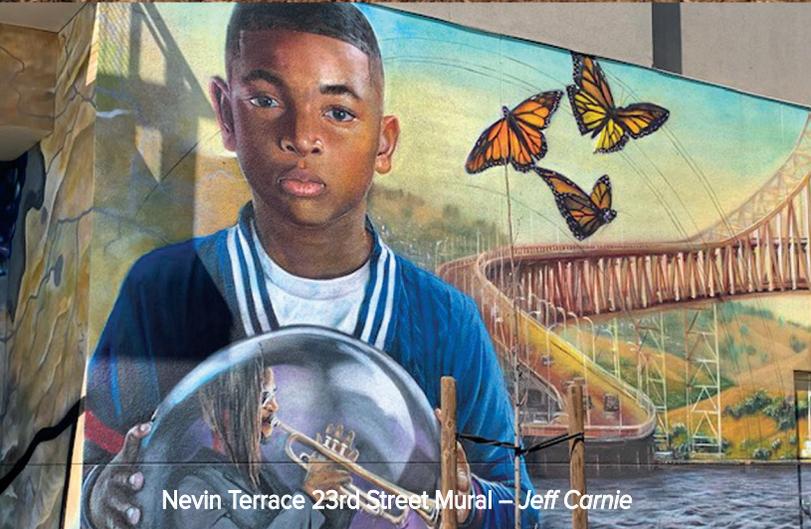




Ookwe Park – Masayuki Nagasi



Nevin Terrace 23rd Street Mural – Jeff Carnie



Ridgeline Property Group – Scientific Art Studio



Richmond Ferry Building – Jeff Reed and Jennifer Madden



Richmond Arts & Culture Commission
450 Civic Center Plaza
Richmond, CA 94804
510.620.6952

www.ci.richmond.ca.us/124/Public-Art-in-Richmond

The City of Richmond, CA
PUBLIC ARTS PROGRAM



Public Art as a Community Asset

When public art is part of the community's environment, there are more gains beyond what the eye sees.

Public Art:

- Provides a diverse cultural environment for its residents and visitors
- Creates a unique sense of place throughout the city
- Increases the economic sustainability of artists and arts organizations as a key to the vitality of the city
- Promotes greater economic vitality through the aesthetic enhancement of the city's public spaces, thereby making Richmond a more attractive environment for regional and local businesses

The Public Art Program

In 1997, the Richmond City Council, recognizing the cultural, aesthetic, and economic benefits that the arts bring to a community, adopted a Percent for Art resolution, which sets aside 1.5% of eligible capital improvement project budgets to acquire public art. The adoption of this resolution formalized the City's long-standing commitment to the arts and provide exciting opportunities for artists to create works of art for city buildings, parks, streetscapes, memorials, and other civic amenities.

Most projects initiated by the Public Art Program connect to City and Redevelopment Agency Capital Improvement projects. Private Development projects qualify for the One Percent for Art ordinance that charges a 1% fee for public art to private developers on applicable projects.

Public Art Acquisitions

The City of Richmond started collecting public art in the 1940's. It's now the home to 30 public art pieces, including paintings, sculptures, murals, and artist-designed community gardens.

Public Art and Private Development

The following Arts and Culture Ordinances, Policies and Procedures documents were adopted on May 4 and May 18, 2021.

- RMC 3.59 Arts and Culture Commission (Amended 5/18/2021)
- RMC 6.50 Public Art Program (Adopted 5/18/2021)
- Public Art Policies and Procedures_v2 (Adopted 5/4/2021) - Note: Updated 7/16/2021 to reflect the change in meeting times to Thursday.
- Exhibit A: Public Art in Private Development Application Form (*fillable*)
- Exhibit B: Waiver and Release of VARA, CAPA, and other Artists' Rights (*fillable*)
- Exhibit C: Public Art in Private Development Process Chart
- Exhibit D: Public Art in Private Development Payment Chart

To access these policies and procedures

<https://www.ci.richmond.ca.us/4107/Ordinances-Policies-Procedures-and-Docum>

The City's Design Review Board reviews proposals for new Private Development that include an art component for compliance with City policy.

Private Developer Projects

City policies require that all new Private Development projects establish a distinctive character, as conveyed in the exterior design of buildings, with interior or external art elements, or by design excellence in creating open space areas. All Public Art design should improve the aesthetic and economic value of the city.

Planning and Public Art

Developers may adopt a wide variety of artistic approaches incorporating public art during the planning phase of a project. They may consider:

- Including an artist on the project design team who contributes to the comprehensive aesthetic of the development
- Freestanding, suspended, or kinetic sculpture, paintings, prints, photographs, or other two-dimensional artworks
- Non-traditional forms of art: earthworks, landscape elements, or electronic or mechanical art forms; or
- Artist-designed fixtures: furniture, lighting elements, water features, decorative fences, gates, or railings

Artists & Design Team Collaborations

A primary goal of the Public Art Program is incorporating the vision of artists into the design of civic buildings and public spaces from the initial planning stages. In addition to their creative vision, artists play an essential and unique role in soliciting and reflecting community sensibilities and translating a community's vision into the planning and design process.

Design Team Projects

- 'Ookwe Park Stone Sculpture Installation – *Masayuki Nagasi*
- Shields-Reid Community Center – five art commission sites
- West Contra Costa Family Justice Center, "Art Rain Drain Project by *Mark Metz*
- Richmond Ferry Building, "Changing Tide" Sculpture by *Jeff Reed and Jennifer Madden*

Landmark Murals

- Richmond BART Station – *Daniel Galvez*
- Panhandle Annex – *Regina Gilligan*

Private Developer Projects

- Ridgeline Property Group Osprey Bird commission by *Ron Holthuysen*, Scientific Art Studio
- Nevin Terrace 23rd Street Mural by *Jeff Carnie*
- Richmond Country Club Parchester Village 88 Panel Mural Project on Giant Road by *Richard Salazar*
- Hacienda Heights Housing Project – wall mural sculpture and ornamental metal fencing
- Nevin Plaza Housing – three art sites

The Richmond Arts and Culture Commission maintains an artists' roster for those interested in participating in the Public Art Program. New projects are announced on the City's Website.

For More Information

Please get in touch with the Public Art Program to learn more about City policies and procedures and for assistance in soliciting and involving artists during the design process.

Richmond Arts & Culture Commission

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