



I ♥
RICHMOND ^CA

I Heart Richmond

ILLEGAL DUMPING AND LITTER
PREVENTION AND CLEAN-UP

MAY 17, 2022



Recommended Action

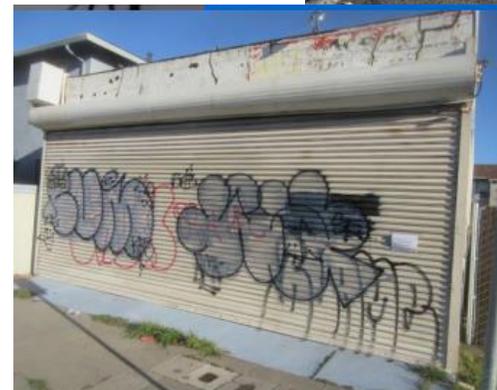
Item V.2: RECEIVE a report and provide direction to staff for a process and procedure to clean up and maintain the cleanliness of the City.

Background

- ▶ On April 5, 2022, City Councilmembers requested a presentation on what is needed to clean up and maintain the cleanliness of the city.
- ▶ I Heart Richmond campaign started in early approximately December 2021 by the City Manager due to the public's concern regarding the state of the City's deteriorating built environment and excessive blight.
- ▶ Program funding is for 1) Compliance and enforcement of local and state solid waste reduction and recycling laws; 2) Prevention of litter and blight; and 3) Improving overall environmental quality and health
- ▶ The City designed I Heart Richmond to provide education, programs, and resources to support the community's initiatives to prevent and clean up illegal dumping as well as increase diversion.

Community Concerns

- ▶ **Illegal Dumping in public right-of-ways and parks**
- ▶ **Litter**
- ▶ **Overgrown vegetation**
- ▶ **Graffiti**
- ▶ **Homeless encampments**
- ▶ **Abandoned vehicles**
- ▶ **CalTrans Properties**



Challenges

- ▶ Staffing
- ▶ Equipment
- ▶ Funding
- ▶ COVID Pandemic

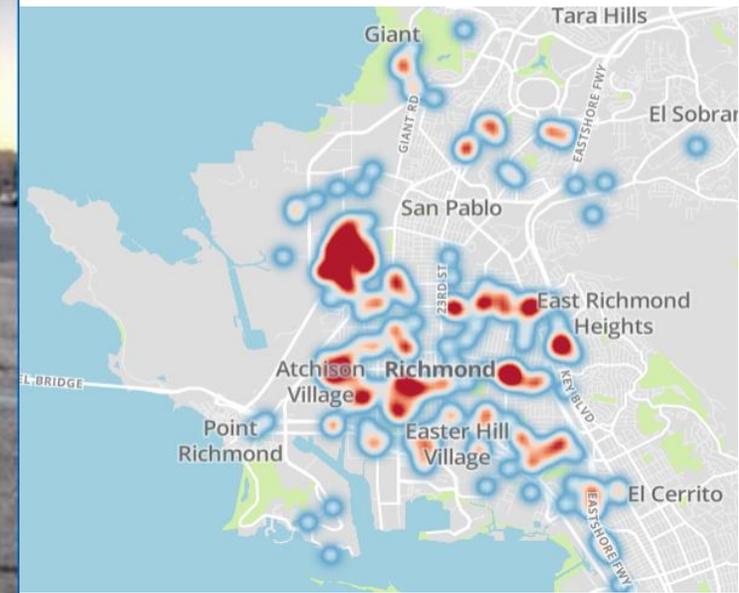
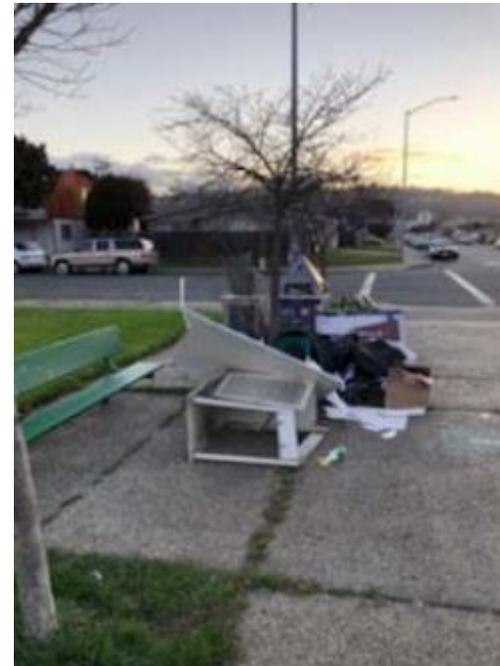


Staffing Levels

| | TOTAL Budgeted FY 21-22 | Current Filled FTE | Vacancies |
|---------------------|------------------------------------|---------------------------|------------------|
| Abatement | 13 | 11.5 | 1 |
| Parks | 33 | 30 | 4 |
| Code Enforcement | 8 | 8 | 1 |
| Parking Enforcement | 3 | 1 | 2 |

Abatement and Park Maintenance

- ▶ Continued Abatement and Park maintenance
- ▶ Stats to date:
 - ▶ Illegal Dumping abated: 517.66 tons
 - ▶ Graffiti Tags Abated: 848 tags, 412 Locations
 - ▶ Encampments Abated: 11 sites, 54.99 tons
 - ▶ Board Ups: 2
 - ▶ Neighborhood Clean-ups: 3 events, 5 Neighborhoods



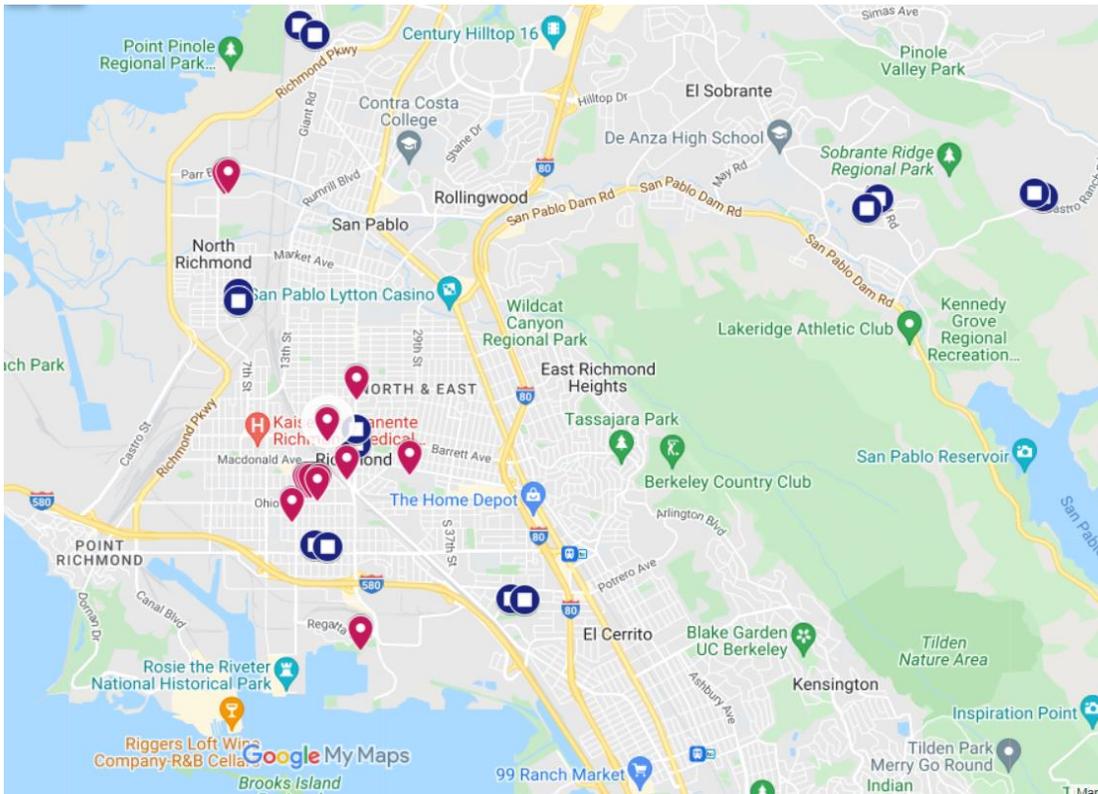
Illegal dumping clean-up requests, Jan 2022

Visit www.transparentrichmond.org to learn more!



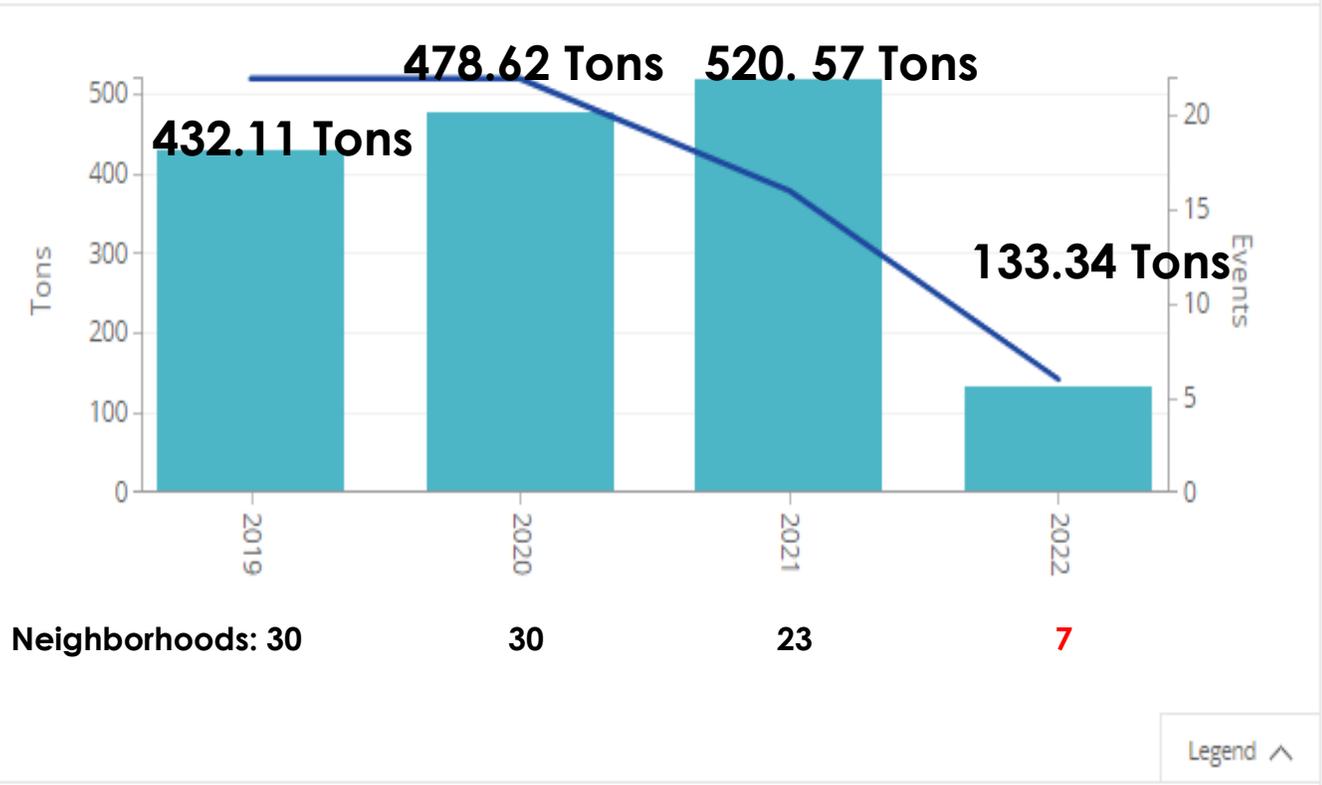
Accomplishments and Updates

Beautification in Action 2022



Dumpster Days Total Tons Picked Up, by Year

Total tons of trash and bulky items picked up by year. Trend line measures number of dumpster day events per year.



Community Resources








LOVE YOUR BLOCK IN-KIND SPONSORSHIP PROGRAM

-  Now accepting sponsorship requests on a rolling basis
-  Volunteer clean-up and beautification events and projects only.
-  Up to \$1,000 in supplies per project

 Scan the QR code for more information or visit www.richmondloveyourblock.org

Love Your Block In-Kind Sponsorship Program

RICHMOND TOOL LIBRARY




RICHMOND TOOL LIBRARY
NOW OPEN
WEDNESDAYS & FRIDAYS
1PM-5PM
SIGN UP AT:
RICHMONDTOOLLIBRARY.MYTURN.COM
510-620-5546
TOOLLIBRARY@CI.RICHMOND.CA.US






Tool Library now open
2 days a week








FY 2021-2023 LOVE YOUR BLOCK MINI-GRANT APPLICATION NOW AVAILABLE!

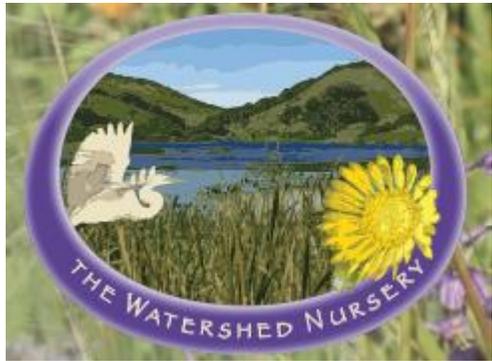
APPLICATION DEADLINE:
FEBRUARY 25, 2022, 11:59 PM

WWW.RICHMONDLOVEYOURBLOCK.ORG



\$80,000 distributed in FY 20-22
Love Your Block Grants

Accomplishments & Collaborations 2022



**REPUBLIC
SERVICES**



2022 Accomplishments & Collaborations in Progress



Partnership with Caltrans



23rd Street Merchants



Coordination with City of San Pablo & Contra Costa County on illegal dumping campaigns

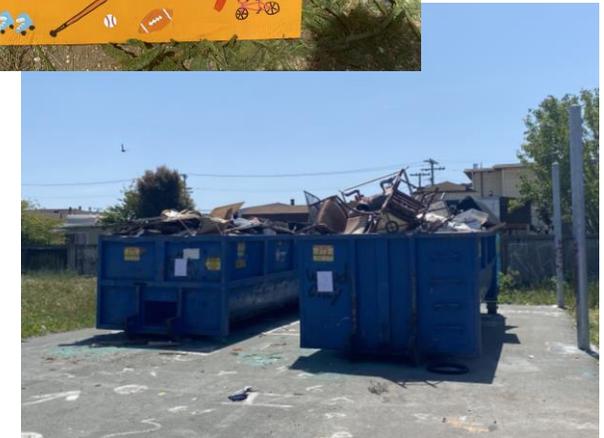
Beautification in Action 2022



4/9 Nystrom Village
Community Clean-up Event



4/9 Coronado Neighborhood
Dumpster Day



4/23 Earth Day Events at Unity Park
and North Richmond Wildcat
Creek

Accomplishments 2022



Site Visit with Abatement Staff Members



Flash Camera Pilot

QStar Technology - Building Successful Illegal Dumping Program w/FlashCAM

Resources Required for a Successful Program

- One person responsible for the administration of the program including the deployment, operation and maintenance of FlashCAM units.
- Access to a bucket truck for the installation, movement, and maintenance of FlashCAMs
- Coordinated access to city resources for education and public relations efforts
- Support from specified enforcement personnel to successfully prosecute individual cases
- Unique tool that provides prosecutable evidence and easily portable (FlashCAM System)
- Dedicated Wireless Device with Wi-Fi

| Address | WORM Collection Date | Number of Items Captured | Incidents | Status | Comments | Privilege Status |
|----------------------|----------------------|--------------------------|-----------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| 888 S. South Chicago | 11/17/2021 | 119 | 1 | 1006-1006-1006-1006 | <p>Hy Dumping in front image 12/01/2021 On December 3, 2021 at 2:38pm a white pickup truck appears to be a Nissan with LP 2015M appears on the evening with load being in the bed of the truck.</p> <p>Image 12/01/2021 and image 12/01/2021 showing the raised embankment in the street captured. Images 12/11/21-12/15/21. On December 3, 2021 at 2:20pm the same Nissan with LP 2015M is seen again with black bag in the bed of the truck. Unfortunately the time the location of where the black bag were dropped is not visible. On December 3, 2022 another vehicle appear on the site. Unfortunately this is not visible and this vehicle is indeed seen the dumping.</p> | |
| 3224 S. 10th | 11/17/2021 | 300 | 1 | 807-6081 | <p>On November 20 2022 at 9:45am, a vehicle is seen dumping of trash out of the window. Take Delay First. (FlashCAM) by M. The Court & Co. 303 Mack St. St. Paul, MN 55102.</p> | |

QStar Tech Meeting

Grants

15

| Status | Grant Name | Application Amount | Project Application | Department(s) |
|--------------|-------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| Awarded | Clean California Local Grant Program (CalTrans) | \$5 Million | Boorman Park Clean-up, 7th Street improvements, and I Heart Richmond (Neighborhood dumpster days & Clean-ups) | - Community Development, - Community Services - Public Works - City Manager's Office |
| Awarded | Clean California Local Grant Program (CalTrans) | \$5 Million | Pogo Park Phase 3 | - Pogo Park - Community Development |
| Awarded | Cal ICH Encampment Resolution Funding Grant | \$4,881,272 | Assist in providing housing to the unhoused community at Castro in the program. | - Richmond Police - Community Development - Public Works |
| Awarded | Hellman Foundation | \$250,000 | Park Clean-up Equipment for Greenway | - Public Works - Community Services |
| Awarded | Prop 68 | \$8 Million | Shields-Reid Park | - Community Services - Public Works |
| Awarded | Prop 68 | \$1.7 million | Dirt World | - Community Services - Public Works - Dirt World |
| Awarded | Employment and Training | \$2,972,675 | \$500,000 for assistance with clearing the blight throughout the city | - Employment and Training |
| TOTAL | | \$27,803,947 | | |

Grants Submitted

| Status | Grant Name | Application Amount | Project Application | Department(s) |
|----------------------|---------------------------------------------------------|--------------------|------------------------------------------------------------------------------------------|-------------------------------------------------------------------|
| Approvals in Process | CalTrans Beautification Program | \$4 Million | Beautify CalTrans Properties in Richmond | - Community Services - Public Works - CMO, Arts and Culture |
| Approvals in Process | CalRecycle SB 1383 Local Assistance Grant | \$145,000 | Provide the City of Richmond with financial support to implement and comply with SB 1383 | - CMO, Environmental & Health Initiatives |
| Submitted | CalRecycle Solid Waste Disposal and Site Cleanup Grants | \$400,000 | Fund illegal dumping clean-up, deterrent installation, and neighborhood dumpster days | - CMO, Environmental & Health Initiatives - Public Works |
| Submitted | Saris Foundation Bike Parks Program | \$25,000 | Renovate the BMX track and two pump tracks along Greenway | - Dirt World, - Public Works |
| Submitted | Transportation Development Act (TDA3) | \$178,400 | Richmond Ferry to Bridge Bicycle & Pedestrian Network Improvements Project | - Public Works |
| TOTAL | | \$4,748,400 | | |

I Heart Richmond Webpage

www.ci.richmond.ca.us/IHeartRichmond

I Heart Richmond

About

I Heart Richmond is a City beautification and clean-up initiative led through a collaboration of several City departments and community-based organizations.

Scroll down to learn more about upcoming clean-up volunteer opportunities, relevant City Council presentations, recycling resources, and more!



VOLUNTEER



ILLEGAL
DUMPING



RECYCLING
GUIDE



TRANSPARENT
RICHMOND



BULKY ITEM &
MATTRESS
PICK-UP



HOUSEHOLD
HAZARDOUS
WASTE



NEIGHBORHOOD
DUMPSTER
DAYS



DONATION
RESOURCES



Next Steps

Interim Request/Next Steps

- ▶ **Short Term Interim Request - Staffing expansion of teams in Abatement and Parks to work on Blight Abatement**
- ▶ **Complete Analysis and Plan to Clean up the City ongoing**
 - ▶ **Includes Staffing, Capital Needs and Funding Estimates**
- ▶ **Strengthen Enforcement Mechanisms and Procedures**
- ▶ **Continue Grant Writing**
- ▶ **Continue/Expand Partnerships with Neighborhood Councils, Community Based Organizations, Regional Partners**
- ▶ **Continue Community Clean Up efforts and education**

Recommended Action

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