AGENDA ITEM REQUEST FORM

Department: clerk   **Department Head:** Pamela Christian   **Phone:** 510 620-6513

Meeting Date: 9/14/2021   **Final Decision Date Deadline:**_____

STATEMENT OF THE ISSUE: On December 15, 2020, the City Council approved a contract with National Demographics Corporation (NDC) to reestablish the district boundaries within the City of Richmond. State law requires that new district maps must be adopted by April 17, 2022, for the November 2022 election based on the 2020 census data.

INDICATE APPROPRIATE BODY

☒ **City Council**   ☐ **Redevelopment Agency**   ☐ **Housing Authority**   ☐ **Surplus Property Authority**   ☐ **Joint Powers Financing Authority**

☐ **Finance Standing Committee**   ☐ **Public Safety Public Services Standing Committee**   ☐ **Rules and Procedures Standing Committee**   ☐ **Local Reuse Authority**   ☐**Other**_____

ITEM _____

☐ **Presentation/Proclamation/Commendation (3-Minute Time Limit)**

☒ **Public Hearing**   ☐ **Ordinance**   ☐ **Other** _____

☐ **Contract/Agreement**   ☐ **Council As Whole**

☐ **Grant Application/Acceptance**   ☐ **Claims Filed Against City of Richmond**

☐ **Resolution**   ☐ **Video/PowerPoint Presentation** (contact KCRT @ 620.6759)

RECOMMENDED ACTION: AT 7 P.M. HOLD the second required public hearings to review the redistricting process for City Council elections and receive public input regarding the composition of potential City Council districts – City Clerk's Office (Pamela Christian 510-620-6513).

REVIEWS/APPROVALS <mark>DO NOT WRITE IN THIS SPACE</mark>

Only items submitted by City Staff have been reviewed and approved for this agenda by the **FINANCE DIRECTOR or DESIGNEE, CITY ATTORNEY or DESIGNEE, and CITY MANAGER or DESIGNEE**.

AGENDA ITEM NO:

<ITEM_OUTLINE>

AGENDA REPORT

CITY CLERK'S OFFICE

DATE: September 14, 2021

TO: Mayor Butt and Members of the City Council

FROM: Pamela Christian, City Clerk

SUBJECT: PUBLIC HEARING - REDISTRICTING

STATEMENT OF THE ISSUE:

On December 15, 2020, the City Council approved a contract with National Demographics Corporation (NDC) to reestablish the district boundaries within the City of Richmond. State law requires that new district maps must be adopted by April 17, 2022, for the November 2022 election based on the 2020 census data.

RECOMMENDED ACTION:

AT 7 P.M. HOLD the second required public hearings to review the redistricting process for City Council elections and receive public input regarding the composition of potential City Council districts – City Clerk's Office (Pamela Christian 510-620-6513).

FINANCIAL IMPACT OF RECOMMENDATION:

Cost associated with these activities are included in the City Clerk's Office Fiscal Year 21-22 budget for elections - 01141013 400294 - ADM EXP/Election Cost.

DISCUSSION:

At the January 14, 2020, City Council Meeting, the City Council adopted **Ordinance No. 4-20** and approved District Map #115B establishing the boundaries for district elections in the City of Richmond. The Council set the election sequence to Districts 1, 5, and 6 to begin with the November 3, 2020, election; and Districts 2, 3, and 4 to begin with the November 2022 election.
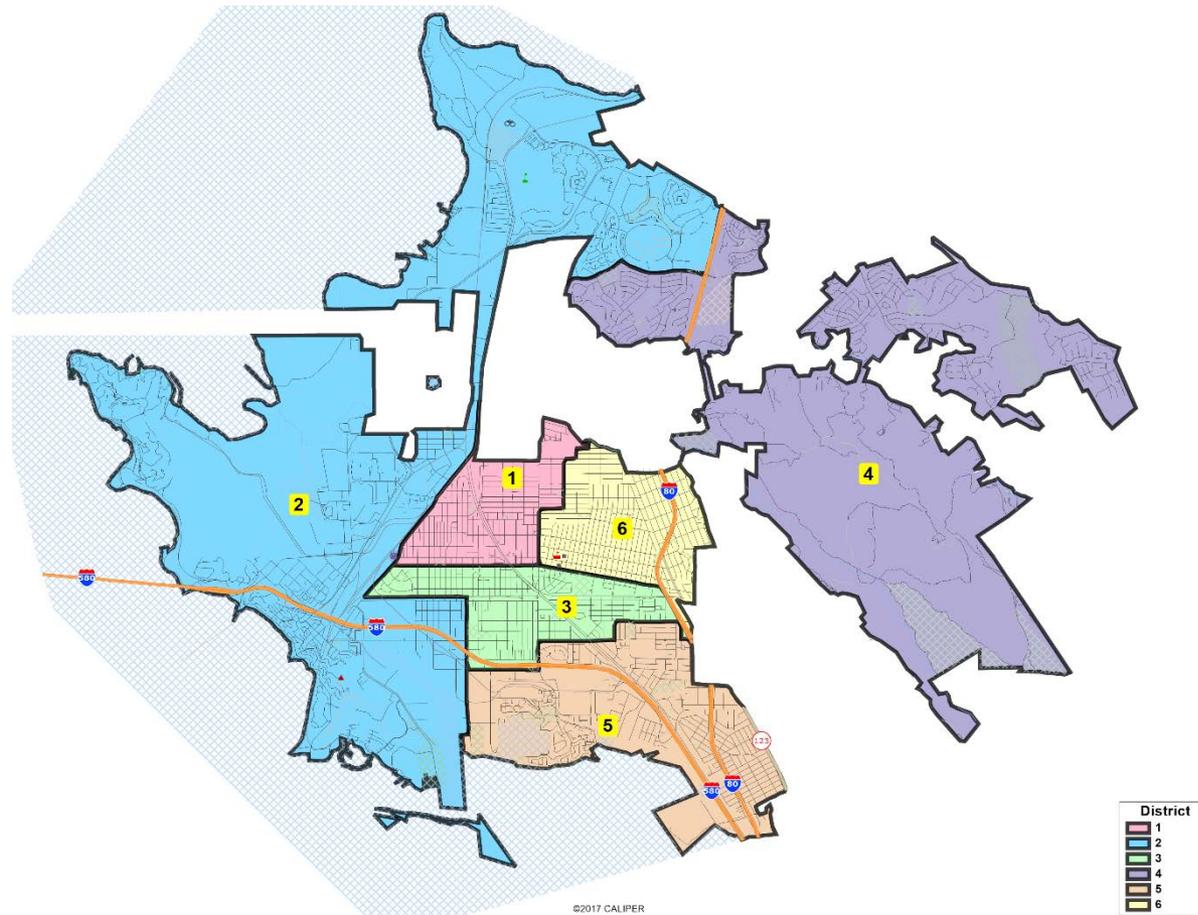
Every 10 years, local governments must use new census data to redraw their district lines to reflect how local populations have changed. Assembly Bill 849 (2019) requires cities and counties to engage communities in the redistricting process by holding public hearings and/or workshops and doing public outreach, including to non-English-speaking communities. The COVID-19 pandemic and other events caused delays in the release of the 2020 census count. New district maps must be adopted by the Council no later than April 17, 2022, for the November 2022 election.

NDC will guide the city to reestablish the district boundaries. The redistricting process will involve several public hearings that will allow for significant public input on the formation of the districts. Spanish translation services will be available at all public hearings. Translation for other languages may be available upon request prior to the day of the hearing.

Please visit the Redistricting webpage at: www.ci.richmond.ca.us/Redistricting for more information.

ATTACHMENTS:

NDC Presentation
Public hearing notice

City of Richmond
Introduction to Redistricting

September 14, 2021

Shalice Tilton, Sr. Consultant
National Demographics Corporation

Redistricting Process

Step	Description
Two Initial Hearings 7/6/21 & 9/14/21	Held prior to release of draft maps. Education and to solicit input on the communities in the Districts.
Public Workshop 8/25 2 p.m. & 6 p.m.	Public workshop to review redistricting process and introduction to mapping tools.
Census Data Release August 12	Census Bureau released official 2020 Census population data in legacy format which must be reformatted.
California Data Release Early October 2021	California Statewide Database releases California's official 'prisoner-adjusted' 2020 redistricting data, then three-week waiting period before the City or the City's consultant may release maps.
Two Draft Map Hearings 1/18/2022 & 2/1/2022	Two Public Hearings to discuss and revise the draft maps and to discuss the election sequence.
Map Adoption By 4/17/2022	Final map must be posted at least 7 days prior to adoption. Map adopted via ordinance.*

NDC

Redistricting Rules and Goals

1. Federal Laws

Equal Population

Federal Voting Rights Act

No Racial Gerrymandering

2. California Criteria for Cities

1. **Geographically contiguous**

2. **Undivided neighborhoods and "communities of interest"**
   (Socio-economic geographic areas that should be kept together)

3. **Easily identifiable boundaries**

4. **Compact**
   (Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters' choices / continuity in office

Future population growth

Preserving the core of existing districts

NDC

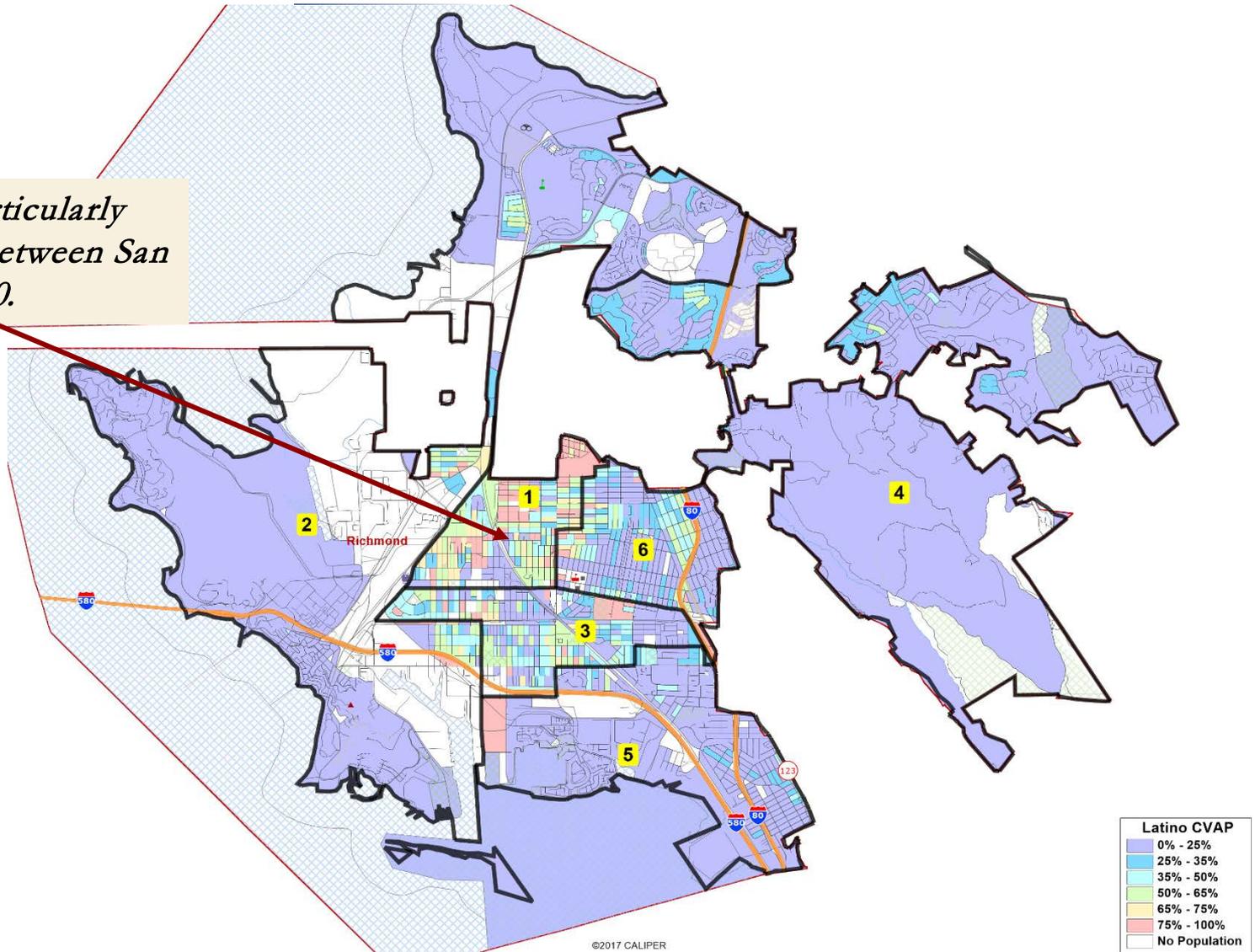# Demographic Summary of Existing Districts

City of Richmond - Current Districts								
District		**1**	**2**	**3**	**4**	**5**	**6**	**Total**
2020	2020 Est. Total Pop	19,089	19,684	17,226	18,056	19,314	17,728	111,098
	Deviation from ideal	573	1,168	-1,290	-460	798	-788	2,458
	% Deviation	2.58%	5.26%	-5.81%	-2.07%	3.59%	-3.55%	11.06%
2010 Total Pop	% Hisp	68%	30%	53%	20%	22%	43%	39%
	% NH White	5%	21%	5%	24%	23%	24%	17%
	% NH Black	19%	27%	35%	28%	35%	15%	27%
	% Asian-American	6%	20%	4%	24%	15%	15%	14%
Citizen Voting Age Pop	Total	7,774	11,770	9,087	12,818	12,805	10,683	64,937
	% Hisp	53%	22%	34%	20%	14%	27%	26%
	% NH White	9%	32%	11%	27%	30%	33%	25%
	% NH Black	23%	26%	42%	23%	37%	20%	28%
	% Asian/Pac.Isl.	14%	17%	9%	29%	17%	18%	18%

Estimates using official 2020 demographic data and NDC's estimated total population figures.

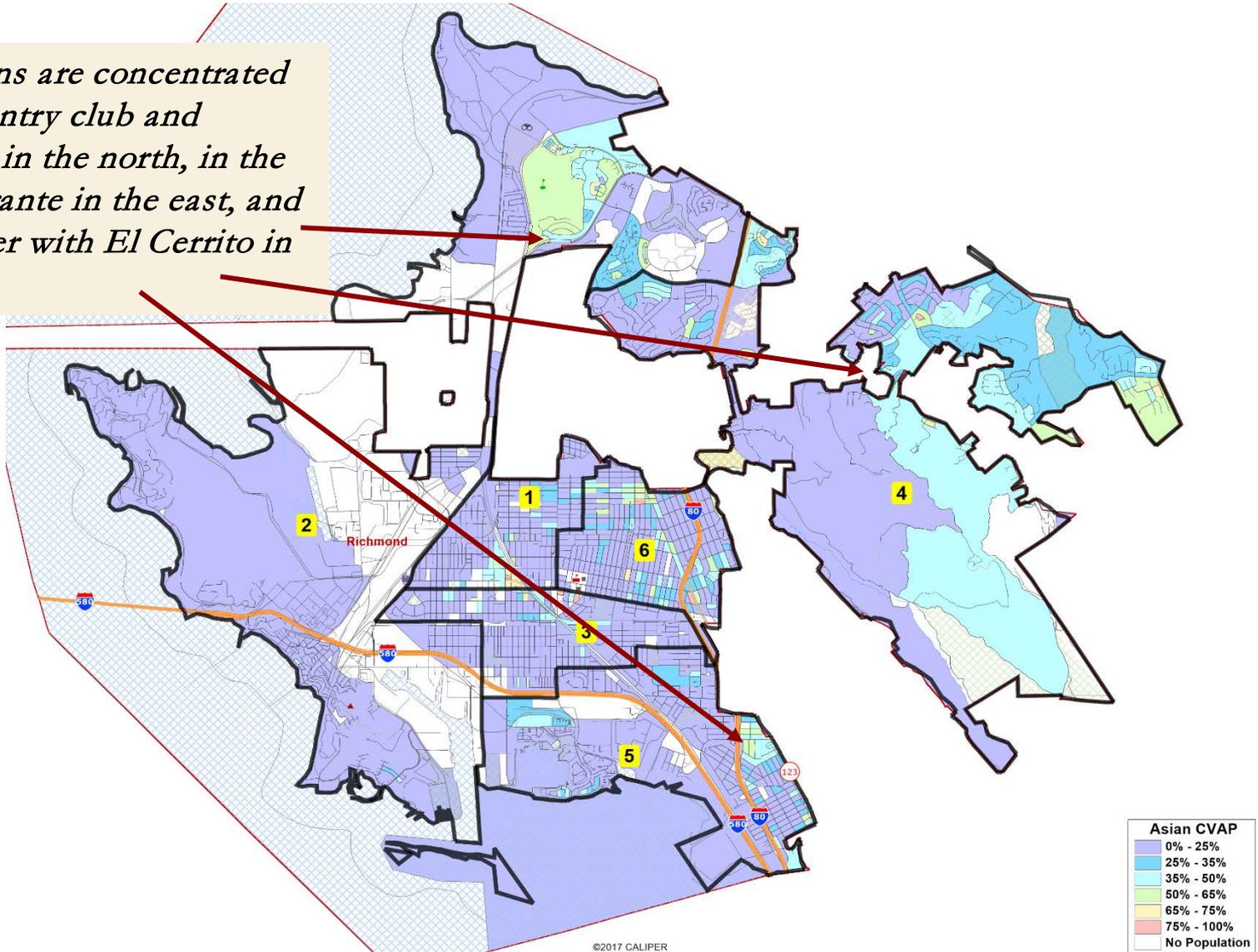**Each of the six districts must contain about 18,516 people.**

Latino CVAP

Latinos are particularly concentrated between San Pablo and I-580.

Latino CVAP
- 0% - 25%
- 25% - 35%
- 35% - 50%
- 50% - 65%
- 65% - 75%
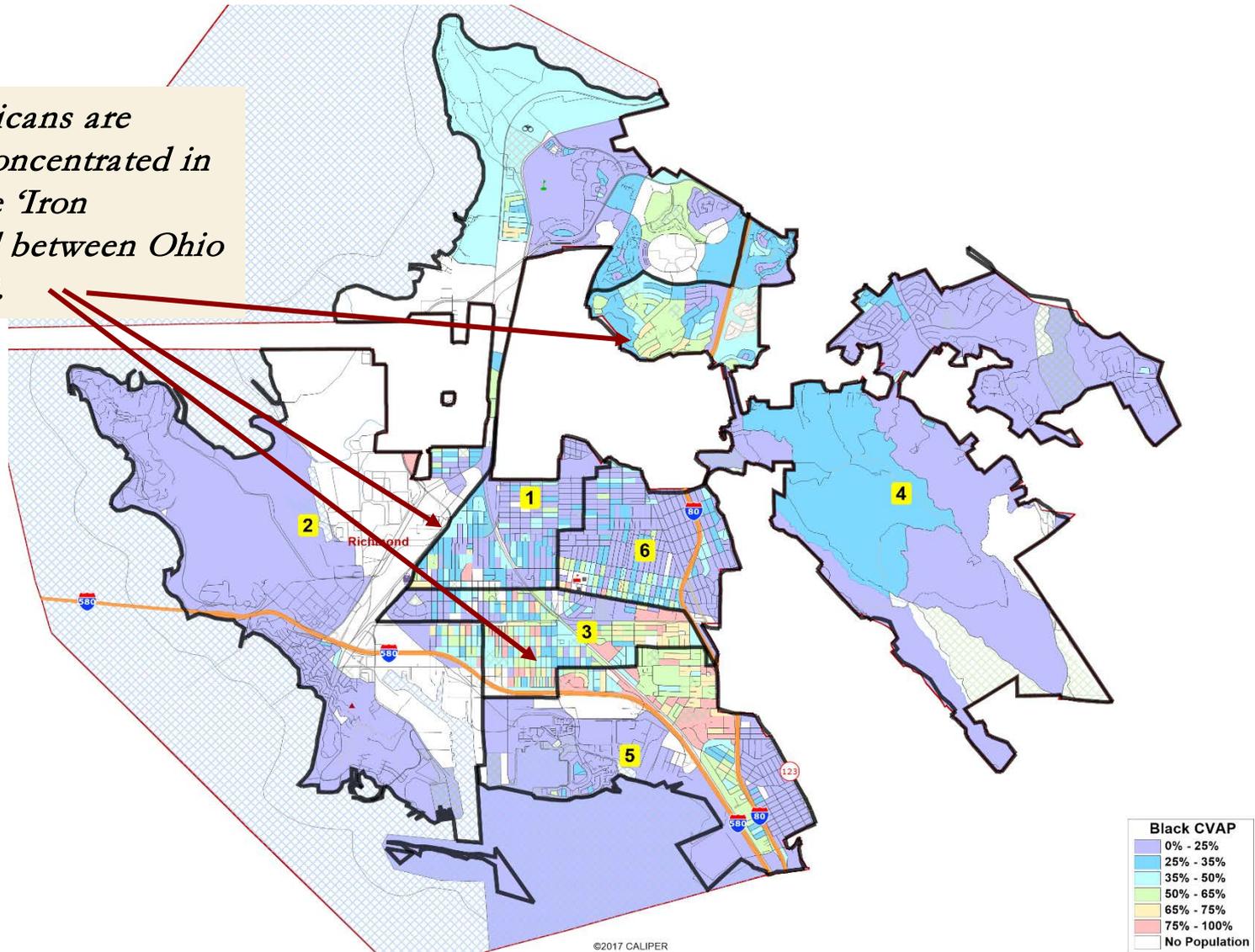- 75% - 100%
- No Population

©2017 CALIPER

Asian-American CVAP

Asian-Americans are concentrated around the country club and Hilltop Village in the north, in the hills of El Sobrante in the east, and along the border with El Cerrito in the south.

Asian CVAP
- 0% - 25%
- 25% - 35%
- 35% - 50%
- 50% - 65%
- 65% - 75%
- 75% - 100%
- No Population

©2017 CALIPER

African-American CVAP

African-Americans are particularly concentrated in Hilltop, in the 'Iron Triangle', and between Ohio Ave and I-580.

Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.

Beyond Neighborhoods:
Defining Communities of Interest

1st Question: What defines your community?

- Geographic Area, plus

- Shared issue or characteristic

  - Shared social or economic interest

  - Impacted by city or county policies

- Tell us "your community's story"

2nd Question: Would this community benefit from being "included within a single district for purposes of its effective and fair representation"?

- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may <u>not</u> include relationships with political parties, incumbents, or political candidates.

NDC

Beyond Neighborhoods: Communities

Under the California Elections Code, "community of interest" has a very specific definition in the context of districting and redistricting cities and counties:

A "community of interest" is a population that shares common social or economic interests **that should be included within a single district for purposes of its effective and fair representation.**

Communities of interest do not include relationships with political parties, incumbents, or political candidates.

(emphasis added)
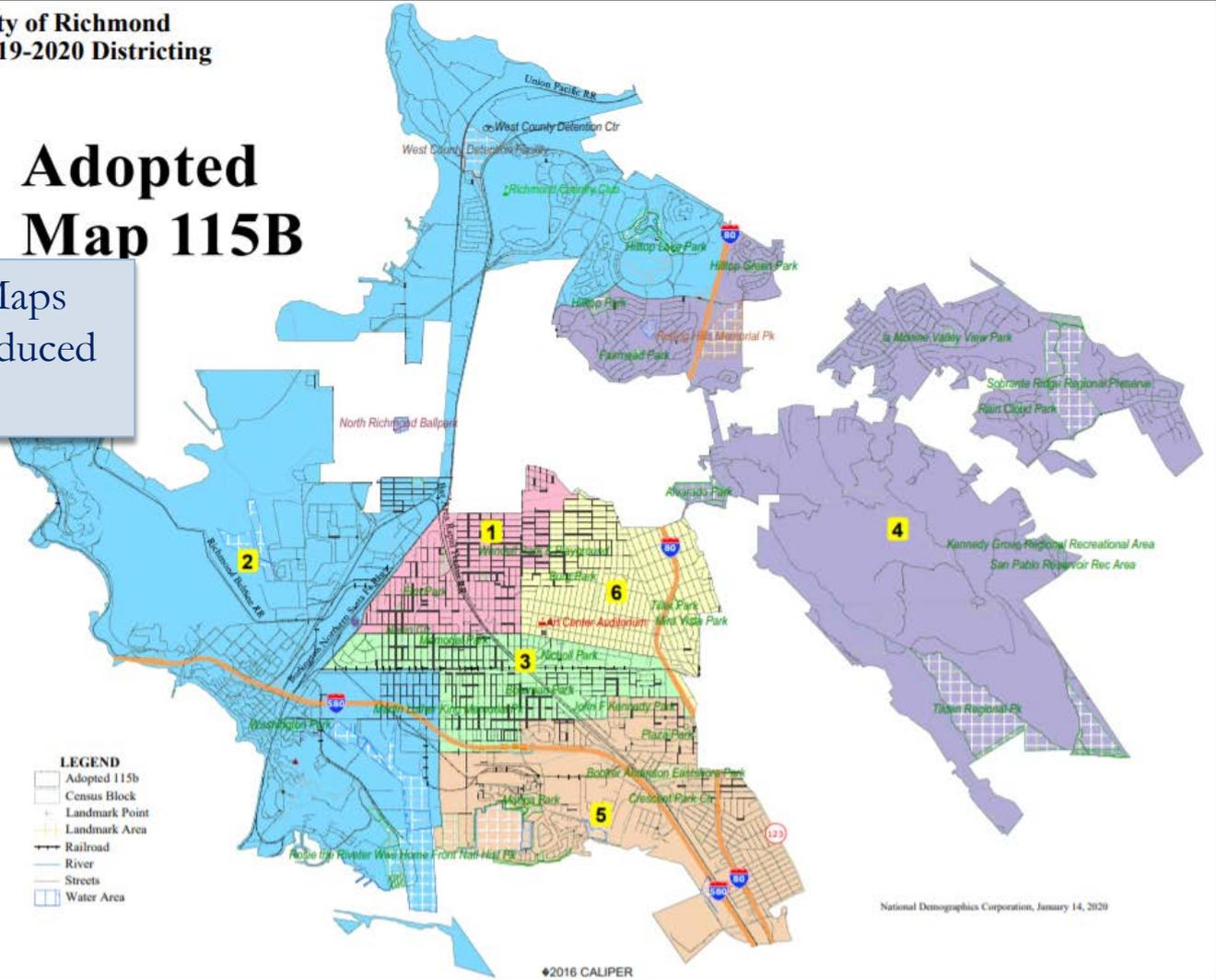
Public Mapping and Map Review Tools

Draw a Map

- **Different tools for different purposes and levels of technical interest**

    - **Online Interactive Review Map**, a simple map review tool
    - **Paper "Public Participation Kit with Population Counts"** for those who do not want to use a computer
    - **Paper "Public Participation Kit with Population Unit IDs"** an **Excel**-based simple "draw a draft map" tools
    - **"DistrictR"**, an easy-to-use paint brush map drawing tool
    - Caliper Maptitude Online Redistricting, a powerful, data-rich "draw a draft map" online mapping tool

NDC

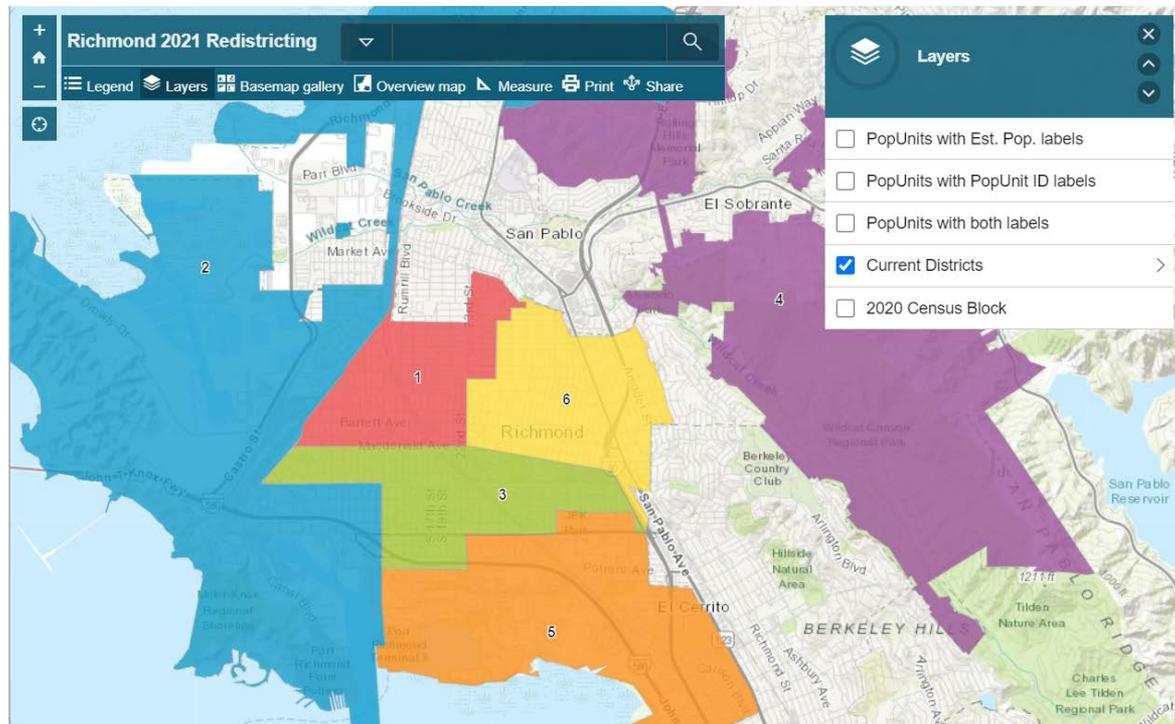All Submitted Draft Maps are Professionally Produced by NDC

NDC Prepares a Demographic Summary for All Submitted Draft Maps

City of Richmond - Draft Map 115b								
District		**1**	**2**	**3**	**4**	**5**	**6**	**Total**
	Total Pop	17,445	17,919	16,306	17,131	17,618	17,282	103,701
	Deviation from ideal	161	635	-978	-153	334	-2	1,613
	% Deviation	0.93%	3.67%	-5.66%	-0.89%	1.93%	-0.01%	9.33%
Total Pop	% Hisp	69%	30%	53%	20%	22%	43%	39%
	% NH White	4%	21%	5%	24%	23%	24%	17%
	% NH Black	19%	27%	35%	28%	35%	15%	27%
	% Asian-American	6%	20%	4%	24%	15%	15%	14%
Citizen Voting Age Pop	Total	7,271	11,670	8,206	12,621	11,767	10,997	62,532
	% Hisp	47%	18%	33%	20%	15%	23%	24%
	% NH White	9%	31%	12%	28%	32%	34%	26%
	% NH Black	28%	29%	47%	23%	33%	21%	29%
	% Asian/Pac.Isl.	13%	20%	6%	27%	19%	18%	18%
Voter Registration (Nov 2018)	Total	6,100	7,982	7,126	10,369	10,454	8,852	50,882
	% Latino est.	52%	19%	33%	19%	14%	31%	26%
	% Spanish-Surnamed	47%	17%	29%	17%	12%	28%	23%
	% Asian-Surnamed	3%	9%	2%	10%	8%	7%	7%
	% Filipino-Surnamed	1%	2%	1%	3%	2%	1%	2%
	% NH White est.	11%	39%	13%	40%	38%	40%	32%
	% NH Black	34%	32%	51%	31%	39%	22%	34%
Voter Turnout (Nov 2018)	Total	2,750	5,061	3,423	6,763	6,806	5,709	30,511
	% Latino est.	53%	15%	30%	17%	12%	28%	22%
	% Spanish-Surnamed	48%	14%	27%	15%	11%	25%	20%
	% Asian-Surnamed	2%	7%	2%	9%	7%	6%	6%
	% Filipino-Surnamed	1%	2%	1%	3%	2%	1%	2%
	% NH White est.	12%	46%	15%	44%	46%	44%	38%
	% NH Black	32%	30%	52%	30%	33%	23%	32%
Voter Turnout (Nov 2016)	Total	3,539	5,825	4,068	7,813	7,643	6,456	35,344
	% Latino est.	54%	16%	31%	18%	13%	30%	24%
	% Spanish-Surnamed	49%	14%	28%	16%	12%	27%	21%
	% Asian-Surnamed	2%	7%	2%	9%	7%	6%	6%
	% Filipino-Surnamed	2%	2%	1%	3%	1%	1%	2%
	% NH White est.	12%	43%	11%	40%	41%	41%	35%
	% NH Black est.	30%	30%	53%	30%	36%	22%	32%
ACS Pop. Est.	Total	17,557	18,944	17,110	17,383	18,836	18,052	107,882
Age	age0-19	31%	23%	31%	20%	22%	22%	25%
	age20-60	59%	57%	56%	55%	60%	59%	58%
	age60plus	11%	20%	13%	25%	18%	18%	18%
Immigration	immigrants	44%	35%	36%	28%	30%	37%	35%
	naturalized	29%	46%	26%	65%	41%	41%	40%
Language spoken at home	english	26%	45%	40%	58%	62%	45%	46%
	spanish	64%	33%	54%	21%	18%	39%	38%
	asian-lang	7%	12%	4%	13%	14%	11%	10%
	other lang	2%	10%	1%	7%	6%	6%	6%
Language Fluency	Speaks Eng. "Less than Very Well"	38%	23%	30%	17%	17%	27%	25%
Education (among those age 25+)	hs-grad	47%	48%	51%	57%	51%	50%	51%
	bachelor	8%	20%	9%	22%	23%	18%	17%
	graduatedegree	2%	12%	3%	10%	13%	9%	9%
Child in Household	child-under18	44%	28%	36%	25%	23%	27%	30%
Pct of Pop. Age 16+	employed	61%	59%	53%	58%	63%	65%	60%
Household Income	income 0-25k	22%	16%	29%	15%	20%	19%	20%
	income 25-50k	32%	20%	33%	17%	21%	21%	23%
	income 50-75k	20%	17%	16%	16%	19%	14%	17%
	income 75-200k	25%	39%	20%	44%	34%	40%	34%
	income 200k-plus	2%	8%	1%	8%	6%	5%	5%
Housing Stats	single family	69%	58%	62%	79%	57%	78%	67%
	multi-family	31%	42%	38%	21%	43%	22%	33%
	rented	58%	54%	63%	33%	54%	45%	51%
	owned	42%	46%	37%	67%	46%	55%	49%

Simple Map Review Tool

Online Interactive Review Map
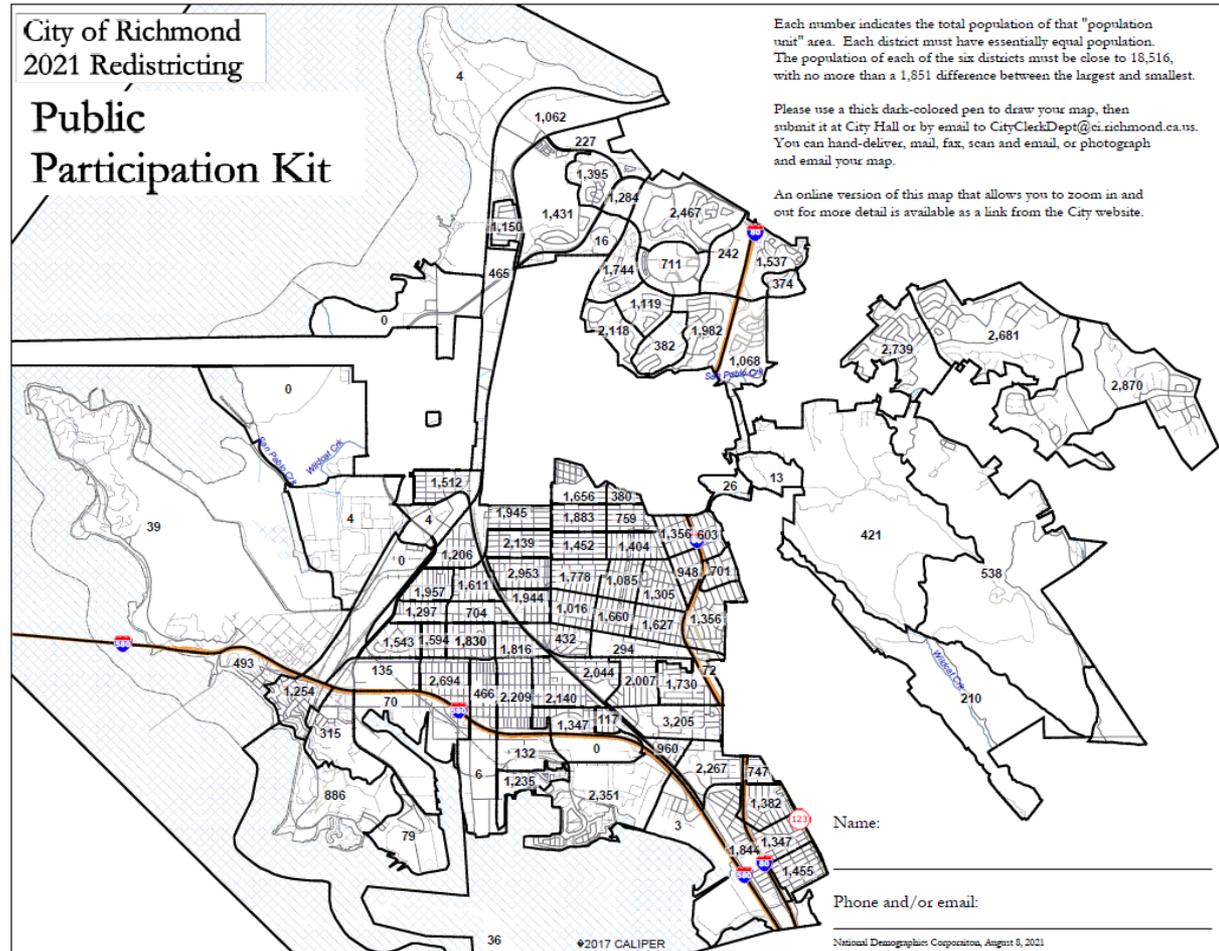
- ESRI's "ArcGIS Online" – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of "community of interest" and other data

Simple Map Drawing Tool

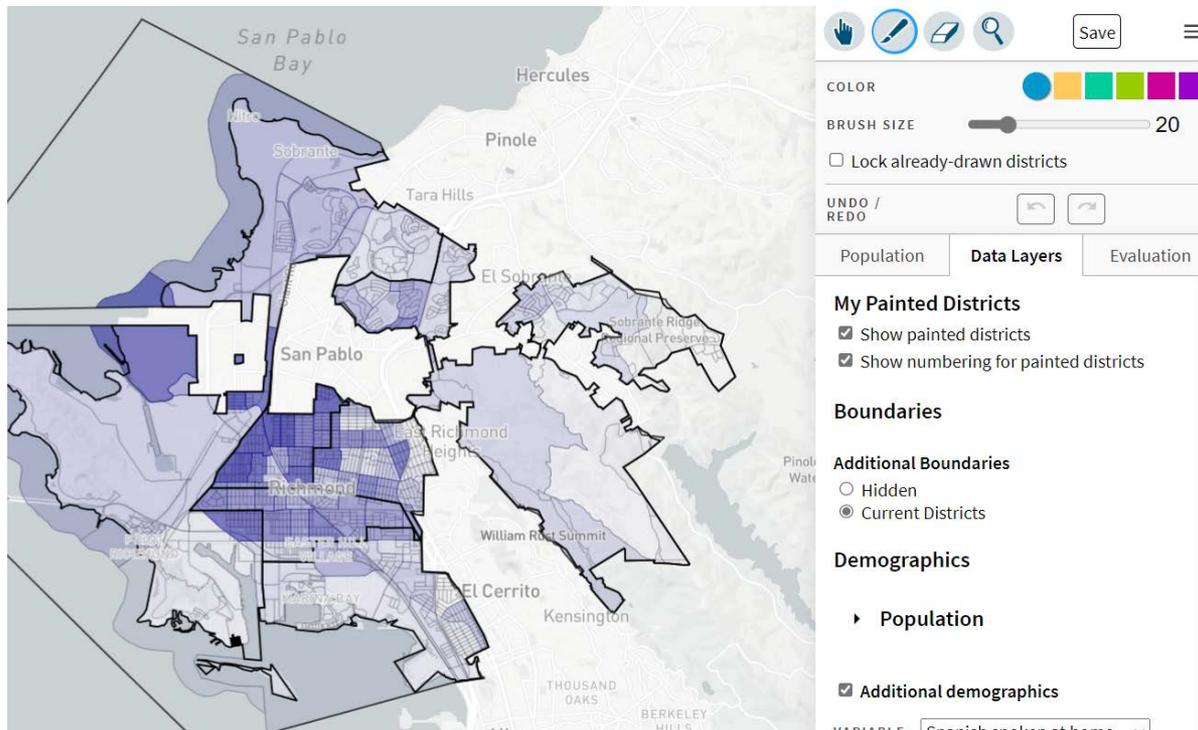**Paper "Public Participation Kit with Population Counts"**

- For those without internet access or who prefer paper

- Total Population Counts only – no demographic numbers

Simple Map Drawing Tool + Excel Supplement

"Public Participation Kit with Population Unit IDs"

- For those who know Excel and do not wish to use online tools

- Adds CVAP data

- **Excel** does the math

City of Richmond 2021 Redistricting

Population Unit ID Numbers

Use this map with Microsoft Excel.

An online version of this map that allows you to zoom in and out for more detail is available as a link from the City website.

			Quick Reference: To			
D1:	0	-18,516	**D2:**	0	-18,516	**D3:** 0

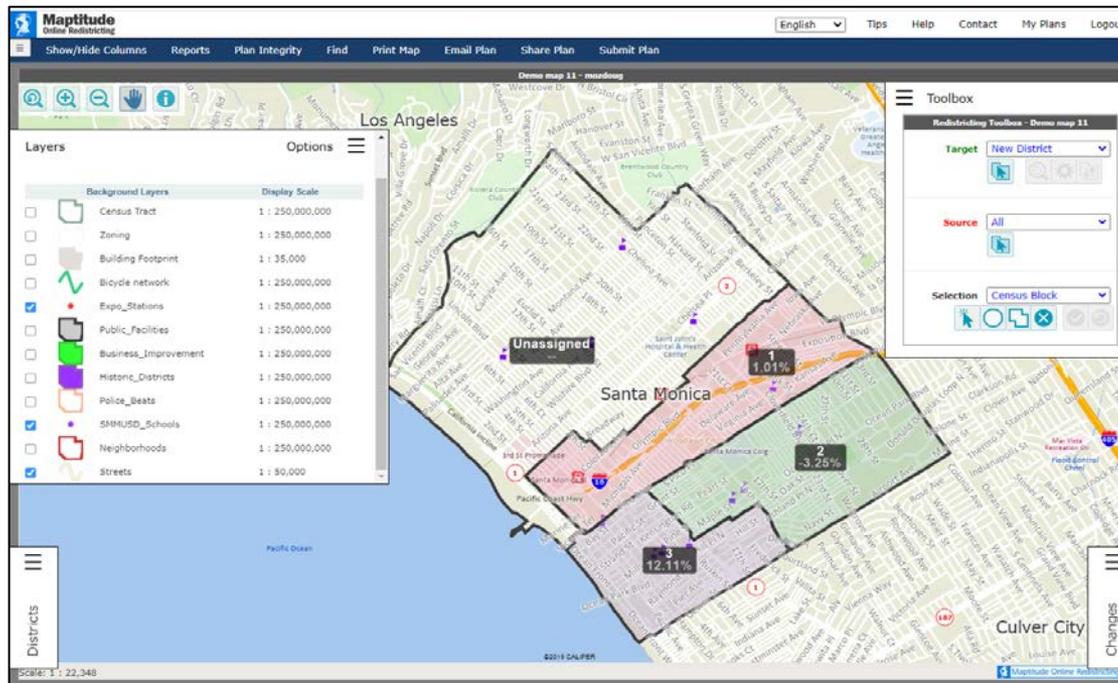| District (1-6)	Pop Unit	Tot. Pop.	Citizen Voting Age Population						Nov. 2018	
			tot	Hisp	NH Wht	NH Blk	NH Asn	tot	latino
	1	2,870	2,226	322	711	264	898	2,214	377
	2	2,681	2,121	344	965	151	617	2,220	347
	3	2,739	1,726	384	696	227	385	1,547	307
	4	538	386	48	78	78	182	372	74
	5	210	160	12	107	7	34	175	9
	6	421	334	81	117	88	40	241	35

DistictR

"DistrictR"

- A simple paint brush tool to draw a neighborhood, community of interest, or entire district map.

- Similar external options: Representable.org, DrawMyCACommunity.org

Caliper's "Maptitude Online Redistricting"

Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool

- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean

- Quick Start Guide

Public Hearing & Discussion

What is your neighborhood and what are its boundaries?

What other notable areas are in the City, and what are their boundaries?

Any questions about the mapping tools?

www.ci.Richmond.ca.us/Redistricting

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that on **Tuesday, September 14, 2021**, at the hour of 7:00 p.m., or as soon thereafter as the matter may be heard, the City Council will conduct a public hearing via Zoom to consider the following item:

Receive public input regarding composition of voting districts as part of the City's requirement to redistrict the City after the release of the 2020 census data.

At the public hearing described in this notice, the City Council may receive staff presentations on an overview of the process and City demographics and receive public testimony to be used in establishing options for district boundaries and adopt mandatory and permissive districting criteria, pursuant to Elections Code section 10010 and Government Code section 34886.

All interested persons are invited to present their views and comments on this matter. Written statements may be filed with the City Clerk via email at cityclerkdept@ci.richmond.ca.us at any time prior to the hearing scheduled herein or by mail: City Hall, 450 Civic Center Plaza, 3rd Floor, Richmond, 94804. Mailed statements must be received by 1 p.m. the day of the hearing. Oral statements may be made at said hearing via Zoom: **https://zoom.us/j/99312205643?pwd=MDdqNnRmS2k4ZkRTOWhIUIdQOUF1Zz09 Passcode: ccmeeting**

See published agenda for other ways to participate. Spanish translation services will be available at all redistricting public hearings. Translation for other languages may be available upon request prior to the day of the hearing.

By Order of the Richmond City Council:

Pamela Christian
City Clerk

Dated: August 20, 2021
Published: September 4 and 11, 2021

Approved as to form:

James Atencio
Senior Assistant City Attorney