

# Fiscal Year 2022-23, Q3 Budget Review and ARPA Update City of Richmond, May 16, 2023

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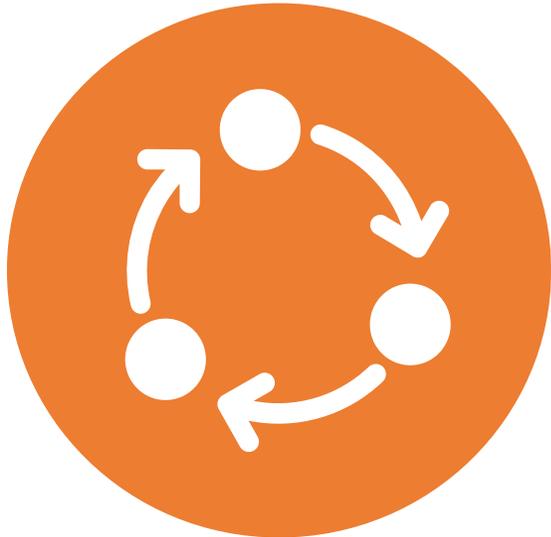


# Overview

- Accomplishments
- Organizational Priorities
- State of the Economy
  - Unemployment
  - Debt ceiling
  - Regional bank failures
  - Interest rates
- Q3 Budget GF
- Q3 Budget Non GF
- Hiring Trend
- American Rescue Plan Act (ARPA) Update
- Next Steps



# Organizational Priorities



Day-to-Day Operations



Corrective Action Plan



New Council Requests



New Council Policy Direction

# Accomplishments

- City Manager's Office

- Executed a Memorandum of Understanding with Richmond Police Department (RPD) recruitment strategy in collaboration with Human Resources and Richmond Police Department
- Released the Fiscal Year (FY) 2022-2023 Request for Proposals (RFP) and awarded a total of \$3.1 million dollars to 39 youth-serving organizations via the Department of Children and Youth

- Community Development

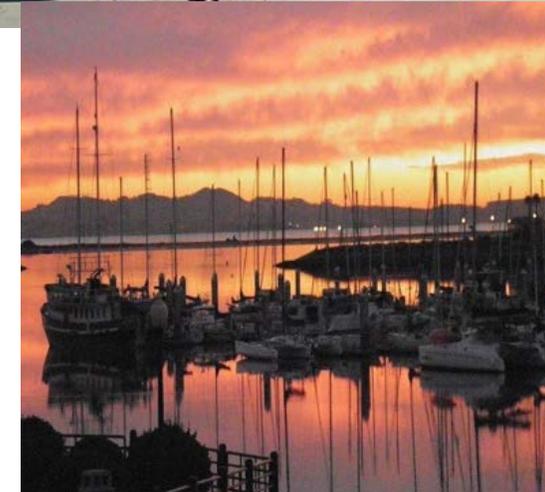
- Successfully completed the sunsetting of Rydin Encampment by executing transition plans for participants

- Community Services

- Posted five active recruitments for the Library to fill 10 vacant positions
- Executed \$9.7 million in grant documents to renovate the Richmond Main Library
- Continued providing recreational opportunities for Richmond's youth, adult, and senior community members
- Started to institute Metrix Learning, an online workforce training platform for all Richmond residents

- Economic Development

- Completed and installed the Osprey Bird sculpture and installation in November 2022
- Awarded \$71,739 to FY 2022-2023 NPA Mini Grantees that require community engagement
- Awarded approximately \$550,000 in CalRecycle Grants to address illegal dumping clean-up
- Generated over \$200,000 in revenue by adopting the 2022 tariff update

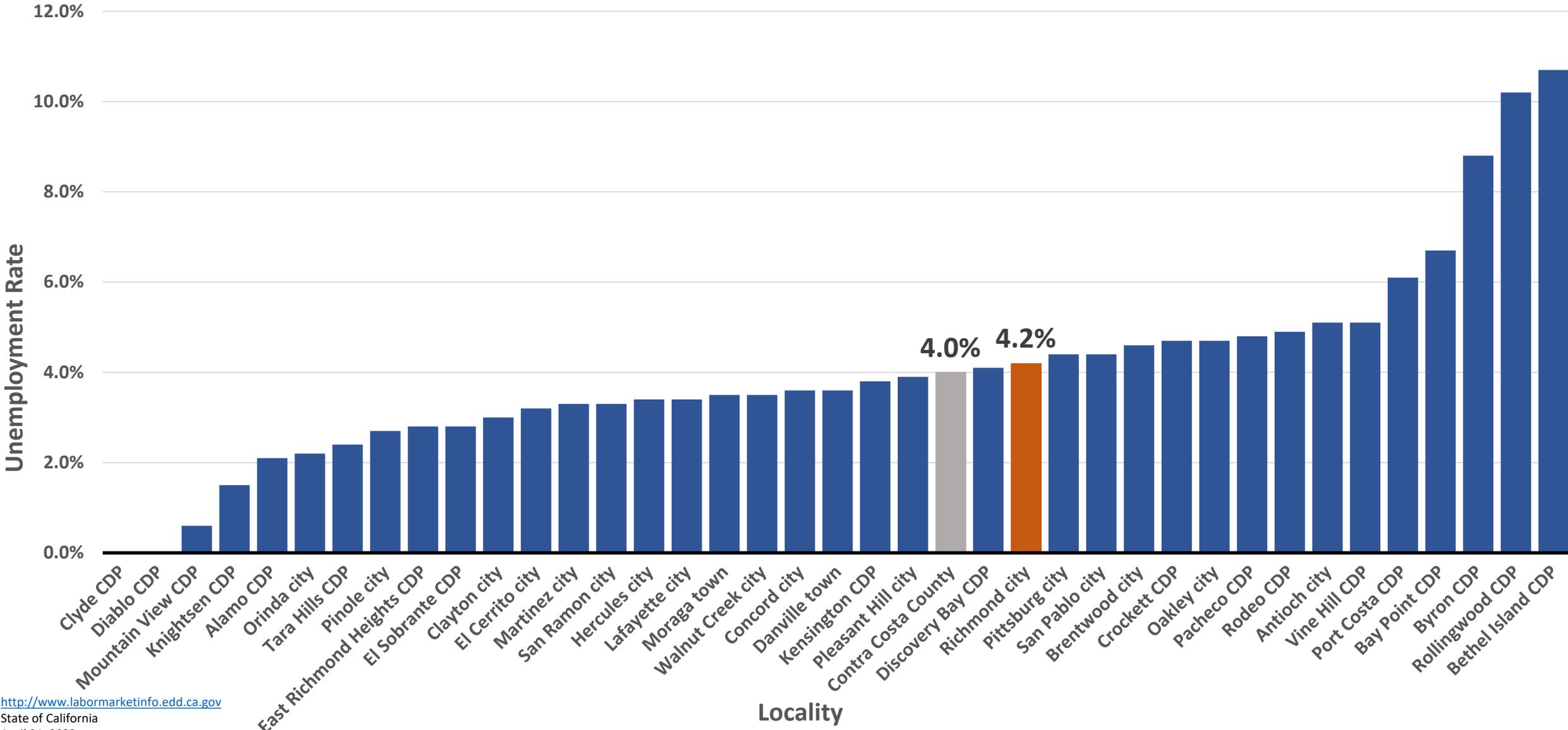


# Accomplishments

- Fire Department
  - Simulated and coordinated Richmond's first evacuation drill at Carriage Hills and Castro Heights
  - Responded to 15,322 calls for service
  - Invited 12 trainees to the Academy beginning April 2023
- Internal Services (Finance, Humane Resources, and Information Technology)
  - Provided Grant Management training to City staff members
  - Implemented DebtBook Software to manage leases and debt to comply with GASB-87
  - Expanded recruitment outreach by way of social media
  - Hired a total of 78 new employees and 46 promotions
  - Completed more than 500 City-wide desktop deployments providing efficient and secure systems
- Richmond Housing Authority (RHA)
  - Submitted design review and construction permits for the rehabilitation of Nevin Plaza
- Police Department
  - Hired 24 new police department employees
  - Arrested 100 drivers who were driving under the influence (DUI)
- Public Works
  - Completed Via Verdi slope stabilization project including construction of a culvert in San Pablo Creek
  - Replastered the pool surface at Kennedy Swim Center, reupholstered all City Council, City Clerks, and public chairs in the City Council Chambers
  - Hired 2 fleet mechanics and purchased a new Broom Bear and an electrician truck
  - Increased the number of free Neighborhood Dumpster Days

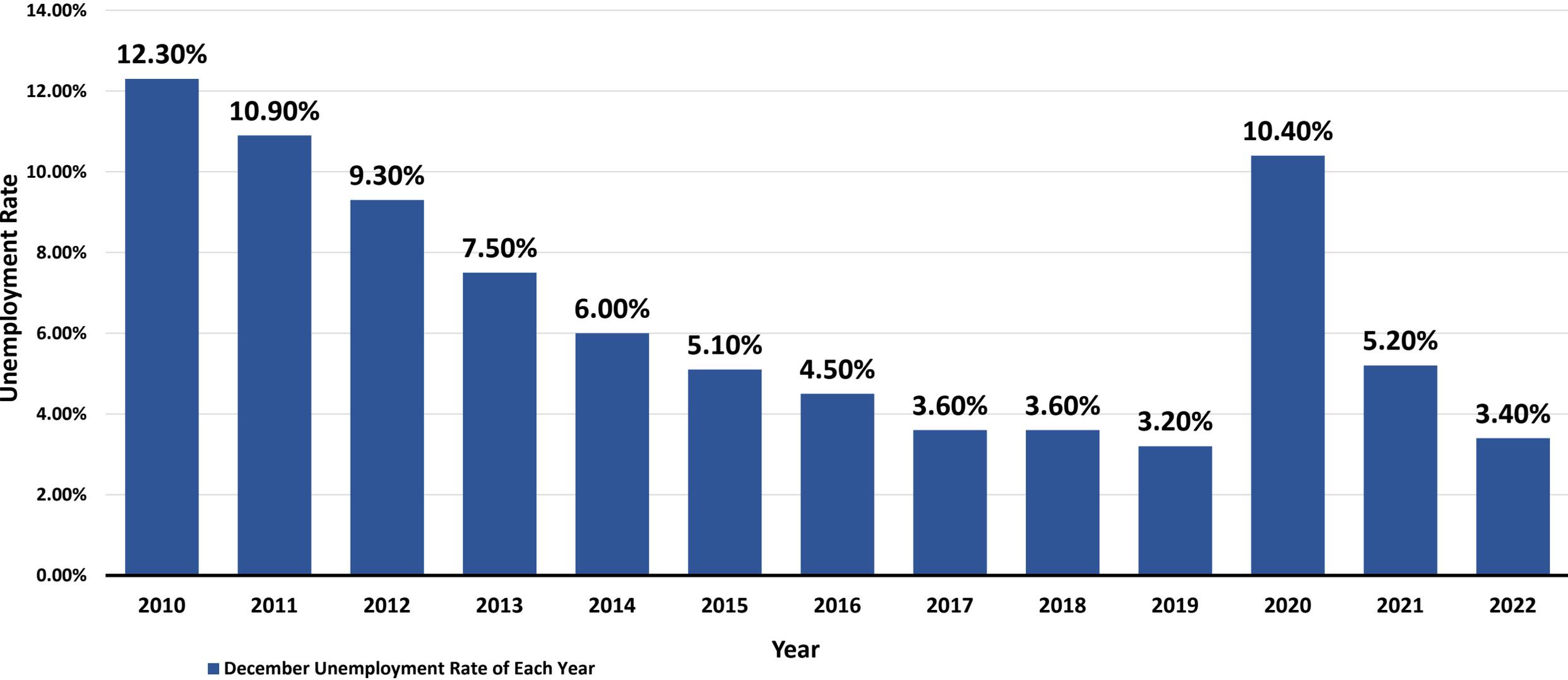


# Richmond's Unemployment Rate vs. Other Localities (March 2023)



<http://www.labormarketinfo.edd.ca.gov>  
 State of California  
 April 21, 2023  
 March 2022 Benchmark

# Richmond's Historic Unemployment Rate



# Debt Ceiling Negotiations

Potential 22 percent cut to discretionary spending on the table, following programs could be impacted:

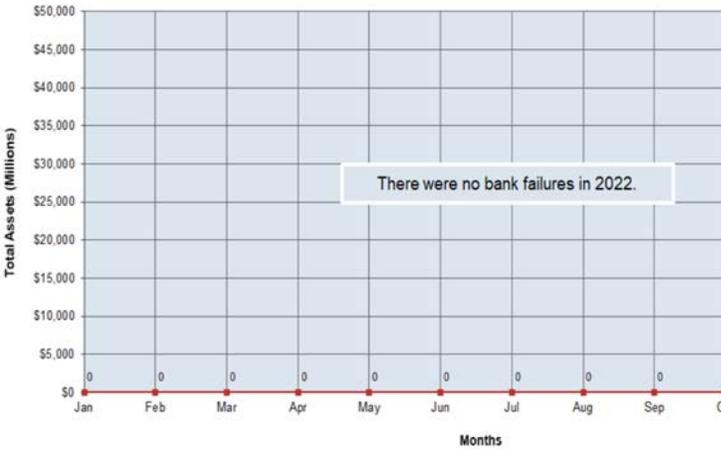
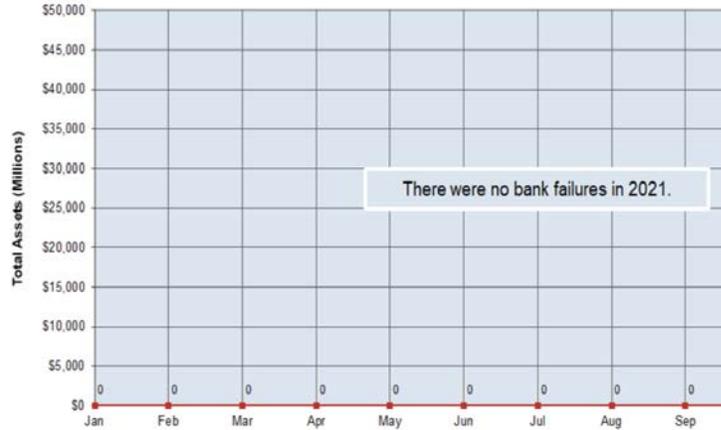
- Housing and Homelessness
- Transportation
- Broadband and Telecommunications
- Water Infrastructure
- Public Health & Safety
- Disaster Mitigation
- Workforce Development





# Bank Failures in Brief - 2023

There are 3 bank failures in 2023. See [detailed descriptions](#) below.



<https://www.fdic.gov/bank/historical/bank/bfb2023.html>

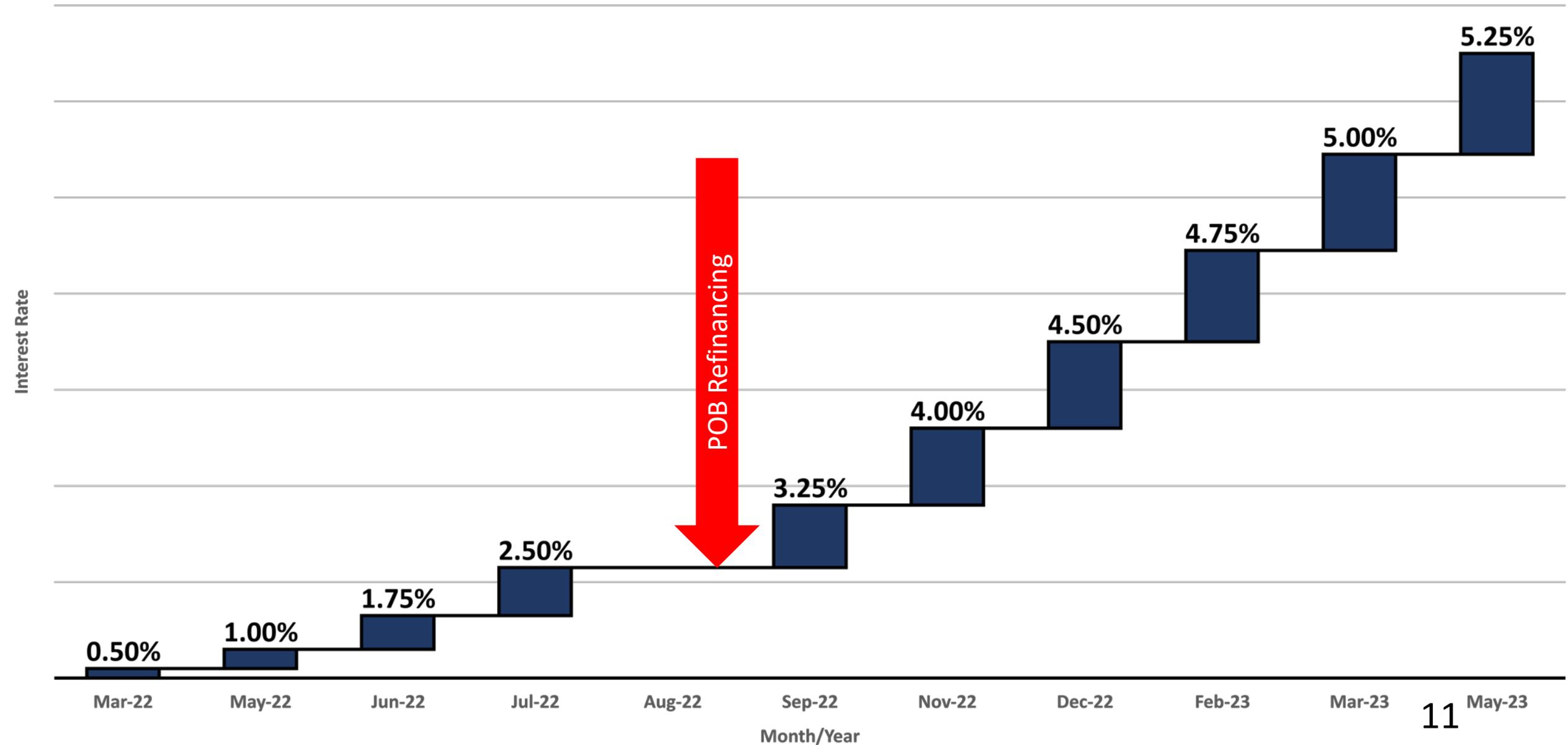
2023	Bank Name	City, State	Estimated Assets (Billions)
May	First Republic Bank	San Francisco, California	\$229
March	Silicon Valley Bank	Santa Clara, California	\$209
March	Signature Bank	New York, New York	\$147

# Federal Reserve Increased Interest Rates to 16-Year High

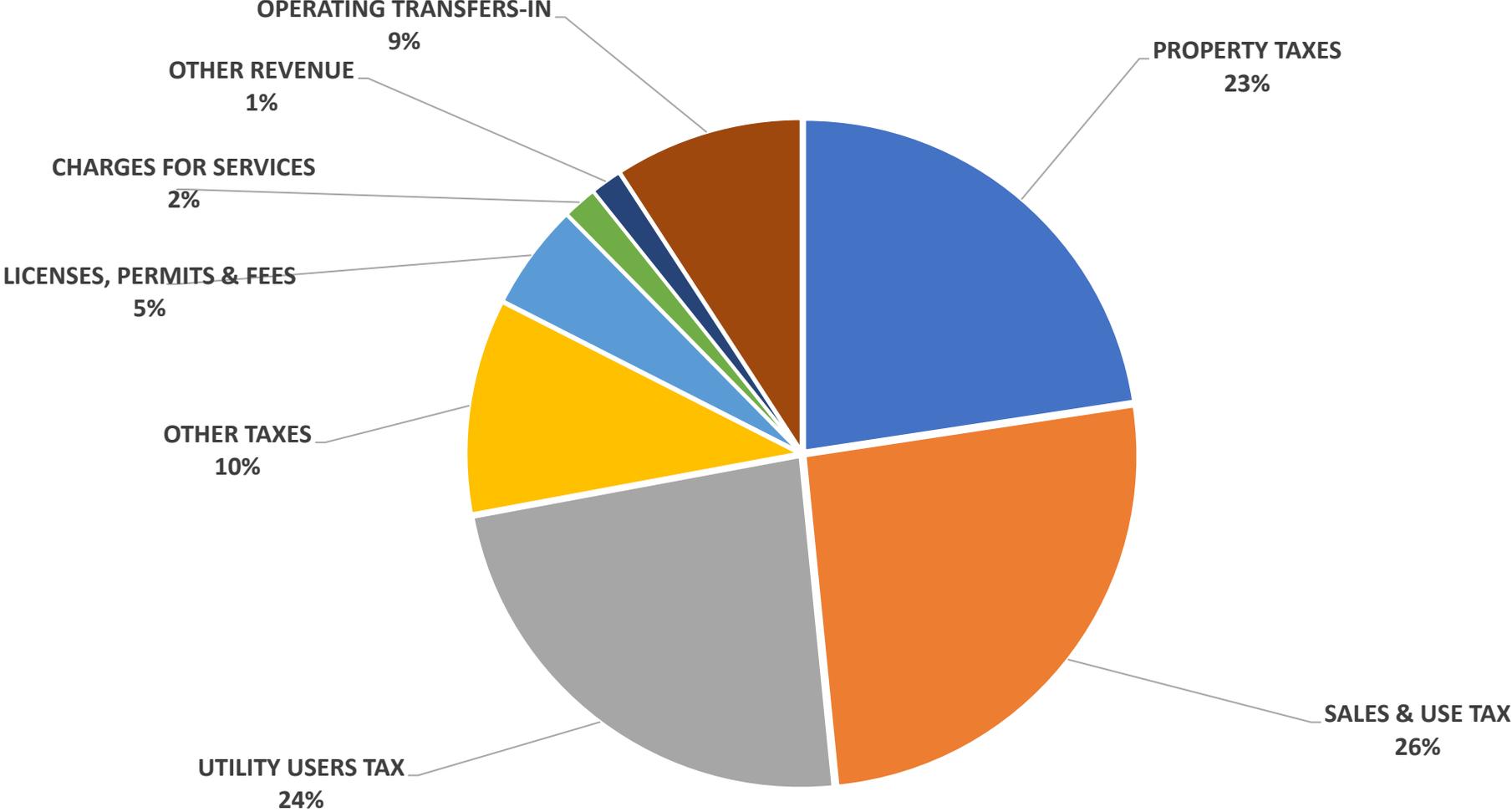
*“The quarter-point rise in the Fed’s benchmark interest rate was the 10th hike since March 2022, when interest rates were zero and the Fed started its rapid inflation-fighting campaign. The interest rate now stands at 5% to 5.25%.”*

*“Tighter credit conditions for households and businesses are likely to weigh on economic activity, hiring, and inflation. The extent of these effects remains uncertain. The committee remains highly attentive to inflation risks,”*

# Pension Obligation Swaps vs. Interest Rate Hikes



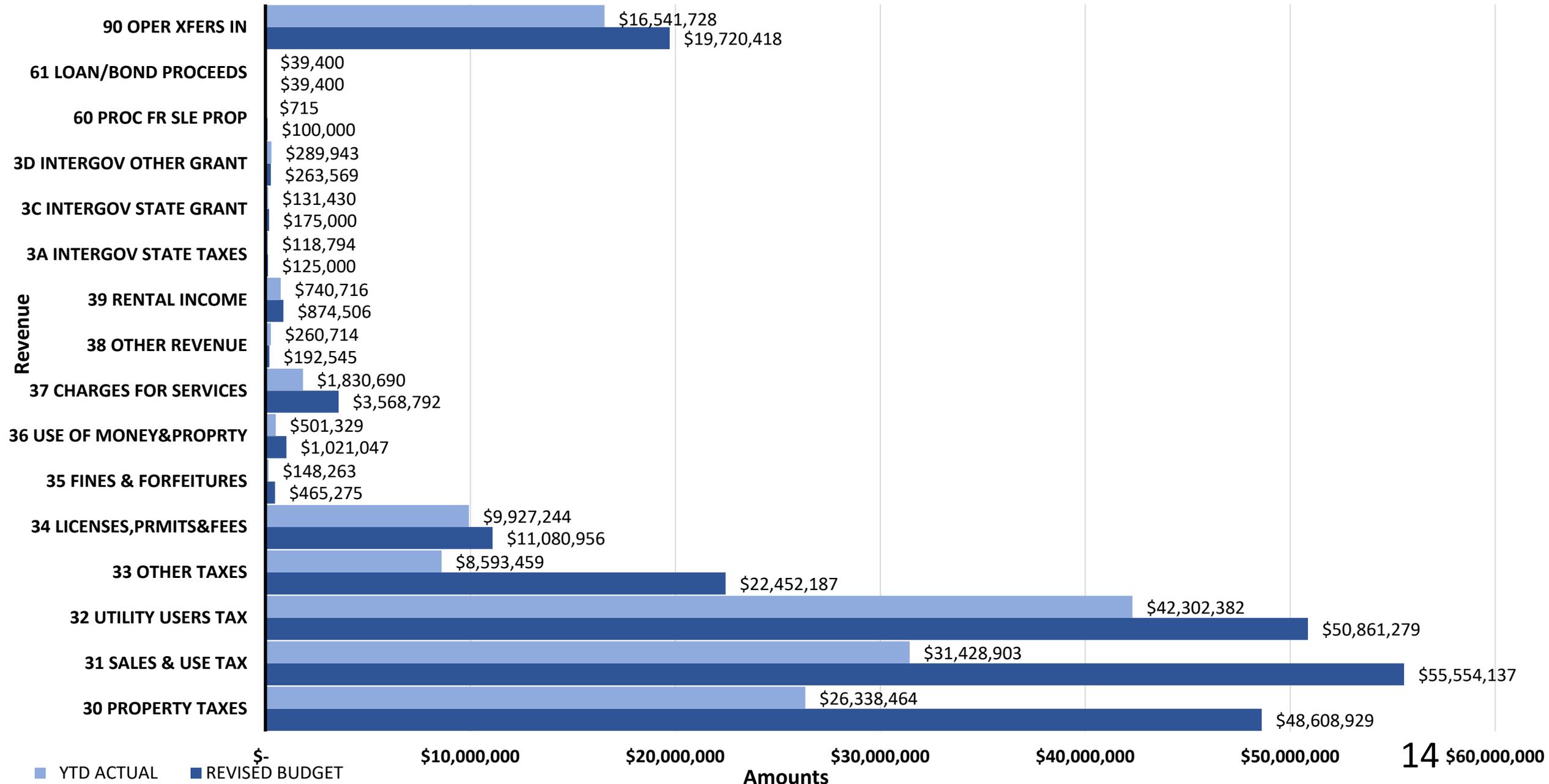
# General Fund Revenues Revised Budget (March 2023)



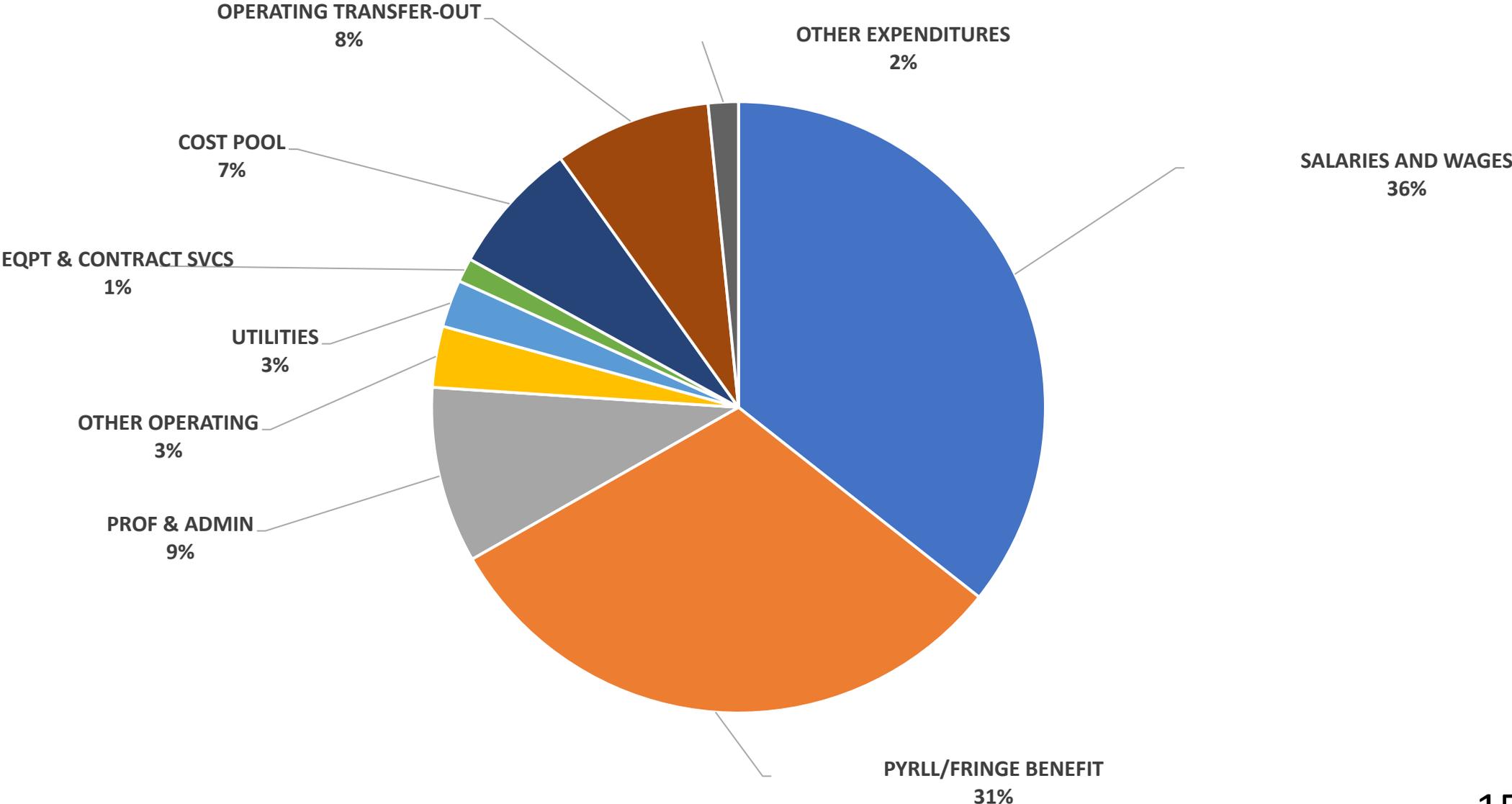
# General Fund Revenue (March 2023)

ACCOUNT DESCRIPTION	ORIGINAL APPROP	REVISED BUDGET	YTD ACTUAL	ENCUMB.	AVAILABLE BUDGET	% USED W/O ENCUMB.	% USED W. ENCUMB.
30 PROPERTY TAXES	\$ 46,056,962	\$ 48,608,929	\$ 26,338,464	\$ -	\$ 22,270,465		54%
31 SALES & USE TAX	\$ 55,282,200	\$ 55,554,137	\$ 31,428,903	\$ -	\$ 24,125,234		57%
32 UTILITY USERS TAX	\$ 49,963,589	\$ 50,861,279	\$ 42,302,382	\$ -	\$ 8,558,897		83%
33 OTHER TAXES	\$ 21,638,449	\$ 22,452,187	\$ 8,593,459	\$ -	\$ 13,858,728		38%
34 LICENSES,PRMITS&FEES	\$ 11,129,402	\$ 11,080,956	\$ 9,927,244	\$ -	\$ 1,153,712		90%
35 FINES & FORFEITURES	\$ 475,275	\$ 465,275	\$ 148,263	\$ -	\$ 317,012		32%
36 USE OF MONEY&PROPRTY	\$ 236,079	\$ 1,021,047	\$ 501,329	\$ -	\$ 519,718		49%
37 CHARGES FOR SERVICES	\$ 3,571,292	\$ 3,568,792	\$ 1,830,690	\$ -	\$ 1,738,102		51%
38 OTHER REVENUE	\$ 187,500	\$ 192,545	\$ 260,714	\$ -	\$ (68,169)		135%
39 RENTAL INCOME	\$ 874,506	\$ 874,506	\$ 740,716	\$ -	\$ 133,791		85%
3A INTERGOV STATE TAXES	\$ 125,000	\$ 125,000	\$ 118,794	\$ -	\$ 6,206		95%
3C INTERGOV STATE GRANT	\$ 175,000	\$ 175,000	\$ 131,430	\$ -	\$ 43,570		75%
3D INTERGOV OTHER GRANT	\$ 253,569	\$ 263,569	\$ 289,943	\$ -	\$ (26,374)		110%
60 PROC FR SLE PROP	\$ 100,000	\$ 100,000	\$ 715	\$ -	\$ 99,285		1%
61 LOAN/BOND PROCEEDS	\$ -	\$ 39,400	\$ 39,400	\$ -	\$ -		100%
90 OPER XFERS IN	\$ 16,563,424	\$ 19,720,418	\$ 16,541,728	\$ -	\$ 3,178,690		84%
<b>Total Revenue</b>	<b>\$206,632,248</b>	<b>\$ 215,103,041</b>	<b>\$ 139,194,175</b>	<b>\$ -</b>	<b>\$ 75,908,866</b>		<b>65%</b>

# General Fund Revenue (March 2023)



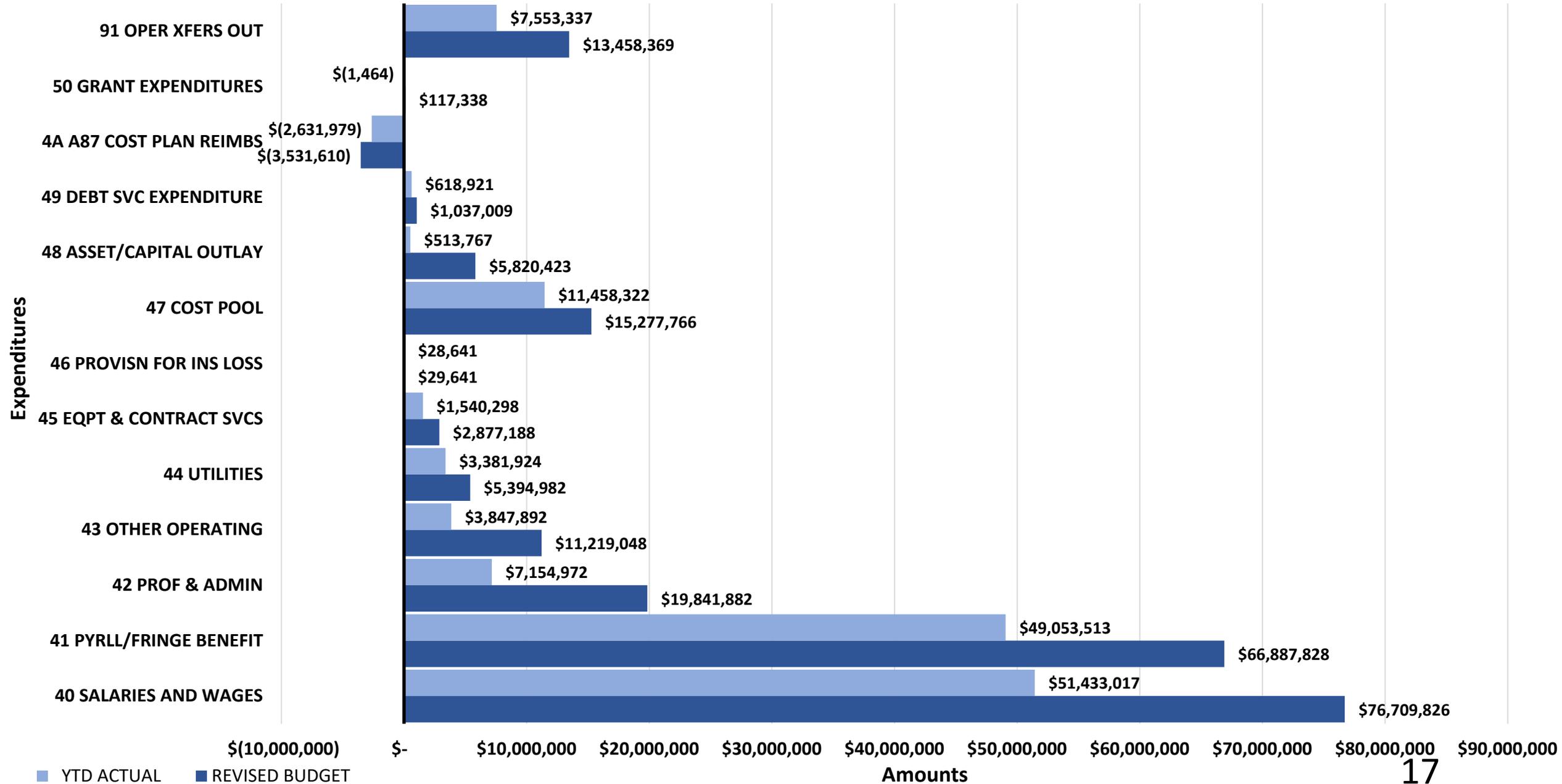
# General Fund Expenditures (March 2023)



# General Fund Expenditures (March 2023)

ACCOUNT DESCRIPTION	ORIGINAL APPROP	REVISED BUDGET	YTD ACTUAL	ENCUMB.	AVAILABLE BUDGET	% USED W/O ENCUMB.	% USED W. ENCUMB.
40 SALARIES AND WAGES	\$ 78,761,868	\$ 76,709,826	\$ 51,433,017	\$ -	\$ 25,276,809	67%	67%
41 PYROLLFRINGE BENEFIT	\$ 66,929,804	\$ 66,887,828	\$ 49,053,513	\$ -	\$ 17,834,315	73%	73%
42 PROF & ADMIN	\$ 16,977,138	\$ 19,841,882	\$ 7,154,972	\$ 4,053,446	\$ 8,633,464	36%	56%
43 OTHER OPERATING	\$ 7,970,902	\$ 11,219,048	\$ 3,847,892	\$ 1,031,044	\$ 6,340,113	34%	43%
44 UTILITIES	\$ 5,399,957	\$ 5,394,982	\$ 3,381,924	\$ 530,620	\$ 1,482,438	63%	73%
45 EQPT & CONTRACT SVCS	\$ 2,731,448	\$ 2,877,188	\$ 1,540,298	\$ 382,456	\$ 954,434	54%	67%
46 PROVISN FOR INS LOSS	\$ 25,725	\$ 29,641	\$ 28,641	\$ -	\$ 1,000	97%	97%
47 COST POOL	\$ 15,277,766	\$ 15,277,766	\$ 11,458,322	\$ -	\$ 3,819,444	75%	75%
48 ASSET/CAPITAL OUTLAY	\$ 3,172,136	\$ 5,820,423	\$ 513,767	\$ 2,390,281	\$ 2,916,374	9%	50%
49 DEBT SVC EXPENDITURE	\$ 1,037,009	\$ 1,037,009	\$ 618,921	\$ -	\$ 418,088	60%	60%
4A A87 COST PLAN REIMBS	\$ (3,531,610)	\$ (3,531,610)	\$ (2,631,979)	\$ -	\$ (899,631)	75%	75%
50 GRANT EXPENDITURES	\$ 2,500	\$ 117,338	\$ (1,464)	\$ 8,000	\$ 110,802	-1%	6%
91 OPER XFERS OUT	\$ 11,877,605	\$ 13,458,369	\$ 7,553,337	\$ -	\$ 5,905,032	56%	56%
<b>Total Expenditure</b>	<b>\$206,632,248</b>	<b>\$ 215,139,689</b>	<b>\$ 133,951,159</b>	<b>\$ 8,395,847</b>	<b>\$ 72,792,683</b>	<b>62%</b>	<b>66%</b>

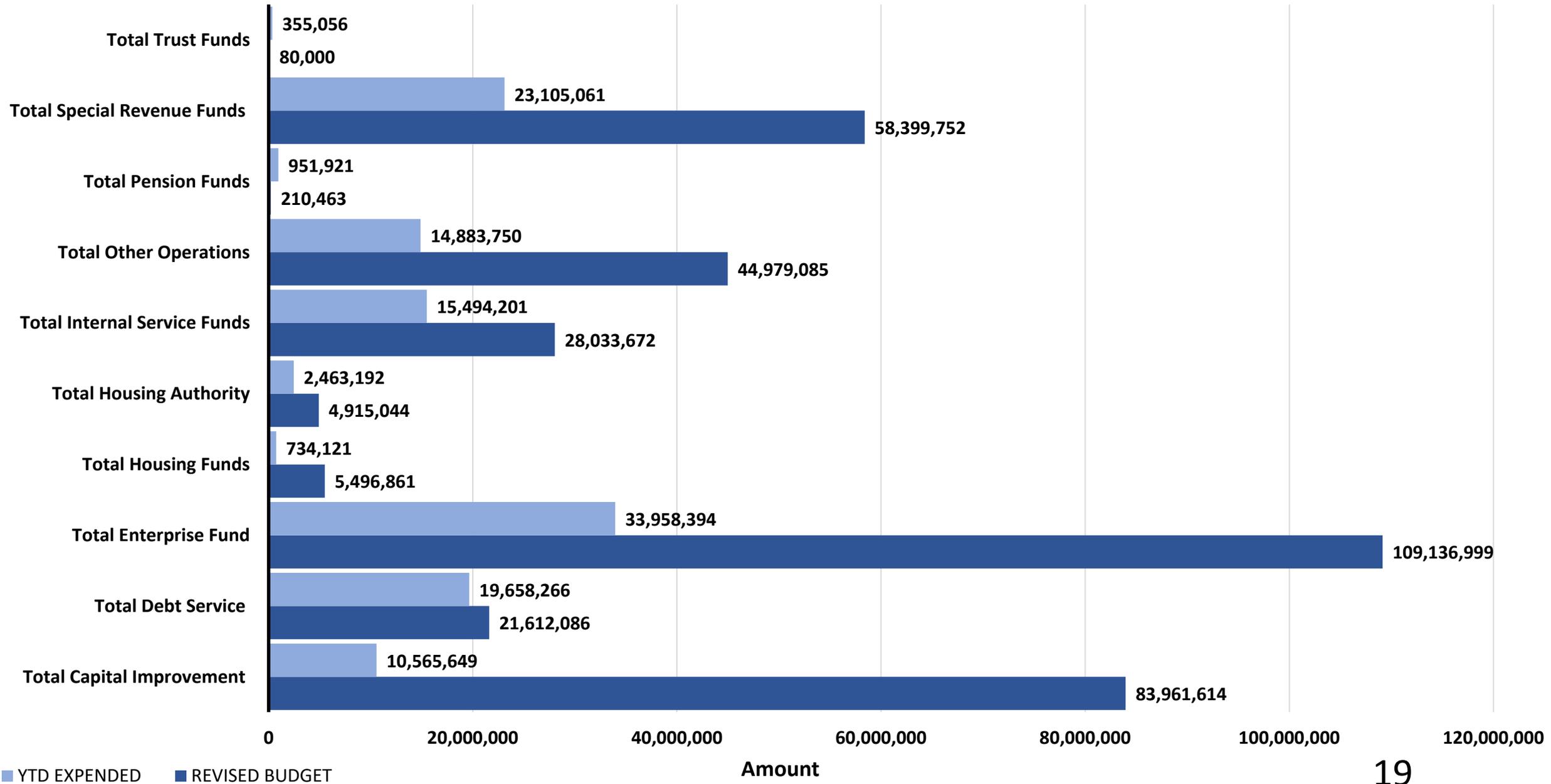
# General Fund Expenditures



# Non-General Fund Revenue (March 2023)

FUND	ORIGINAL APPROP	REVISED BUDGET	ACTUALS THRU MARCH 2023	AVAILABLE BUDGET	% USED
Total Capital Improvement Fund	31,852,226	68,346,359	8,153,977	60,192,382	12%
Total Debt Service Fund	20,629,090	20,629,090	6,012,216	14,616,874	29%
Total Enterprise Fund	58,991,980	58,991,980	22,752,196	36,239,784	39%
Total Housing Funds	2,161,415	2,223,583	1,594,067	629,516	72%
Total Housing Authority Funds	4,880,044	4,895,044	3,157,909	1,737,135	65%
Total Internal Service Funds	24,730,653	24,730,653	19,906,599	4,824,054	80%
Total Other Operations Funds	27,276,353	39,280,890	14,299,142	24,981,748	36%
Total Pension Funds	165,305	165,305	(1,268,917)	1,434,222	-768%
Total Special Revenue Funds	29,253,674	39,967,907	36,818,670	3,149,237	92%
Total Trust Funds	-	80,000	8,765,445	(8,685,445)	10957%
					-
<b>Total All Funds</b>	<b>199,940,740</b>	<b>259,310,811</b>	<b>120,191,303</b>	<b>139,119,508</b>	<b>46%</b>

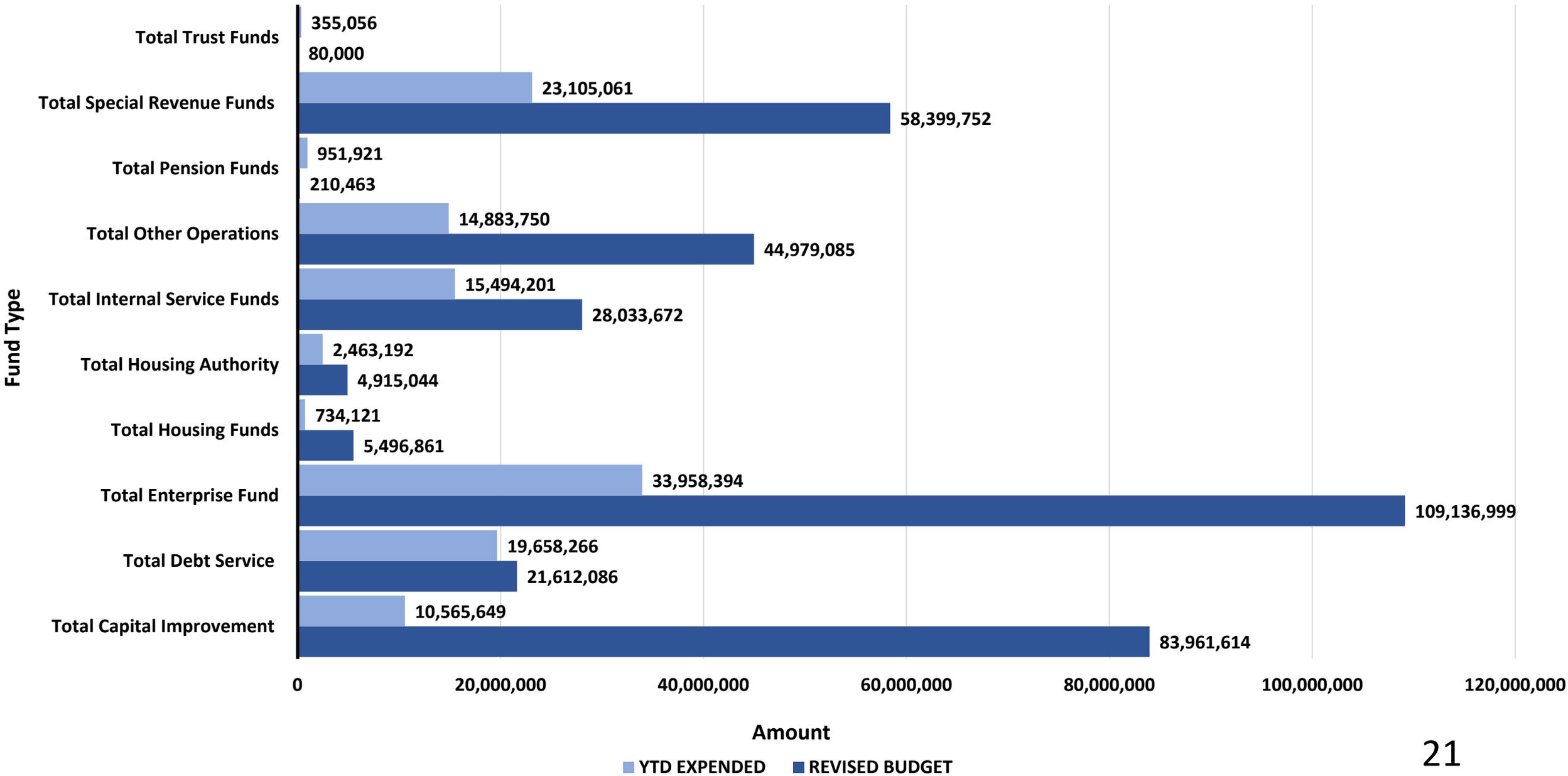
# Non-General Fund Revenue (March 2023)



# Non-General Fund Expenditures (March 2023)

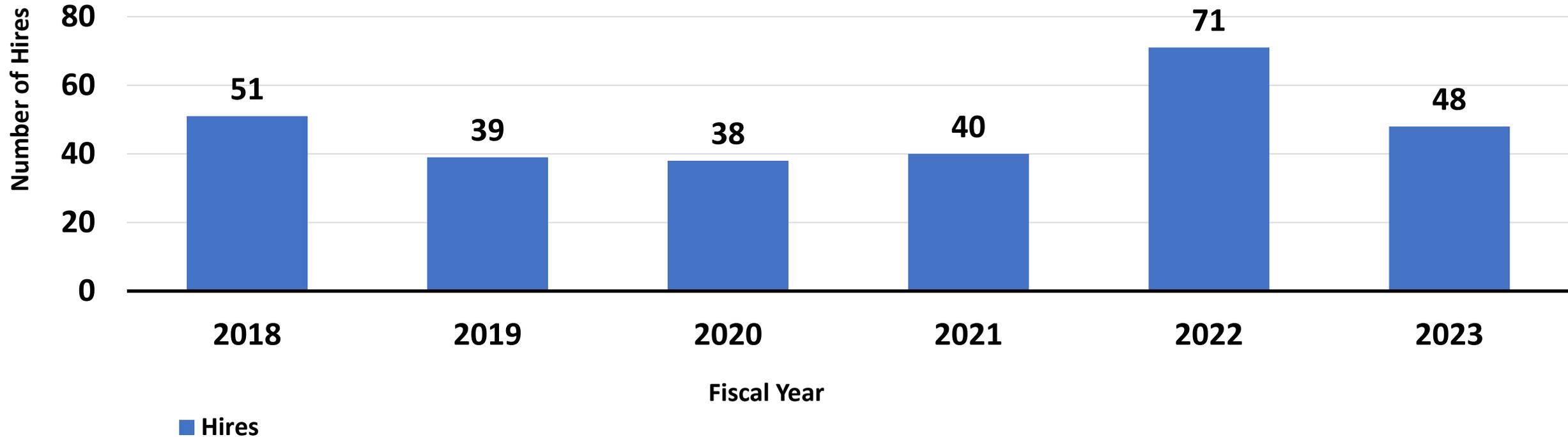
FUND	ORIGINAL APPROP	REVISED BUDGET	ACTUALS THRU MARCH 2023	ENCUMB.	AVAILABLE BUDGET	% USED W/O ENCUMB.	% USED W. ENCUMB.
Total Capital Improvement	37,256,854	83,961,614	10,565,649	14,840,028	73,395,965	13%	30%
Total Debt Service	21,612,086	21,612,086	19,658,266	11,050	1,953,820	91%	91%
Total Enterprise Fund	70,579,794	109,136,999	33,958,394	13,886,087	75,178,606	31%	44%
Total Housing Funds	5,458,047	5,496,861	734,121	482,389	4,762,740	13%	22%
Total Housing Authority	4,880,044	4,915,044	2,463,192	190,354	2,451,852	50%	54%
Total Internal Service Funds	25,169,925	28,033,672	15,494,201	8,588,148	12,539,471	55%	86%
Total Other Operations	27,075,053	44,979,085	14,883,750	7,195,961	30,095,335	33%	49%
Total Pension Funds	0	210,463	951,921	0	-741,458	452%	452%
Total Special Revenue Funds	39,674,849	58,399,752	23,105,061	3,594,951	35,294,691	40%	46%
Total Trust Funds	0	80,000	355,056	6,628	-275,056	444%	452%
<b>Total All Funds</b>	<b>231,706,650</b>	<b>356,825,576</b>	<b>122,169,611</b>	<b>48,795,596</b>	<b>234,655,965</b>	<b>34%</b>	<b>48%</b>

# Non-General Fund Expenditures (March 2023)



# City of Richmond Staff Hiring Trend

	2018	2019	2020	2021	2022	2023 YTD
Hires	51	39	38	40	71	48



# American Rescue Plan Act (ARPA)

- Richmond's Allocation Is \$27.74 Million
- Funds Received In Two Equal Installments One Year Apart
  - First: ~AUGUST 2021
  - Final: ~AUGUST 2022
- Funds Encumbered By 12/2024 & Spent By 12/2026
- Guidance From & Periodic Reports To The Treasury Department



# AMERICAN RESCUE PLAN ACT BUDGET

## REVENUE

<b>TOTAL</b>	<b>\$</b>	<b>(27,740,723)</b>
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## EXPENDITURES

<b>MAIN LIBRARY - HEATING, VENTILATION, AND AIR CONDITIONING (HVAC) SYSTEM IMPROVEMENTS</b>	<b>\$</b>	<b>500,000</b>
<b>NEVIN COMMUNITY CENTER - HVAC IMPROVEMENTS</b>	<b>\$</b>	<b>500,000</b>
<b>RECREATION CENTER ADMINISTRATION - HVAC IMPROVEMENTS</b>	<b>\$</b>	<b>500,000</b>
<b>RICHMOND MUSEUM - HVAC IMPROVEMENTS</b>	<b>\$</b>	<b>500,000</b>
<b>COMMUNITY BEAUTIFICATION</b>	<b>\$</b>	<b>1,000,000</b>
<b>ARPA COMMUNITY NEEDS ASSESSMENT</b>	<b>\$</b>	<b>250,000</b>
<b>ENVIRONMENTAL PLANNING CONSULTANT - BLUE/GREEN NEW DEAL</b>	<b>\$</b>	<b>300,000</b>
<b>RICHMOND RAPID RESPONSE FUND (DIRECT DISBURSEMENTS, RENT RELIEF, GUARANTEED INCOME)</b>	<b>\$</b>	<b>1,000,000</b>
<b>RECOVERY OF LOST REVENUE (FY2020-21) APPLIED TO BALANCE FY2021-22 GF BUDGET</b>	<b>\$</b>	<b>4,000,000</b>
<b>NORTH RICHMOND PUMP STATION</b>	<b>\$</b>	<b>1,800,000</b>
<b>MARTIN LUTHER KING, JR PARK TURF FIELD PROJECT</b>	<b>\$</b>	<b>150,000</b>
<b>UNHOUSED FLEX FUNDS</b>	<b>\$</b>	<b>50,000</b>
<b>LIBRARY INFRASTRUCTURE GRANT MATCH</b>	<b>\$</b>	<b>3,656,490</b>
<b>NEVIN HOUSING PROJECT (RICHMOND HOUSING AUTHORITY)</b>	<b>\$</b>	<b>1,750,000</b>
<b>TOTAL: CITY COUNCIL-APPROVED ARPA ALLOCATIONS</b>	<b>\$</b>	<b>15,956,490</b>

\* Note: This amount does not include the \$4 million that was "held" for use in the FY 2021-22 budget.

<b>REMAINING ARPA REVENUE</b>	<b>\$</b>	<b>(11,784,233)</b>
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## Using the American Rescue Plan Act (ARPA) to Meet our Highest Needs

Richmond, CA | Community Needs Assessment

OCTOBER 2022



In Progress: ARPA Community Needs Assessment  
& Strategic Investment Plan  
Allocation: \$250,000



Completed: Martin Luther King Jr Park Turf Field Upgrade  
Allocation: \$150,000



In Progress: Richmond Response Fund  
(Direct Disbursements, Rent Relief  
& Guaranteed Income Pilot)  
Allocation: \$1,000,000



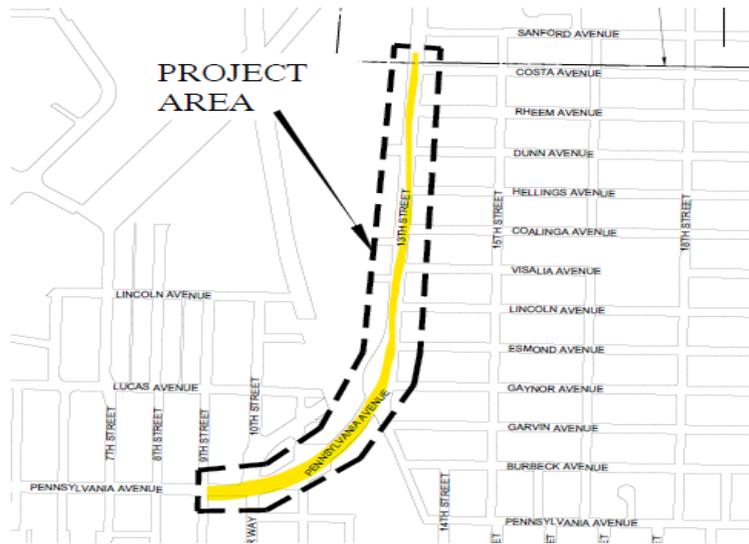
In Progress: Green/Blue New Deal  
& Just Transition  
Allocation: \$300,000



Completed: Unhoused Flex Funds  
(for Rydin Road Encampment)  
Allocation: \$50,000



In Progress: HVAC Design & Implementation  
 (Nevin Community Center, Recreation  
 Complex & Richmond Museum)  
 Allocation: \$1,500,000



Not Started: 13<sup>th</sup> Complete Street Project  
 (Proposed Project)  
 Allocation: \$1,000,000



In Progress: North Richmond Pump Station  
 Allocation: \$1,800,000



Completed: Nevin Plaza Senior Housing (RHA)  
 Allocation: \$1,750,000



In Progress: Richmond Main Library Infrastructure Project  
 Allocation: \$4,141,490 (Includes \$500,000 for HVAC Work)  
 Total Project Cost: ~\$30M (Grant w/ Match = \$15M; Need = \$15M)

# 13<sup>th</sup> Complete Street Project

- Total Cost: \$3,852,450
- ARPA Funding Request: \$1,000,000
- Continuation of Peres Elementary School Safe Routes to School Project (2016)
- Connection to Yellow Brick Road Project on Pennsylvania Avenue
- Project that will include trees, median landscaping, irrigation, street lighting and more uniform median layout throughout the project corridor for a Class IV bike lane

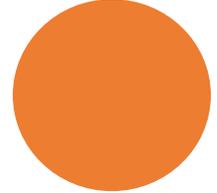


venue is a primary route for Peres families. It is also a key connection to Elm Playlot, Pennsylvania Avenue at the Richmond Parkway and Harbour Way, where it becomes 13th Street. Substantial school pick-up on Pennsylvania Avenue and 4th Street. Many parents make a U-turn on Pennsylvania Avenue. A collision occurred in 2012, which resulted in a center left-turn lane. The existing Class II bicycle lane is being replaced with a raised, Class IV bicycle lane. Pedestrian refuges at intersections, and improved street lighting, and art would be located along the corridor.

**Cost**  
 This is one of the higher cost projects in the network, as it includes significant traffic calming features to create a slower street. Key design features include a roundabout, multiple raised intersections and crosswalks, and a raised median, all of which affect roadway drainage, move curbs, and introduce landscaping.

**Issues & Opportunities**

- Harbour Way is a difficult intersection to navigate as a pedestrian with multiple right-turn slip lanes and could be realigned to improve access, which the Rumill Boulevard/13th Street Streets Study will refine recommendations.
- Consider roundabout at Pennsylvania Avenue and 4th Street to facilitate pick-up/drop-off movements along the corridor.





# Richmond Main Library Project

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- CA State Library Grant and City Match: ~\$15 million
  - Grant deadline: March 2026
- Full renovation and retrofit will go beyond the scope included in the grant
- Total estimated proposed budget: ~\$27.5million to ~\$30.7 million
- Total estimated timeline: 36-48 months

# Using the American Rescue Plan Act (ARPA) to Meet our Highest Needs

City of Richmond | City Council Briefing

MAY 16, 2023

DRAFT

# Agenda

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Introduction

Community Needs Assessment

Strategic Investment Plan Recommendations



**Judy  
Taylor**



**Sarah  
Kirk**



**Mara  
Basich-Pease**



**Milton  
Reynolds**



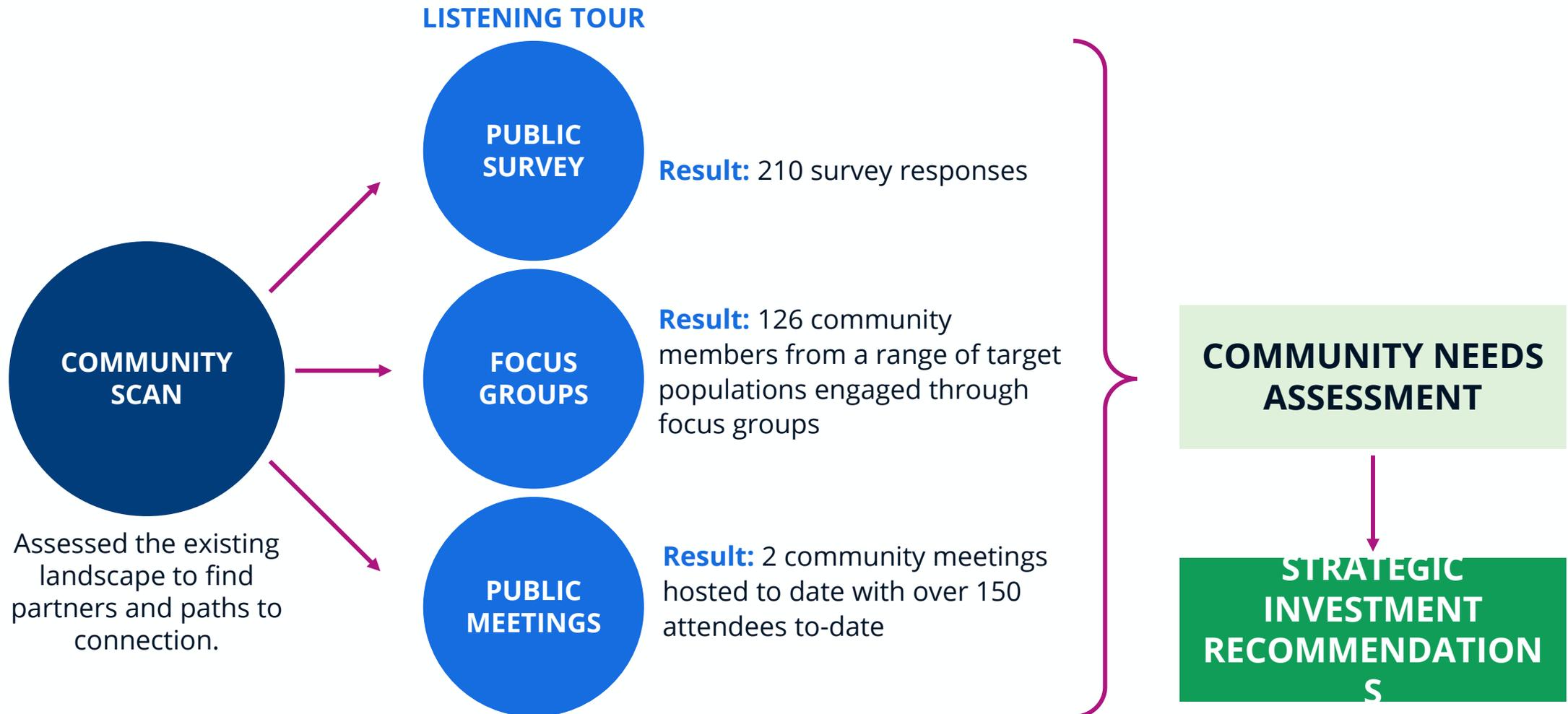
**Susana  
Razo**



**Drew  
Guenzer**

## INTRODUCTION

The City of Richmond hired a team including HR&A Advisors and Contigo Partners to develop a Community Needs Assessment to shape the City's COVID-19 recovery efforts.



## INTRODUCTION

The engagement process sought to provide insight for City leadership to the impacts and recovery of the pandemic, and in turn, how those findings should shape ARPA investments.

### *What have been the impacts of COVID-19 on Richmond, its residents, and its businesses?*

- How has the city been impacted? Its households, businesses?
- How has it impacted participants personally (immediate and long-term impacts)?
- Which households and businesses were most impacted?
- How and where were impacts felt most strongly?
- What have the lasting impacts to the economy been?
- Who was or is most vulnerable to impacts?

### *What is the status of recovery?*

- What is the perception or understanding of the City's recovery efforts to date?
- What should the City be continuing to do to address COVID-19 impacts?
- Where have people gone for information or assistance with COVID-19 impacts? What types of assistance have they received?
- What services or recovery assistance is needed but not available?

### *How should the City prioritize and allocate ARPA funds?*

- What types of expenditures (revenue replacement, economic recovery, public health, water and broadband infrastructure, premium pay for essential workers) should the City prioritize, and how?
- Within those types of expenditures, what projects or investments are the greatest priority or address the greatest need?
- What can private industry and households do to help to Richmond recover?

## COMMUNITY NEEDS ASSESSMENT

Richmond residents shared clear priorities around job opportunities and economic stability, mental health services for all ages, housing security, and access to information.



### OUR JOBS AND BUSINESSES

Economic insecurity is at the root of Richmond resident's struggles, as without sufficient and sustainable income, people struggle to pay rent, afford medical care, and more. To make it through the pandemic, local small businesses needed a range of technical, economic, and social support that many felt unable to access, including difficulties accessing Paycheck Protection Program (PPP) loans.



### OUR HEALTH

More people than ever sought mental health services as a result of the pandemic, including disconnected youth, overburdened parents, and isolated older adults. For some, this was their first time seeking mental health services, and they found a lack of culturally-competent and accessible mental health service providers.



### OUR HOMES AND NEIGHBORHOODS

Rent burden has been high in Richmond since even before the pandemic and was made worse as the pandemic disrupted workers' ability to earn income. Housing insecurity is more pressing than ever, and many community members prioritized tenant assistance and rental assistance programs as their highest need.



### OUR FAMILIES

Communities that struggle with accessing information often cannot overcome the barriers necessary to understand public announcements and connect with services. Access to broadband internet, technology and computer literacy further compounded issues of service access, particularly for youth and older adults.



### OUR CULTURE AND COMMUNITY

Richmond residents rely on their churches, neighborhoods, and community organizations to stay socially and economically connected, and need events to return safely and quickly. To do so, the City can increase support for nonprofit organizations already leading this work locally.

## COMMUNITY NEEDS ASSESSMENT

Richmond's ARPA Strategic Investment Plan makes recommendations for how the City should allocate its funds to address these needs in alignment with ARPA requirements.

### SUITABLE USES OF ARPA FUNDS



RESPONDING TO THE PUBLIC HEALTH AND ECONOMIC IMPACTS OF COVID-19



REPLACING LOST PUBLIC SECTOR REVENUE



PROVIDING PREMIUM PAY FOR ESSENTIAL WORKERS



MAKING INVESTMENTS IN WATER, SEWER, AND BROADBAND INFRASTRUCTURE



### COMMUNITY NEEDS AND PRIORITIES



OUR JOBS AND BUSINESSES



OUR HEALTH



OUR HOMES AND NEIGHBORHOODS



OUR FAMILIES

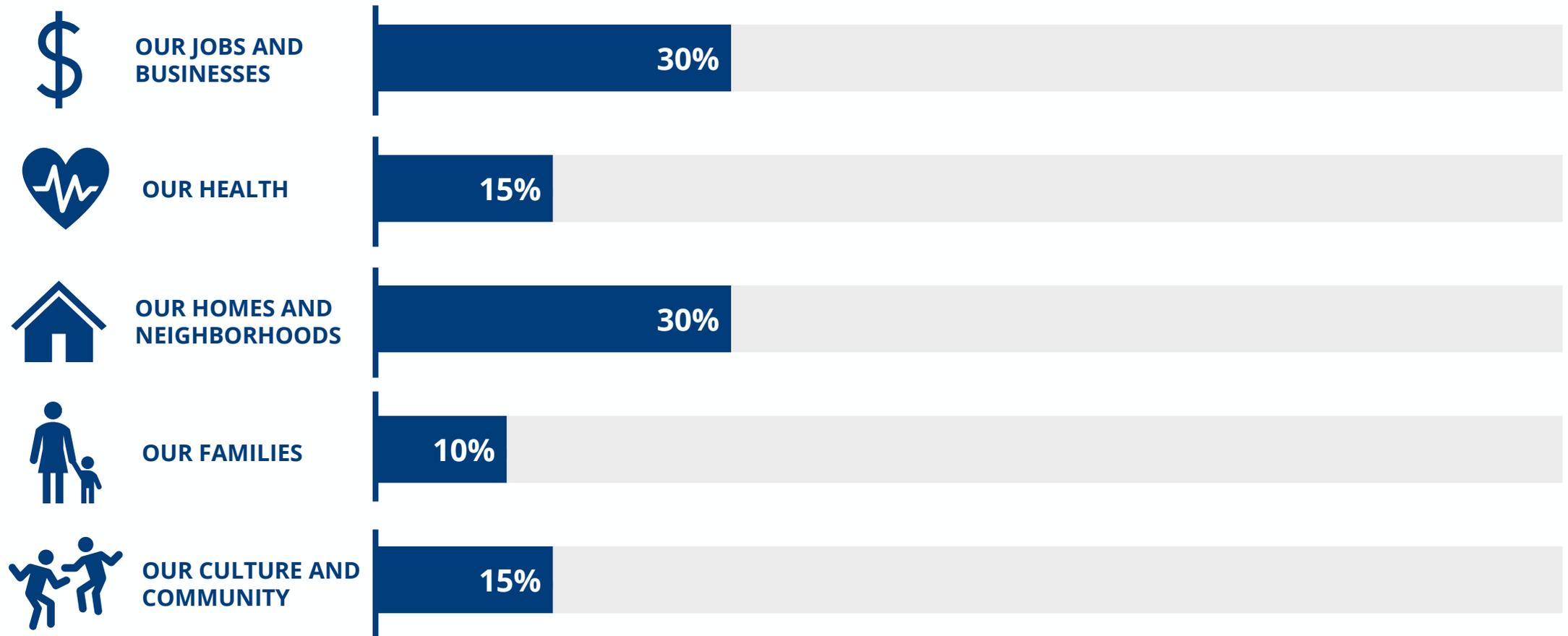


OUR CULTURE AND COMMUNITY

## STRATEGIC INVESTMENT PLAN

The City should allocate available ARPA funds across the five areas of need based on the level of need, likely cost of potential projects, and input from the community.

Below is a potential allocation of ARPA funds based on the findings of the community needs assessment and the relative costs of potential projects.



## STRATEGIC INVESTMENT PLAN

The Strategic Investment Plan outlines specific actions the City can take to address community needs by advancing the strategies below.

### STRATEGIES TO ADDRESS COMMUNITY NEEDS



#### OUR JOBS AND BUSINESSES

- A. Provide direct support to businesses
- B. Increase accessibility of business services
- C. Support broader economic development efforts (incl. infrastructure, marketing, and access to capital)



#### OUR HEALTH

- D. Reduce community health disparities
- E. Expand mental health services



#### OUR HOMES AND NEIGHBORHOODS

- F. Address immediate or emergency housing needs
- G. Plan for bigger citywide efforts to increase housing affordability and strengthen neighborhoods
- H. Leverage available state and federal funding



#### OUR FAMILIES

- I. Partner with West Contra Costa Unified School District (WCCUSD) to support children and families
- J. Expand the availability of childcare services



#### OUR CULTURE AND COMMUNITY

- K. Expand cultural and recreational programming and public art
- L. Make improvements to public facilities and subsidize available programming
- M. Expand access to broadband



### OUR JOBS AND BUSINESSES

- A. Provide direct support to businesses
- B. Increase accessibility of business services
- C. Support broader economic development efforts (incl. infrastructure, marketing, and access to capital)

- Dedicate additional funding to **provide grants to small business owners** to support business recovery or expansion **(A)**
- Dedicate funding to provide **façade improvement grants** for businesses in commercial districts **(A)**
- Provide funding to nonprofit business service providers to hire and train community members to **provide translation, or to expand outreach and technical assistance to business owners** in multiple languages to improve access to recovery funding and services **(B)**
- **Launch a Buy-Local Campaign** for Richmond businesses, including developing branded marketing materials, planning neighborhood business events, and consolidating shared resources **(B)**
- **Make streetscape improvements** in commercial corridors **(C)**
- **Expand the provision of English as a Second Language classes** or subsidize class fees for job-seeking residents **(C)**
- **Study the feasibility of establishing a public bank** to increase access to capital for residents and businesses **(C)**



### OUR HEALTH

- D. Reduce community health disparities
- E. Expand mental health services

- **Create a mobile service center** to provide public health outreach and referrals, including for mental health services **(D)**
- **Create programs to provide residents and families with community health tools** including nutrition education, fresh food access, and programming to help parents of children in crisis **(D)**
- **Provide financial support to ensure access to healthcare** by providing families with help covering their medical costs and related transportation costs **(D)**
- **Develop a program for community-provided mental health services** by training residents to provide counseling within their communities **(D) (E)**
- **Expand the provision of mental health services in schools (E)**



### OUR HOMES AND NEIGHBORHOODS

- F. Address immediate or emergency housing needs
- G. Plan for bigger citywide efforts to increase housing affordability and strengthen neighborhoods
- H. Leverage available state and federal funding

- **Provide funding for emergency rental assistance to prevent eviction and homelessness (F)**
- Provide funding to hire and train community members to **provide translation, or to expand outreach and technical assistance** to residents in multiple languages **to help them access available housing assistance (G) (H)**
- **Develop a citywide Affordable Housing Plan (F) (G)**
- **Make streetscape improvements** in neighborhoods, including trash cleanup, to enhance neighborhood safety and quality of life; Invest in green streets projects **(G)**
- **Hire temporary grant writers** to pursue additional funding for neighborhood and affordable housing improvements **(H)**



### OUR FAMILIES

- I. Partner with West Contra Costa Unified School District (WCCUSD) to support children and families
- J. Expand the availability of childcare services

- **Provide services for families and youth** with the goal of increasing third grade literacy rates **(I)**
- **Provide expanded programming for youth to meet current gaps** in City and School District programming, such as for middle school-aged children **(I) (J)**
- **Provide additional support services for students experiencing homelessness** at the City and School District **(I)**
- **Provide funding and technical assistance to help informal childcare providers** establish formal, licensed childcare facilities or preschools, and to increase their capacity **(J)**



### OUR CULTURE AND COMMUNITY

- K. Expand cultural and recreational programming and public art
- L. Make improvements to public facilities and subsidize available programming
- M. Expand access to broadband

- **Provide grants to community nonprofit organizations** providing critical cultural and supportive services to Richmond's communities **(K)**
- **Dedicate funding to commission local artists** to create public art installations **(K)**
- **Make improvements to parks, open space, community centers, libraries** and other amenities to improve safety and utility **(L)**
- **Provide additional free or subsidized community and cultural programs** through the City's parks, libraries, and community centers **(K)**
- **Address digital access and service disparities** by expanding broadband to under-resourced communities **(M)**

## ARPA INVESTMENT RECOMMENDATIONS

The City may not be able to advance all potential strategies identified in the Strategic Investment Plan. To prioritize investments, the City should identify projects that:

### BUILD ON CITY PROGRESS MADE

- **Projects that are “shovel-ready”** or ready to be funded, or that can easily be advanced to funding readiness
- Projects with **public and political support**
- Projects that **align with the City’s ongoing equity work**

### ALIGN CAPACITY AND IMPACTS

- **Projects for which capacity exists or can be outsourced** to ensure implementation and consider staff's capacity to oversee consultants or a NOFA process
- **Evaluate NOFA submissions** on: their alignment with ARPA investment strategies and the City’s policy for one-time sources of funding; the level of funding requested; the organization’s capacity to deliver services within the timeframe for ARPA funds; and their anticipated impacts
- Mix of investments that **address immediate needs and advance long-term initiatives**

### LEVERAGE OTHER FUNDING SOURCES

- **Grant writers** to secure additional funds for City projects
- Technical assistance that **helps residents and businesses access other funding sources** and services
- Infrastructure improvements that may attract or **catalyze private investment**



Thank you! Questions?