



**RICHMOND RISING
COMMUNITY STAKEHOLDER COMMITTEE (CSC)
REGULAR MEETING MINUTES**

August 7th, 2024

6:00 – 8:00P.M.

NEVIN COMMUNITY CENTER. 598 NEVIN AVE. RICHMOND, CA 94801

1. CALL TO ORDER AND ROLL CALL

At 6:07 P.M. Committee member Eusterbrock calls the meeting to order, greets attendees, and declares the availability of live Spanish interpretation, free childcare, and refreshments.

Roll Call:

- Present: Project lead for City: Matias Eusterbrock (alternate)
- Present: Project Lead for Grid Alternatives: Ambessa Cantave
- Present: Project Lead for Trust for Public Land: Annie Youngerman (alternate)
- Present: Project lead for Urban Tilth: Chinue Fields (alternate)
- Present: Project lead for Rich City Rides: Mayeli Rico (alternate)
- Present: Project lead for UC Berkeley: Alice Bruno (alternate)
- Present: Community member: Tomasa Espinoza
- Colin Martin arrived at 6: 17 P.M. Groundwork Richmond

2. LAND ACKNOWLEDGEMENT

Committee members read the TCC Land Acknowledgment.

3. RICHMOND RISING AND COLLABORATIVE STAKEHOLDER STATEMENT

Committee member Eusterbrock gave a brief introduction on Richmond Rising initiative and Collaborative Stakeholder committee.

4. PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA

There was no public comment.

5. REVIEW AND APPROVE PREVIOUS MEETING MINUTES

Committee member Cantave makes a motion to approve meeting minutes from July 2024. Committee member Fields second motion. The committee voted to approve the motion unanimously.

6. PROJECT STATUS REPORTS

Project Leads presented project status reports for each project and Transformative Plan of the Richmond Rising collaborative, including up-to-date financials and grant expenditures to date. There were no questions or comments regarding the presentations from the Committee or members of the public.



7. REPORT ON COMMUNITY QUESTIONS AND COMMENTS RECEIVED

Bosque del Barrio

Committee member Margin reported that, based on community feedback from the July CSC Meeting, Groundwork Richmond will begin to plant trees at Southside Park.

8. COMMITTEE BUSINESS ITEMS

8.1 CSC Community Member Nominations

Committee reviewed and nominated community members.

Committee Member Eusterbrock informed Committee of the four nominees

- Juana Hernandez
- Judith Rocha
- Alma Delia Guerrero
- Montserrat Abril Gonzalez Martinez

Committee members reviewed all applications, which are appended to these minutes as Exhibit A.

Each of the nominees spoke to the Committee regarding their interests and qualifications and answered questions from the Committee.

Using the established scoring rubric with a maximum possible score of 240, Committee members gave the following scores to nominees:

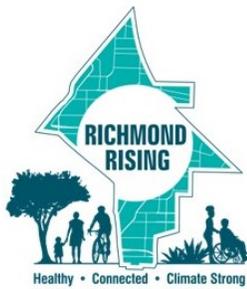
- Juana Hernandez: 201
- Alma Delia Guerrero: 203
- Judith Rocha: 224
- Montserat Abril Gonzalez Martinez: 236

Committee member discussion:

Committee Member Cantave: The applicants all reflect a level of diversity in age.

Committee Member Fields: I say we take them all. They showed up and they represent a great age range and I didn't see anything in the application that showed they shouldn't be in the committee.

Committee Member Eusterbrock: We have not heard back from Alma but we can continue to keep in touch and see if she can come. We can continue to wait for her, and review her application again at another month. Recommend waiting for



her to attend before deciding.

Committee Member Cantave: Agrees to wait until Alma confirms she wants to participate in the committee.

Committee member Cantave motions to appoint Juana, Judith, and Montserrat. Committee Member Rico seconds. Committee unanimously approves.

8.2 Richmond BUILD cohort

Deputy Director of Employment and Training Tamara Walker gave a presentation on the various programs offered by Employment and Training Department, and encouraged all the youth and community members to join and share. Programs included Richmond BUILD, Youth BUILD, and Richmond Works. These programs are geared towards individuals looking for jobs, training, and education. Youth Build started August 5th but enrollment is continuing; the next cohort will begin in January 2025. Tamara can be contacted directly at tamara_walker@ci.richmond.ca.us for additional information.

8.3 Introduction of Youth Fellows Manager and Youth Fellows Program

Rich City Rides Youth Fellows manager Gabriela Zacarias Lopez introduced herself briefly to the Committee and members of the public. She is beginning to do outreach and develop materials, and looks forward to continuing engagement with the Committee and public.

8.4 Presentation of Draft Annual Summary to Richmond City Council

Share draft presentation of Annual Summary to Richmond City Council, including review of template slides for Partners to complete.

Committee Member Eusterbrock reviewed the draft Annual Summary presentation that will be presented to Richmond City Council. The primary purpose of this presentation is to provide an update after year one of TCC implementation, and to share challenges, opportunities, and upcoming timelines with Council members. Committee members should attend if possible, and can provide their perspective during presentation of their respective projects.

This is due Friday August 9th.

8.5 Annual Report to Strategic Growth Council – PlaceWorks

Committee member Eusterbrock reviewed the annual report to the Strategic Growth Council and opened the floor to comments and questions from the Committee.

Committee Member Fields: What is the difference between the report to Strategic Growth Council and Richmond City Council?



Committee Member Eusterbrock: They are in some ways similar, but the SGC report focuses more on learning processes that have occurred during implementation.

Committee Member Rico: Correct, the Strategic Growth Council report is more about feedback from the projects and the processed they have been going through in implementing their projects.

9. AGENDA REQUESTS FOR NEXT MEETING

Committee Member Fields: Is it possible to get a follow up on the 4th community member applicant that didn't show up to the meeting (Alma)?

Committee Member Eusterbrock: We will be reviewing applications on a bimonthly basis; next review of applications will occur in October. We will call and make sure Alma is OK and confirm they are still interested in the role, and confirm their attendance for the October meeting.

Community Member Espinoza: Can we send a general information flyer out to the public?

Committee Member Eusterbrock: Responds: We did that in April for Earth Day event; we are considering another flyer in partnership with the Economic Development Department, but we are still working through the details.

Public comment: Is the flyer the only targeted outreach that the Committee will be doing?

Committee Member Eusterbrock: Project partners conduct outreach during community events; for example, we just attended National Night Out this week. But if you have recommendations on more ways to do engagement, we are open to it.

Public Comment: Doing like a community specific outreach event just for this project would be a good idea.

Committee Member Eusterbrock: We generally try to pair with existing outreach events where we know there will be people in attendance.

Public Comment: Some people can't attend those events so if they can't attend they wouldn't know about TCC. Committee should be doing more outreach for those that can't attend.

Committee Member Eusterbrock: Generally agree with this; we will have to look into how we can do this going forward.

10. GENERAL ANNOUNCEMENTS

Committee member Eusterbrock announced the Nevin Community Center was giving away free squash at the exit to the building. No other announcements were made.

11. ADJOURNMENT

Meeting adjourned at 7:30pm



Exhibit A – Community Seat Applications

Juana Hernandez

Which neighborhood in the Project area would you, or the person you nominating, represent?

Iron Triangle

Are you willing to serve for two or more years?

Yes

What is your race/ ethnicity? Latina

What is your gender? Femenina

What is your age range? 40-59 years old

Using no more than 500 words, please describe the qualifications you, or the person you are nominating, would bring to this position. This may include personal/lived experiences, community references, professional experiences, or local projects and volunteer work. Your response should include experience working on community projects, and how you would help to increase communication to and from community members or business owners regarding the Richmond Rising initiative.

En mi país ami me gustaba platicar con las personas que quemaban su basura estaban contaminando al medio ambiente los invitava a que no lo hicieran mas trabajé por mucho tiempo en el campo. Aquí he trabajado mucho tiempo en la limpieza ahorita estoy en un comité de padres en la escuela Nistrom.

Translation: In my country, I liked to talk to people who burned their garbage, they were polluting the environment, I invited them not to do it, but I worked for a long time in the countryside. Here I have worked for a long time in cleaning. Now I am on a parent committee at the Nistrom school.



Alma Delia Guerrero

Which neighborhood in the Project area would you represent?

Coronado

Are you willing to serve for two or more years?

Yes

What is your race/ethnicity? Hispanic

What is your gender? Femenina

What is your age range? 40-59 years old

Using no more than 500 words, please describe the qualifications you, or the person you are nominating, would bring to this position. This may include personal/lived experiences, community references, professional experiences, or local projects and volunteer work. Your response should include experience working on community projects, and how you would help to increase communication to and from community members or business owners regarding the Richmond Rising initiative.

Pes he sido voluntaria en las escuelas donde han estudiado mis hijos y voluntaria recogiendo basura en las calles y plantado árboles

Translation: I have been a volunteer in my children's schools, and I volunteer on street cleanup and tree-planting events.



Judith Rocha

Which neighborhood in the Project area would you represent?

Coronado

Are you willing to serve for two or more years?

Yes

What is your race/ethnicity? Hispanic

What is your gender? Female

What is your age range? 23-39 years old

Using no more than 500 words, please describe the qualifications you, or the person you are nominating, would bring to this position. This may include personal/lived experiences, community references, professional experiences, or local projects and volunteer work. Your response should include experience working on community projects, and how you would help to increase communication to and from community members or business owners regarding the Richmond Rising initiative.

My name is Judith Rocha and yes, I am a resident of Richmond, CA. I have been living here in Richmond, CA for about 20 years and in that course of time I have seen many changes here in Richmond, like before there was violence but not as serious as in these times. One does not even want to go for a walk because of the things that are happening. Before, one could not go to the parks and now one can go, but because I already want more cleanliness and caution. I participated in the Richmond Rising climate Health promoter group or program we learn about the neighbors and about your better healty for you and your familia.



Montserrat Abril Gonzalez Martinez

Which neighborhood in the Project area would you represent?

Iron Triangle

Are you willing to serve for two or more years?

I am a youth.

What is your race/ethnicity? Nicaraguense

What is your gender? Female

What is your age range? 16/24 years old

Using no more than 500 words, please describe the qualifications you, or the person you are nominating, would bring to this position. This may include personal/lived experiences, community references, professional experiences, or local projects and volunteer work. Your response should include experience working on community projects, and how you would help to increase communication to and from community members or business owners regarding the Richmond Rising initiative.

Currently I am a intern for YPAR (Youth Participatory Action Research). Me and a group of 6 youth total are researching in tree planting initiatives since it's something we see a need for in our community from past evidence. I know me personally as someone who grew up in Richmond and has a strong want for the success of our community knows how important taking action is. Joining YPAR and applying for this position is one of the way of how I involve myself in my community. I think I can bring a lot of insight and help for the community and helps increase communication from community and business owners regarding Richmond Rising initiatives. I hold communication as a very strong value that allows for the development and success not only for individuals but as a whole community. When a community has good communication, we can understand each others wants and needs we can grow. I think growing up in Richmond has given me such a unique experience and drive for community that I want to put to use. As for more qualifications, i've worked with youth (pre-k and 1st grade) as a mentor for reading. The program was called Community reading buddies and it was definitely an experience that enlightened me more on the need to help my community. For example, I noticed that the tools we used to mentor the kids weren't as accessible in spanish and many of the kids were spanish speakers mainly. Situations like these and personal experience created a want in helping my community for me. I Have many things that I can talk about such as in my involvement with Reimagine Richmond and Folklorio events i've done that also creating a want for involvement in the community but I don't want to max out the writing. Please follow up with me if any questions come up or if anything was unclear. I'm looking forward to possibly being apart of this.