



RICHMOND
ARTS & CULTURE
COMMISSION

Supported by a COVID Relief Mini Grant from the Richmond Arts and Culture Commission Public Art Advisory Committee, 2022

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COVID Relief Mini Grant Jim DeWitt

Private Developer Commission - SAS



Richmond Arts and Culture Commission



Richmond Arts and Culture Commission Technical Assistance Workshop 10-18-23

AGENDA

- Welcome
- Highlights and Purpose of this Workshop
- How to do business with the City of Richmond
- What to expect – what type of projects, how much per project
- Application Procedures
- Eligibility
- Examples of Grants and Public Art Commissions

Purpose of Technical Assistance Workshop

- Share information on types of Public Art Projects

past, present and future

Past: Murals, Ornamental metal, sculpture

Present: larger Murals, sculpture installations, Mixed Media, Theatre

Future: Cultural Plan update, Arts and Education, S.T.E.A.M., Literacy

Public Art Master Plan Recommendations

- Recommendation #1

Employ the arts to illuminate Richmond's many cultures and history

- Recommendation #2

Commission art in the business Districts and in Neighborhoods

- Recommendation #3

Support art that connects people with nature

Public Art Master Plan Recommendations

- Recommendation #4

 - Prioritize support of the arts in public building and spaces

- Recommendation #5

 - Increase grants to arts and culture programs

- Recommendation #6

 - Support artists of all ages and backgrounds

Public Art Master Plan Recommendations

- Recommendation #7
Strengthen Arts and Culture Division/RACC
- Recommendation #8
Maintain the City's Public Art Inventory
- Recommendation #9
Market Richmond's public art and arts programming

Public Art Master Plan Recommendations

- Recommendation #10

 - Build Partnerships with Local Businesses and Regional Entities

- Recommendation #11

 - Update the Cultural Plan

Expectations - Art Project Selection Process

- Request for Qualifications
- Request for Proposals

- Open Call
- Limited Call
- Invitation Only Call

- Selection Panel – RACC, residents, staff project owner, artist, etc.

Project Types

NPA Mini Grants

- Short Term – 6 – 9 months
- 2 Payments ½ begin ½ end
- No more than \$9,000
- Requires RACC approval
- Community engagement

Art Commission(Private Developer/CIP)

- Longer term construction type
1year or more
- Larger amounts over \$10,000
- Semi-finalists paid design fee
- Community Engagement/RACC
- May require Structural Engineer
for Design Drawings
- Requires City Council Approval

Expectations – Art Commissions vs Grants

- Complete application
- Selection Panel reviews and submits point driven scores
- Selection Panel may interview top three - four candidates per project
- Top Semi-Finalists will be paid a stipend for developing concept
- RACC Receives and Reviews final panel recommendation
- Projects over \$10,000 require City Council approval
- Projects may require community engagement component
- Projects may require written permission from property owner

How to do business with City of Richmond

- Art Contracts may require a current Business License and Commercial Insurance
- Grant Contracts may have a Fiscal Agent
- Contracts may be with one or more individuals
- Contracts have a Scope of Services that defines the contract workplan
- Contracts have payment milestones with payments upon completion
- Direct Deposit is also available
- Be patient with the slow process

NPA Mini Grant Little Library – Deonta Allen

- Located in 5 Richmond schools



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NPA Mini Grant – Richmond History Museum

WWII Watercolor prints by children



WWII Watercolor prints by children



NPA Mini Grant

**Main Street Initiative Collaboration
Tiffany Conway**



Covid Relief Mini Grant – F. Jackson



Large Scale Mural Opportunity



Mosaic Tile Table-Top





Ookwe Park Capital Improvement Funds CIP



Artist Eligibility – Project Expectations

- Open to artists from the 9 Bay Area Counties
- Emerging Artists, Mid-Career Artists, Established Artists
- Previous experience of projects of similar size, scale and budget

- Community Engagement Component
- Scope of Services – measurable Goals
- Budget – 25% Administration
- Milestone Payments upon completion

Art Commission Project Budget Milestones

- Concept Design 10%
- Design Concept 10%
- Start Fabrication 20%
- ½ Complete Fabrication 30%
- 100% Complete inspection 10%
- Installation Complete 10%
- RACC Final Acceptance 10%

Durable Materials



Metro Walk V.J. Sowell



Arts and Culture on-going efforts:

- Artist Registry
- Art Inventory
- Building Capacity
- Increasing RACC size – 4 vacancies
- Building relationships with art community and City Staff, Public Works, Neighborhood Councils and Recreation and Parks Commission, City Council, Historic Preservation Commission, etc.
- Improve Website and Social Media presence

Thank you and we hope you will apply for an upcoming project.

- NPA Mini Grants – RFP distributed next week maximum \$9,000
- Large-Scale Mural – cleat mounted up to \$150,000
- Mosaic tile table-tops (8) up to \$40,000
- Address all questions to Winifred Day, Arts and Culture Manager
winifred_day@ci.richmond.ca.us