

Richmond Green-Blue New Deal Workforce Development Plan

Community Champions Meeting #1

November 1, 2022



Medema
Consulting

Abbe & Associates

Introductions

Please share:

- **Your Name**
- **Gender Pronouns**
- **Your involvement in the Richmond community and/or area(s) of expertise**

Vote for RGBND logo



Agenda

- **Community Champion Expectations**
- **Project Overview**
- **Strategic Mapping Discussion**
- **Community Engagement**
 - **Initial Shared Input**
 - **Upcoming Engagement Activities**
- **Next Steps**

Community Champions Expectations



Expectations

- **The ASK: Attend three (3) virtual meetings (2-hrs) with the Green-Blue New Deal (GBND) Project Team**
 - Meeting #1: November 1, 2022
 - Meeting #2: January 2023
 - Meeting #3: February 2023
- **Act in an advisory role to the GBND Project Team from October 2022 through Spring 2023**
 - Help guide and refine the plan's goals and strategies to ensure the plan is responsive to the interests and needs of the community
- **Support outreach efforts for engagement opportunities to ensure the GBND is reaching the right people and represents a range of voices from across the community**

**Stipends will be processed in March 2023*

Project Background



Goal

The Richmond Green-Blue New Deal will catalyze at least 1,000 new green-blue jobs for Richmond residents that build a just, equitable, resilient and sustainable future.

Vision

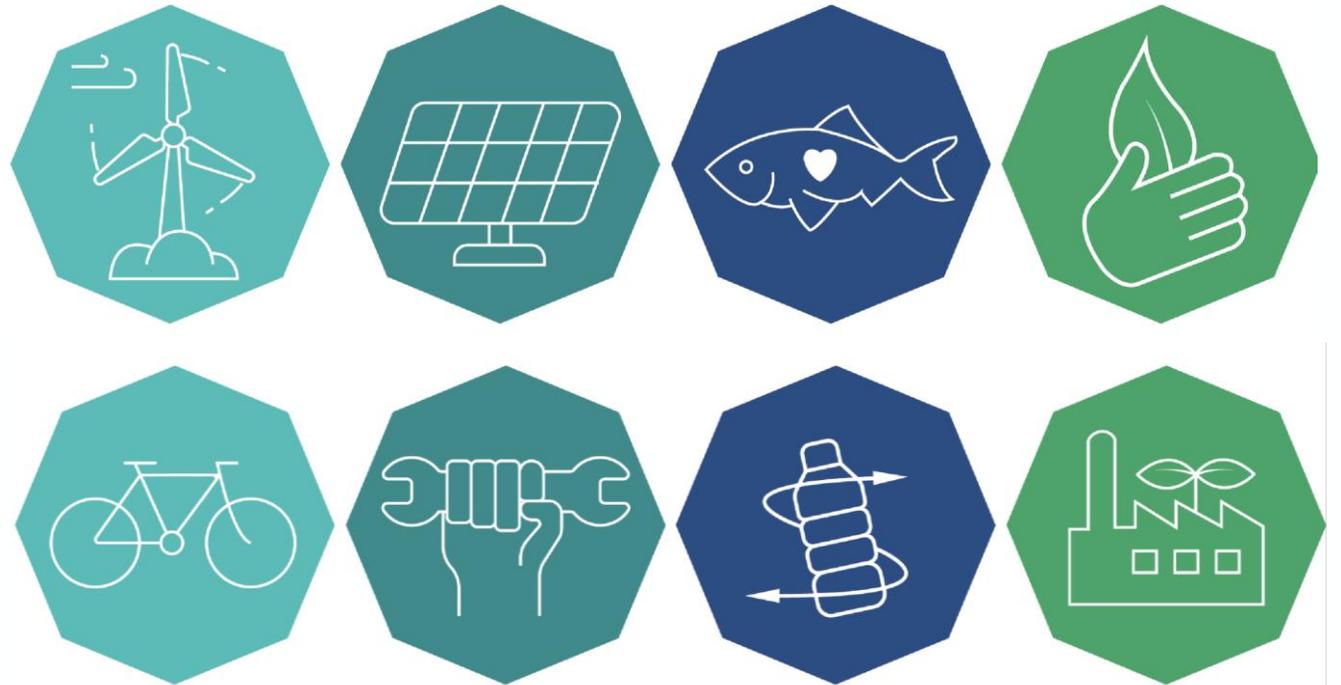
- **Just** - Racial, economic, environmental, and intergenerational justice
- **Equitable** - Everyone should have the right to a healthy environment, regardless of their race, class, or other status
- **Resilient** - The ability to recover quickly from a shock or challenge
- **Sustainable** - Meeting the needs of the present population without compromising the ability of future generations to meet their needs
- **Just Transition** – Moving toward a clean energy economy with high-road jobs

How will we get there?

- **People**
- **Projects**
- **Champions**
- **Training**
- **Demand**
- **Investment**

What are Green-Blue jobs?

- Energy
- Buildings
- Transportation
- Circular Economy
- Food
- Nature
- Brownfields



Case studies

Battery manufacturing



Case studies

Solar manufacturing



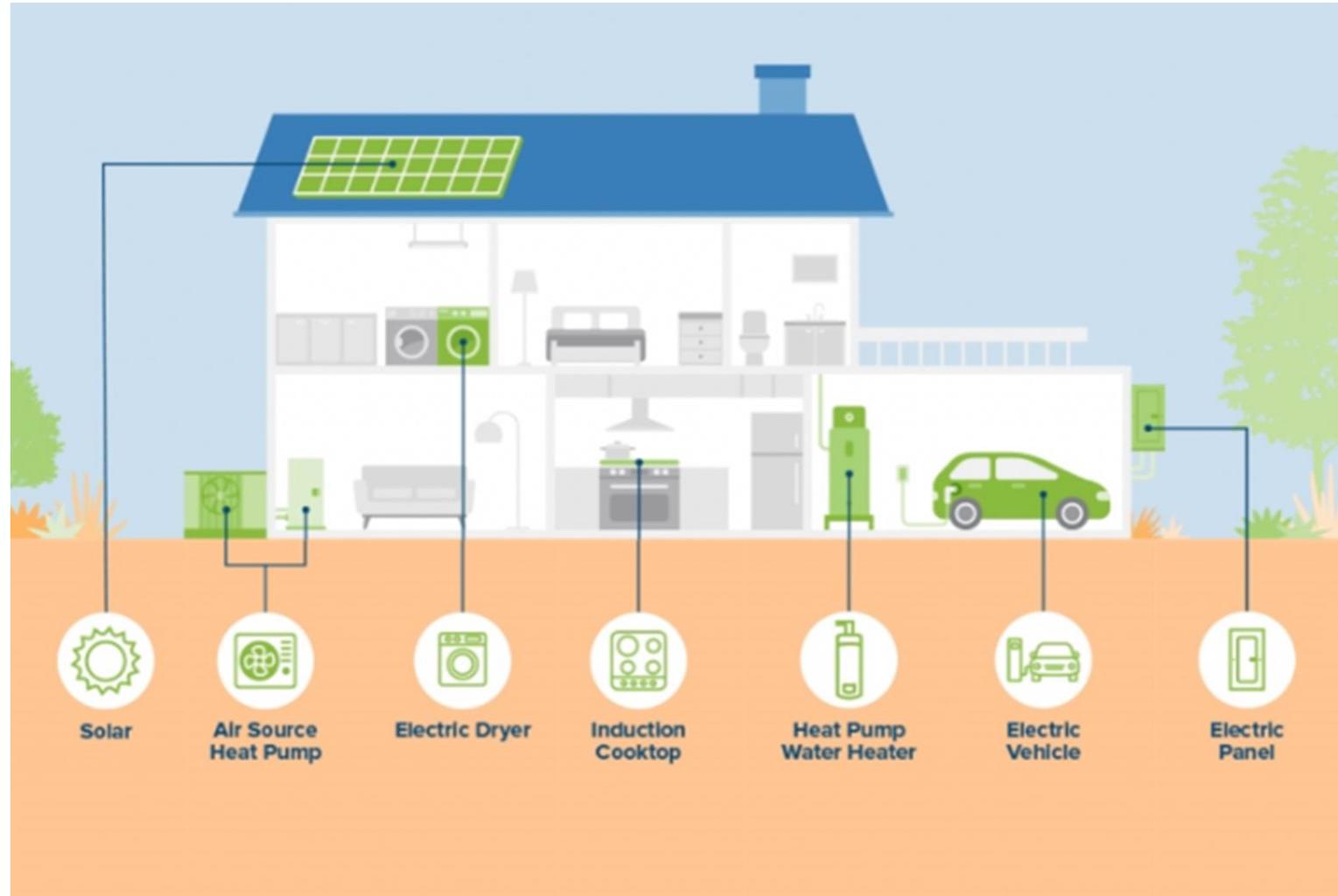
Case studies

Off-shore wind turbine manufacturing



Case studies

All electric building retrofits



Case studies

Green accessory dwelling units and additions



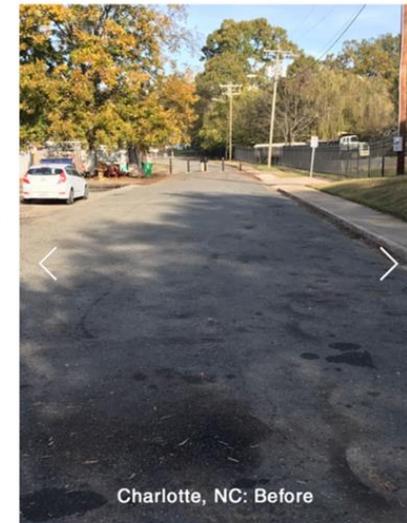
Case studies

Building deconstruction



Case studies

Redesign public spaces



Case studies

Protected bike lanes



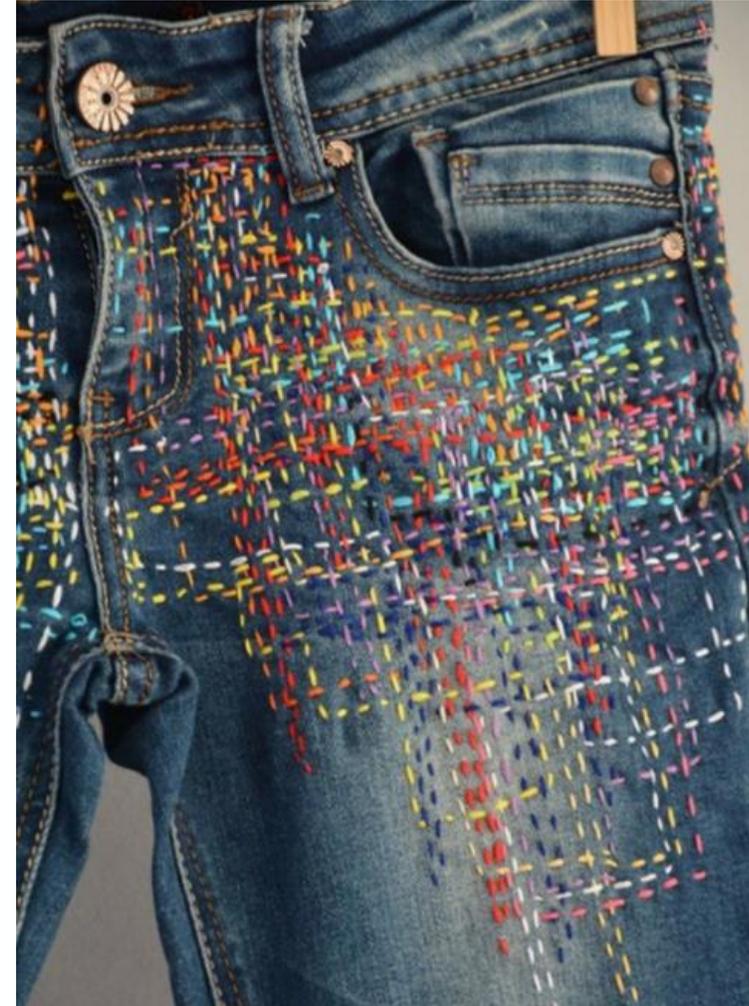
Case studies

Upcycling dead or diseased trees



Case studies

Upcycling thrift store donations



Case studies

Refillable bottles



Case studies

Vertical farming



Case studies

Diverting surplus prepared food



Case studies

Shoreline restoration



Case studies

Wildlife rehabilitation



Strategic Mapping Discussion (MURAL)



Community Engagement



Early Community Engagement Findings

Early Engagement

- Informational Interviews
- National Night Out
- Safe Return Project Meeting
- Urban Tilth's Halloween Land

Key Takeaways

- Community cares deeply about their neighborhoods
- Public health, quality of life, and gentrification concerns
- People are ready for green jobs, “tell me when and where”
- Interest in solar battery manufacturing, food redistribution, upcycling, restoring wildlife

Upcoming Engagement Activities

- **Survey promotion (TBD)**
- **Community Workshop #1 (tentatively January 2023)**
- **Active CBO Engagement and Outreach (starting soon!)**
 - **There will be an opportunity for additional stipends for CBOs who commit to hosting outreach activities during the next 4 months**

Champions Team

Are there other community catalysts who should be included in our Community Champions team?

Next Steps



Next Steps

- **Champions Meeting #2 will be scheduled in January 2023** – expect to receive a Doodle poll in the next few weeks!
- **Outreach Support**
 - **Promote Survey (coming soon!)**
 - **Invite community to Community Workshop #1 (January 2023 – date TBD)**

Questions?

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