

Richmond Green-Blue New Deal Workforce Development Plan

Community Champions Meeting #2

January 11, 2023



Medema
Consulting

Abbe & Associates

Introductions

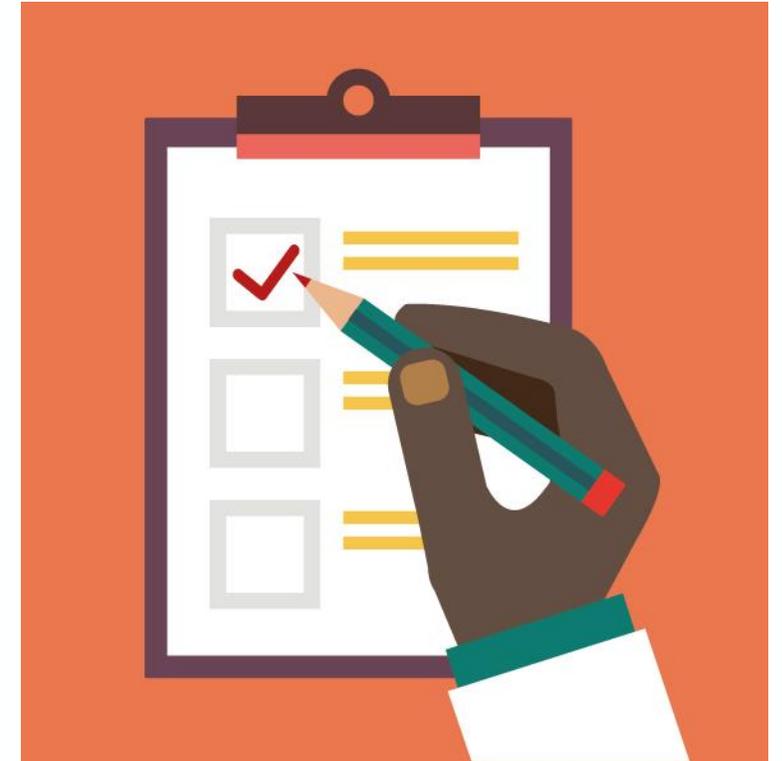
Please share:

- **Your Name**
- **Gender Pronouns**
- **Your involvement in the Richmond community and/or area(s) of expertise**



Agenda

- Meeting #1 Recap
- Special Topic Presentation: Building Decarbonization Jobs Analysis
- Small Group Activity: Breakout Rooms
- Share Out
 - Breakout Rooms
 - Alignment with current work and updates
- Next Steps



Key Terms

- **Policy** – Policies can facilitate a course of action, creating a starting point for change. Policies are not laws but can lead to laws.
- **Funding** - Funding is money provided by companies or a government sector for a specific purpose, including credit, venture capital, donations, grants, savings, subsidies, and taxes.
- **Training** – Training required to close the gap between the skills people have and the skills needed to perform the job.
- **Demand** – Demand is a consumer's desire to purchase goods and services and willingness to pay a price for a specific good or service.

Guest Presentation

Switch to Allison's slides

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Policy

Daphne Miller
- how medical field can show up as partner

Daphne Miller
- want to launch climate health promoters

Dan Knapp

Marisol Cantu - community advocacy

Juanita Douglas - workforce development policy

Leanne Hoadley - MCE Boards made of electeds

Juliana Gonzalez - education around policies

James McGarry - main focus, SMART goals

Katrinka Ruk - works w/ County/ state officials

Marisol Cantu

Najari Smith - park equity project

State funding opps for restoring shorelines -JG

Landscape architects infographic, involving community in green projects -JG

Funding

Tamara Walker, grant writing expertise

Leanne Hoadley - govt grants

Dan Knapp

Bethany Kaufman, RTEBN

Lejon Reese, job training for formerly incarcerated

Training / Workforce Development

Dan Knapp, recycling materials

Juanita Douglas, construction training

Lejon Reese, construction training

Wesley Alexander - business/ entrepreneur support, capital access

Tamara Walker - employment/ training

Daphne Miller - want to launch climate health promoters

Leanne Hoadley - several workforce programs

Juliana Gonzalez - training for young people

Marisol Cantu

Arleide Santos

Demand - demand for goods/services

Najari Smith - opened up gallery (CAD, 3D printing, machine shops)

Bethany Kaufman, RTEBN

Energy

James McGarry - electrification

Leanne Hoadley - renewable energy

Katrinka Ruk - transition to hydrogen fuels

Tamara Walker - working with Moxy Power(?)

Katrinka Ruk - wind turbines, port is a resource

Dan Knapp - solar energy interest

Buildings

James McGarry - building electrification

Dan Knapp - building deconstruction

Mary Lou Van Deventer - building retrofitting, deconstruction

Tamara Walker - Youth Builds

Leanne Hoadley - building electrification

Transportation

Najari Smith - bikes, active transportation

Tamara Walker - working with Dept. of Transportation

Leanne Hoadley - electric vehicles

Juliana Gonzalez

James McGarry

Wesley Alexander

Nature

Juliana Gonzalez - education, revitalization/ restoration

Najari Smith, park/ greenway revitalization

Katrinka Ruk - working w/ community on living levee

Arleide Santos

Brownfields

Leanne Hoadley

Juliana Gonzalez - education

Circular Economy

Dan Knapp - recycling materials

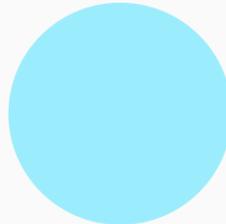
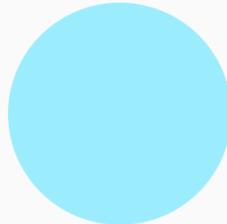
Mary Lou Van Deventer - recycling materials, financial ecosystems

Mary Lou Van Deventer - financial ecosystems, business inter-relationships

Wesley Alexander

Marisol Cantu

Daphne Miller - food waiver and redistribution



Food

Karen Collins, food redistribution

Arleide Santos, quality, healthy farming

Daphne Miller - healthy food promotion

Daphne Miller - medical waiver for community food

Small Group Activity - Topics

- **Team A** - Renewable Energy, Electrification of Buildings and Transportation
- **Team B** - Restoring Nature/Soils and Brownfields
- **Team C** - Circular Economy, Local Food System, Zero Food Waste

Small Group Activity - Questions

- **Stakeholders** - Who are the key players in the community?
- **Policy** - What additional resolution is needed to implement this project?
- **Funding** - What funding is needed to implement this project? What funding might be available?
- **Training** - What types of green-blue jobs would be generated? What training would be needed?
- **Demand** - Is there demand already for this product or service?
- **Community** – What are the outcomes and benefits for the community?
- **Timeline** - What could be the timeframe for implementation / to kick start this project?

Small Group Activity - Example

	Example Project Idea: Manufacturing reusable plastic pallets with recycled content
Stakeholders - Who are the key players in the community?	Republic Services, RecycleMore, Recycling Market Development Zone administrator, RichmondWorks
Policy - <i>What additional resolution is needed to implement this project?</i>	Work with City Manager's office and City Councilmembers to decide
Funding - <i>What funding is needed to implement this project? What funding might be available?</i>	Private investment by existing manufacturing company, tax credits and government subsidies
Training - <i>What types of green-blue jobs would be generated? What training would be needed?</i>	Manufacturing; work with RichmondWorks to decide
Demand - <i>Is there demand already for this product or service?</i>	Talk with distributions centers in Richmond (USPS, UPS, Amazon, FedEx)
Community - What are the outcomes and benefits for the community?	Jobs and local markets for plastic waste
Timeline - What could be the timeframe for implementation / to kick start this project?	2023

Next Steps

- The survey is live! Visit bit.ly/Richmond-GBND-survey or scan the QR code
- CBO Partnership Opportunity
 - Orientation: Thurs. January 19th 4-5pm
- Stakeholder Workshop #1: Mon. February 6th 6-8pm
- Champions Meeting #3 will be in March 2023
- Reminder: Please complete stipend form!

