



**RICHMOND RISING
COMMUNITY STAKEHOLDER COMMITTEE (CSC)
REGULAR MEETING AGENDA**

July 10th, 2024

6:00 – 8:00P.M.

NEVIN COMMUNITY CENTER. 598 NEVIN AVE. RICHMOND, CA 94801

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY ATTENDING IN-PERSON TO THE AUDITORIUM LOCATED AT NEVIN COMMUNITY CENTER IN 598 NEVIN AVE. RICHMOND, CA 94801 OR VIA ZOOM BY VISITING:

[HTTPS://CI-RICHMOND-CA-US.ZOOM.US/WEBINAR/REGISTER/WN_GX8XWKNPTCUTBNEFZDBV1W](https://ci-richmond-ca.us.zoom.us/webinar/register/wn_gx8xwknptcutbnefzdbv1w)

PUBLIC COMMENT MAY BE MADE LIVE DURING THE MEETING VIA ZOOM, PHONE OR IN-PERSON FROM THE NEVIN COMMUNITY CENTER AUDITORIUM. ADDITIONAL INFORMATION RELATED TO MEETING PARTICIPATION IS AVAILABLE AT

[HTTPS://WWW.CI.RICHMOND.CA.US/4609/TCC-RICHMOND-RISING](https://www.ci-richmond.ca.us/4609/tcc-richmond-rising)

1. CALL TO ORDER AND ROLL CALL

At 6:03 P.M., Committee member Guerrero Auna calls the meeting to order, greets attendees, and declares the availability of live Spanish interpretation, free childcare, and refreshments.

Roll Call:

- Present: Project lead for City of Richmond: Beatriz Guerrero Auna
- Present: Project lead for GRID Alternatives: Ambessa Cantave
- Present: Project lead for Groundwork: Lorena Castillo
- Present: Project lead for Trust for Public Land: Terence Wu
- Present: Project lead for Urban tilth: Chito Floriano
- Present: Project lead for Rich City Rides: Mayeli Rico (alternate)
- Absent: Project lead for UC Berkeley: Jason Corburn: Arrived at 6:16 P.M.
- Absent: Committee member: Tomasa Espinoza

2. LAND ACKNOWLEDGEMENT

Committee members read the TCC Land Acknowledgment.

3. RICHMOND RISING AND COLLABORATIVE STAKEHOLDER STATEMENT

Committee member Guerrero Auna gave a brief introduction on Richmond Rising initiative and Collaborative Stakeholder committee.



4. PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

Member of the public: What is the goal and topics of this meeting?

Committee member Guerrero Auna responds with an overview of the grant and the purpose of the Committee meeting.

5. REVIEW AND APPROVE PREVIOUS MEETING MINUTES

Committee member Cantave makes a motion to approve meeting minutes from June 2024 and May 2024. Committee member Castillo seconds motion. The committee voted to approve the motion unanimously.

6. PROJECT STATUS REPORTS

Project Leads presented project status reports for each project and Transformative Plan of the Richmond Rising collaborative, including up-to-date financials and grant expenditures to date.

There were no questions or comments regarding the presentations from the Committee or members of the public.

Ride Today

Member of the public: How do you receive the bike vouchers?

Community Manager Salma Berumen: Need to sign up and will either receive email or text message with personal code for use.

Member of the public: Where are the hubs located?

Community Manager Salma Berumen indicated the locations of the hubs, including recent installation on Cutting and 2nd.

7. REPORT ON COMMUNITY QUESTIONS AND COMMENTS RECEIVED

Public comment: Who are the students seated within the group?

Public Comment Response: One of the students introduces their group as UCSF Summer Internship Program that partners with Lifelong, and youth participatory research.

Public Comment: Can you also plant trees in parks as well, or just homes?

Response: Committee member Castillo: yes, we can plant in parks and are working with the city on large-scale planting opportunities

Public comment: How can we suggest planting trees in a park?

Response: Committee member Castillo: The City of Richmond Parks and Rec



Department is the one responsible and you would need to coordinate with them, but reach out, and we can try to figure something out.

8. COMMITTEE BUSINESS ITEMS

Committee member Guerrero Auna moved at 6:40 P.M. to change the Agenda. The motion was approved. Jennifer O'Donnell, from Glen Proce Group, is going to present Item 2 in the agenda.

8.1 Place-Based Workforce Development Strategy and Implementation Plan Presentation

Jennifer O'Donnell reviews the project from her consultant firm, Glen Price Group, which focuses on supporting a range of workforce development projects and initiatives. The current project is currently working on community assessments and planning: a workforce strategy for the city of Richmond specific to the TCC project area.

This project overview consists of three phases: discovery work, design and delivery, all of which focus on facilitating the workforce.

Jennifer O'Donnell

then includes a workshop in her presentation. She asks the group to help her identify people, companies or individuals that have done something similar to Place-Based Workforce Development.

Committee member Corburn: Instead of just a global study, we need to focus on what is working in Richmond. Should focus on what initiatives are successful in Richmond such as Ryse and GRID Alternatives. Richmond is a prominent location in the United States for creating green jobs. The healthcare sector, like Kaiser and its clinics is a huge workforce. Look into how they do their training and support their Richmond workers. Utilizing existing research and knowledge to build upon rather than starting from scratch.



Response: Presenter O'Donnell: GPG sees their role as synthesizing what is already out there.

Committee member Cantave: In addition to installing solar one of our missions is on workforce development and have been doing it for several years. Richmond built is one of GRID's mottos. The program IBT 200 training, is an insulation program where they teach valuable and transferable skills. Plow share, goodwill are industries that have similar training programs. Rubicon, "give strength to the strong" has been how we have been successful in our workforce model.

Response: Presenter O'Donnell: We are trying to see what's been working so we can strengthen that in our workforce model.

O'Donnell wrote on her presenter notepad responses for her workshop:

Project Initiatives: Youth fellows, Ryse Center, Richmond Built, IBT 200 Program

People Organizations: City of Richmond: Tamara Walker, GRID Alternatives, Kaiser (Why and how they support), Rysing Sun Center, Goodwill Industries, Rubicon, Post Growth Institute (Needs-> Offers).

Public Comment: Can their lived experiences be included, and can we see what matches their lived experiences as skills and use that to match them into a workforce?

Response: Presenter O'Donnell: Any specific people that we should talk to? If not, we'll search for them online.



No Public Comment

Presenter O'Donnell: Thanks everyone for your time.

8.2 Committee member Nomination

Committee member Guerrero Auna: We received two applications. However, we want to do more outreach. The applications that we have are short. We would like to ask them to be more thorough.

Committee member Castillo: When does the appointed community member start sitting with us?

Committee member Guerrero Auna: She starts next meeting. We met with her yesterday, and gave her all the information, bylaws and previous presentations all in Spanish. She is also part of the Richmond Rent Board and was not able to join us today since their meeting was also rescheduled due to the holiday.

Committee member Castillo: I want to invite all youth here to apply.

Committee member Beatriz: Proposes a motion to review applications next meeting. Terence Wu seconds. Unanimous approval.

Committee member Beatriz: Item is moved to next meeting, in hopes to have more applicants. She reminds everyone the applicant can be anyone who lives, works, owns a small business, or goes to school in the project area.

8.3 Leverage Reporting and SGC Annual Reporting Discussion

Rachel Jacobson and Amanda Tsang, consultants from Placeworks, presented on SGC Annual Reporting requirements, including leverage reporting requirements.

Committee member Corburn: When we reviewed the progress reports from other TCC grantees across the state, there's a lot of indicators in it. What's the difference in this progress report part 1 and the annual indicator tracking plan?

Committee member Guerrero Auna: This does not include indicators. Is that correct Rachel?

Presenter Rachel Jacobson: Yes, annual progress report is just these reflection



questions and additional leverage reporting – no indicators.

Question 1:

Member of the public: What I am taking from this is that 8th has a drop off due to change in curriculum and people, especially immigrants and non-English speakers have a difficult time adjusting.

Committee member Wu: Nominated first community member to the CSC; also, RWT hired an architect.

Committee member Castillo: Projects all started.

Presenter Jacobson: Basins of relations completed a training that was a huge milestone.

Committee member Guerrero Auna: We'll also submit drafts to everyone on the team.

Question 2:

AHSC Grant, CRC Grant

Question 3

Committee member Ambessa: GRID is finding that the housing stock, for which we're upgrading energy efficient projects, are very old. Therefore, the costs to repair the roofs to prepare them for solar panels has become a lot higher than we anticipated.

Committee member Cantave: Another challenge is building trust in the community that we are a legitimate organization, who may have experienced scams that seem similar to our program.

Committee member Castillo: Streamlining community outreach has been hard, so we are all overlapping in our door-to-door efforts and we feel we're exhausting residents.

Committee member Guerrero Auna: Including community within the conversations we're having. For example – getting childcare was really hard to get. Lot of challenges within addressing the needs of the community. Limited ability to do translation of documents; no Staff who can translate our documents in various languages.

Question 4:

Committee member Wu: Doing community engagement given the readiness requirements; it was hard to fit all the community engagement in within the timelines.

Committee member Floriano: Realizing that these work plans were drafted a



long time ago, and costs have increased. What we had planned when coordinating, was to start staff at \$18.50 now we increased it to 20 dollars an hr. Don't know how they can revisit that work plan and revisit workplans with up to date pay rate. Requiring us to go into contingency sooner, etc..

Public comment: Works in local government and appreciates the work we do to try to improve our community.

Committee member Cantave: Learned to better strategize with our communication. Really focusing in on the communication to the public, in terms of the aim of the project. Maybe providing more information about the partners and the work that they have done. Have really enquired more information during CSC meetings about their partners own projects, that the community has had. With a city that has had so many changes and uplifting moments. How much information is made public. "Community members don't know partners".

Question 5:

No public comment

Question 6:

Committee member Cantave: resilient homes: quick answer is no. Certain barriers that we have encountered and brought up were heard and SGC is currently working with us to address.

Committee member Guerrero Auna: have been trying to work with state guidelines to work with ways to get individuals to get solar. Trying to change guidelines, even with the aging of the housing and housing status.

Committee member Wu: Doing the readiness requirements was a challenge, because we wanted to do a lot of community engagement and the requirements had short timelines.

8.4 Discuss Community Engagement Updates (moved from previous CSC meeting)

Committee members go over Project level community engagement updates.

Committee member Guerrero Auna: Is considering sending out a new postcard to mail out to people in the project area. What will be posted on that postcard needs to be further discussed.

Committee member Cantave: One example of engaging that we have is this coming workshop July 29th to tell them about the services, and also sign people up on site.



Exploring ways to engage with the community more. Taken it up on ourselves to create a website and the like, but just as an opportunity to honor that and come to the website they can see the specific work that we are doing. And on the heels of that we are trying to gather the information so we can be more identifiable by the community and be more effective.

Public comment: Instagram account for assets of the Richmond community – could spread word about events and organizations.

Public Comment: Just finished climate health promoters program! Printed, spoken media is an asset. If you're doing mailers – would be good to include AI as well, where they would talk about the various activities.

Public Comment: Had the privilege of going to the urban tilth farm and fell in love with the work they do. I'm wondering if they have an actual location like the image that "brought the vision to life for her"

Member of the public: What about text alerts?

Committee member Guerrero Auna: We're looking into a text banking system.

The committee continues the discussion from May CSC regarding individual and collective engagement practices.

Public comment: Have you tried reaching out to public schools?

Committee member Guerrero Auna: We are waiting on approval and background checks to go through in order for community outreach to schools.

Committee member Eusterbrock: we have reached out to schools, but the timing is bad because they are in summer break, but we are also looking into reaching out to businesses and other affiliations

9. AGENDA REQUESTS FOR NEXT MEETING

At 7: 46 P.M committee member Guerrero Auna motions to postpone Community Seat nomination item to next meeting. Motion is approved unanimously.

Committee member Floriano: Will not be here next meeting and other members will not be here as well.

Committee member Guerrero Auna: It is okay if we nominate others to come on your behalf.

At 7:56pm Committee member Guerrero Auna motions to allow this, motion is approved unanimously.

Motion is disregarded as someone from his organization will be participating on his behalf. Committee member Rico motions someone else to go in on her behalf when she is absent.

Committee member Castillo seconds. Motion is approved.



10. GENERAL ANNOUNCEMENTS

- City staff would like to share an update regarding the Green-Blue New Deal Opportunities Report, which will be open for public comment from mid-July to mid-August. Please sign up for the City's Environmental and Health Initiatives Listserv to receive a notification when the comment period opens. For additional questions, including signing up for the listserv, please contact Mary Rueff, at (510)620-6891 or Mary_Kathryn_Rueff@ci.richmond.ca.us.
- Committee member Cantave: shares GRID will be having a project community event with the city of Richmond on July 29th at City Hall at 5:30 P.M.
- Groundwork Richmond has two job openings: Tree lead and crew member. Please visit their website for more information.
- Public Comment: YPAR – August 1st there will be a hybrid meeting to go over the information they've learned about since doing the work

11. ADJOURNMENT

The meeting is adjourned at 8 P.M.