

Richmond Green-Blue New Deal Workforce Development Plan

Project Introduction



Medema
Consulting

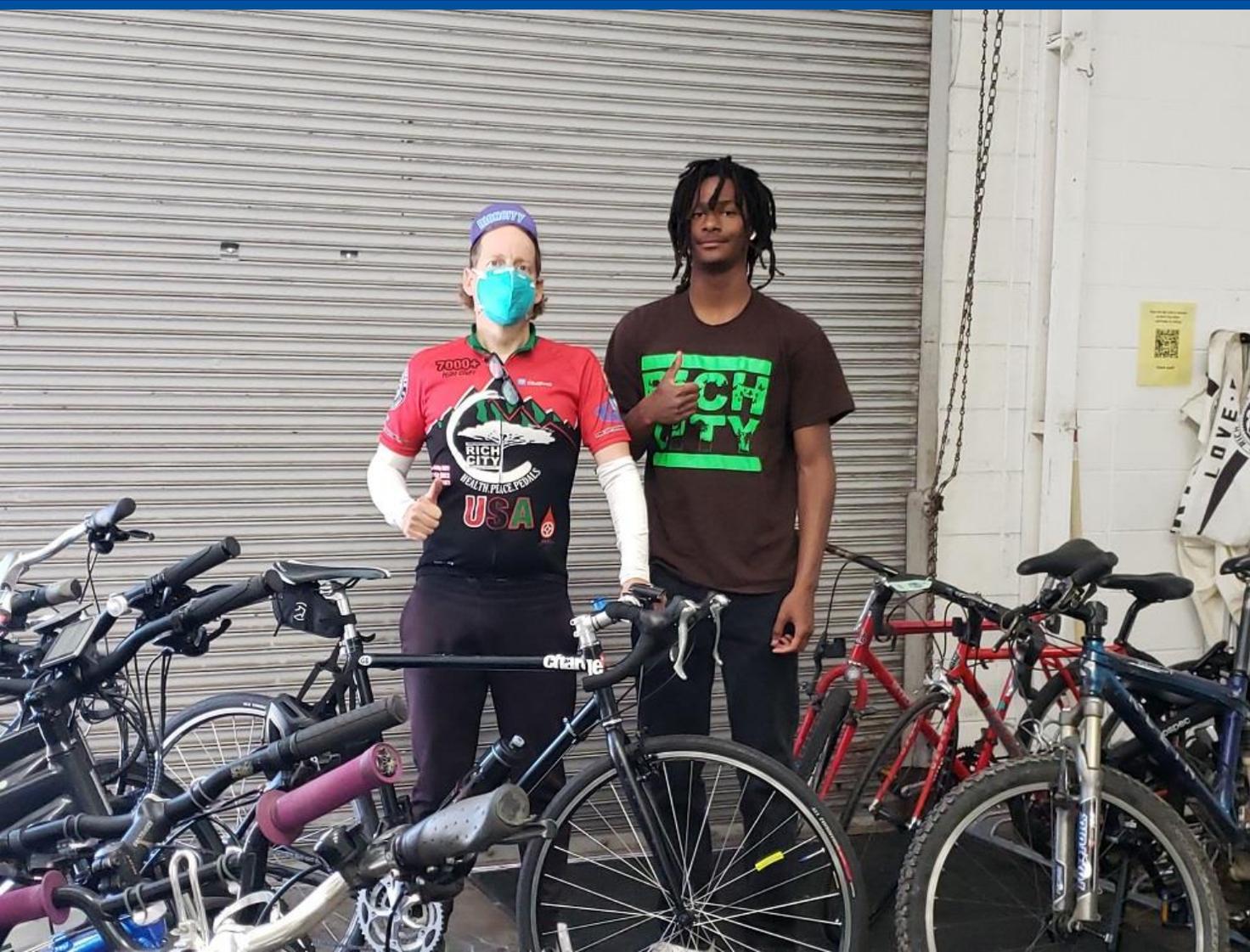
Abbe & Associates

Goal

Catalyze at least 1,000 new green-blue jobs for Richmond residents that build a just, equitable, resilient and sustainable future

- Energy
- Buildings
- Transportation
- Materials
- Water
- Food
- Nature

Deliverables



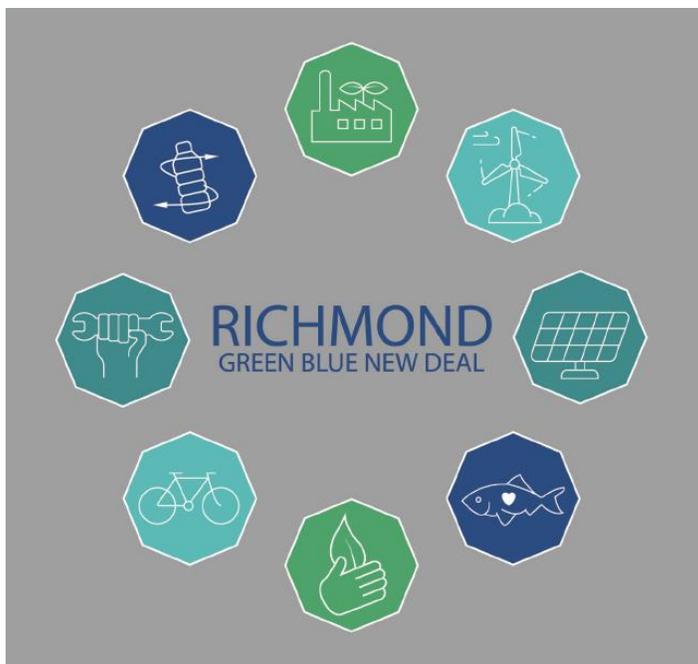
- Green New Deal Workforce Development plan
- Implementation strategy
- Community toolkit
- Building decarbonization jobs analysis
- Economic development insights analysis
- Community workshops and focus groups

Accomplishments



- Tabled at National Night Out
- Completed 34 informational interviews
- Attended Marin Clean Energy event
- Presenting at the Richmond Economic Development Commission

Next Steps



- Scheduled to present at:
 - Richmond Neighborhood Coordinating Council
 - Richmond Bicycle and Pedestrian Advisory Committee
 - Management Leadership Team
 - Richmond Workforce Development Board on November 10th
- Receive community feedback on Green Blue New Deal logo

Questions?

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