



AGENDA REPORT

City Clerk's Office

| | |
|--|---|
| DATE: | January 18, 2022 |
| TO: | Mayor Butt and Members of the City Council |
| FROM: <i>(List all relevant/responsive staff persons)</i> | Pamela Christian, City Clerk |
| Subject: <i>(This will appear on the agenda)</i> | Redistricting Public Hearing – 7:00 P.M. |
| FINANCIAL IMPACT: | There is no specific financial impact from tonight's public hearing. |
| PREVIOUS COUNCIL ACTION: <i>(List all dates items were heard or council action took place)</i> | |
| STATEMENT OF THE ISSUE: | The City retained National Demographics Corporation to help reestablish the district boundaries within the City of Richmond based on the 2020 Census data. State law requires that new district maps must be adopted by April 17, 2022, for the November 2022 election. |
| RECOMMENDED ACTION: <i>(This will appear on the agenda)</i> | HOLD A PUBLIC HEARING AT 7:00 P.M. to RECEIVE public input on draft maps of voting district boundaries as part of the City's requirement to redistrict the City after the release of the 2020 census data. National Demographics Corporation will lead the process – City Clerk's Office (Pamela Christian 510-620-6513). |

DISCUSSION:

At the January 14, 2020, City Council Meeting, the City Council adopted **Ordinance No. 4-20** and approved District Map #115B establishing the boundaries for district elections in the City of Richmond. The Council set the election sequence to Districts 1, 5, and 6 to begin with the November 3, 2020 election; and Districts 2, 3, and 4 to begin with the November 2022 election.

Every 10 years, local governments must use new census data to redraw their district lines to reflect how local populations have changed. [Assembly Bill 849 \(2019\)](#) requires cities and counties to engage communities in the redistricting process by holding public hearings and/or workshops and doing public outreach, including to non-English-speaking communities. Below is an account of outreach efforts. New district maps must be adopted by the Council no later than April 17, 2022, for the November 2022 election.

NDC will guide the City to reestablish the district boundaries. The redistricting process will involve several public hearings that will allow for significant public input on the formation of the districts. Spanish translation services will be available at all public hearings.

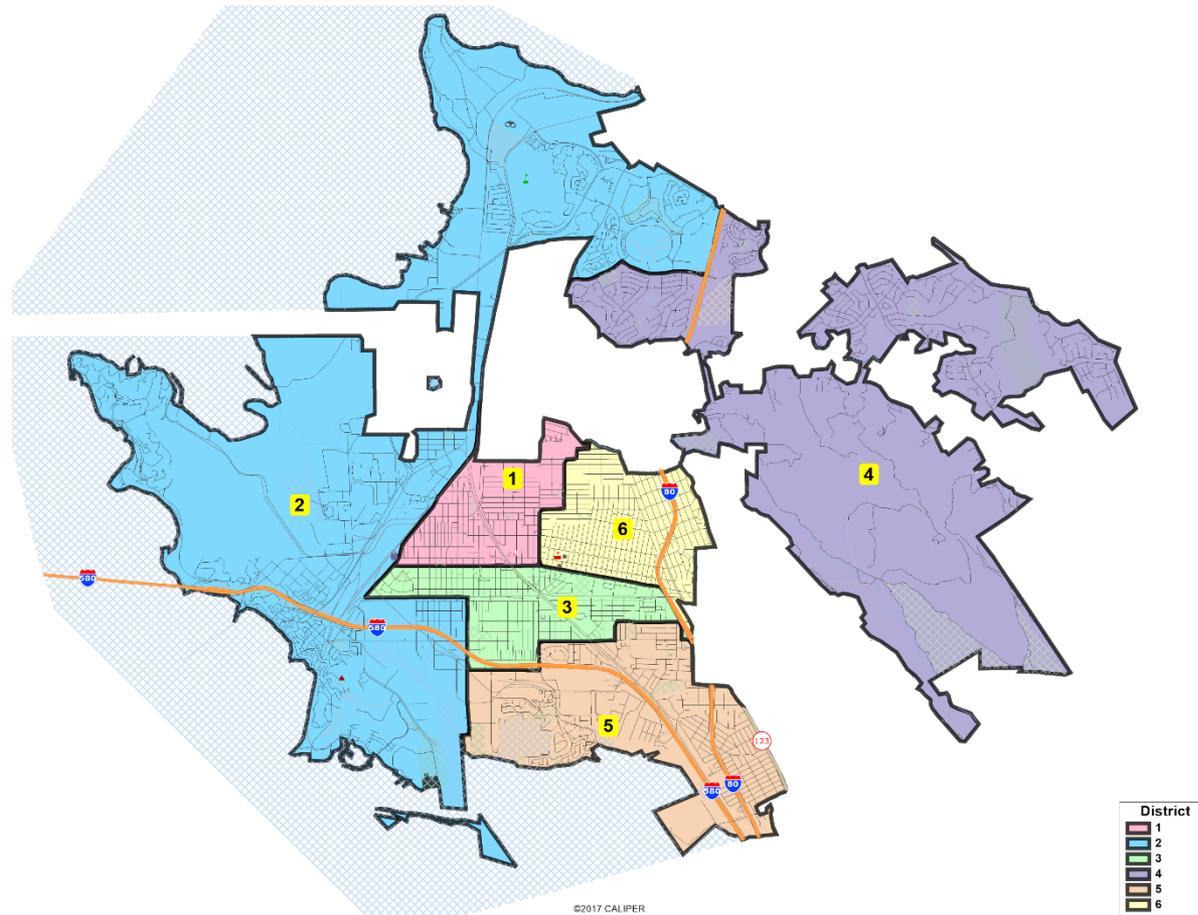
Redistricting outreach to date:

- E-mail sent with flyers to the Community Outreach group, John Gioia's Office, Richmond Promise, ECIA Listserv (non-profits), Katrinka Ruk (Council of Industries), Chamber of Commerce, LEAP, Employment & Training, Malcom Marshall (Richmond Pulse), Mike Kinney (Richmond Standard), Gonzalo Ochoa (23rd St. Merchants Association), and Daniel Butt (Pt. Richmond Business Association).
- Flyer announced on the Mayor's Office social media, press release, City's social media, and KCRT.
- Flyer sent to Jan Mignone, Stephanie Ny, and Garland Ellis, Neighborhood Council PIO. Stephanie forwarded the e-mail to ALL Neighborhood Councils.
- Posted flyers at all community centers, 440 and 450 Civic Center Plaza buildings, and at the main library
- E-mail blast with flyers sent to parents of the WCCUSD
- Gabino Arredondo distributed flyers to various businesses he frequents
- Continuous announcement on the City's electronic marquee
Flyer continuously posted in the City Manager's Weekly Report

Please visit the Redistricting webpage at: www.ci.richmond.ca.us/Redistricting for more information.

DOCUMENTS ATTACHED:

- Attachment 1 – NDC Presentation
- Attachment 2 – Public Hearing Notice
- Attachment 3 – Flyer announcing public hearings



City of Richmond Redistricting Draft Maps

January 18, 2022

Shalice Tilton, Senior Consultant
National Demographics Corporation

Redistricting Process

| Step | Description |
|---|---|
| First Pre-Draft Hearing July 6, 2021 | <ul style="list-style-type: none">• Held prior to release of draft maps.• Educate and solicit input on the communities in the Districts. |
| Second Pre-Draft Hearing September 14, 2021 | <ul style="list-style-type: none">• Held prior to release of draft maps.• Educate and solicit input on the communities in the Districts. |
| Public Workshop August 25, 2021: 2 & 6 p.m. | <ul style="list-style-type: none">• Public workshops held to review redistricting process and introduction to mapping tools. |
| Public Workshop December 6, 2021 | <ul style="list-style-type: none">• Public workshops held to review redistricting process and introduction to mapping tools. |
| First Draft Map Hearing January 18, 2022 | <ul style="list-style-type: none">• Public Hearings to discuss, revise the draft maps; discuss the election sequence. |
| Second Draft Map Hearing February 1, 2022 | <ul style="list-style-type: none">• Public Hearings to discuss the draft maps; discuss the election sequence; select a map |
| Map Adoption By April 17, 2022 | <ul style="list-style-type: none">• Final map must be posted at least 7 days prior to adoption. |

Redistricting Rules and Goals

Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

Other Traditional Redistricting Principles

Minimize voters shifted to different election years
Respect voters’ choices / continuity in office
Future population growth
Preserving the core of existing districts

Demographic Summary of Existing Districts

| <i>City of Richmond - Current Plan</i> | | | | | | | | |
|--|----------------------|--------|--------|--------|--------|--------|--------|---------|
| Category | Field | 1 | 2 | 3 | 4 | 5 | 6 | Total |
| 2020 Census | Total Population | 19,495 | 20,027 | 18,818 | 18,178 | 21,032 | 19,240 | 116,790 |
| | Population Deviation | 30 | 562 | -647 | -1,287 | 1,567 | -225 | 2,854 |
| | Pct. Deviation | 0.15% | 2.89% | -3.32% | -6.61% | 8.05% | -1.16% | 14.66% |
| Total Pop. | Hispanic/Latino | 73% | 36% | 62% | 25% | 25% | 47% | 45% |
| | NH White | 5% | 19% | 7% | 21% | 25% | 21% | 16% |
| | NH Black | 13% | 20% | 23% | 24% | 26% | 11% | 20% |
| | NH Asian/Pac.Isl. | 7% | 22% | 6% | 27% | 21% | 19% | 17% |
| | NH Native Amer. | 0% | 0% | 0% | 1% | 1% | 1% | 1% |
| Citizen Voting Age Pop | Total | 7,712 | 11,755 | 8,902 | 12,579 | 12,907 | 10,841 | 64,696 |
| | Hisp | 53% | 21% | 34% | 20% | 14% | 27% | 26% |
| | NH White | 9% | 32% | 11% | 28% | 30% | 33% | 25% |
| | NH Black | 23% | 27% | 42% | 23% | 37% | 20% | 29% |
| | Asian/Pac.Isl. | 15% | 18% | 11% | 28% | 18% | 19% | 19% |
| | Native Amer. | 1% | 1% | 2% | 0% | 1% | 1% | 1% |

Using official 2020 prisoner-adjusted Census population.

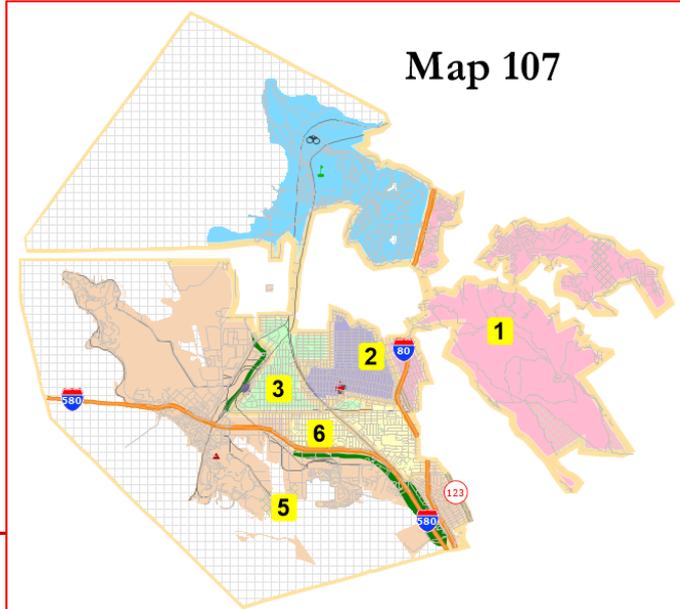
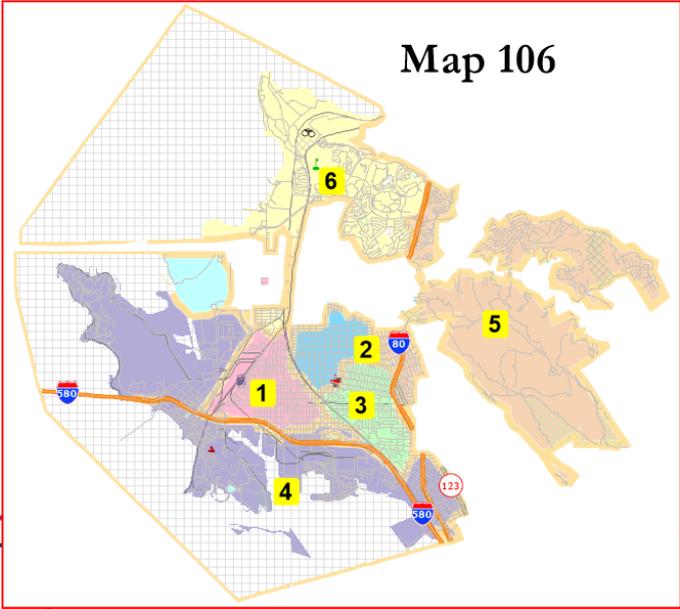
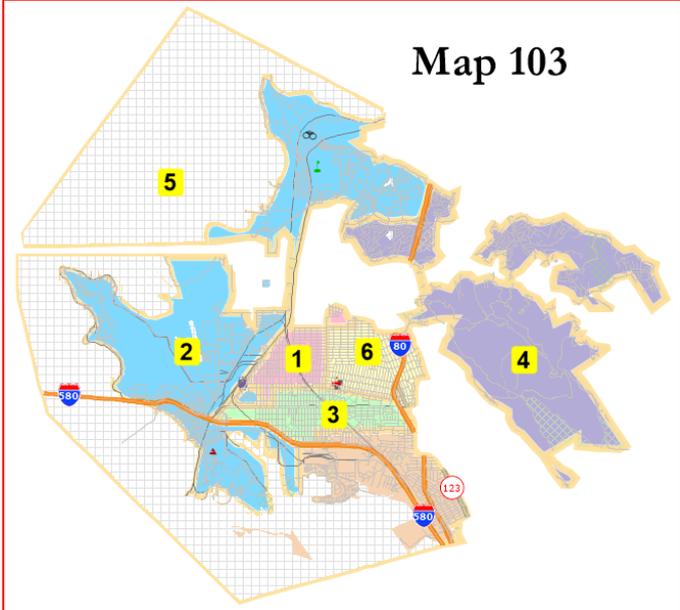
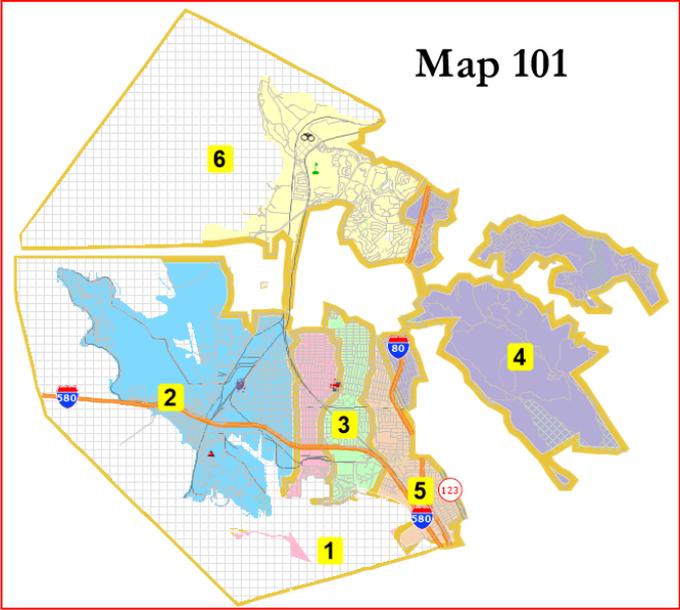
Each of the five Council districts must contain about 19,465 people. There should be no greater than a 10% deviation between the greatest populated district and the least populated district. The existing districts have a 14.66% overall deviation.

Draft Maps Summary

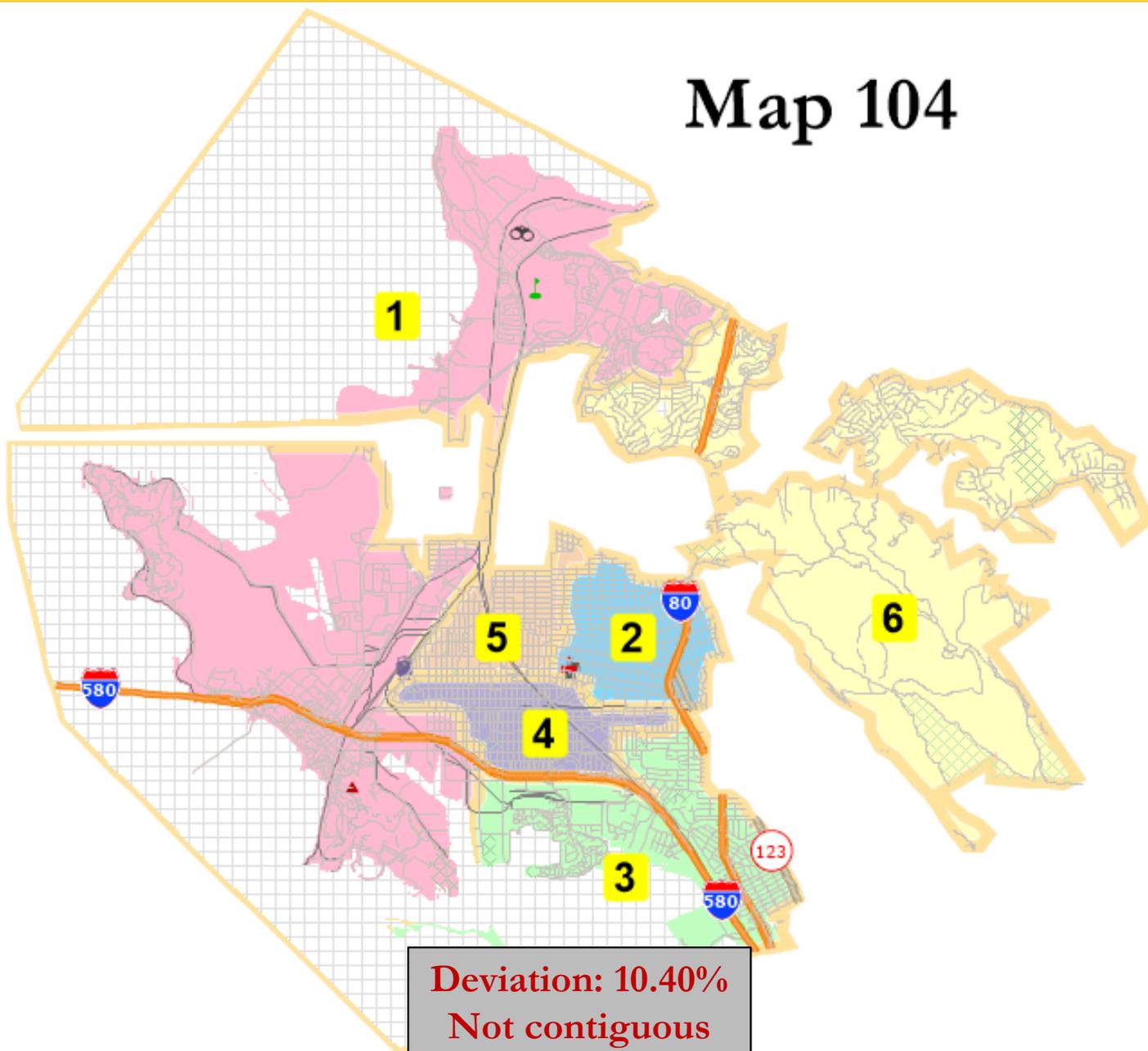
City of Richmond - Draft Maps

| Number | # Districts | Contiguous | Pop Bal | Deviation | Max CVAP Latino | Max CVAP NH White | Max CVAP NH Black | Max CVAP NH AAPI | Pairs |
|--|-------------|------------|---------|-----------|-----------------|-------------------|-------------------|------------------|------------|
| Current | 6 | Y | Y | 14.66% | 52.61% | 33.27% | 41.73% | 27.34% | D5 2; D6 2 |
| 101 | 6 | Y | N | 21.38% | N/A | N/A | N/A | N/A | D5 4 |
| 102 | 6 | Y | Y | 9.98% | 42.29% | 42.65% | 54.03% | 26.86% | D5 2; D6 2 |
| 103 | 6 | N | N | 13.13% | N/A | N/A | N/A | N/A | D5 2; D6 3 |
| 104 | 6 | N* | N* | 10.40% | 53.09% | 32.44% | 42.96% | 27.00% | D2 2; D3 3 |
| 105 | 6 | N* | Y | 9.68% | 53.09% | 32.62% | 42.90% | 26.71% | D2 2; D3 3 |
| 106 | 6+Unassign | N | N | 11.49% | N/A | N/A | N/A | N/A | D4 3 |
| 106b | 6 | Y | Y | 9.85% | 46.49% | 45.34% | 49.28% | 26.52% | D4 3 |
| 107 | 6 | N | N | 14.04% | N/A | N/A | N/A | N/A | D4 3; D5 3 |
| 201 | 6 | Y | Y | 7.37% | 52.61% | 33.27% | 43.47% | 27.61% | D5 2; D6 2 |
| 202 | 6 | Y | Y | 8.58% | 52.61% | 33.27% | 43.47% | 27.07% | D5 2; D6 2 |
| 203 | 6 | Y | Y | 6.41% | 52.61% | 45.95% | 50.05% | 26.86% | D5 2 |
| *Could easily be modified for balance. | | | | Maximum | 53.09% | 45.95% | 54.03% | 27.61% | |
| | | | | Minimum | 42.29% | 32.44% | 42.90% | 26.52% | |

Not Population Balanced or Not Contiguous

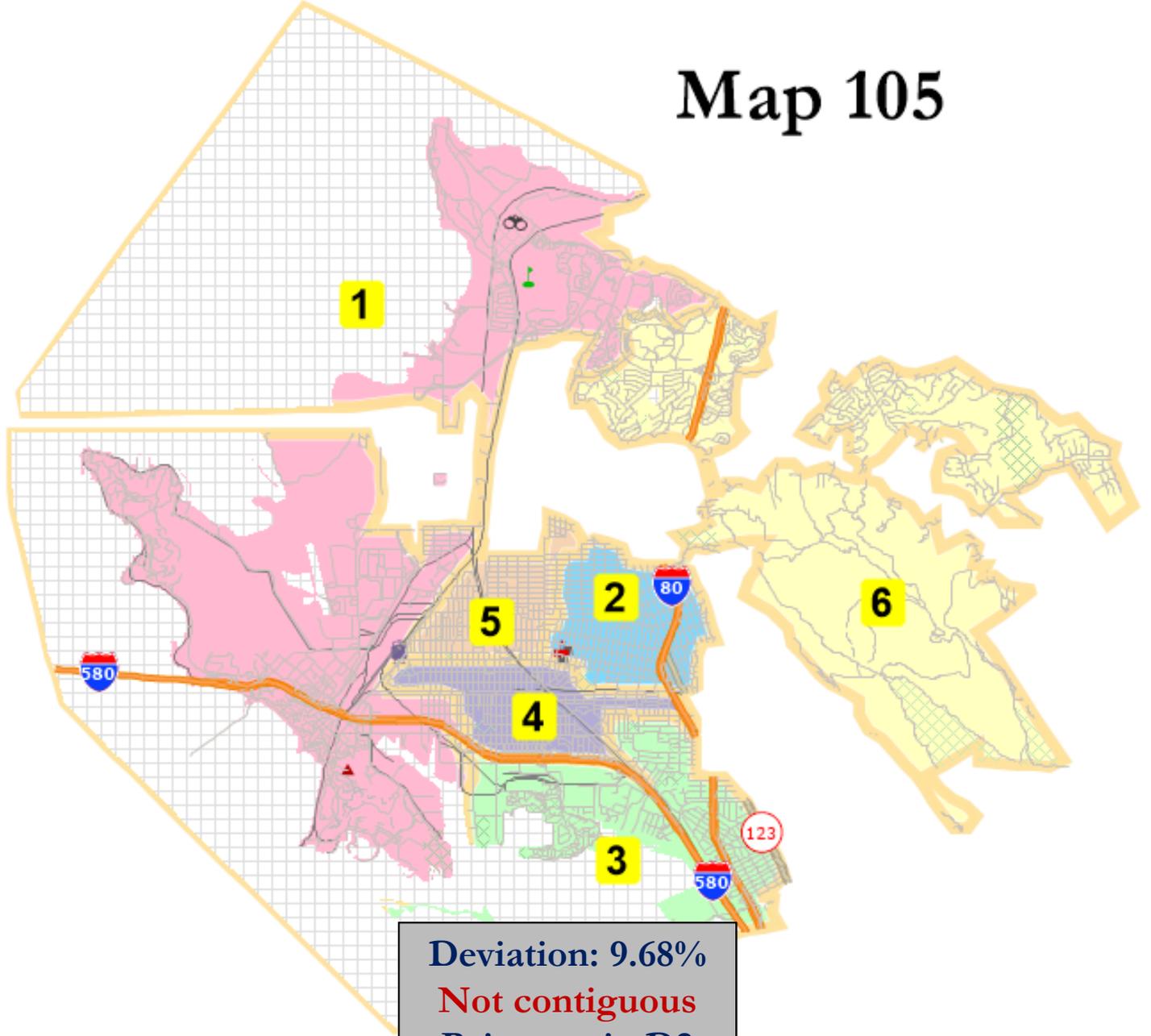


Map 104



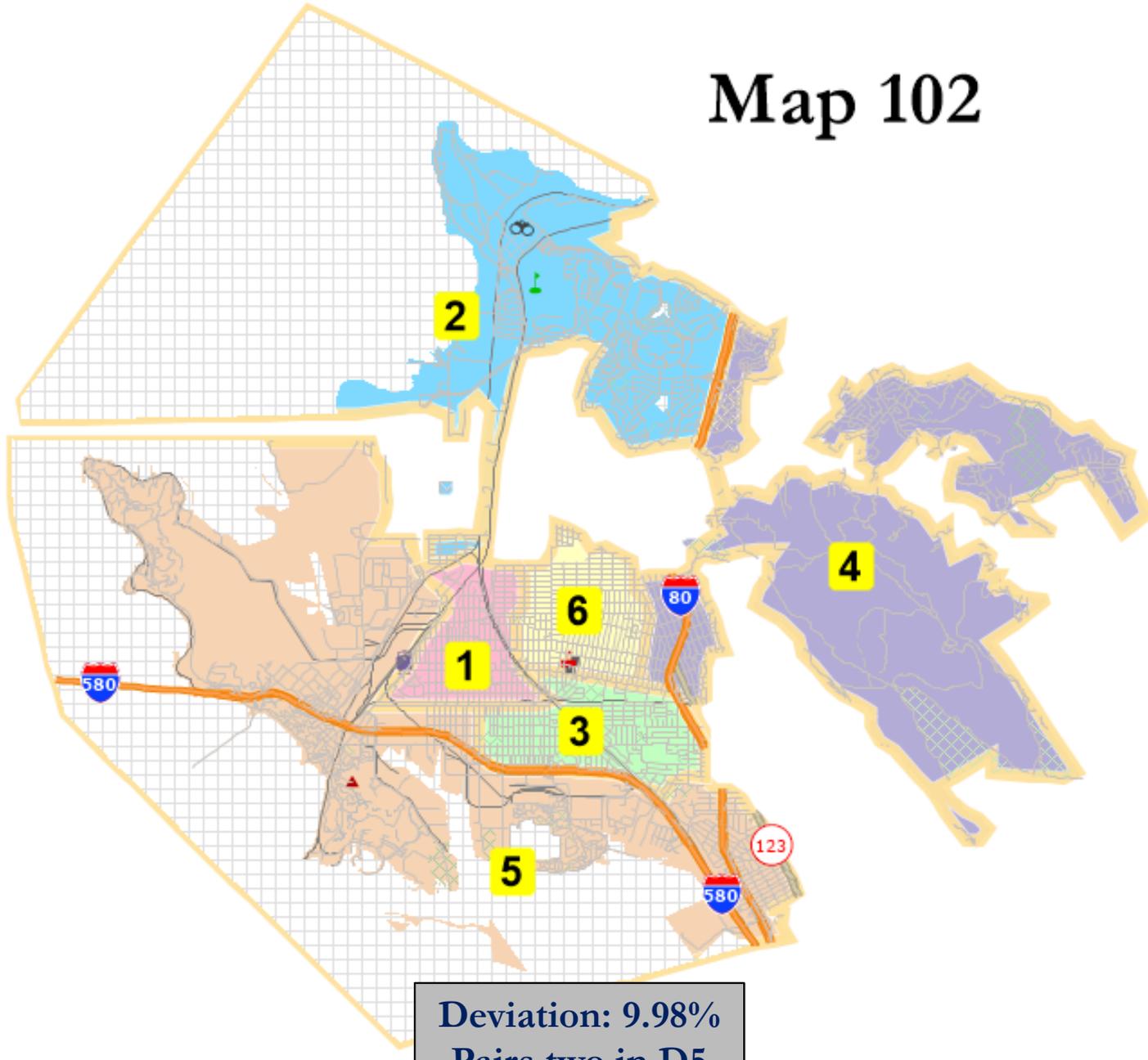
Deviation: 10.40%
Not contiguous
Pairs two in D2
Pairs two in D3

Map 105



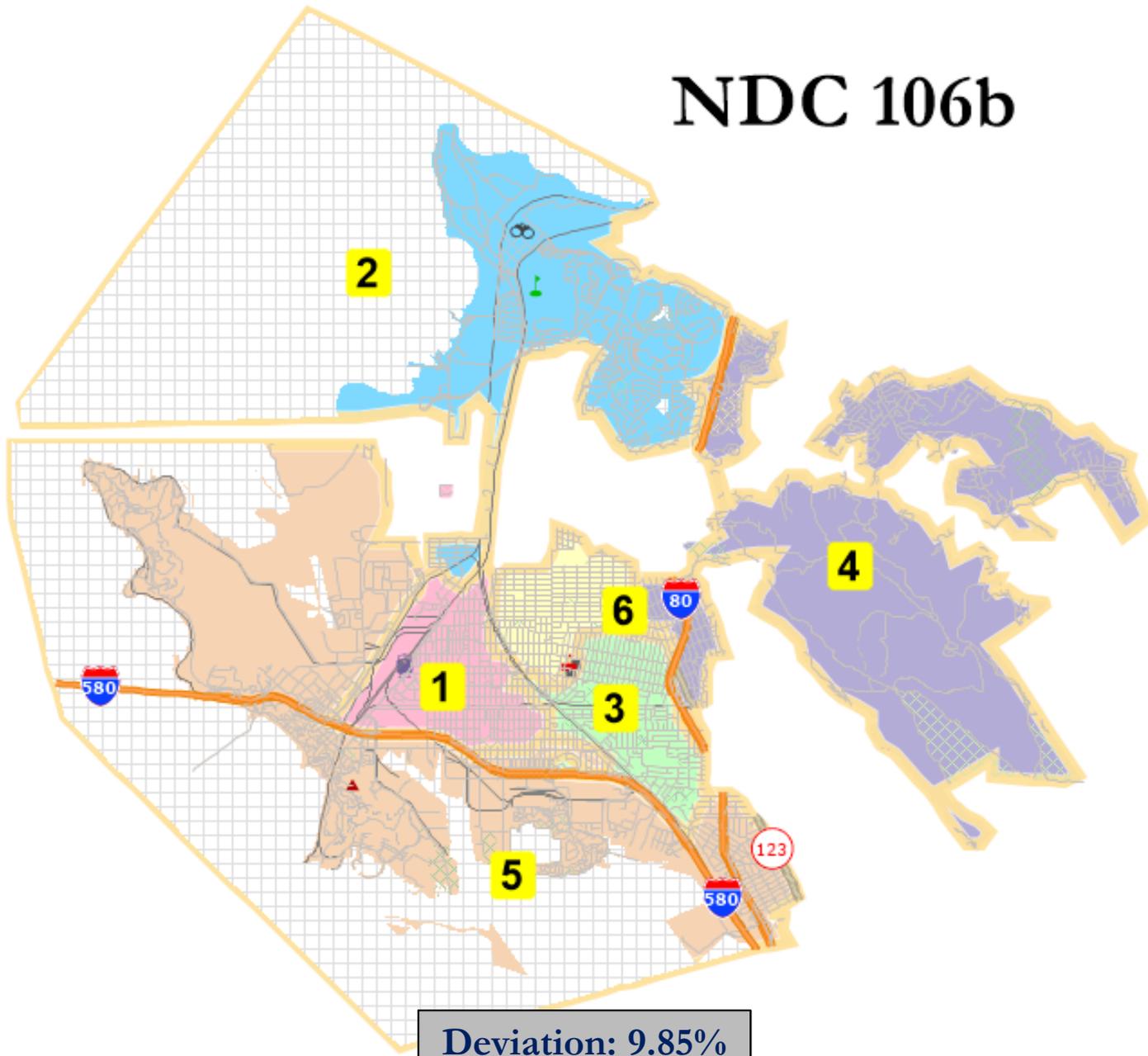
Deviation: 9.68%
Not contiguous
Pairs two in D2
Pairs three in D3

Map 102



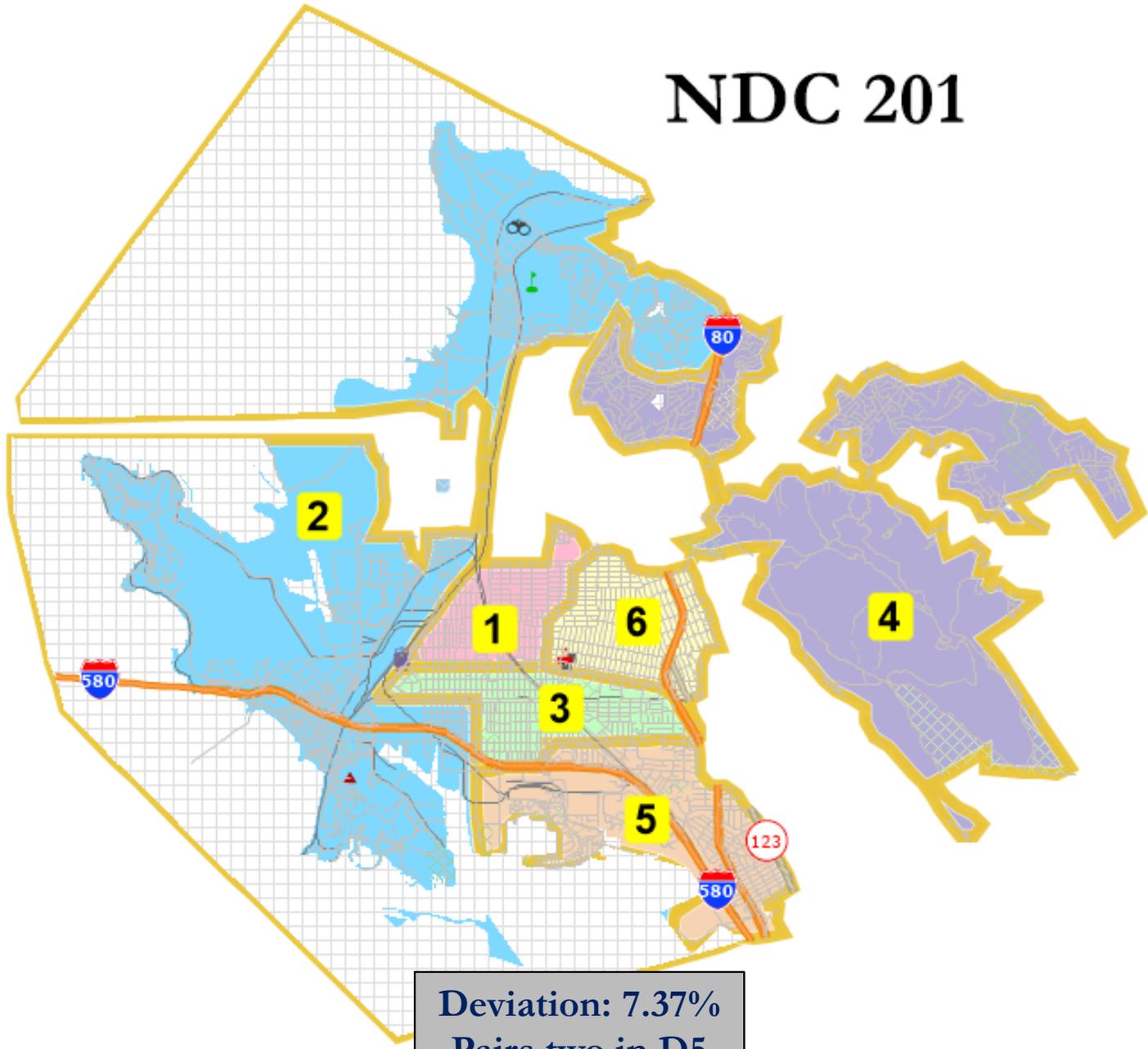
Deviation: 9.98%
Pairs two in D5
Pairs two in D6

NDC 106b



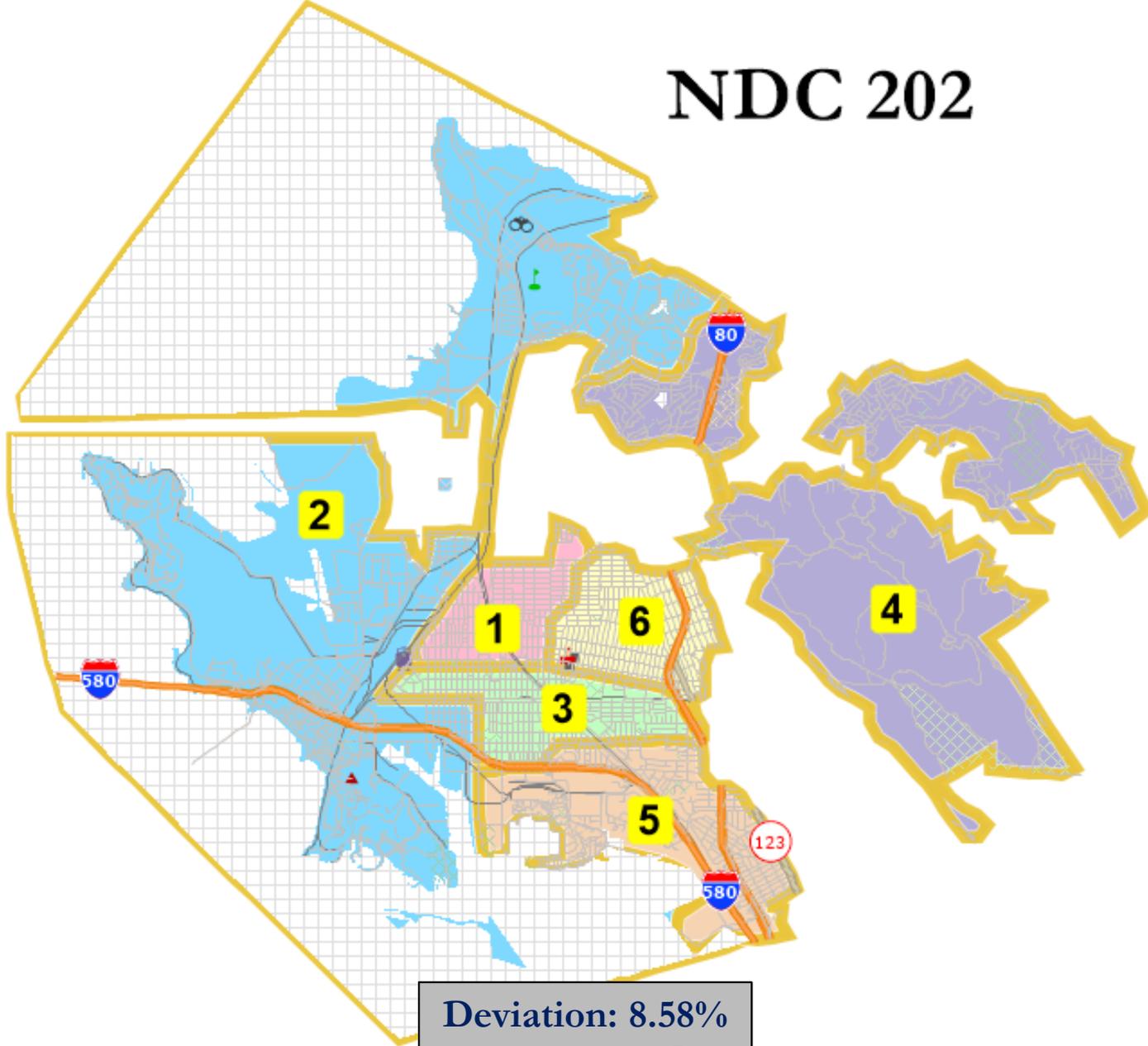
Deviation: 9.85%
Pairs three in D4

NDC 201



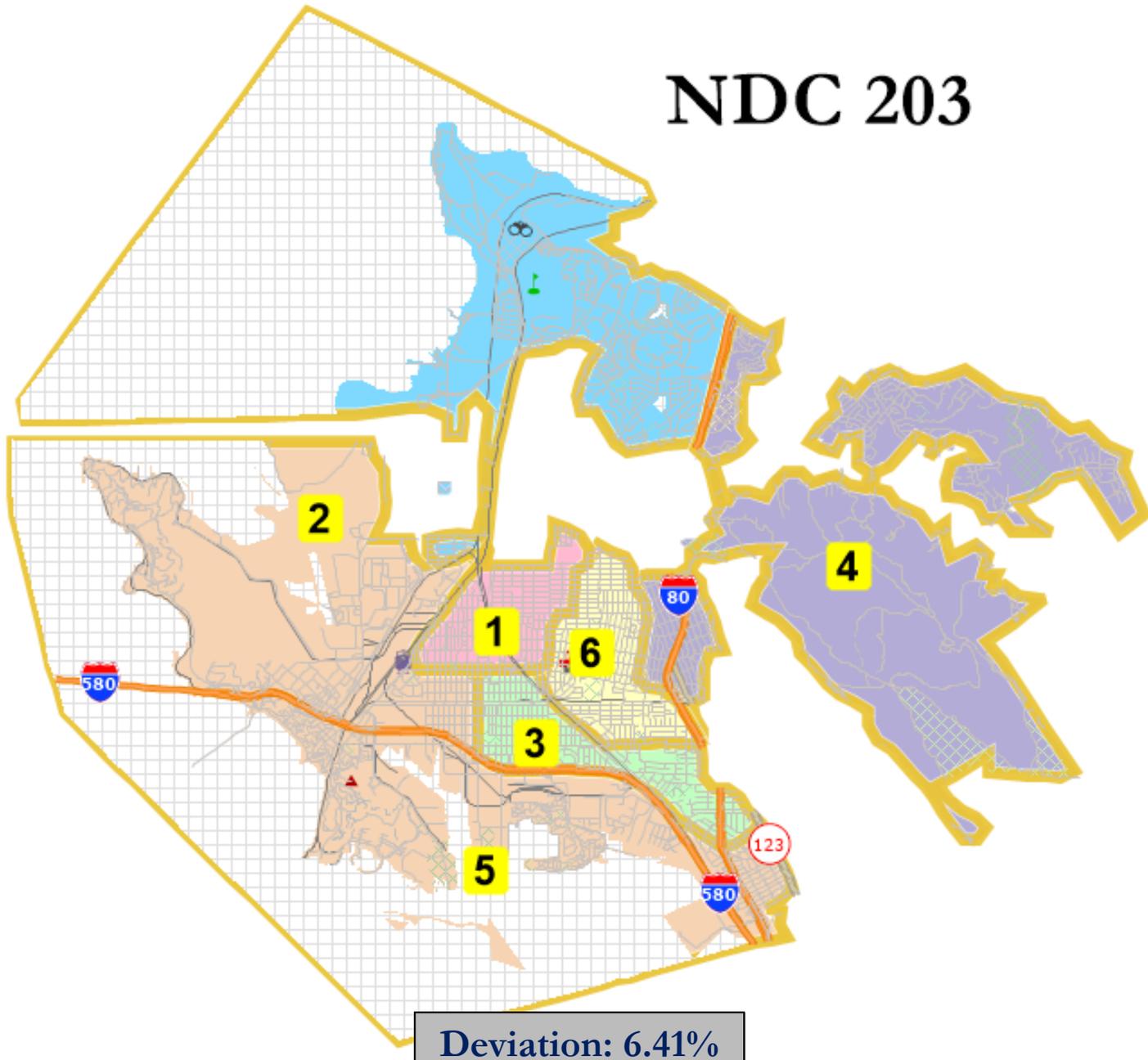
Deviation: 7.37%
Pairs two in D5
Pairs two in D6

NDC 202



Deviation: 8.58%
Pairs two in D5
Pairs two in D6

NDC 203



Deviation: 6.41%
Pairs two in D5

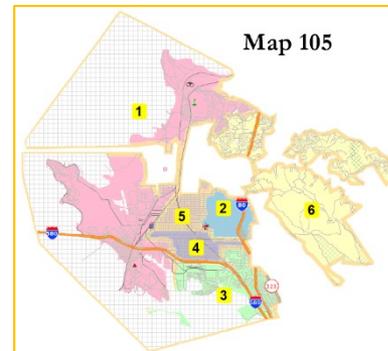
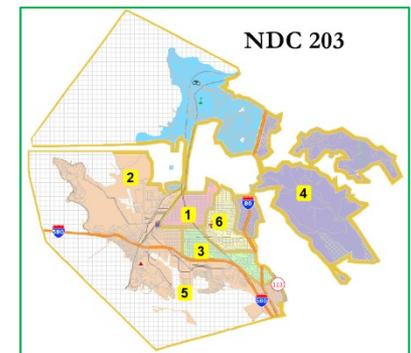
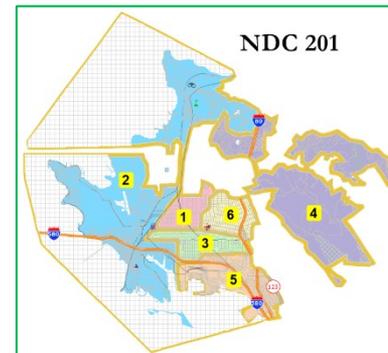
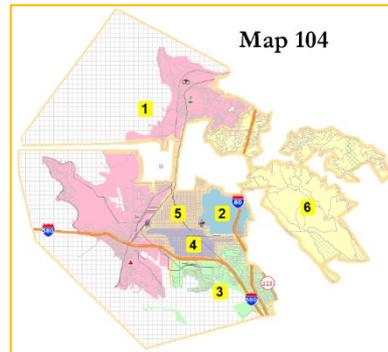
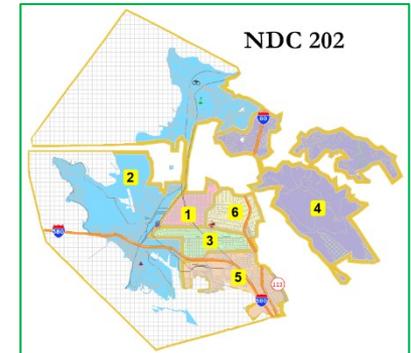
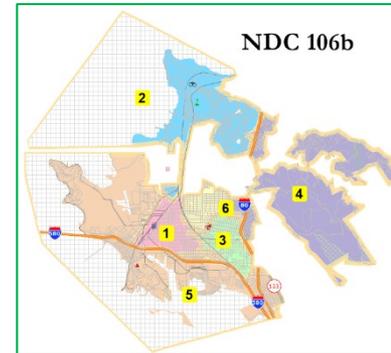
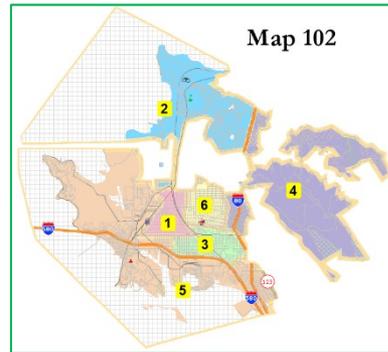
Proposed Sequencing

- Election Year 2022: Districts 2, 3, 4
- Election Year 2024: Districts 1, 5, 6
- After focus maps are identified, it is recommended the City Council review and, if needed, adjust the district number assignments.

Public Hearing & Discussion

- Which map or map(s) do you prefer?
- Goal is to identify 1-2 focus maps.
- Any revisions to those maps?

Next Public Hearing:
February 1, 2022





NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that on **Tuesday, September 14, 2021**, at the hour of 7:00 p.m., or as soon thereafter as the matter may be heard, the City Council will conduct a public hearing via Zoom to consider the following item:

Receive public input regarding composition of voting districts as part of the City's requirement to redistrict the City after the release of the 2020 census data.

At the public hearing described in this notice, the City Council may receive staff presentations on an overview of the process and City demographics and receive public testimony to be used in establishing options for district boundaries and adopt mandatory and permissive districting criteria, pursuant to Elections Code section 10010 and Government Code section 34886.

All interested persons are invited to present their views and comments on this matter. Written statements may be filed with the City Clerk via email at cityclerkdept@ci.richmond.ca.us at any time prior to the hearing scheduled herein or by mail: City Hall, 450 Civic Center Plaza, 3rd Floor, Richmond, 94804. Mailed statements must be received by 1 p.m. the day of the hearing. Oral statements may be made at said hearing

via Zoom:
<https://zoom.us/j/99312205643?pwd=MDdqNnRmS2k4ZkRTOWhUlIdQOUF1Zz09>
Passcode: **ccmeeting**

See published agenda for other ways to participate. Spanish translation services will be available at all redistricting public hearings. Translation for other languages may be available upon request prior to the day of the hearing.

By Order of the Richmond City Council:

Pamela Christian
City Clerk

Dated: August 30, 2021
Published: September 4 and 11, 2021

Approved as to form:

James Atencio
Senior Assistant City Attorney

AVISO: Para obtener ayuda interpretativa con esta noticia, por favor llame a la oficina de la Secretaria Municipal, al (510) 620-6513.



**The City of Richmond is Redistricting after
the 2020 Census count in time for the
November 2022 Election**

How to get involved???

visit:

www.ci.richmond.ca.us/Redistricting

City Council Redistricting!!

**Share your specific thoughts now, draw a
map or attend a public hearing!**

**Send comments and draft maps to:
cityclerkdept@ci.richmond.ca.us**

**The City Council will be holding the final
two post-draft public hearings on January
18 and February 1, 2022, at 7 p.m.**

**Due to COVID-19, this may be a virtual
event.**

Spanish Translation will be available!

For more information, visit:

www.ci.richmond.ca.us/Redistricting (510) 620-6513, ext. 9



La Ciudad de Richmond está cambiando los distritos de la ciudad debido al Censo del 2020 para la Elección de noviembre 2022.

¿Como participar?

Visite:

www.ci.richmond.ca.us/Redistricting

¡¡Cambio de distritos del Concejo Municipal!!

Comparta sus ideas específicas ahora, dibuje un mapa, o participe en una audiencia pública! Envíe comentarios y mapas preliminares a:
cityclerkdept@ci.richmond.ca.us

El Concejo Municipal de la Ciudad de Richmond tendrá las dos últimas audiencias públicas posteriores al mapa preliminar, el 18 de enero y 1 de febrero, 2022, a las 7 p.m. Debido a COVID-19, esto puede ser un evento virtual.

Traducción en español estará disponible.

Para mas informacion, visite:

www.ci.richmond.ca.us/Redistricting (510) 620-6513, ext. 9

City of Richmond
2019-2020 Districting

Adopted Map 115B

Election Sequence:
2020: Districts 1, 3 and 6
2022: Districts 2, 4 and 5

JOIN THE CONVERSATION

Redistricting determines which neighborhood and communities are grouped together into a district for purposes of electing a councilmember.

UNASE A LA CONVERSACIÓN

La redistribución de distritos determina qué vecindarios y comunidades se agrupan en un distrito con el propósito de elegir un concejal.

