



RICHMOND FUND FOR CHILDREN AND YOUTH

**City Council Orientation
April 4, 2023**

OUTLINE



Welcome and Introductions



RFCY Overview



Community Input



Grant Process



Grantees



Current and Future Work



Questions



LaShonda White

Deputy City Manager - Community
Services

lashonda_white@ci.richmond.ca.us



Patrick Seals

Senior Management Analyst
patrick_seals@ci.richmond.ca.us



Guadalupe Morales

Assistant Administrative Analyst
guadalupe_morales@ci.richmond.ca.us



Nicholas Delgado

Management Analyst
nicholas_delgado@ci.richmond.ca.us

RDCY Staff

OVERVIEW

Richmond Kids First Initiative (Measures E & K)

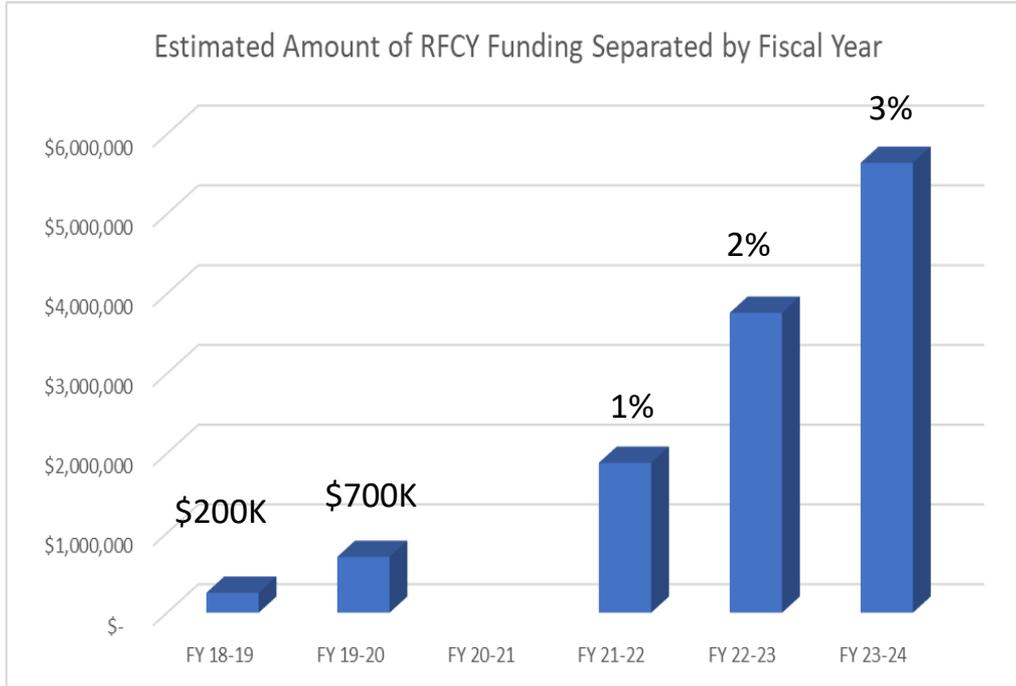
Richmond voters approved Measures E and K, known as the Richmond Kids First Initiative, on June 5, 2018

Established:

- ✓ Department of Children and Youth and the Richmond Fund for Children and Youth
- ✓ 15-member Oversight Board
- ✓ Portion of General Fund revenue be set aside to fund youth programs and services
- ✓ Measure K acts as the revision ordinance for Measure E



Richmond Fund for Children and Youth

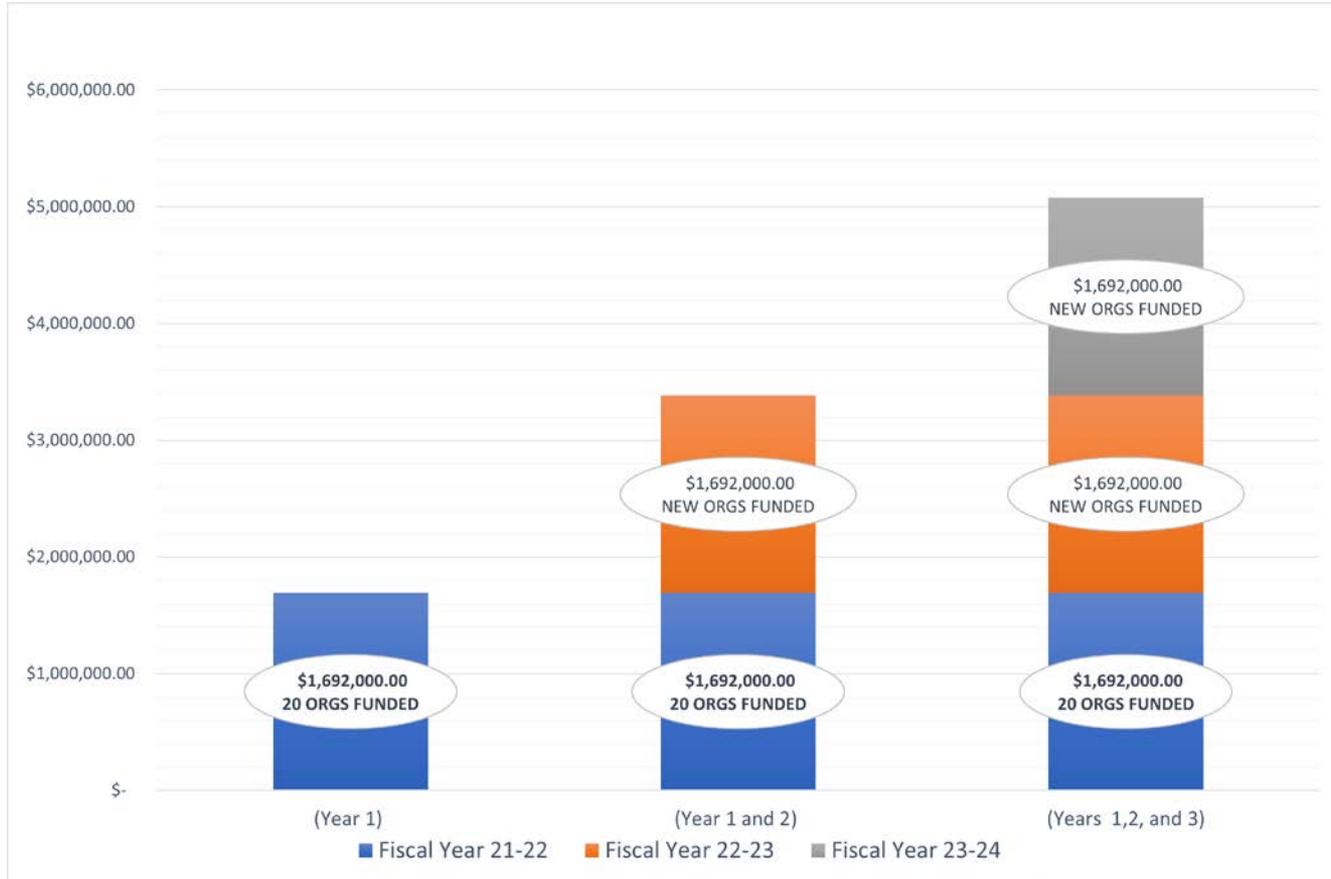


Eligible Uses for the Fund:

- Violence Prevention and Response
- Education and Job Training
- Parent / Guardian Support
- Media, Arts, Culture and Technology
- Youth and Family Leadership, Organizing and Civic Engagement
- Health and Well-Being
- Environmental Health and Justice
- Outdoor Education and Recreation
- Deportation Support

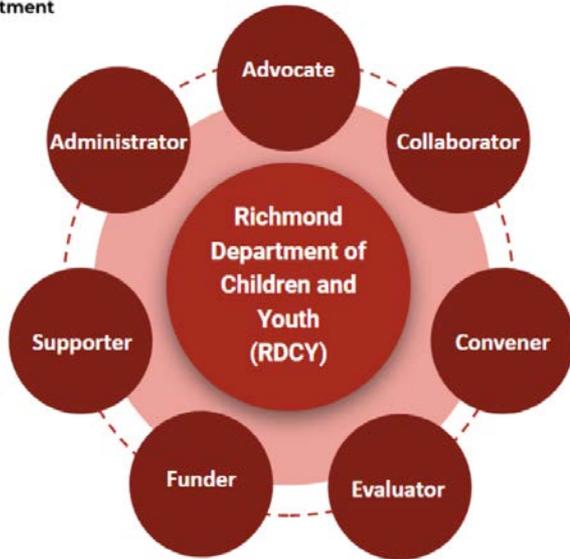
For those experiencing or being threatened with deportation

RICHMOND FUND FOR CHILDREN AND YOUTH



Department of Children and Youth

Department Roles



Supporter	Provide support to the Board (Board recruitment, retention, development, training, agenda setting, meeting facilitation, etc.)
Funder	Develop and administer the grant program in alignment with the Community Needs Assessment and Strategic Investment Plan
Convener	Hold space for City interdepartmental meetings, as well as cross-entity meetings to discuss service delivery, opportunities for collaboration, etc.
Collaborator	Collaborate with various governmental, faith-based, CBOs, philanthropy and community organizations to support work in the community and ensure that children and youth needs are met
Advocate	Work to advocate for services, adequate funding, etc. for children and youth supported by this Fund
Administrator	Administer the grant program in alignment with Measures E & K and Board direction
Evaluator	Develop and implement a process to evaluate and/or support the evaluation of grantees, the grant process, collaborative work with other entities, and the program. Will use the evaluation process to document the collective impact of the Fund

Oversight Board



- 15-member Board
- Youth and Adults
- Mayor and Councilmember Appointments

Service Provider Working Group



- Broad cross-section of youth-serving providers
- Provide input to the Oversight Board and Department
- Use their knowledge of the Richmond and North Richmond community to serve as subject matter experts

COMMUNITY INPUT

Available on www.ci.richmond.ca.us/RFCYGrants

ADDITIONAL RESOURCES



Richmond Department of Children and Youth

2020 Community Needs Assessment Report



Richmond Fund for Children and Youth

Strategic Investment Plan Fiscal Years 2021 - 2024



Community Needs Assessments (CNA) and Strategic Investment Plan (SIP)

- CNA identified "gaps" between current conditions and desired conditions, while acknowledging community strengths/resources
- The CNA process included:
 - Focus groups
 - Community forums
 - Community surveys
 - Share-outs with community partners
- The SIP established funding priorities for a three-year period, and a plan for evaluating the Fund and the programs supported by the Fund

COMMUNITY ENGAGEMENT PROCESS

Service Provider Working Group

- Received input from youth-serving providers to develop the community engagement process

Community Needs Assessment

- Collected community input through focus groups, community forums, and community surveys

Strategic Investment Plan

- Analyzed community input and established funding priorities for a three-year period

Request for Proposal: Developed an application for organizations to submit proposals for funding

FUNDING ALLOCATIONS BY 2021-2024 STRATEGIES

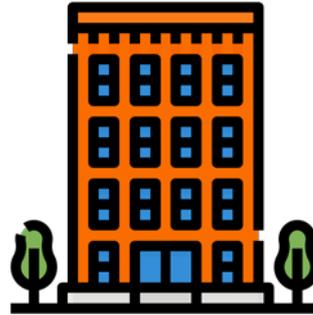
	Estimated % of Total Funds
Priority Area 1: Behavioral Health: Mental Health and Wellness	20%
Priority Area 2: Education Support and Employment Training	20%
Priority Area 3: Out of School, After-School, Sports and Enrichment	20%
Priority Area 4: Youth Violence Prevention	20%
Priority Area 5: Access to Basic Needs	10%
Priority Area 6: Information, Guidance and Case Management	10%

GRANT PROCESS

Appropriate Application Types



Small and Emerging
organizations with
an annual
operational budget
under \$250,000



Single Agency
organizations
with an annual
operational
budget greater
than \$250,000



Collaborative
For at least two
organizations,
regardless of
budget, that want
to apply

SUMMARY TABLE BY APPLICATION TYPE

	Small and Emerging <i>(Budgets under \$250,000)</i>	Single Agency <i>(Budgets over \$250,000)</i>	Collaboratives
Minimum Grant Request	\$30,000	\$40,000	\$50,000
Maximum Grant Request	\$100,000	\$150,000	\$200,000
Maximum Award per Organizational across all application areas	\$100,000	\$150,000	
Maximum Indirect Rate	20%	20%	20%
Minimum Match Requirement	15% of RFCY grant request	15% of RFCY grant request	15% of RFCY grant request
Financial Statements	See Information and Requirements Below		



City staff reviews applications

RFCY review committee to review and score proposals

Ranking of proposals by priority area

RFCY oversight board review

RFCY oversight board recommendations

Richmond City Council approval and adoption

REVIEW PROCESS



FY 2021-2022 GRANTEES

FY 21-22 GRANT FUNDING AMOUNT RECOMMENDATIONS

Priority Area	Total Recommended Grant Award
1. Behavioral Health: Mental Health and Wellness	\$335,000
2. Education Support and Employment Training/Support	\$445,150
3. Out of School Time, Afterschool Sports, and Enrichment Programming	\$429,750
4. Violence Prevention	\$200,100
5. Information, Guidance, and Case Management	\$110,000
6. Basic Needs	\$100,000
TOTAL PROPOSED ALLOCATION	\$1,620,000

1. Mental Health and Wellness

MENTAL HEALTH AND WELLNESS RECOMMENDATIONS

<u>Organization Name</u>	<u>Requested Amount</u>	<u>Grant Award Recommendation</u>
Desarrollo Familiar, Inc. (Familias Unidas) (Single Agency)	\$135,000	\$135,000
Early Childhood Mental Health Program (Single Agency)	\$125,000	\$100,000
Seneca Family of Agencies (Single Agency)	\$150,000	\$100,000
TOTAL	\$410,000	\$335,000

2. Education Support and Employment Training/Support

Education Support and Employment Training/Support Recommendations		
<u>Organization Name</u>	<u>Requested Amount</u>	<u>RFP Committee Recommendation</u>
College is Real (Single Agency)	\$85,000	\$85,000
Urban Tilth (Single Agency)	\$100,000	\$80,000
Employment & Training - RichmondBUILD	\$150,000	\$125,000
Richmond Promise (Collaboration: Health Career Connections & City Of Richmond – Economic Development)	180,606	\$132,650
Black Firefighters Association (Small & Emerging)	\$37,000	\$22,500
TOTAL	\$552,606	\$445,150

3. Out of School Time, Afterschool Sports, and Enrichment Programming

Out of School Time, Afterschool Sports, and Enrichment Programming Recommendations

<u>Organization Name</u>	<u>Requested Amount</u>	<u>RFP Committee Recommendation</u>
Youth Code Now (Small & Emerging)	\$54,250	\$54,250
West County Digs (Small & Emerging)	\$70,000	\$45,500
East Bay Center for the Performing Arts (Single Agency)	\$100,000	\$100,000
RYSE (Single Agency)	\$75,000	\$75,000
Rosie the Riveter Trust (Collaboration: Boys & Girls Club, National Park Service)	100,000	\$65,000
Community Services Department - Recreation (Collaboration: EdFund)	120,000	\$90,000
TOTAL	\$519,250	\$429,750

4. Violence Prevention

Violence Prevention Recommendations		
<u>Organization Name</u>	<u>Requested Amount</u>	<u>RFP Committee Recommendation</u>
Project Avary (Single Agency)	\$100,000	\$65,100
Community Violence Solutions (Single Agency)	\$150,000	\$100,000
Child Abuse Prevention Council of Contra Costa County (Single Agency)	\$40,000	\$35,000
TOTAL	\$290,000	\$200,100

5. Information, Guidance & Case Management

Information, Guidance, and Case Management Recommendations

<u>Organization Name</u>	<u>Requested Amount</u>	<u>RFP Committee Recommendation</u>
Contra Costa Family Justice Alliance (Single Agency)	\$150,000	\$110,000
TOTAL	\$150,000	\$110,000

6. Basic Needs

Basic Needs Recommendations		
<u>Organization Name</u>	<u>Requested Amount</u>	<u>RFP Committee Recommendation</u>
Richmond Promise (Collaboration: Tech Exchange)	\$100,000	\$75,000
18 Reasons (Single Agency)	\$50,000	\$25,000
TOTAL	\$150,000	\$100,000

Demograohics	M	F	Other	N/B	B-5	6 thru 12	13 thru 17	18 thru 24
18 Reasons	108	246	0	0	8	77 num	106	163
Child Abuse Prevention Council of Contra Costa	185	189	0	0	0	374	0	0
College is real	237	435	0	7	0	0	639	40
CC Family Justice Center	49	107	0	1	16	55	36	50
CoR Camp Achieve	25	29	4	0	0	18	40	0
Project Avary	13	19	0	0	0	13	11	8
Early Childhood Mental Health	6	24	0	0	12	1	3	14
Earth Island Institute (West County DIGS)	79	47	0	0	0	126	0	0
Richmond Promise HCC	16	69	2	0	0	0	0	87
Richmond Promise Tech	20	54	1	0	0	0	0	75
RYSE Center	275	175	6	31	0	0	230	207
Seneca (Stege Demos)	459	413	0	0	0	872	0	0
Seneca (Ford Elementary))	924	818	0	0	0	1742	0	0
WCC Ed Fund Youth Code Now	82	99	6	0	0	187	0	0
Urban Tilth	180	149	0	0	0	0	325	4
	<i>Demographics totals</i>							
	2658	2873	19	39	36	3465	1390	648
	5589				5539			

FY 2022-2023
GRANTEES

GRANT FUNDING AMOUNT RECOMMENDATIONS

Priority Area	Estimated Total of Funds	Total Recommended Grant Award	Difference/Balance
1. Behavioral Health: Mental Health and Wellness	20% = \$320,000	\$309,588	10,412
2. Education Support and Employment Training/Support	20% = \$320,000	\$170,000	150,000
3. Out of School Time, Afterschool Sports, and Enrichment Programming	20% = \$320,000	\$671,250	-351,250
4. Violence Prevention	20% = \$320,000	\$65,475	
5. Information, Guidance, and Case Management	10% = \$170,000	\$118,004	51,996
6. Basic Needs	10% = \$170,000	\$100,000	70,000
TOTAL PROPOSED ALLOCATION	100% = \$1.62M	\$1,434,317	\$185,683

1. Mental Health and Wellness

MENTAL HEALTH AND WELLNESS RECOMMENDATIONS

<u>Organization Name</u>	<u>Requested Amount</u>	<u>Grant Award Recommendation</u>
Mindful Life Project (Single Agency)	\$60,000	\$60,000
New Life Movement (Single Agency)	\$150,000	\$100,000
Bay Area Community Resources (Single Agency)	\$149,588	\$149,588
TOTAL	\$359,588.00	\$309,588.00

2. Education Support and Employment Training/Support

Education Support and Employment Training/Support Recommendations		
<u>Organization Name</u>	<u>Requested Amount</u>	<u>RFP Committee Recommendation</u>
Richmond Art Center (Single Agency)	\$40,000	\$40,000
The Watershed Project (Single Agency)	\$100,000	\$10,000
Things That Creep (Single Agency)	\$30,000	\$30,000
<u>TOTAL</u>	\$170,000.00	\$170,000.00

3. Out of School Time, Afterschool Sports, and Enrichment Programming

Out of School Time, Afterschool Sports, and Enrichment Programming Recommendations

<u>Organization Name</u>	<u>Requested Amount</u>	<u>RFP Committee Recommendation</u>
The Watershed Project	\$50,000	\$50,000
Scientific Adventures for Girls	\$65,000	\$65,000
The Practice Space	\$100,000	\$100,000
Pogo Park	\$150,000	\$150,000
Aim High for High School	\$150,000	\$150,000
Rosie the Riveter Trust (Collaboration: National Park Service)	\$86,250	\$86,250
D.R.E.A.M. Financial Academy (Collaboration: Just Imagine Kidz)	\$40,000	\$40,000
Oshiana Unique Thompkins Foundation (Small and Emerging)	\$30,000	\$30,000
<u>TOTAL</u>	\$671,250.00	\$671,250.00

4. Violence Prevention

Violence Prevention Recommendations		
<u>Organization Name</u>	<u>Requested Amount</u>	<u>RFP Committee Recommendation</u>
Fresh Lifelines for Youth, Inc.	\$65,475	\$65,475
TOTAL	\$65,475.00	\$65,475.00

5. Information, Guidance & Case Management

Information, Guidance, and Case Management Recommendations

<u>Organization Name</u>	<u>Requested Amount</u>	<u>RFP Committee Recommendation</u>
Fresh Approach	\$68,004	\$68,004.00
Greater Richmond Interfaith Program	\$50,000	\$50,000
TOTAL	\$118,004.00	\$118,004.00

6. Basic Needs

Basic Needs Recommendations		
<u>Organization Name</u>	<u>Requested Amount</u>	<u>RFP Committee Recommendation</u>
Contra Costa Youth Service Bureau	\$100,000	\$80,000
Greater Richmond Interfaith Program	\$50,000	\$20,000
TOTAL	\$150,000.00	\$100,000.00

CURRENT & FUTURE WORK

Current & Future Work: Update

An Evaluation of the
Richmond Fund for
Children and Youth
(RFCY)

Technical Assistance
and Capacity-Building

Relationship
Management (CRM)
System

Community Needs
Assessment (CNA)
and Strategic
Investment Plan (SIP)

Direct Services Grant
for FY23-24

Hire Additional Staff
and Board
Recruitment

Contact Information



LaShonda White, Director

LaShonda_White@ci.richmond.ca.us

(510) 620-6828

Nicholas Delgado

Nicholas_delgado@ci.richmond.ca.us

(510) 620-5506

Department Email

youth@ci.richmond.ca.us

Patrick Seals, City Attorney's Office

Patrick_Seals@ci.richmond.ca.us

(510) 307-8016

Guadalupe Morales, Community Services

Guadalupe_Morales@ci.richmond.ca.us

(510) 620-6553



/richmondcayouth



@richmondcayouth



Richmond Department of Children and Youth



THANK YOU &
ANY QUESTIONS?



@richmondca youth



www.ci.richmond.ca.us/RFCYGrants



/richmondca youth