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Integrating Art into the Richmond General Plan

Planning is part of heritage. It shapes a city's identity and affects the way people live, work, play, and travel, and it can allow for the protection of cultural values. The City of Richmond strives to weave cultural values into all aspects of community life - and into this General Plan document. As a significant means of cultural expression, art plays a key role in this General Plan, highlighting concepts that are important to Richmond such as heritage, social, and cultural awareness, inclusivity and the environment, among others. The original works of several Richmond-based artists are integrated throughout this General Plan, capturing the essence of these important community values.

Contributing Artist’s Biographies

Andrés Cisneros-Galindo

Andrés Cisneros-Galindo was born in Baja California in 1945. At age 14 he joined the studio of Hector Castellon in Tijuana, Mexico where he studied painting, drawing and sculpture. Andrés moved to the Bay Area in 1967 to pursue his passions – education and art. He graduated from California State University, Hayward, with a degree in Early Childhood Education and completed studies in printmaking and painting in Mexico in 1978. His experience in education ranges from lecturing at a Mexican university to directing the bilingual Centro Infantil de la Raza program.

He draws much inspiration from Mexican and Indian iconography. Specializing in printmaking, Andrés founded Taller Sin Fronteras, a printmaking collective, in 1983 and joined the faculty of the National Institute of Art and Disabilities (NIAD) as a printmaking teacher, studio manager and artistic director. His art has been exhibited internationally.

Andrés’ heritage and the diversity of his life experience, including work as a ranch hand and migrant farmer, gave him a unique perspective as an artist.
Keiko Nelson
Born in Kyoto, Japan, Keiko Nelson began her career working with traditional and contemporary art in Kyoto, and Bauhaus design principles in Germany. In 1972, Keiko established residence in California where she felt an enormous freedom to express her art. She attained United States citizenship in 1983.

Keiko’s extensive travel experiences in North and South America, Europe and the Middle East continue to inform her artwork, strengthening her belief in the value of cultural exchange. She utilizes a range of media including sculpture, fine art, design, textiles and organic materials. Keiko has earned a variety of honors and special exhibits including: artist in residence for the International Sculpture Symposium at the University of Chiapas, Mexico; grant sponsorship for a solo exhibition by the Ministry of Culture in Egypt; and an Artistic Achievement Award by the Pollock-Krasner Foundation in New York.

Keiko’s involvement in the General Plan is inspired by Richmond’s history and its promising future as well as its sister cities of Shimada, Japan; Regla, Cuba; and Zhoushan, China. Keiko’s artistic contribution, “Between the City of Richmond and Around the World” seeks to celebrate these international bonds and further the relationship of Richmond with the world community.

Lauren Ari
Born in Buffalo, New York, Lauren Ari later moved to the west coast where she earned a MFA from the University of California, Davis, and a BFA from the California College of Arts and Crafts.

Lauren relies on painting, drawing and ceramic sculpture as her primary media for artistic expression. Her artwork has been seen in more than 60 exhibitions and a dozen publications as well as special collections including the Achenbach Graphic Arts Collection at the Fine Arts Museum of San Francisco.

Community is the central theme for Lauren’s body of work for the Richmond General Plan. She literally stitched together different images to symbolize the coming together of people for a common purpose. Her hope is that viewers will take away new insights and feelings of inspiration. As a resident of Richmond for almost a decade, she enjoys the City’s sense of community and natural surroundings and is excited to imagine what the City can become with its many natural and cultural riches.
Acknowledgements

Steve Hurst
Steve Hurst grew up in the projects on the south side of Chicago. As a child his creative curiosities were sparked through art books, magazines and beautiful objects given to him by his mother. His artistic talents grew to include music as well as visual and three-dimensional arts. A former saxophonist and singer, Steve eventually shifted his focus to art, photography and design.

Over the course of his career Steve’s work has involved a rich array of media from painting and graphic arts to found objects. Known locally as “the Clock Man,” he cultivated a unique niche in found-object clock designs. Steve has exhibited work at venues such as the Art of Living Black Exhibit, San Francisco International Gift Fair, the Marin Home Show and Clarion Lake Hotel, Oakland. He has been featured in publications including the San Francisco Chronicle, West County Times, Diablo Magazine, The Richmond Globe and Bay Crossings. Steve’s General Plan contributions draw on themes for a future Richmond that embodies: happiness, social harmony, diversity, safety, trust, beauty, green living and well-activated public spaces, among others. For Richmond residents and for all who experience his art, Steve aims to inspire joy, hope, respect and appreciation.

Virginia Jourdan
A Bay Area native, Virginia Jourdan enjoyed art classes as a child in San Francisco. She continued pursuing her passion and developing her talents in college, first at the University of Washington focusing on painting, later at the Academy of Art University in San Francisco where she received her BFA in Illustration.

After working in New York as a commercial freelance illustrator, Virginia relocated to the Bay Area to focus on fine art and expand her creative freedom. Her broad ranging artistic skills also include storyboarding, printmaking, computer graphics and sculpture. Virginia’s artwork has been shown at 20 exhibitions across the country and has included several commissioned works.

Virginia’s contributions to this Plan embody important community values such as inclusivity, pride, education and safety. She envisions a future for Richmond where these core values become a reality – where the City is a beautiful, peaceful and economically vibrant place that is a destination for visitors and home to many proud residents.
Yolanda Holley

Born in Texas and raised on the San Francisco peninsula, Yolanda Holley discovered an inclination for art at an early age and began to nurture her passion for hand-stitched work and tactile art. In developing her skills, she attended a number of Bay Area art institutions, most notably, the California College of Arts and Crafts and the Richmond Arts Center.

Yolanda strives to create art that transcends cultural and economic boundaries. Central themes also revolve around interpretations of kinship and life’s experience. While her larger body of artwork includes oil paintings, block print and pastels, she has developed a distinctive textural repertoire using a layered process involving paper, cloth, beading, painting and/or stitching. Yolanda’s works have been presented in joint exhibitions and are enjoyed by patrons throughout California.

As a resident of Richmond for almost 30 years, Richmond’s shoreline continues to provide peace and inspiration for Yolanda. In her General Plan contributions, she draws on this inspiration to capture the shoreline and the historic East Brothers Light Station, which she views as a connection to the past and beacon for the future. She envisions Richmond as a City of light, hope and refuge in times of distress.
Acknowledgements

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