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**RICHMOND RISING  
COMMUNITY STAKEHOLDER COMMITTEE (CSC)  
MEETING MINUTES  
SEPTEMBER 4<sup>th</sup>, 2024**

**1. CALL TO ORDER AND ROLL CALL**

At 6:08 P.M. Committee member Guerrero calls the meeting to order, greets attendees, and declares the availability of live Spanish interpretation, free childcare, and refreshments.

Roll Call:

- Present: Project lead for City: Beatriz Guerrero
- Present: Project lead for GRID Alternatives: Ambessa Cantave
- Present: Project lead for Trust for Public Land: Annie Youngerman (alternate)
- Present: Project lead for Urban Tilth: Chito Floriano
- Present: Project lead for Rich City Rides: Mayeli Rico (alternate)
- Present: Project lead for UC Berkeley: Jason Corburn
- Present: Project lead for Groundwork Richmond: Sarah Calderon
- Present: Community member: Tomasa Espinoza
- Present: Community member: Juana Hernandez
- Present: Community member: Montserrat Gonzalez
- Absent: Community member: Judith Rocha

**2. LAND ACKNOWLEDGEMENT**

Committee members read the TCC Land Acknowledgment.

**3. RICHMOND RISING AND COLLABORATIVE STAKEHOLDER STATEMENT**

Committee member Guerrero gave a brief introduction on Richmond Rising initiative and Collaborative Stakeholder committee.

**4. PUBLIC COMMENT FOR ITEMS NOT ON THE AGENDA**

No public comment received for this item.

**5. REVIEW AND APPROVE PREVIOUS MEETING MINUTES**

Committee member Guerrero makes a motion to approve meeting minutes from August 2024; Committee member Cantave seconds the motion. The Committee voted unanimously to approve the motion.

**6. PROJECT STATUS REPORTS**

Project Leads presented project status reports for each project and Transformative Plan of the Richmond Rising collaborative, including up-to-date financials and grant expenditures to date. The following additional comments were made:

**E-Bike Lending Library:** Committee member Rico announced upcoming Roller Disco event on September 28<sup>th</sup> from 5-9pm at Richmond Greenway Trail.

**Bosque del Barrio:** Committee member Calderon announced available Tree Crew positions.

**Committee member Espinoza:** What are the locations of solar projects installed by GRID Alternatives and grey water systems installed by Urban Tilth?

**Committee member Floriano:** I am not directly involved with Basins of Relations, but it is my understanding most of the greywater and irrigation systems have been installed at Atchison Village. If you know of other interested parties, please let us know.

**Committee Member Cantave:** Our projects are in each of the three Project Area neighborhoods. We are currently working on a live map that will show where we have completed the panel installations.

**Committee Member Espinoza:** What type of outreach/community engagement are the roadway projects doing for the community?

**Committee Member Youngerman:** We are currently developing our engagement plan, where we hope to have community members come and share their opinions. In October we have also planned to do outreach by going door to door and flyers in preparation for a community sitewalk on October 26.

**Committee Member Espinoza:** Will the RWT presentation be before the next CSC meeting?

**Committee member Guerrero:** The project will be doing focus groups as well as a site walk. At the next Committee meeting, the Neighborhood Complete Streets team will present on their project status, gather feedback, and answer any questions on project design.

## 7. REPORT ON COMMUNITY QUESTIONS AND COMMENTS RECEIVED

**Committee Member Espinoza:** What worries me is that I have not heard anything about the Richmond Rising projects, and I am very actively involved in the community.

**Public Comment:** I run into a lot of community members, and they still don't know how they can access these programs.

**Committee member Cantave:** Beginning in October, there are going to be mailers that will get sent to Project Area residents. We currently have 2,500 contacts in our data base, which we will use to conduct additional outreach and engagement. We also have a mascot, and are strategizing ways to get more community members.

**Richmond Rising staff member Eusterbrock:** By next month, the Richmond Rising website ([richmondrisingca.org](http://richmondrisingca.org)) will include additional contact information and methods for community members to become engaged for each Project and Plan.

**Committee Member Guerrero:** The Youth Fellows will also be helping us do a lot of outreach, and will help us increase awareness to community members. Each project is

also actively conducting outreach, including flyering, webistes, and door-to-door canvassing.

**Public Comment:** Putting flyers in places like clinics would be very helpful, because some people are not tech savvy and can't access a website.

**Committee Member Floriano:** The presence of community members at the Committee meetings is valuable, and I encourage all committee members and members of the public to share these projects with their connections in the community.

**Committee Member Espinoza:** I would like a letter size flyer of all the projects, and the people who would qualify for them. It would be much easier to put up on a store or clinic bulletin.

Committee Member Guerrero shares the CSC flyer with Committee member Espinoza.

**Committee Member Espinoza:** I suggest adding this flyer and updates on the projects to the Richmond Weekly Newsletter.

**Committee member Calderon:** Have we considered attending churches to share information about Richmond Rising?

**Committee member Corburn:** We believe there needs to be multiple forms of outreach; not all outreach should be in written material; will need videos on social media and other methods.

**Committee member Espinoza:** I suggest posting a one-page, letter-size flyer in Spanish that can be put in churches and stores.

**Committee member Gonzalez:** I spoke to my teacher who is a journalist and does a weekly video post with news. Maybe we can work with committee members or community members to talk about this? This would make outreach that is interesting to younger populations.

**Committee member Guerrero:** That is a very good idea to get younger people involved. I can connect you with anyone in the Richmond Rising Program.

## **8. COMMITTEE BUSINESS ITEMS**

### **8.1 Overview of upcoming Richmond City Council presentation**

Committee member Guerrero announced that the City of Richmond staff will present an annual report of the Richmond Rising program to the City Council on Sep 24<sup>th</sup> at 4:30 pm. Committee members Rico, Corburn, and Floriano indicated they will be attending. Committee member Guerrero announces that additional email will be shared with Partners, and invites community members to join as well. Committee member Guerrero shares that any Partner or community member interested in presenting will be allowed to.

### **8.2 Climate Health Promoters Program**

Lifelong Medical Health Promoters Project Specialist Irma Peralta presented an overview of the Health Promoters program and the upcoming Spanish cohort. The program is 8 weeks long, and first meeting will be Saturday, October 12<sup>th</sup>. A stipend is available for community members complete the course.

### **8.3 Arbor Day Celebration – October 19<sup>th</sup> at Southside Park**

Committee member Calderon announces Arbor Day will be at Southside Park on October 19<sup>th</sup> .from 9am-12pm; lunch will be provided. Groundwork has hosted this event for 12 years, and works with the City to select a site to plant trees. Previous events have engaged 100-150 community members. Attendees can also adopt trees for their homes. Groundwork is currently seeking volunteer support.

### **8.4 Neighborhood Complete Streets Townhall**

Committee member Guerrero made a motion to move the Neighborhood Complete Streets Townhall to the October meeting. The motion was seconded by Committee member Cantave. The committee voted to approve the motion unanimously.

## **9. AGENDA REQUESTS FOR NEXT MEETING**

Committee member Youngerman requests an update on the engagement plan, and a schedule of events.

**Committee member Calderon:** Will project-specific presentations begin next month?

**Committee member Guerrero:** Yes; Neighborhood Complete Streets was supposed to present today but that was moved to the October meeting.

Committee member Guerrero requests changing the November meeting to Wednesday, November 13 at 6pm. Committee member Cantave makes a motions; Committee member Calderon seconds the motion. The motion is passed unanimously.

## **10. GENERAL ANNOUNCEMENTS**

**Committee member Calderon:** There will be a Clean Air Day Trail Ride from Bart to MLK Park on October 2<sup>nd</sup> from 9am-1pm in partnership with Ride Today.

City of Richmond Administrative Chief Patrick Seals shared information regarding the Department of Children and Youth open RFP for youth programming – additional informaiton can be found [here](#). The deadline is Sunday night October 6<sup>th</sup> at 11:59pm.

**Committee member Calderon:** Groundwork will be beginning the third youth (18-25 y.o.) cohort on September 23<sup>rd</sup>. Attendees receive a \$17/hour wage and paid training from Groundwork.

**Committee member Calderon:** There will be a Clean Air Day Trail Ride from Bart to MLK Park on October 2<sup>nd</sup> from 9am-1pm in partnership with Ride Today.

**Committee member Floriano:** Urban Tilth is hosting two events at the Richmond Greenway

Sep 14<sup>th</sup>: basket weaving workshop from 10am -1pm (6<sup>th</sup> and Ohio)

Sep 28<sup>th</sup>: Roller disco event Sep 28<sup>th</sup> from 5-9pm. Attendees can rent roller skates for free, enjoy a live DJ show, learn how to skate, and use the petting zoo.

Lifelong Medical Health Promoters Project Specialist Irma Peralta announced that the upcoming Spanish cohort will not have childcare available.

## **11. ADJOURNMENT**

Meeting is adjourned at 7:26pm.