



January 14, 2022

City of Richmond
Finance Department
450 Civic Center Plaza
Richmond, CA 94804

Re: **Updates on Measure U Implementation**

To Richmond Business Owners:

Welcome to 2022,

In November 2020, Richmond voters approved Measure U, a new calculation to determine your local business tax. To ease the business community's transition from the current business license tax program to the Measure U business tax certificate program, the City Council directed staff to make two additional changes to the program.

First, on November 16, 2021, the City Council approved a tax amnesty period. Although business licenses that are subject to renewal should be renewed and the taxes paid when due, the amnesty period provides additional time for businesses that have failed to pay their business tax to make tax payments to bring their accounts up to date and into compliance. In addition, the amnesty period provides businesses that have never registered with the City of Richmond the opportunity to comply with the Richmond Municipal Code (RMC), Section VII, Chapters 7.04 and 7.88. The amnesty period began on November 23, 2021, and extends through June 30, 2022.

Second, following consideration of an array of public information and input meetings on the topic, on December 21, 2021, the City Council directed staff to allow "landlords with four or less residential units to credit their paid Rent Board fees against their gross receipts tax obligation" for one year, from January 1, 2022 and ending on December 31, 2022.

Businesses whose licenses expired on December 31 will receive a renewal notice in the next weeks. If your business has not received a notice by February 14, 2022, please reach out to the Finance department by calling 510-620-5555 or emailing measure_u_info@ci.richmond.ca.us. After receiving three renewal notices and after June 30 2022, businesses with unpaid taxes may receive a penalty due to non-compliance with Measure U (see Section 7.04.370 of the Municipal Code).



Businesses are encouraged to refer to the City of Richmond website, <https://tinyurl.com/RichmondMeasureU> for more information about the new Measure U Business Tax Certificate program. You will find a business tax calculator, frequently asked questions, the Measure U ordinance, and other resources on the web page.

After you review the information on the website, if you have additional questions, we encourage you to contact the City of Richmond, Finance Department, business tax team at 510-620-5555 or by email at measure_u_info@ci.richmond.ca.us. You can also schedule a one-on-one virtual appointment to address any outstanding questions by using the following link https://calendly.com/measure_u_info

Sincerely,

City of Richmond
Finance Department