

# MAKING IT IN RICHMOND

## Moxion Power

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In 2020, Moxion Power fell in love with Richmond and the historic Ford Building on Harbour Way South, so they made it their corporate headquarters and the location for their first factory. They also chose the location for its proximity to the East Bay, Marin, and Downtown San Francisco via the Richmond ferry.

Moxion's focus is developing and manufacturing products that reduce CO<sup>2</sup> emissions for construction, events and entertainment, and government agencies by replacing traditional gas or diesel generators as a source of power. They have played a key role in supporting Richmond's recent social and economic growth through job creation and revenue generation.

When Moxion's management team decided to expand their operations in 2021, their experience at Ford Point made them appreciate Richmond so they decided to help revitalize an old, unused piece of property across the street at Terminal 3. They are



currently in the approval stages with Richmond's Design Review Board (DRB) on a plan to build a 200,000 square foot industrial building and help return the area to its origins as a working waterfront.

"We're proud to expand our footprint in Richmond as we scale manufacturing operations and grow our business," said Josh

Ensign, Chief Operating Officer at Moxion. "We see tremendous opportunity for Richmond to be a leader in California's green economy. Richmond has a long history leading the way in US manufacturing and energy production, and we're thrilled to be able to write the next chapter of this story, starting with the production of our all-electric mobile battery technology."



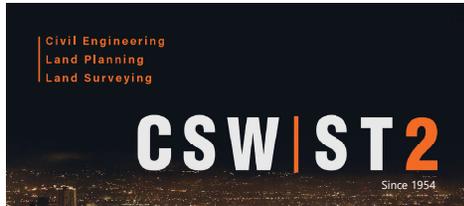
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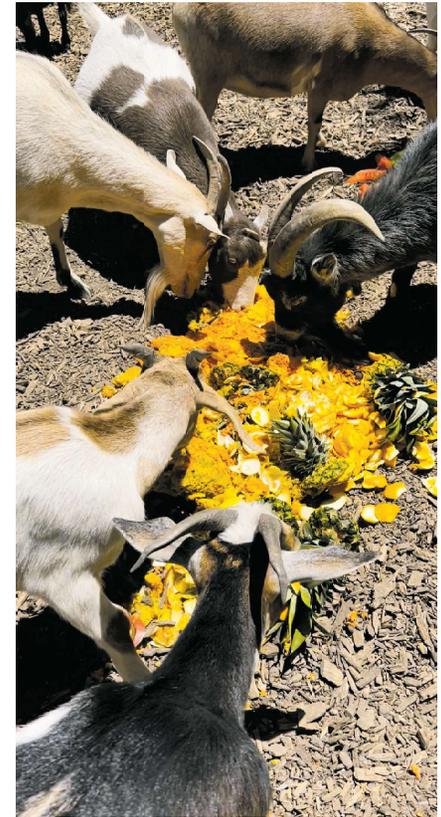
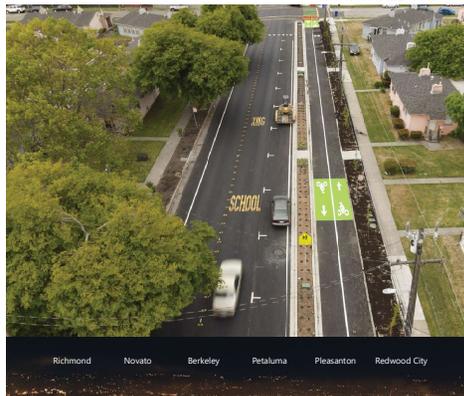
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**Address:**  
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Clockwise from top left: Bottles of fresh pressed juice are ready to distribute.; Animals enjoy pulp and cuttings.; Ashley Comora, owner behind product display. (Photo Credit: Liquified Juicery)

## Liquified Juicery

Woman-owned and operated Liquified Juicery in Richmond's Marina Bay neighborhood opened their doors during the Pandemic in 2020 and have never looked back. Ashley Comora believes in naturally healing from the inside out, while reducing waste and giving back to the community and planet.

Committed to buying from only organic wholesalers and local Bay Area farmers, the company's mission is to serve the community by producing the highest quality juices, smoothies, and detoxifying cleanses while providing outstanding customer service and knowledge about the benefits of their products. Clean, organic, raw, farm-fresh, gluten-free, dairy-free, pesticide-free, and GMO-free is the fabric of the company's culture. Liquified Juicery is the only certified cold

pressed juice company to contain wild crafted sea moss in all products. Sea moss contains 92 of the essential minerals our bodies are comprised of and needed to thrive.

Liquified Juicery is also proudly 100 percent zero waste. Since Day 1, they have used only glass containers with metal tops to help reduce the consumption of plastic materials. By offering bottle pick up and drop off for every order, they help reduce waste while also reducing fossil fuels and the greenhouse gases used to produce plastic.

In just a short time, Liquified Juicery has become a vital member of the Richmond community. Their juice, nut mylk pulp, and cuttings are provided to local farm, Urban Tillth as compost and fertilizer. All of the produce grown from the composted

pulp is then given to families in need, free of charge. They also donate pulp and cuttings to the One Living Sanctuary in Martinez, CA, where the rescued animals get to enjoy the pulp and cuttings every week, reducing waste while providing quality ingredients to the animals.

With plans to expand and grow the business, Liquified Juicery moved into a 4,500 square foot production facility in Richmond in June 2022. They operate two high quality commercial cold pressed juicers, with the newest added to help fill both retail and wholesale orders. While Ashley is currently handling all aspects of production herself, she will be hiring a team to keep up with the high volume of orders. Liquified Juicery offers pick up, delivery options, and is available in local stores around the Bay Area.

*"I realized there is great opportunity in Richmond because there are not many healthy options available and the people in the community deserve to have convenient access to fresh organic cold pressed juices. The support from people looking to support a women-owned business while also learning about healthier options for their families has been amazing. Helping others heal with natural products makes it all worth it."*

-Ashley Comora, Owner