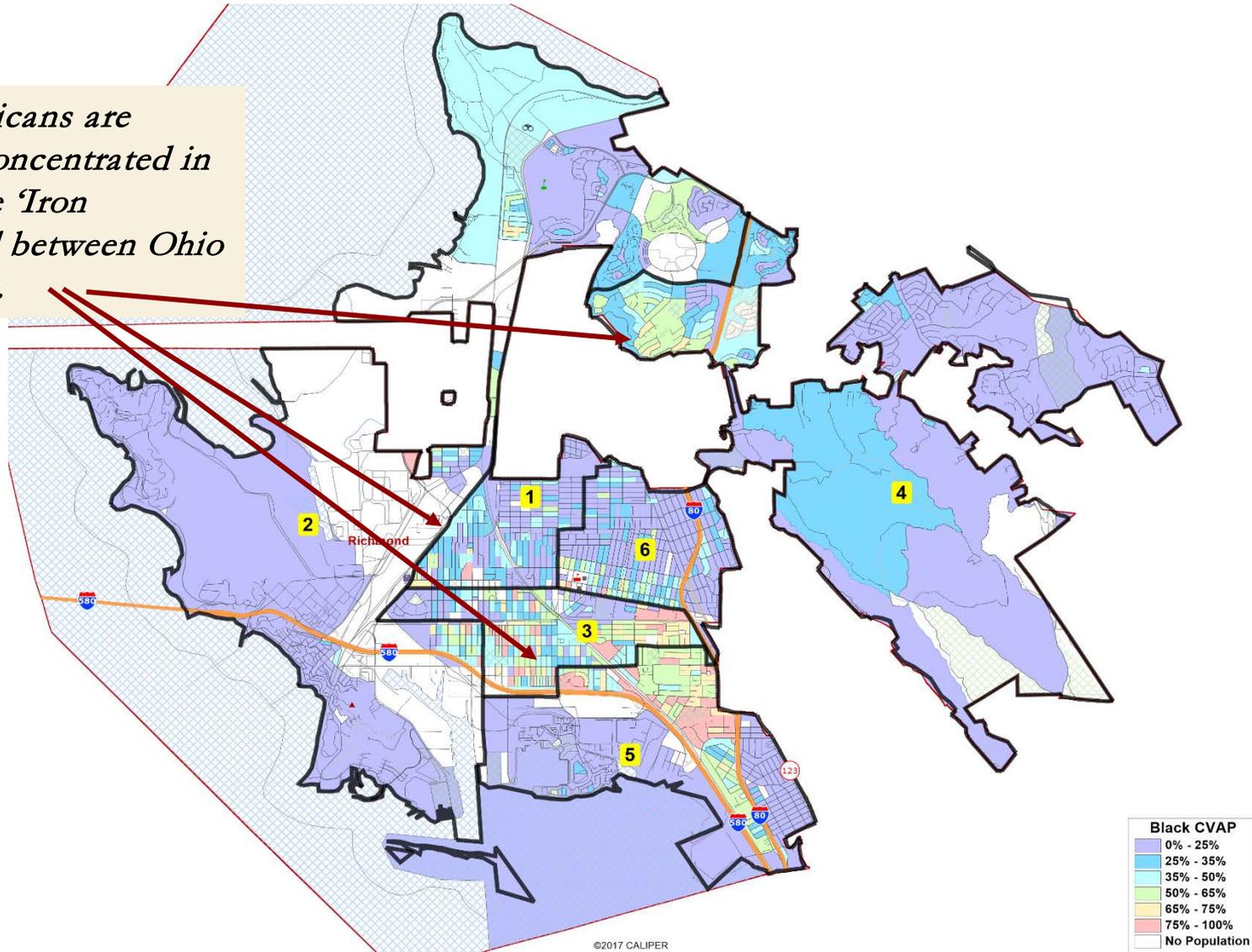
Asian-American CVAP

Asian-Americans are concentrated around the country club and Hilltop Village in the north, in the hills of El Sobrante in the east, and along the border with El Cerrito in the south.



African-American CVAP

African-Americans are particularly concentrated in Hilltop, in the 'Iron Triangle', and between Ohio Ave and I-580.



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Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.



Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by county policies
- Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Beyond Neighborhoods: Communities

Under the California Elections Code, “community of interest” has a very specific definition in the context of districting and redistricting cities and counties:

A “community of interest” is a population that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation.

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)

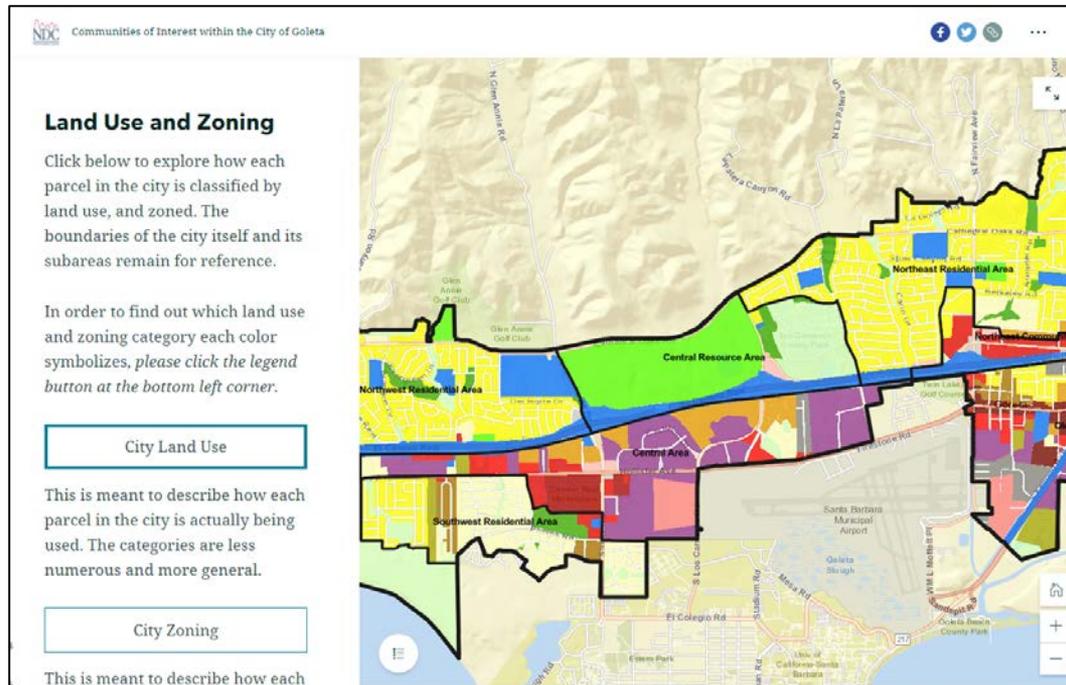
Public Mapping and Map Review Tools

- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
 - Simple “review draft maps” tool
 - Easy-to-use “Draw your neighborhood” tool
 - Paper- and Excel-based simple “Draw a draft map” tools
 - Powerful, data-rich “Draw a draft map” tool

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

Story Map

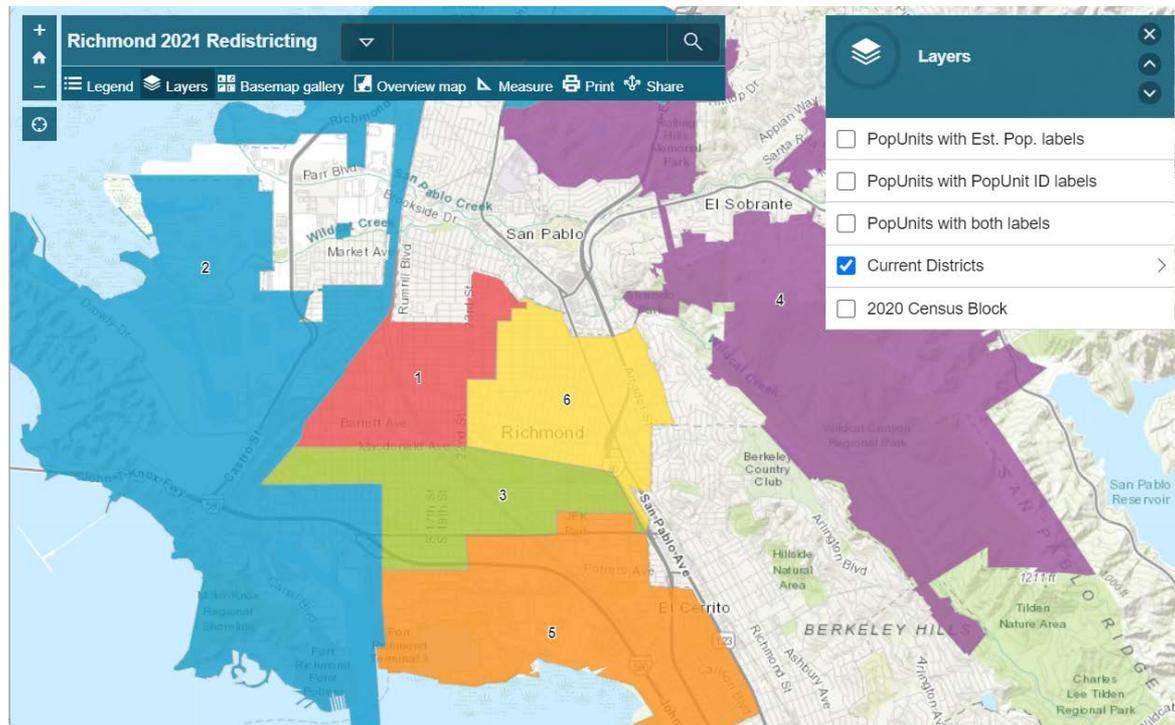
- Easy to use “story” of demographic and other data
 - Similar to PowerPoint, but interactive
 - Used to identify “communities of interest”
 - [Sample map from Goleta](#)



Simple Map Review Tool

Online Interactive Review Map

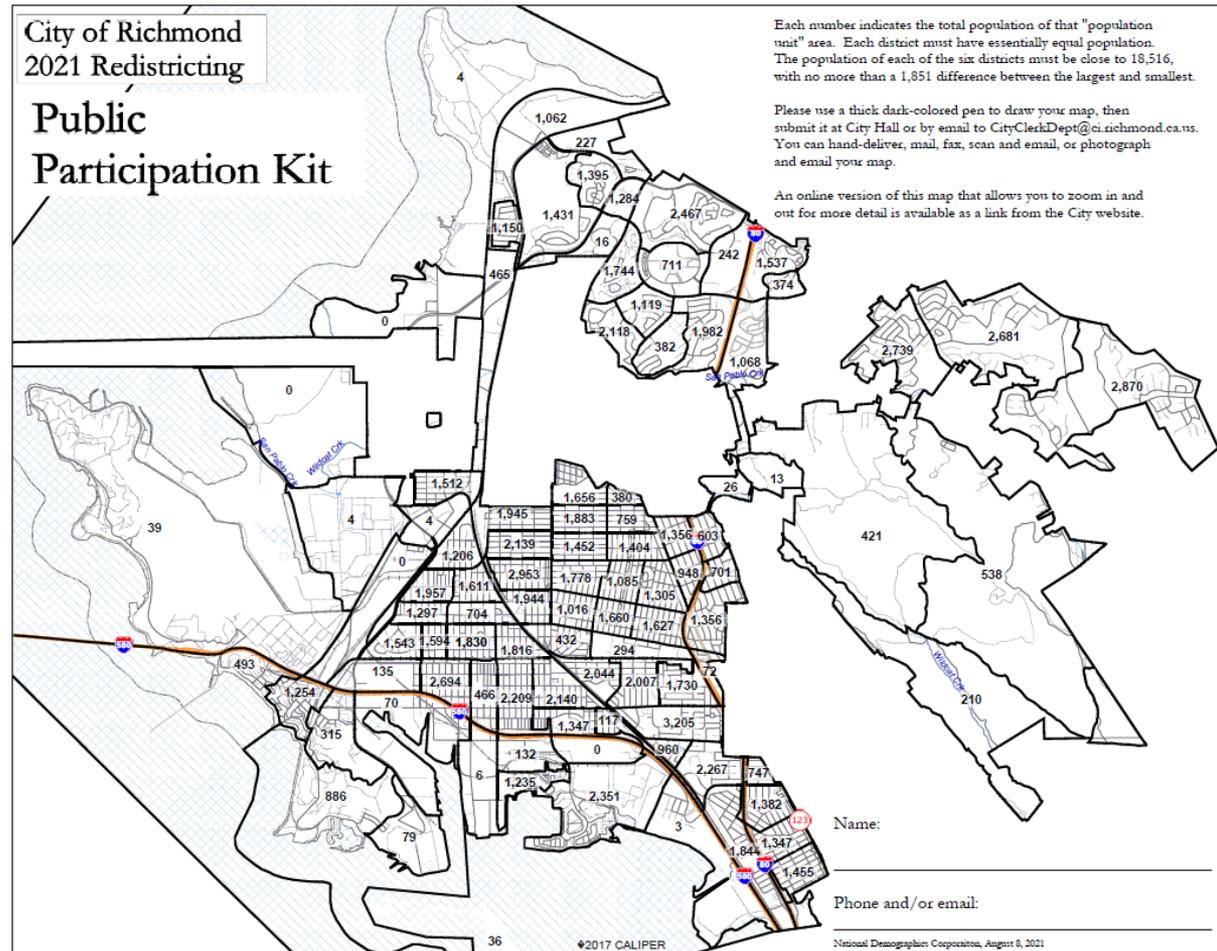
- ESRI's “ArcGIS Online” – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of “community of interest” and other data



Simple Map Drawing Tool

Paper “Public Participation Kit with Population Counts”

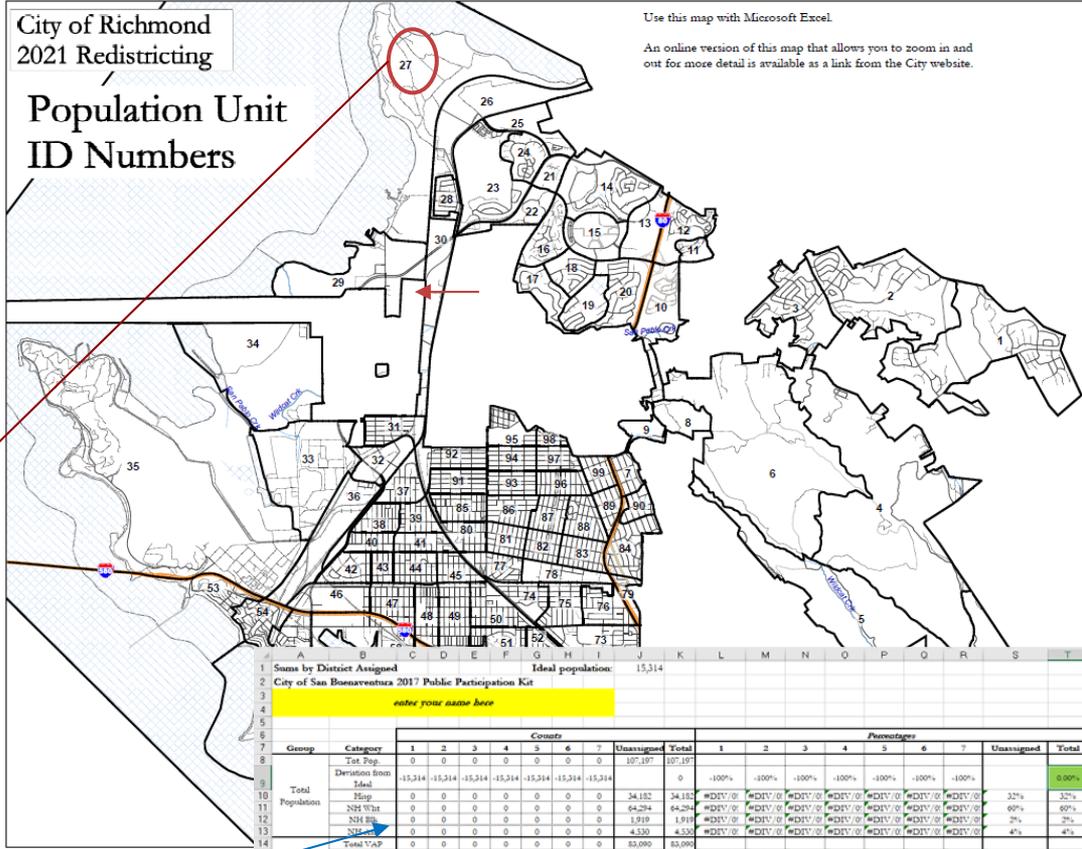
- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers



Simple Map Drawing Tool + Excel Supplement

“Public Participation Kit with Population Unit IDs”

- For those who know Excel and do not wish to use online tools
- Adds CVAP data
- Excel does the math



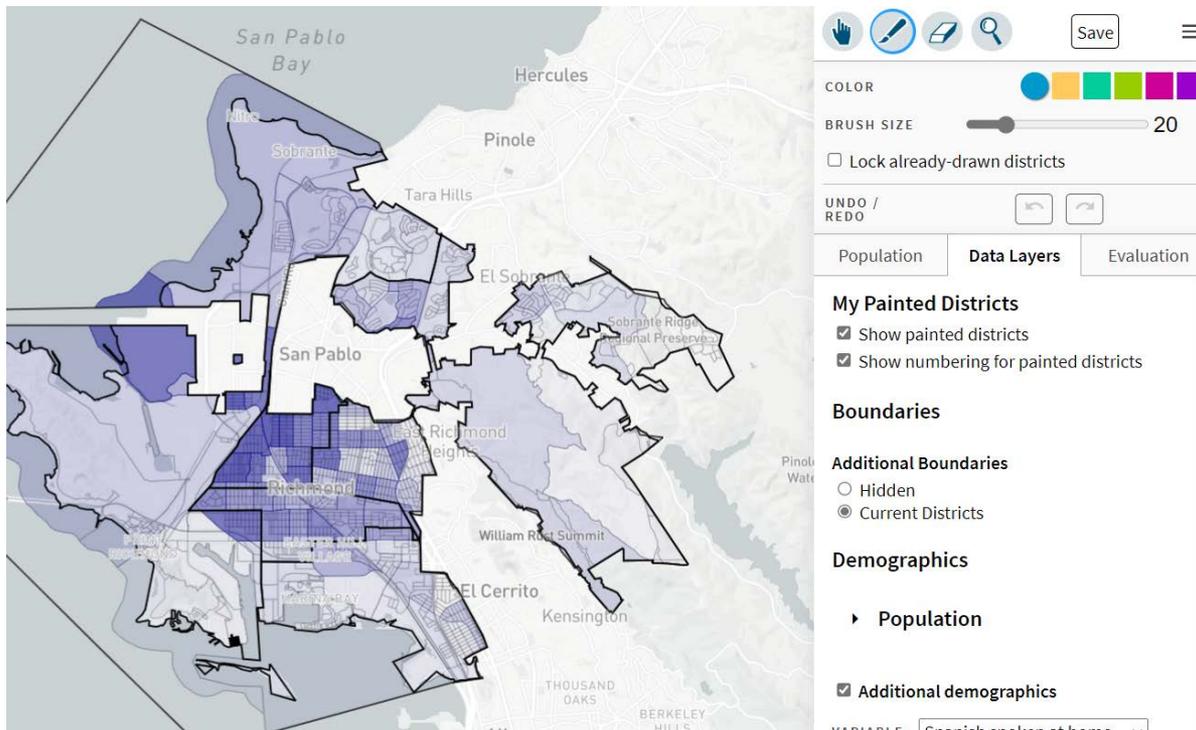
Quick Reference: To									
D1:	0	-18,516	D2:	0	-18,516	D3:	0		
District (1-6)	Unit	Pop.	tot	Hisp	Wht	Blk	Asn	tot	latino
	1	2,870	2,226	322	711	264	898	2,214	377
	2	2,681	2,121	344	965	151	617	2,220	347
	3	2,739	1,726	384	696	227	385	1,547	307
	4	538	386	48	78	78	182	372	74
	5	210	160	12	107	7	34	175	9
	6	421	334	81	117	88	40	241	35

		Counts							Percentages											
Group	Category	1	2	3	4	5	6	7	Unassigned	Total	1	2	3	4	5	6	7	Unassigned	Total	
1	Sum by District Assigned								Ideal population: 15,314											
2	City of San Jose/aventura 2017 Public Participation Kit																			
3																				
4																				
5																				
6																				
7																				
8																				
9	Total Population	Hispanic	0	0	0	0	0	0	34,182	34,182	#DIV/0!	32%								
10		NH Wht	0	0	0	0	0	0	64,294	64,294	#DIV/0!	60%								
11		NH Blk	0	0	0	0	0	0	1,919	1,919	#DIV/0!	2%								
12		NH Asn	0	0	0	0	0	0	4,529	4,529	#DIV/0!	4%								
13		Total CVAP	0	0	0	0	0	0	63,090	63,090	#DIV/0!	41%								
14		Voting Age Populations	Hispanic	0	0	0	0	0	22,928	22,928	#DIV/0!	#DIV/0!	21%							
15			NH Wht	0	0	0	0	0	53,637	53,637	#DIV/0!	#DIV/0!	65%							
16			NH Blk	0	0	0	0	0	1,461	1,461	#DIV/0!	#DIV/0!	2%							
17			NH Asn	0	0	0	0	0	77,063	77,063	#DIV/0!	#DIV/0!	72%							
18			Total CVAP	0	0	0	0	0	18,926	18,926	#DIV/0!	#DIV/0!	21%							
19		Citizen Voting	Hispanic	0	0	0	0	0	32,843	32,843	#DIV/0!	#DIV/0!	49%							
20			NH Wht	0	0	0	0	0	1,873	1,873	#DIV/0!	#DIV/0!	2%							
21			NH Blk	0	0	0	0	0	2,430	2,430	#DIV/0!	#DIV/0!	14%							
22			NH Asn	0	0	0	0	0	63,996	63,996	#DIV/0!	#DIV/0!	69%							
23			Total Reg	0	0	0	0	0	13,374	13,374	#DIV/0!	#DIV/0!	33%							
24		Non-2014	Latino	0	0	0	0	0	1,100	1,100	#DIV/0!	#DIV/0!	8%							
25			Asian-American	0	0	0	0	0	463	463	#DIV/0!	#DIV/0!	3%							
26			Filipino	0	0	0	0	0	30,445	30,445	#DIV/0!	#DIV/0!	23%							
27			Total Votes	0	0	0	0	0	4,217	4,217	#DIV/0!	#DIV/0!	0%							
28		Non-2014	Latino	0	0	0	0	0	461	461	#DIV/0!	#DIV/0!	11%							
29			Asian-American	0	0	0	0	0	181	181	#DIV/0!	#DIV/0!	4%							
30			Filipino	0	0	0	0	0	164	164	#DIV/0!	#DIV/0!	4%							
31				0	0	0	0	0			#DIV/0!									
32				0	0	0	0	0			#DIV/0!									
33	Submitter's Comments about the plan:																			
34	I think this map makes sense because...																			
35																				
36																				
37																				
38																				
39																				
40																				
41																				
42																				

DistrictR

“DistrictR”

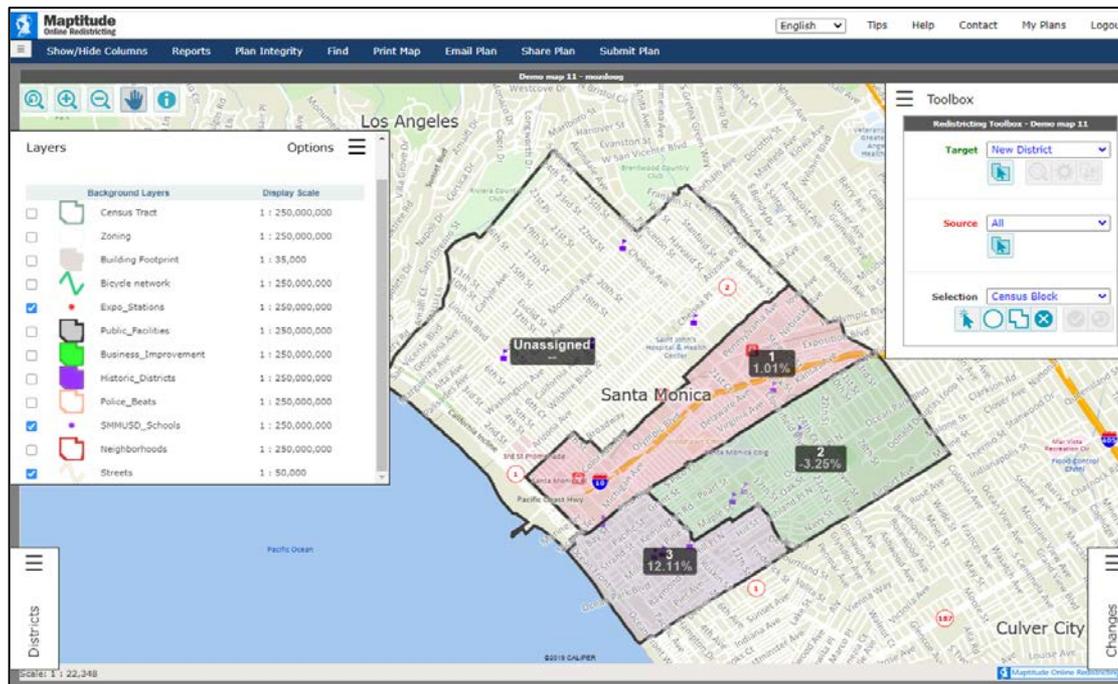
- A simple paint brush tool to draw a neighborhood, community of interest, or entire district map.
- Similar external options: Representable.org, DrawMyCACommunity.org



Caliper's “Maptitude Online Redistricting”

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean
- [Quick Start Guide](#)



Public Hearing & Discussion

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

Any questions about the mapping tools?